CAM O'R TYWYLLWCH – ABERYSTWYTH

TILEYARD EDUCATION



Tileyard Education: MA Music Business

Dewi Wyn Morgan
BMTY7005_LON_sem2_LM&EM1_2022_23
17th April 2023

THE BRIEF

Assemble a portfolio of letters, formal documentation and license applications for a 2-day music festival on a UK countryside plot with a total capacity of 3,000 people. The portfolio should include a minimum of 5 different artefacts with explanations.

- The portfolio should document the activity of event management planning, marketing, executing and reflecting on the outcomes of a 2-day music festival on a UK countryside plot with a total capacity of 3,000 people.
- Identify the key stakeholders and deliver documentation evidencing strategy, project planning, licensing, risk assessment, programming, staffing, team structure, marketing, event financing, budgeting and timelines / project management.
- Practical and legal requirements inherent in the successful planning and execution of live events and festivals should be presented, described and analysed.
- Students should demonstrate their analysis and critical thinking. Citing case studies, data and opinion from robust sources is a good way to build robust narratives and arguments.
- Use reflection tools in order to successfully debrief the event.
- Use of appendices to explain your artefacts, research and activities is strongly advised.
- All sources must be cited and referenced in the Harvard style.

WARNING

Please note that this is a working document and is continually being updated. As we are are still four months away from the festival many costs are still estimated and may change considerably from those seen here.

INTRODUCTION

‘Cam o’r Tywyllwch’ (Step from the darkness) is a two-day Welsh language music and cultural festival to be held in the vicinity of the university town of Aberystwyth on the coast of West Wales.

The festival is named after the seminal compilation album ‘Cam o’r Tywyllwch’, and its successor ‘Gadael yr Ugeinfed Ganrif’ (Leaving the 20th Century) both released in 1985 and credited with revolutionising the hitherto conservative Welsh language contemporary music scene.





The bands that appeared on the albums such as Anhrefn and Y Cyrff were trailblazers who led to the creation of the indie scene in Wales which indirectly led to the Cool Cymru movement where the Welsh language was heard on music stages throughout the world thanks to groups such as Catatonia, Super Furry Animals and Gorky’s Zygotic Mynci.

INTRODUCTION

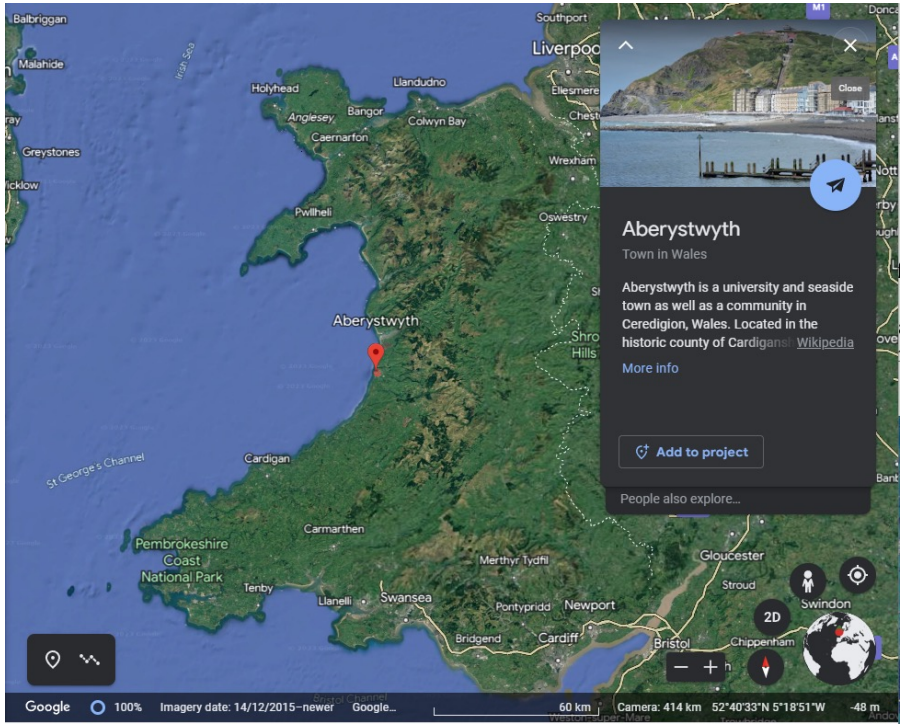
Not only will many of these bands be playing (some are re-forming especially for this festival) but we will also be featuring some of today's most popular bands that were inspired by these legends in a two pronged festival – The 20th century vs 21st century!!

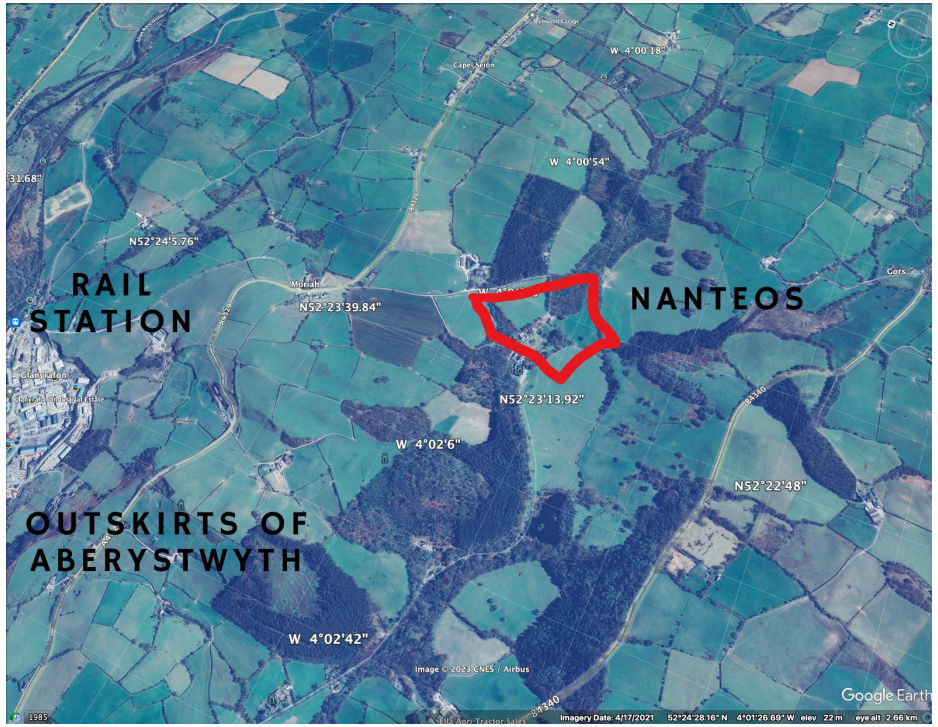
Despite being primarily a music festival, we don't want it to be just about the music. We want it to be a showcase for Wales, with the best music, the best food and drink and the best hospitality. We have carefully curated a range of suppliers that will help us deliver this aim.

LOCATION

The festival will be held in the grounds of Plas Nanteos country hotel just on the outskirts of Aberystwyth.

Aberystwyth is pretty much in the middle of Wales, equidistant from Cardiff and Caernarfon, the de-facto capital of north Wales and the two largest Welsh speaking conurbations. It is itself described as the capital of mid-Wales, the heartlands of Welsh-speaking Wales.





ACCESSIBILITY

Example travel times to Aberystwyth from major conurbations

Cardiff

Aberystwyth

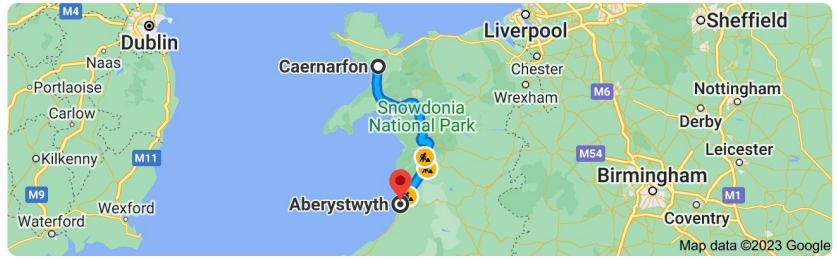


2 hr 32 min (115.1 mi) via M4

Directions

Caernarfon

Aberystwyth



2 hr 2 min (77.6 mi) via A487

Directions

Cardiff

Aberystwyth



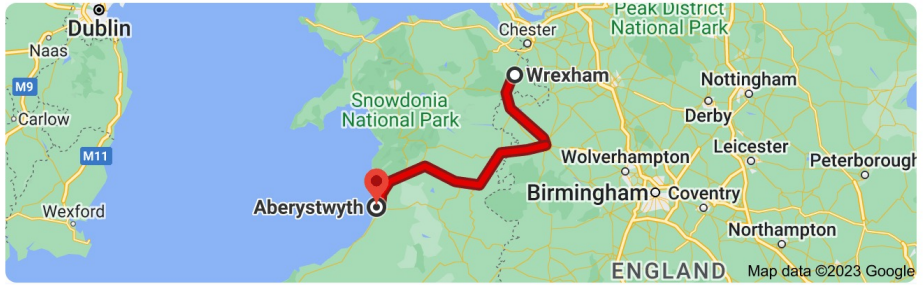
Leave now

13:22 - 17:21 — 3 hr 59 min

13:22 from Cardiff Central

Wrexham

Aberystwyth



Leave now

12:35 - 15:22 — 2 hr 47 min

12:35 from Wrexham General

14:29 - 17:21 — 2 hr 52 min

14:29 from Wrexham General

CHOICE OF VENUE

Given the presence of festivals in the north and south of Wales, we were adamant that we wanted to place Cam o'r Tywyllwch in the west and given that Aberystwyth is the largest town in the region and has such good rail and road links, it was the natural choice. We wanted a rural, greenfield site to give the festival a distinctive feel. However setting up a small festival on a greenfield site is economically very challenging as the costs of installing an infrastructure is economically prohibitive for an attendance of only 3,000 people.

Thus we needed a site that despite being rural, had an element of infrastructure already present. We scoured Google maps and spent days driving around looking at likely sites but once we visited Plas Nanteos we knew that we had our venue:

- established venue used to handling large events
- ownership of 40 acres of land suitable for our needs
- natural hedge boundaries splitting the site into four fields
- easy access from Aberystwyth

What became obvious very quickly was that the owners of Plas Nanteos did not intend to be passive partners in this venture and were looking to capitalize on their experience in running accommodation and catering services. So after some forthright negotiations, we ended up with Plas Nanteos as business partners rather than merely the passive owners of an asset we initially only wished to hire.

RESPONSIBILITIES

Cam o'r Tywyllwch will be responsible for:

- All musical and technical aspects
- Demarkation / fencing on site
- Toilet / hygiene equipment hire
- All transport issues (shuttle buses)
- Promotion / marketing
- Broadcasting liaison
- PRS / MCPS contact
- Alcohol sales outside hotel environment
- Security / stewarding

Nanteos to be responsible for:

- The campsite
- Hotel services for all guests staying at the hotel
- Catering services for all bands, crew security and technical staff
- Ensuring all activities covered by their existing entertainment licence

HISTORY OF PLAS NANTEOS

Plas Nanteos is a historic estate located near Aberystwyth, in the county of Ceredigion, Wales. The estate's history dates back to the 16th century, when it was owned by the powerful Powell family.

In the early 18th century, the estate was inherited by Thomas Powell, who commissioned the construction of a new mansion on the property. The new mansion was completed in 1739 and became known as Nanteos Mansion. The mansion was designed in a Georgian style and featured beautiful gardens and a large parkland surrounding it.
During the 19th century, the estate became famous for its hospitality, with guests including poets, artists, and musicians. One of the most famous visitors was the poet, Alfred Lord Tennyson, who wrote some of his works while staying at Nanteos.

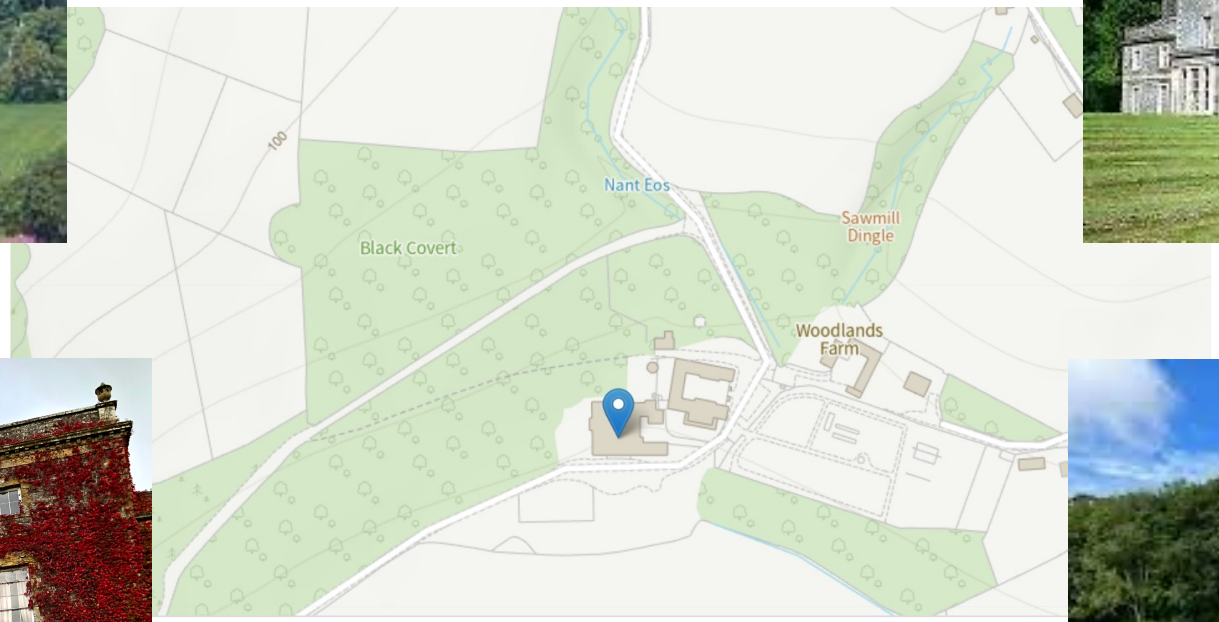
The estate changed hands several times over the years, and during the Second World War, it was used as a convalescent home for soldiers. In the post-war years, the mansion fell into disrepair and was eventually sold to a private buyer.
In recent years, Plas Nanteos has undergone extensive renovations and is now a luxury hotel and wedding venue. The mansion's original features have been restored, including the grand entrance hall, the oak-paneled library, and the elegant drawing room.

The gardens and parkland have also been restored to their former glory, making Plas Nanteos a popular destination for visitors to Aberystwyth and the surrounding area.

THE VENUE











BUSINESS STRUCTURE / ORGANISATION

Whilst this is our first foray into festival organisation, members of our team have been involved with of several of Wales' most popular festivals such as:

Tafwyl
Annual Welsh language music festival held in the grounds of Cardiff castle and attracting 40,000 visitors over the two days

Sesiwn Fawr Dolgellau
Established in 1992 SFD has seen several incarnations before settling for the current format of bands playing in several outdoor and indoor venues throughout the town.

Swn
Sŵn Festival is an award-winning multi-venue music festival based entirely in Cardiff's city centre, which has been running since 2007. Since its inception, the festival has been focused on new music, emerging artists and homegrown acts.

BUSINESS STRUCTURE / ORGANISATION

We would like to establish Cam o'r Tywyllwch as an annual festival on the Welsh language scene. We would also like to carry on organizing smaller gigs in a variety of locations throughout rural Wales, bringing all the benefits of live music to these neglected communities.

We hope to make a surplus with this festival to allow us to not only carry on with organising gigs but to also set up an organization to help young artists and musicians establish themselves, maybe a record label / publishing company and possibly even build a small recording facility.

In order to do this we are in the process of establishing ourselves as a Community Interest Company (CIC).

"A CIC is a special type of limited company which exists to benefit the community rather than private shareholders" (Office of the Regulator of Community Interest Companies, 2022)

See Appendix A for our application to become a CIC

ACCOMMODATION – HOTEL / B&B

Nanteos hotel as 22 bedroom sleeping 44 people as well as the self-catering Mews House just across a courtyard (sleeping 10) from the main hotel building. Not surprisingly all these rooms have already been taken by keen festival-goers.

Being a tourist destination and University town, Aberystwyth, just a couple of miles away, has a comprehensive choice of accommodation to suit most needs, from chain hotels to boutique B&Bs.

A budget option which we anticipate will be very popular is staying at Aberystwyth University's halls of residence. As the festival falls during the summer break we have come to an arrangement to have Neuadd Pantycelyn available to us, which is famous for being the Welsh language hall at the University. 200 rooms have been made available to our festival-goers for which we will receive 10% of the total revenue.

On the accommodation section of our website we feature a link to Booking.com as we have become an Affiliate partner for the duration of the festival (see Appendix B) which will pay us a commission for every booking via our website.

Castle Hotel

Premier Inn

GWESTY CYMRU
HOTEL & RESTAURANT

Booking.com



ACCOMMODATION – CAMPING

We anticipate that the majority of our festival goers will stay in the camping facility on-site. As stated, the campsite will be run by Plas Nanteos, which will certainly take a significant administrative overhead from our small team.

On our website we have separated the accommodation from the festival itself – this will allow all monies from the camping to be paid directly to Plas Nanteos, again reducing our admin burden, but also means that this (not insignificant) part of the entrance fee will not be subject to the admin charges from both our ticketing partner and the PRS dues.

Plas Nanteos will set up a field kitchen in the campsite serving bacon / sausage / veggie sausage rolls on all mornings.



PRICING STRUCTURE / TICKETING

powered by FESTIVALPRO®

2700 tickets available

We have noticed the growing trend towards VIP areas and so-called ‘innovative ticketing’ solutions. We consider that our offering is already at the premium end of small festivals and do not want to foster a sense of injustice or unfairness amongst our festival goers. Therefore we will be operating a straightforward and transparent ticket model:

Day tickets: £75
Weekend tickets: £120
Camping: £15 per person per night
University Halls: £50 per person per night in a single room

TICKETING

See

powered by FESTIVALPRO®

DICE

TicketTailor

It is a necessary evil but we must have an external ticketing partner. Fees range enormously and we can immediately rule out Eventbrite and Dice. TicketTailor is good value but we have no experience of them. FestivalPro is reasonable value but since we are using them as our Festival organizing platform, it makes sense to use their ticketing offering as it is already integrated into our software package.

Eventrbite: 6.95% + 59p per sold ticket
Dice: 10% service fee + 3% transaction fee
FestivalPro: 2% of ticket price
TicketTailor: 50p per ticket

AUDIENCE / DEMOGRAPHICS

As we are celebrating bands that were active in the mid-80s we are obviously aiming to attract the people who were there at the time.

We expect these people to now be in their 50s, to be successful in their careers, to be home owners, to have families and to be affluent. Wales has a slightly tongue-in-cheek concept called The Taffia – “An exclusive clique of Welsh speakers whose backgrounds in Welsh-speaking schools and Welsh universities, coupled with their ability to speak the language, has led to the sort of nepotism notorious amongst Oxford and Cambridge graduates in London media circles” (Edwards, 2008).

We are expecting them to come and see the bands they loved to watch when they were young people. As this is a weekend festival in a very attractive part of the country, with camping facilities we are expecting them to bring their families with them.

And by featuring today’s bands that were inspired by their 80s counterparts we are also aiming at attracting today’s generation of fans who are into the same kind of music, who are probably still at school or university.

In this way we would be comparing ourselves to the Rewind festival with acts such as UB40, ABC, Go West and Toyah.

COMPERES

A good compere is the glue that holds a festival together. We have secured two huge ambassadors for Welsh language music and culture, Cerys Matthews and Huw Stephens.

Cerys was of course the singer in Catatonia and has been a solo artist ever since and a very popular DJ on Radio 6.

Huw was a leading DJ at Radio 1 and is now back at Radio Cymru / Radio Wales and Radio 6. Founder of the Swn music festival and a regular at festivals throughout the UK

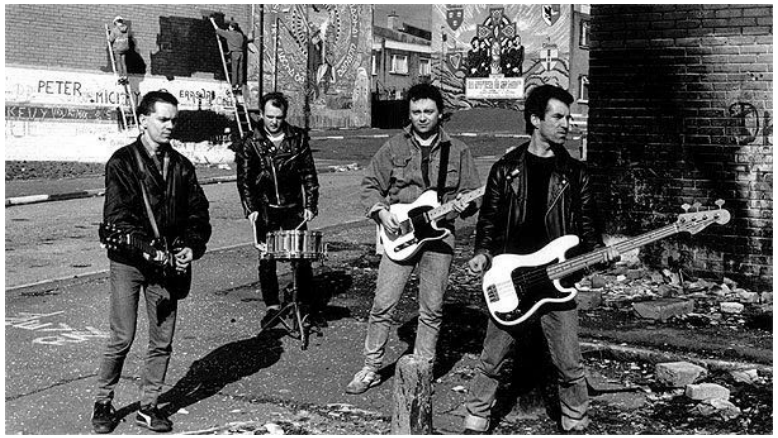




See Appendix B for booking details and fees

LINEUP – 20th CENTURY

Yr Anhrefn



Y Brodyr



Y Cyrff



Geraint Jarman



LINEUP – 20th CENTURY



Tynal Tywyll



Y Trwynau Coch



Traddodiad Ofnus



Meic Stevens

LINEUP – 20th CENTURY



Angylion Stanli

Bwchadanas





Gorky's Zygotic Mynci



Konyn Gwyllt

LINEUP – 21th CENTURY



Gwenno



Swnami



Cerys Hafana

Hanna Lili



LINEUP – 21th CENTURY

Adwaith





Candelas

Calan





Gwilym

LINEUP – 21th CENTURY

Mali Haf



Gruff Rhys



Melin Melyn



Band Pres Llareggub



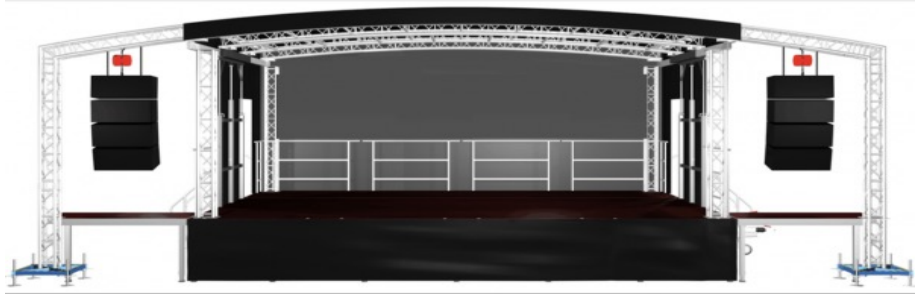
TECHNICAL SERVICES

We want this festival to look and sound great so have chosen SBS Audio Visual to be our Sound and Lighting suppliers. They are known in the industry for only using high-spec equipment such as the dB Technologies audiotechnik V-series line array.

Also they can provide the whole package of technical services including stage, sound system, lighting / special effects, LED screens and crew. Being able to source all of these services from the same company avoids any conflicts / issues with inter-operability between different companies.



STAGE



A 10m x 6m Trailer stage, ideal for a small festival like ours, being quick and easy to set up but also looking good with arc roof.



See Appendix C for technical specifications of the stage and associated equipment

SOUND SYSTEM



dB T12 3000w line array module(x20)



dB S30n 3000w RMS twin 18 sub-woofer (X10)



db Sigma 115 RMS 2 way speaker1000 w x2



Db Sigma 118 1400w RMS subwoofer (x2)



Allen & Heath Dlive S5000 Control Service



Allen & Heath SQ7 Digital mixer



15” Low profile 1000w stage monitor (x6)



Matrix 6 way speaker / monitor amplifier rack

LIGHTING & EFFECTS



Martin Atomic 3000 Strobe (x2)



ADJ Inno Colour Beam Z19 (x8)



ADJ Entour Haze Pro



LEDJ Pixel Storm 12 Quad Batten MKII (x8)



ADJ Vizi Beam 5RX (x8)



Chauvet Strike 4 LED Wash (x4)

TOILETS







A blend of the following will be required:

Basic flushing toilet portaloos

As above but with baby changing facilities

Accessibility toilet unit suitable for wheelchair access

Self-contained urinal blocks



TOILETS

Community Events

If the event you're planning is set to last longer than six hours, and again there's no food or alcohol being served it is recommended to provide a single toilet for every 85 women attending and one per every 425 men and a urinal unit for every 125.

Larger music/sporting events & festivals

For events planned to last more than 6 hours serving food and alcohol then the recommended ratios increase as the availability of food and refreshments has a direct impact on visitors' need to use the facilities. Here the guidelines advocate that for every 75 women expected, the organisers should provide a single portable toilet unit. For men the recommendation is one portable toilet for every 400 revellers and additional urinal for every 100.

Alcohol and food

When serving alcohol and/or food at an event it is recommended that you add an additional 15-25% more toilets depending on the expected volume of consumption of the guests. For example you would put a festival in the higher end of the scale 25%+; festival goers are a thirsty lot.

How large is the event space?

If your event covers a very large area it is recommended that you get more toilets to compensate the amount of distance guests need to travel to use your toilet facilities. It also provides the added benefit of removing long unflattering queues in one location.

Duration of event

It should go without saying that the longer the event the more toilets you will require or additional servicing will need to be booked with the toilets. You can think of it as a maximum waste amount = Number of guests x Time x Eat/drink.

Waste Disposal

Disposing of all this created waste will be factored into your event quote, It will need to be removed from site and taken to an approved disposal facility. Regular servicing is required for large events and events that last multiple days.

Current estimate:

25 x 8 man urinal units (£200 x 25 + £2500 delivery = £7,500
150 portaloos (150 x £40 + £6000 delivery = £12,000

SPONSORSHIP

Our broadcast partners

We have been able to secure sponsorship deals with the following entities

MARKETING / PROMOTION

Having our national TV and radio stations on board is a massive gain for us as not only will they be broadcasting the festival but they will be heavily advertising it, particularly in the run-up to the event.

We have also created channels on the usual social media apps. We will of course be encouraging our artists to plug our event on their own social media feeds and with 24 acts appearing this should generate sonsidersble publicity for us.

MARKETING / PROMOTION

Our comperes Huw Stephens and Cerys Matthews are radio Djs on Radio 6 Both have kindly agreed to have one of the team on their shows to discuss the festival. This should generate some useful publicity, particularly outside of Wales.





Rhys Mwyn is known as the ‘Welsh John Peel’. He was also the instigator of the two iconic albums our festival is based upon. And is also playing on the stage of the festival with his band ‘Yr Anhrefn’…he also has a weekly show on Radio Cymru and has indicated that he will feature the festival heavily on his show.



SECURITY

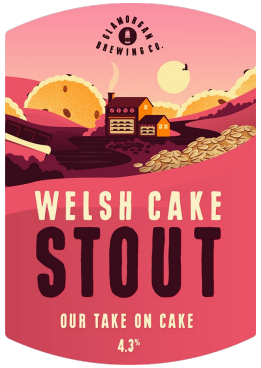
This is potentially a tricky area for us. As the festival will be a predominantly Welsh language affair our festival-goers will expect many if not most of the services on the site to be provided in the Welsh language. We have already ascertained that most of the staff at Plas Nanteos speak Welsh, and have confirmed with our bar provider Cwrw Llyn that all their staff will be Welsh speakers.

But finding Welsh speaking security staff is proving trickier….and it is particularly important that often when a security guard needs to get involved if a situation gets out of hand, having a non-Welsh speaker could actually escalate the situation rather than calming it.

There are certainly security firms based locally in and around Aberystwyth and we are currently working with them to solve this issue. Another avenue we are looking at is talking to local institutions such as Aberystwyth Town Football and Rugby clubs and Aberystwyth University and seeing if they have a trained body of stewards that they use for their own activities.

We calculate that we will need 1 steward / security per 30 participants as a rule of thumb but adding 25% for the overnight nature of a festival therefore 125 people at £200 per day to cover normal working hours plus overtime = £75,000 for the duration of the festival.

BAR





Beer and music on a hot summer's day just go together, so we want to make sure we provide the right beer under the right circumstances…no one wants to miss out on the music because they're queuing for a beer. For a Welsh language festival it just wouldn't be right if we partnered with a bar company that is just going to serve Carling or Heineken, so we turned to our favourite north Wales brewery, Cwrw Llyn. They make a full range of beers including lager, pale ales, IPAs and bitter at their nearby Nefyn brewery. The only omission from their range is a stout but they are able to supply bottles of the delightful Welsh Cake stout from Glamorgan Brewing (much nicer than the famous black stuff!)



They are an experienced mobile operator, having provided bar services at many festivals and shows across north Wales such as the Anglesey Agricultural Show, Sesiwn Fawr Dolgellau and the Abergavenny Food Festival.

SPIRITS

Gin and whisley from Brecon, Rum from Pembrokeshire and vodka from Newport











GRANTS / FUNDING











We will apply to the above organisations for funding

BROADCAST PARTNERS

Due to the interest this festival has generated S4C have approached us with the intention of broadcasting a significant portion of the weekend on S4C. Anticipated schedule is a 3 hour package on the Saturday and Sunday evenings incorporating a 2 hour highlights of the day segment segueing into live footage of the headline act. There will also be a 2 hour 'Festival highlights' programme the following weekend. Afanti will be outside broadcast company responsible for this element of the festival.

Between them, Radio Cymru and Radio Wales will broadcast the entire festival live, alternating coverage to suit their schedules.

CONCESSIONS & FOOD STALLS

We are in the process of finalising our catering and concession offerings. We have been pleasantly surprised by the number and quality of applicants and will be notifying the successful companies shortly. There will be a wide range of foods available and priority has been given to those using mostly Welsh ingredients.

There will be an eclectic mix of products on offer and all the artists that are appearing are being offered a presence at our dedicated Merch tent and we are happy to announce that we will be collecting 0% commission for this service, in line with the Featured Artists Coalition campaign.





Gower Cottage Brownies
Made in Wales



Welsh Cake Hut

Chilly Cow
Hufen Iâ Cymraeg ~ Welsh Ice Cream

BUDGET

BUDGET - OUT

Band fees – £24,000
Compere fees - £1500
Stage, Lights & Sound System - £14,500 + VAT (Fri-Mon) inc delivery & return + crew
PRS – 3% of ticket sales - £9720 (depending on day / weekend ticketing mix)
Ticket sales commission - £6500 (depending on day / weekend ticketing mix)
FestivalPro licence fee for 1 year - £960
CIC application - £27
Toilet Hire – £19,500
Security costs - £75,000
Plas Nanteos – revenue split - £25,000
Additional generators & lighting units - £10,000
Fencing - £5,000
Floor Matting - £5,000
Clean up post-festival - £5,000
Coach Hire (shuttle bus from Aberystwyth train station) - £4,500
Marquee Hire - £4,000

BUDGET

BUDGET - IN

Ticket sales - £324,000 (depending on ticket mix)
Aberystwyth University - £2000 (10% of 200 x £50 x 2)
Aberystwyth Town Council - £5,000 grant
S4C - £25,000 Broadcast rights
Sponsorship deals - £12,000
Bar revenue split (20% of profits) - £3,000
Concessions - £5,000
PRS Foundation - £2,500 grant

SUPPLIERS

Toilets
Space Mobiles
https://www.spacemobiles.co.uk/

Bar provider and Beer & Spirits
Cwrw Llyn
https://cwrwllyn.cymru/en/

Beer
Glamorgan Brewing
https://www.glamorganbrewing.co.uk/

Outside Broadcast facilities
Afanti TV
https://afantimedia.tv/

Technical Services – Stage, Sound & Lighting
SBS Audio Visual
https://sbsav.co.uk/

Marquee Hire
24 Carrot Event Hire
https://24carrotpromotions.co.uk/

Accommodation
Aberystwyth University
https://www.aber.ac.uk/en/

Software provider
FestivalPro
https://festivalpro.com/index.html

Tower Lights
HSS Pro
https://www.hss.com/hire

Fencing
Quick Fence Hire
https://www.quickfencehire.com/quickfenceinfo.html

Coach Hire
Richard Bros
https://www.richardsbros.co.uk/

APPENDIX A – CIC APPLICATION FORM

Please ensure this form is placed at the top of your application, if posted to Companies House, and the Company Name is consistent throughout all documents

CIC 36

Declarations on Formation of a Community Interest Company[1]

Please complete in typescript, or in bold black capitals.

Company Name in full

Cam O'r Tywyllwch

Community Interest Company

SECTION A: COMMUNITY INTEREST STATEMENT – beneficiaries

1. We/I, the undersigned, declare that the company will carry on its activities for the benefit of the community, or a section of the community[2]. [Insert a short description of the community, or section of the community, which it is intended that the company will benefit below.][3]

The company's activities will provide benefit to ...

Musicians and bands participating in grass-roots Welsh language music.

Small venues (e.g. pubs, village halls) and communities in rural Wales who do not currently benefit from regular live music entertainment.

COMPANY NAME Cam O'r Tywyllwch

SECTION B: Community Interest Statement – Activities & Related Benefit

Please indicate how it is proposed that the company's activities will benefit the community, or a section of the community. Please provide as much detail as possible to enable the CIC Regulator to make an informed decision about whether your proposed company is eligible to become a community interest company. It would be useful if you were to explain how you think your company will be different from a commercial company providing similar services or products for individual or personal gain.

Activities (Tell us here what the company is being set up to do)	**How will the activity benefit the community?** *(The community will benefit by…)*
Organise Music Festivals & smaller concerts	*Bringing large & small scale entertainment to areas that traditionally do not see such activities will benefit the mental health of those communities*
Provide label / publishing / promotional activities to young bands in rural areas of Wales	*These services will allow young musicians in rural areas to form bands and have access to professional support to help them progress, perform and release music.*
If the company makes any surplus, it will be used for... **(If donating or fundraising for charities, please include the wording 'with the consent of the CIC Regulator')**	

(Please continue on separate sheet if necessary.)

APPENDIX A – CIC APPLICATION FORM

COMPANY NAME | Cam O'r Tywyllwch

SECTION C:

1. We/I, the undersigned, declare that the company in respect of which this application is made will not be:

   (a) a political party;
   (b) a political campaigning organisation; or
   (c) a subsidiary of a political party or of a political campaigning organisation.[4]

SECTION D:

If this section is not completed your application will be rejected.

TYPED NAMES ARE NOT ACCEPTABLE AND WILL BE REJECTED

Each person who is a director of the company **must** sign the declarations.

[Signed or scanned signatures *are* allowed.]

Signed	Dewi Wyn Morgan	Date	16/4/23
Signed	Macsen Morgan	Date	16/4/23
Signed	Alys Morgan	Date	16/4/23
Signed		Date	
Signed		Date	
Signed		Date	
Signed		Date	
Signed		Date	
Signed		Date	
Signed		Date	

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

77 Heol y Bont
Llanbedr Pont Steffan
Ceredigion
SA48 7AB Tel
DX Number DX Exchange

CHECKLIST

ALL Applications

- Have the first directors signed the CIC36? (typed names instead of signatures are not accepted)
- Is the company name consistent throughout?

Hardcopy Applications only

This form must be posted with the following documents:
(a) Memorandum of Association
(b) Articles of Association, which comply with CIC legislative requirements
(c) Form IN01- indicating that the proposed company is adopting bespoke articles.
(d) Any completed continuation sheets
(e) A cheque or postal order for £35 made payable to Companies House

When you have completed and signed this form, please ensure it is placed at the top of your application and send it to the Registrar of Companies at:

For companies registered in England and Wales:
New Companies Section, Companies House, Crown Way, Cardiff, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland:
Companies House, 4th Floor, Edinburgh Quay 2, 139 Fountainbridge, EH3 9FE
DX 235 Edinburgh

For companies registered in Northern Ireland:
Companies House, 2nd Floor, The Linenhall, 32-38 Linenhall Street, Belfast, BT2 8BG

NOTES

[1] This form will be placed on the public record. Any information relevant to the application that you do not wish to appear on the public record, should be described in a separate letter addressed to the CIC Regulator and delivered to the Registrar of Companies with the other documents.

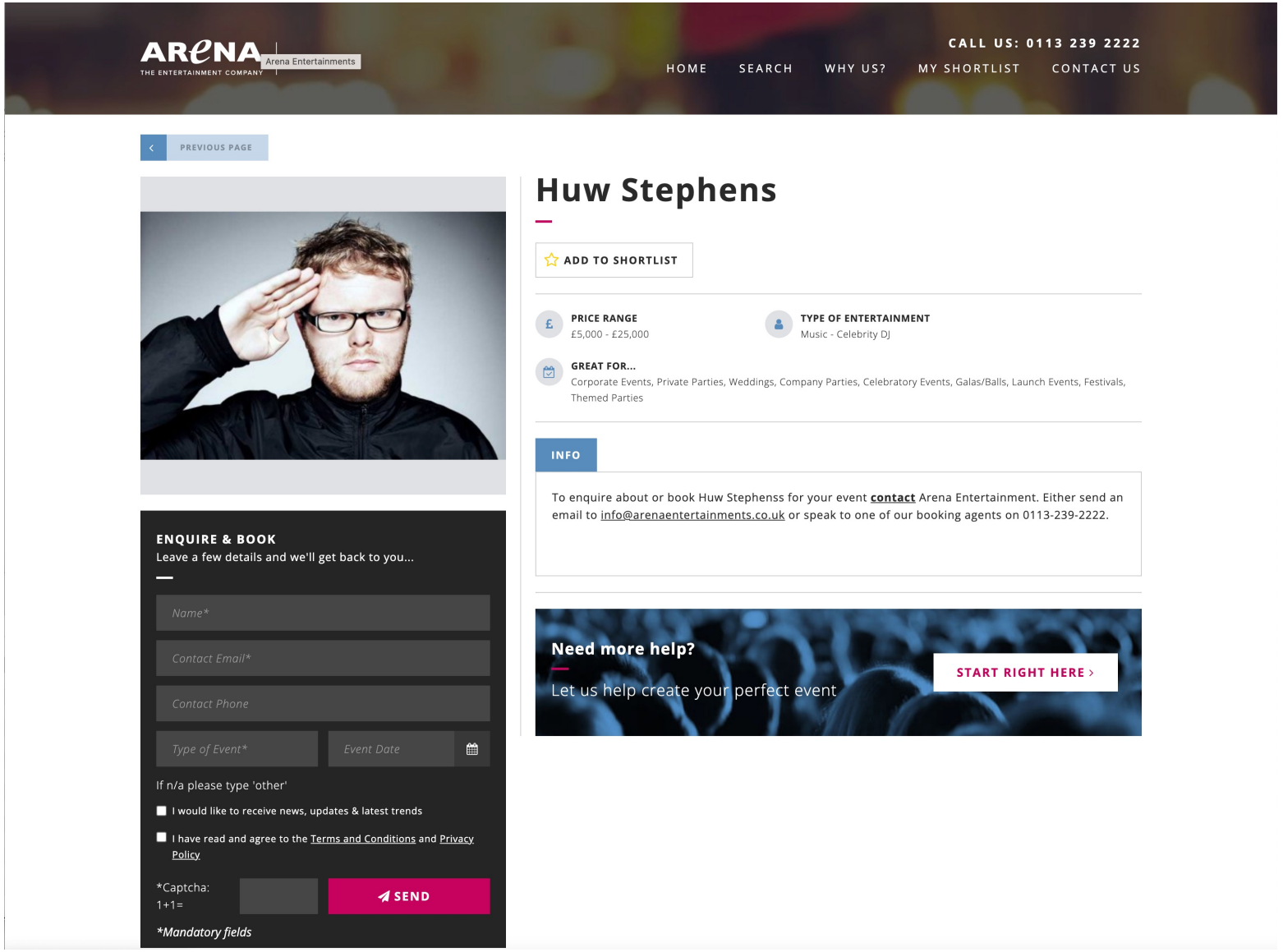
[2] The community interest test is referred to in section 35 of the Companies (Audit, Investigations and Community Enterprise) Act 2004 and is expanded upon in regulations 3, 4 & 5 of the Regulations.

[3] E.g. "the residents of Oldtown" or "those suffering from XYZ disease".

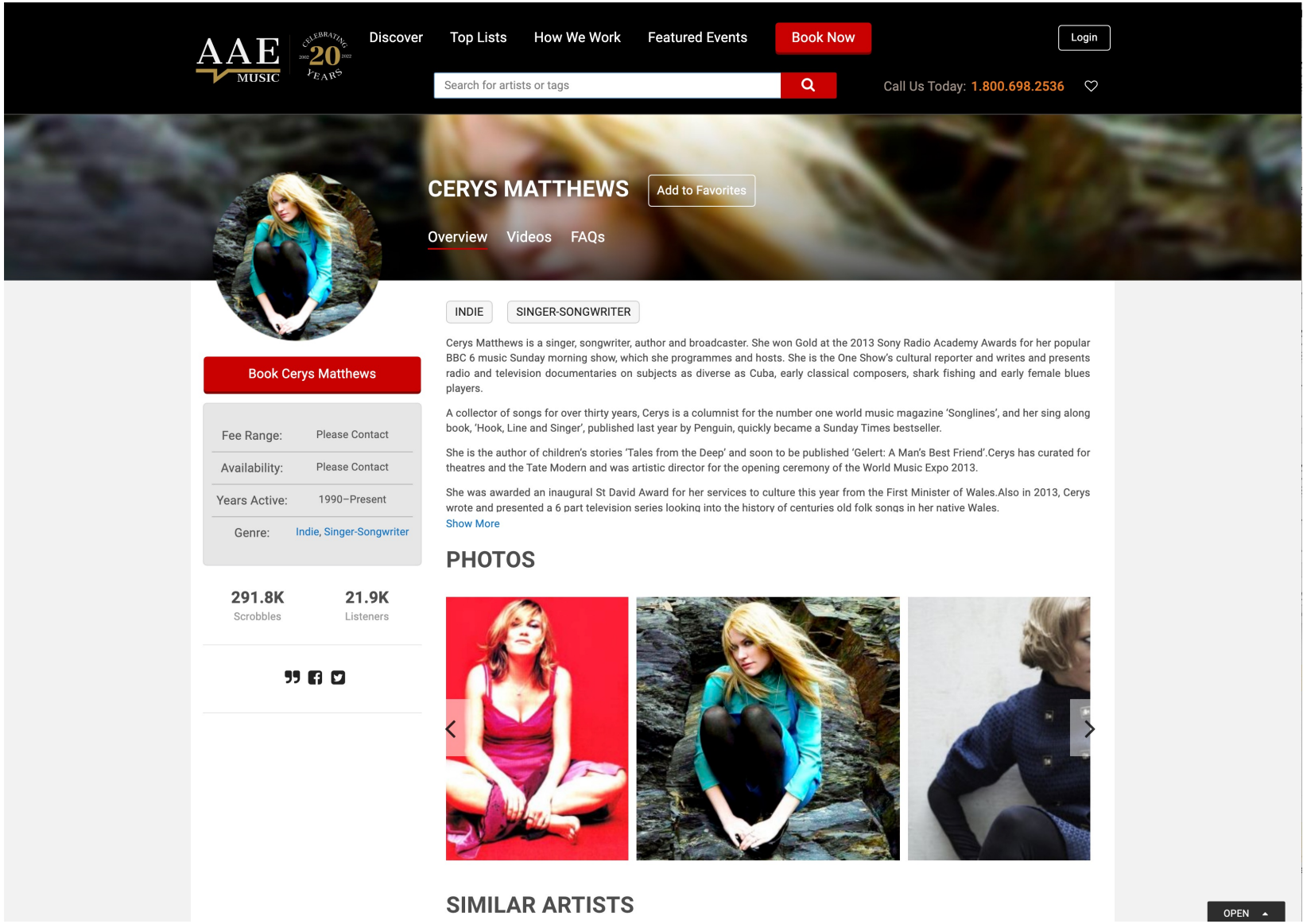
[4] A company is not eligible to be formed as a community interest company if it will be an "excluded company". If you are not sure whether the company which you wish to form falls into any of these categories, you should refer to the definitions of the terms "political party", "political campaigning organisation" and "subsidiary" (and of the related terms "election", "governmental authority", "public authority" and "referendum") in Regulation 2 of the Regulations before completing this form.

Version 6 - Last Updated on 10/11/2022

APPENDIX B – COMPERE BOOKING



APPENDIX B – COMPERE BOOKING



APPENDIX C – TECHNICAL SPECIFICATIONS

At SBS Audio Visual our dedicated team of sound, lighting and service engineers are here to help. With years of industry experience you can be sure our team will deliver an events package that will exceed your expectations.

Working to your brief we can make your ideas a reality, liaising with any other contractors you may have, giving you the time to concentrate on the event itself.

With our extensive hire stock you can be sure that the equipment being used is not going to let you down. Our top of the range d&b audiotechnik line array sound system will deliver crystal clear audio across all event types and we tune the system to fit each event space using the manufacturers bespoke system design software. This ensures crystal clear audio for your audience throughout the performance space.

We also have a large stock of LED wall. This is a great feature for large events and it adds an extra dimension to the production. It is also a fantastic opportunity to display sponsors or branding throughout your event. LED wall can also be used as a production feature by splitting it up across the stage which looks fantastic for music events.



Our team also provide a stage design service in house so we can bring your brief to life in 3D before the event to make sure you are completely happy with your bespoke solution before building starts.

Our scalable solutions allow you to wow your audience whilst keeping within your budget and our in house team can assist in advising where you can save money on your production whilst maintaining a high level of production quality. So if you are putting on a small family function, or a large festival stage, SBS would love to hear from you.

APPENDIX C – TECHNICAL SPECIFICATIONS

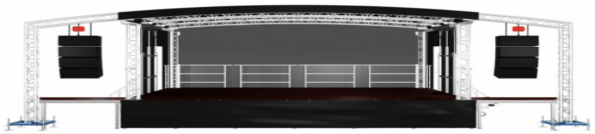
THE AUDIO VISUAL PACKAGE

Festival stage for up to 5000 Capacity
Consisting of the following
Staging
8m x 6m Trailer Stage
or
10m x 6m Trailer Stage (£500 extra)
Sound
20 x dB Technologies T12 3000W Line Array Module
10 x dB Technologies S30n 3000W RMS Twin 18 Subwoofer
2 x dB Technologies Sigma 118 Subwoofer
2 x dB Technologies Sigma 115 2 Way Speaker
6 x 15inch Low Profile 1000w Stage Monitor
1 x Matrix 6 way Monitor Amplifier Rack
1 x Allen & Heath dLive S5000 inc Mixrack
1 x Allen & Heath SQ-7 Digital Mixer
1 x Festival band Mic package

Lighting
8 x ADJ Vizi Beam 5RX
6 x ADJ Inno Color Beam Z19
8 x ADJ 18P Hex Wash Light
8 x LEDJ Pixel Storm 12 Quad Batten MKII
4 x Chauvet Strike 4 Blinders
2 x Martin Atomic 3000 Strobe Light
1 x ADJ Entour Haze Pro
Transport & Crew
4 x Rig / De-rig Crew
1 x Lighting Engineer
2 x Sound Engineer
1 x Stage Technician
1 x Transportation (Milage Dependent)

Power generators
LED Screens
Backline
Stage FX
FOH Tent
Mojo Barriers
Cable guards etc

APPENDIX C – TECHNICAL SPECIFICATIONS



8M X 6M MOBILE OUTDOOR TRAILER STAGE

8m x 6m Trailer Stage

Small to Medium Sized Music Festivals

A great looking 8 x 6m mobile outdoor stage system available to hire for small to medium sized events were set up, de rig times and costs are limited.

If you are planning an event and need an outdoor mobile stage to hire then look no further, our mobile trailer stages are quick and easy to set up and look impressive.

Dimensions as a stage: 8 m x 6 m x 5 m (L x W X H)
Stage area: 48 m2
Height of stage floor: 1,0 - 1,3m

See Specs tab for more details

Show less

Type of roof	profiled
Dimensions as a stage	8,0 m x 6,0 m x 5,0 m
Dimensions as a trailer	9,4 m x 2,46 m x 3,6 m
Way of lifting the roof	manual-hydraulic or electric-hydraulic
Way of leveling the stage floor	manual or electric-hydraulic
Permitted total weight	2500 kg
Stage area	48 m2
Height of stage floor	1,0 - 1,3 m
Stage floor	slip proof, weather proof
Roof capacity	300 kg - uniformly on each arch - total 1200 kg
Floor capacity	3,5 kN/m2 (ok.350 kg/m2)
Quadrosystem pillars load capacity	50 kg
Flying Towers load capacity	500 kg (in the middle point)
Max. wind speed	windzone 1 - 3 excepting the 5 km wide coastal areas and the islands of the North Sea and the Baltic **max 17.8 m/s with the back and sides cover and max 30 m/s without covers**
Max. tickness of snow on the roof	mobile stages should be used only in periods in which there is no snow, unless the snow is effectively removed, eg. by installing the appropriate heating devices
Canopy	PCV certified material (flame resistant)
Scrim	A203 (black)
Installation time	60 min (2 people)

APPENDIX C – TECHNICAL SPECIFICATIONS



ALLEN & HEATH DLIVE S5000 CONTROL SERVICE

The S5000 is a medium-sized control surface for the dLive MixRack, with the addition of built-in audio I/O and audio networking ports.

It features 28 faders over 6 layers, dual 12" capacitive touchscreens and the innovative Harmony UI for the fastest workflow in the industry.

Desk layout and workflow is intuitive and clear. Touchscreen usability is excellent, with swipe and pinch-zoom gesture familiarity from mobile phone and tablet technology. The touchscreens are bright too, a notorious problem on digital desk displays at outdoor festivals when the sun actually shines. The build quality is also superb, designed to withstand the rigors of touring.

Show less

DLIVE S5000 FEATURES

28 faders
Fully assignable layout – 168 fader strips
Harmony UI integrates two 12" touch screens with gesture control and wrap-around controls including 3 pages of 6 assignable rotaries per screen.
26 assignable SoftKeys
Engineer's Wedge and IEM fader strips
Comprehensive multipoint metering
Daylight visibility
USB stereo recording and playback
8 XLR mic/line in, 8 XLR line out
2 digital st AES3 in, 3 digital st AES3 out
Connection hub including dual redundant GigaACE gigabit link to MixRack, 1 redundant DX

APPENDIX C – TECHNICAL SPECIFICATIONS



ALLEN & HEATH SQ-7 DIGITAL MIXER

48 CHANNEL / 36 BUS DIGITAL MIXER

SQ-7 is the 33-fader flagship console in the SQ series, powered by Allen & Heath's revolutionary 96kHz XCVI FPGA engine. Created to excel in demanding scenarios such as AV, corporate events, live productions and houses of worship, SQ-7 offers pristine high-resolution audio quality and an ultra-low latency of <0.7ms. The console features 32 exceptional onboard mic preamps, plus 8 stereo FX engines with dedicated stereo return channels and access to the renowned RackExtra FX library. SQ is a natural choice for in-ear monitor setups, providing 12 stereo mixes (configurable as groups or auxes), whilst Automatic Mic Mixing makes it an excellent choice for conferences, panel talks and more.

POWERFUL PROCESSING

SQ comes equipped with all the processing you need to craft the perfect mix. Every one of the 48 inputs has HPF, a super-fast gate with sidechain and filter, a musical 4-band parametric equaliser, and Peak/RMS compressor for control and shaping of levels and transients. Mixes have both a parametric and 28 band graphic EQ along with compressor as standard, all ready to switch in when required. The XCVI core even allows for every compressor in SQ to have its own parallel path, without phase or coherency worries.

RACKEXTRA FX

SQ is armed with 8 stereo FX engines and comes complete with the acclaimed RackExtra library, featuring emulations of legendary classic reverbs, gated reverbs, delays, modulators and more. Every engine has its own dedicated stereo return too, so you don't need to use up any of your 48 input channels.

EXPANDABLE UP TO 48 MICS

SQ has all the onboard I/O you need for standalone operation. Thanks to its SLink intelligent port, SQ can also be expanded up to a total of 48 mic inputs via a family of 96kHz and 48kHz rack and stage box expanders (e.g. AB168, AR2412, AR84 and DX168), making it a flexible, mix 'n' match solution for owners of other Allen & Heath digital systems. You can also link your SQ directly to another SQ or even a dLive system.



THE MIXING EXPERIENCE

With each new design, the Allen & Heath team strives to get closer to the ultimate mixing experience. SQ's dashboard is centred around a high-res 7" capacitive touchscreen, framed by an array of high-grip, illuminating encoders to create an intuitive, integrated blend of clear visual feedback and immediate, hands-on control. Channels and mixes can be dragged and dropped to any strip, with custom naming and colour coding on the colour strip displays, allowing you to build a mixing environment that mirrors your own workflow. Each strip features our patented Chromatic channel metering system, giving you at-a-glance level indication thanks to LEDs with variable brightness and colour.

Show less

FEATURES

96kHz FPGA processing
48 Input Channels
DEEP Processing ready
33 Faders / 6 Layers
12 Stereo mixes + LR
3 Stereo Matrix
8 Stereo FX Engines + dedicated stereo returns
7" capacitive touchscreen
SLink port for remote audio / expansion
64ch I/O Port for audio networking

32×32 USB audio interface
SQ-Drive direct recording to USB
AES output
Chromatic channel metering
Integrated LED illumination
Dedicated physical controls
16 Assignable SoftKeys
8 Assignable Soft Rotaries
Channel LCD displays
Compatible with ME-1 and ME-500, Audio Networking Card, Dante or Waves
Dimensions: 804 x 514.9 x 198 mm
Weight: 17.8 k

APPENDIX C – TECHNICAL SPECIFICATIONS



DB TECHNOLOGIES S30N 3000W RMS TWIN 18 SUBWOOFER

Featuring a dual 18" subwoofer pairing in a bass reflex housing, the dB Technologies DVA S30N is designed to pack a muscular, ultra low frequency punch. This subwoofer can be used as an addition to large PAs and as a compliment to mid and high-range units in stacked arrays.

The speakers's birch multiplex housing is covered in black textured lacquer and equipped with eight grips. On the back is a transport dolly that removes easily via quick release pins to keep the wheels from rattling.

Show more



DB TECHNOLOGIES SIGMA 118 1400W RMS SUBWOOFER

If you have a large selection of full-range speakers, it stands to reason that you should have an equally wide selection of subwoofers. That's why dB Technologies has added this 18-inch S118 subwoofer to the Sigma series. This subwoofer has borrowed a large number of its characteristics from other Sigma speakers.

Show more



MATRIX 6 WAY SPEAKER / MONITOR AMPLIFIER RACK

Matrix 6 way Monitor Amplifier Rack

8u wheeled rack consisting of:

1 x Matrix XT2000 Power Amplifier x2 Channels 1000watt @ 4ohm
1 x Matrix XT4004 Power Amplifier x4 Channels 1000watt @ 4ohm
1 x DBX 1066 Stereo Compressor / Limiter
1 x DBX 1046 Quad Compressor / Limiter
1 x 6 way XLR / NL4 Patchbay



ADJ Entour Haze Pro

DB TECHNOLOGIES SIGMA 115 1000W RMS 2 WAY SPEAKER

The dB Technologies SIGMA S115 is a 1000 watt 15" / 1.4" active two-way system that is designed to be used as a full-range FOH speaker. The S115 has been engineered to achieve an assertive midrange, prominent top end, and constant directivity at high sound pressure levels.

The integrated digital sound processor allows the final touches to be made to your sound, rounding it out to a warm, natural tone with powerful bass and accurate high frequencies. A variety of signal processing presets are designed to allow you to dial in your sound with minimal fuss.

Show more



DB TECHNOLOGIES T12 3000W LINE ARRAY MODULE

DVA T12 features state-of-the-art neodymium speakers and high-performance DIGIPRO digital amps with total of 1,410W output power.
In combination with top-drawer DSP and premium quality AD-DA converter, it delivers high-definition sonic images with massive SPL for large sound reinforcement applications.

A 12" neodymium woofer in a band-pass housing covers the low frequency range. Remarkably powerful, it packs an assertive punch that reaches down to 60 Hz to enable fullrange applications. The 12" woofer is slanted inside the housing, giving the cabinet a lean, unobtrusive look.
Two 6.5" neodymium midrange are placed close together to maximize coherent coupling and response for those critical midrange frequencies.
The speaker resides in a sealed basket to optimize the displacement volume. This makes the midrange even more responsive. With a high BL factor, it reacts far faster to transients and renders each attack with awesome accuracy. Both 6.5" midrange are equipped with an optimized phase plug and feed into a frontloaded horn to achieve a uniform coverage pattern.
The DVA T12 is loaded with 3 1" HF drivers tuned specifically for the custom designed array horn. This combination maximizes the coupling of the closest outputs and extends the range of the HF signal.

Show more

APPENDIX C – TECHNICAL SPECIFICATIONS



ADJ ENTOUR HAZE PRO

Part of the expanding ADJ Entour Series of atmospheric machines, the Entour Haze Pro is a touring-grade haze machine built into a durable flight case. It requires no warm-up time and, with an air pressure of 101psi, is able to generate an impressive output of 3,000 cubic ft. per minute. This allows large stages and venues to be easily and quickly filled with lightshow-enhancing haze whenever it is required. The machine uses Haze/G™ oil-based liquid and has an external fluid tank capacity of 2.5 Liters. It has an extremely efficient fluid consumption rate of 15 hours continuous output per Liter, which means that 37.5 hours of haze can be generated from a single tank of fluid.

Show less

This professional-caliber haze generator features an easy to read LED function display, with in-built timer, which allows continuous, intermittent or manually-triggered hazing. It features a locking PowerCON mains input socket and is fitted with both 3-pin and 5-pin XLR sockets allowing DMX control with a choice of 1-, 2-, and 4-channel modes. Measuring 20.75” x 15” x 15” / 530 x 380 x 380mm (LxWxH) and weighing in at 70 lbs. / 31 kg, the unit is fitted with heavy-duty handles on either side which make it easy to lift, carry and position the machine.

The Entour Haze Pro is designed for large stages and venues and for outdoor applications where the oil based haze will sit longer in the air.

SPECIFICATIONS

- Mobile DMX Haze Machine
- Great for stage performances, bands, clubs, bowling centers etc.
- 3 DMX Channel Modes; 1/2/4
- LCD Function Display with built-in remote with Haze Timer, Continuous Hazing & Manual

APPENDIX C – TECHNICAL SPECIFICATIONS



ADJ VIZI BEAM 5RX

The ADJ Vizi Beam 5RX features a motorized focus and PowerCon In/Out for daisy chaining the power. Other professional features include: Frost filter to turn the hard edge beam to a wash, 8-facet prism, stepper motors for quick, precise movement.

Show less

The Vizi Beam 5RX Moving Head fixture is powered by the revolutionary Philips® Platinum 5R 189W discharge lamp technology (8000˚K, 3,000 hr). The powerful Platinum 5R has an output comparable to a 575W fixture, with double the output of a 575W fixture. It also offers a flat, even spot field and even more saturation of colors. The Vizi Beam 5RX is much faster than previous ADJ moving heads because it is much lighter in weight and more compact than other moving heads in its class. It's very tight, 5-degree beam with extreme light output makes it ideal for applications where a small beam is necessary.

SPECIFICATIONS

• 2 DMX Channel Modes: 16 or 19 DMX channels

• Gobo scroll mode

• LED DMX 4-Button menu system

• 5-degree beam angle

• Auto X-Y repositioning

• 14 colors + white and Split Colors

• 17 static, fixed gobos + spot

• 8-facet Prism with macros

• Gobo Shake effect

• Independent gobo and color wheels

• Pan: 540-degree

• Tilt: 270-degree

• Pan/Tilt Invert

• Built-In Pan/Tilt Macros

• 16-Bit Pan/Tilt Positioning

• Motorized focus

• Shutter: Pulse effect; random strobe slow to fast

• Mechanical Dimming: 0% - 100%

• Strobe effect

• Frost Filter

• Stepper motors with micro stepping

• Omega Quicklock Brackets included

• DMX: 3-pin XLR In/Out
• Strobe Rate: 0.75-24.5HZ

• DB Rating @ 1Meter: Front: 45; Back: 47; Left: 46; Right: 46; Top: 47

• Light output: 770000 LUX @ 5M, 220000 LUX @ 10M (5-degree beam)

• Powercon In/Out to daisy chain power

• Multi-voltage Operation: 100-240V, 50Hz/60Hz
• Power Cable Length: 1.5M (IEC)

• Lamp: Philips® Platinum 5R 189W discharge, 8,000˚K – 3,000 hr. long life

• Dimensions (LxWxH): 394x325x522mm / 15.5" x 12.75" x 20.5"

• Weight: 19 kg. / 42 lbs
• ETL Approved



ADJ INNO COLOR BEAM Z19

The ADJ Inno Color Beam Z19 is a professional LED Moving Head fixture features motorized zoom allowing users to change the beam angle from10 to 60 degrees via DMX controls. Add the extremely versatile Inno Color Beam Z19 to your lighting set up no matter what your next show is - perfect for clubs, theaters, churches, concert productions and lighting professionals! This fixture offers 19x 10W RGBW Quad Color Osram LEDs that will keep the party going for 50,000 hours.

Show less

With its quick speed and built-in light shows, the Inno Color Beam Z19 brings pure lighting excitement to any venue. This fixture offers a wide range of professional features that let you customize your light show for the venue, music, and mood; Including electronic dimming, 64 built-in color macros, and pan/tilt reverse mode for contrasting movement when units are linked together. The ADJ Inno Color Beam Z19 fixture allows up to 5 fixtures (120V) or 11 fixtures (230V) to be power daisy-chained using IEC connector cables. The variable degree beam angle allows for increased creativity and versatility. Made from the highest quality components, this product will be the perfect addition to lighting production application.

SPECIFICATIONS

High Output LED Moving Head Wash with motorized zoom
Nineteen RGBW Quad Color (4-IN-1) Osram Ostar LEDs
Motorized Zoom: 10 ~ 60-degree beam angle
3 Operational Modes: Sound Active, Show Mode, & DMX Controlled
14 DMX channels
64 Built-In Color Macros
Electronic Dimming: 0% - 100%
Pan/Tilt Inverse Mode for contrasting movement when fixtures are linked together
Fast Pan Tilt Movement
Pan: 540-degree; Tilt: 220-degree
16-Bit Fine Pan/Tilt control
4-Button DMX LCD menu with 180° Inverse View mode
Stepper motors with micro stepping
Includes Omega bracket for truss mounting
3-pin and 5-Pin XLR In/Out
Fan cooled
Electronic Strobe/Pulse effect; random strobe slow to fast
PowerCON AC In/Out on rear to daisy chain power
(up to 5 Inno Color Beam Z19's @ 120V and 11 Inno Color Beam Z19's @ 230V)
PWM (Pulse Width Modulation): 1.1K
Strobe Rate: 1-17HZ
Light Source: 19 x 10W High Output Osram Ostar LED's
Light Output: 29500 LUX @2M; 6900 LUX @4M (10-degree beam), 3600 LUX @2M; 900 LUX @4M (60-degree beam)
Long Life LED (Rated at approximately 50,000 hrs)
Multi-voltage Operation: 100-230V, 50Hz/60Hz
Power Consumption: 245W
Power Cable Length: 1.5M (IEC)
Dimensions (LxWxH): 13" x 7.5" x 15.75"/ 329 x 188 x 395mm
Weight: 21 lbs. /9.5 kg.
ETL Approved

APPENDIX C – TECHNICAL SPECIFICATIONS

TERMS AND CONDITIONS

By entering into this hire agreement you are accepting our Terms and Conditions of the Hire upon receipt of goods and/or services from SBS Audio Visual.

Receipt includes arrival of equipment and/or staff on an event site, whether the customer is present or not. All equipment hired remains the property of SBS Audio Visual Ltd at all times.

Payment by the Customer on time under the Contract is an essential condition of the Contract. Payment shall not be deemed to be made until SBS Audio Visual has received either cash or cleared funds in respect of the full amount outstanding. If the Customer fails to make any payment in full on the due date we may charge the Customer interest on the amount unpaid at the rate of 8% implied by law under the Late Payment of Commercial Debts (Interest) Act 1998.

The Customer shall pay all sums due to the Supplier under this Contract without any set-off, deduction, counterclaim and/or any other withholding of monies.

The Hirer accepts full responsibility to SBS Audio Visual for loss or damage to or destruction of the equipment suffered during the period of hire from whatever cause the same may arise and is fully responsible for the safekeeping of the equipment and its return in equal order to SBS Audio Visual at the end of the hire.

The Hirer accepts all liability & responsibility in respect of & shall & completely indemnify SBS Audio Visual against all third party claims & losses howsoever arising in respect of damage to or loss or destruction of any property or in respect of the personal injury or death of anybody in any way caused by or relating to the equipment or its use.

APPENDIX D – Grant Application form for Aberystwyth Town Council

ABERYSTWYTH TOWN COUNCIL GRANT APPLICATION FORM

2023

1 Contact Details	
Name of group making application:	Cam O'r Tywyllwch
Name of your project if this is different:	
Name of contact for this application: This must be someone from your group who knows about your project and can be contacted during office hours. This is normally the person completing the form.	Dewi Wyn Morgan
Position held in the group:	Director
Contact Address: including full postcode	77 Heol y Bont Llanbedr Pont Steffan
Daytime Telephone Number:	01570 422 988
Evening Telephone Number:	
E-mail address:	info@camortywyllwch.com

1

2. Your Group	
What type is your group? eg: Registered Charity: Unregistered Voluntary Organisation: Company Limited by Guarantee: Other – please specify.	Community Interest Company
When did your group start?	2023
Briefly describe the purpose of your group: Describe the usual activities/services you provide. If you are a new group, describe the services/activities you plan to provide.	To put on a major entertainment festival at Plas Nanteos on the outskirts of Aberystwyth
If you are a branch of, or related to, a larger organisation, please tell us which one:	N/A
Does the Organisation have an agreed constitution, or Memorandum of Association, or rules? Please state which and attach a copy.	N/A

3. Your project / activities	
Describe the projects / activities you plan to use this grant for: What project or activities will take place if you receive a grant? Try to be specific about what you will do and how you will do it.	To put on a major entertainment festival at Plas Nanteos on the outskirts of Aberystwyth
What difference do you hope the grant will make?	The grant will allow us to offer discounted tickets to schoolchildren from the Aberystwyth area
How will you know that it has made a difference?	
When will your project or activity take place? We cannot give grants for goods or services that are ordered or bought prior to the Council's decision.	**Start date:** 18_ / 08_ /23 _ **End date:** _20 / _08 /23 _

APPENDIX D – Grant Application form for Aberystwyth Town Council

How do you plan to raise funds to meet any shortfall? **And by when?**	
Have you asked any other town and Community Councils for grant aid towards this project? **If so, how much and what for?**	
Please describe any contribution you are making towards this project. This can be in cash, or an estimate of any 'in kind' contribution such as volunteers' time or the value of hiring a venue you are using for your project.	

5 Bank details	
You can only apply for a grant if you have a bank/building society account in the name of your group.	
Account name:	

Please provide a breakdown of how the money requested will be spent. **Please enclose any relevant estimates or details.** Please specify how the costs are broken down as far as possible, e.g. itemise equipment costs etc. If you need to pay VAT include this in the cost. If you can reclaim VAT please do not include VAT.	Subsidising tickets for schoolchildren to be able to attend their first festival
What is the total cost of your project / activity?	**£300,000**
How much money has been / is to be raised to meet the total cost? Please list the amounts and sources of funds that have already been confirmed.	

How many people do you expect to benefit directly from your project / activity? Please give a number, do not put *everyone in the area*. An estimate is fine if you cannot be exact.	3000 people at the festival 30 companies in and around Aberystwyth 20 further companies around Wales
What, if any, special safety issues apply to your project / activity? Safety issues could be related to participants, organisers, the public and/or the environment.	
Has your group any of the following? Please provide details: • Public liability insurance • Other insurance (specify) • Relevant leaders' qualifications • Name of affiliated governing body	

4. Grant details	
Amount of Aberystwyth Town Council grant requested? Maximum grant payable £5,000.	**£5000**

APPENDIX D – Grant Application form for Aberystwyth Town Council

6. Independent referee:	
Your referee must be independent of your group and your management committee. Your referee must be someone who knows about your group and can comment on your project. If your project is working with children, young people or vulnerable groups, your referee must be someone with a relevant professional qualification such as a teacher, social worker or childcare professional.	
Full name:	Dafydd Iwan
Occupation:	Company Director / Broadcaster
Telephone:	**Day:** **Evening:**
How long have you known this group and how do you know about their work?	
Signed:	Dafydd Iwan
Date:	10/4/2023

7. Senior contact:	
Please give details of a senior member of your organisation. eg this may be your Chairperson, Treasurer or Secretary. They must read the application and sign below. **(This must not be the same contact name as for question 1).**	
I confirm, on behalf of: ..... **(insert name of group)** *That I am authorised to sign this declaration on its behalf, and that, to the best of my knowledge and belief, all replies are true and accurate.* *I further confirm that this application is made on the basis that if successful, the group will be bound to use the grant only for the purpose specified in this application, and will have to comply with any terms and conditions attached to the grant.*	
Position held in group:	

Full name:	Dewi Wyn Morgan
Contact address (including postcode):	77 Heol y Bont Llanbedr Pont Steffan SA48 7AB
Telephone:	**Day** **Evening**
Signed:	
Date:	16/4/2023

8. Signature of main contact	
This must be the signature of the person named in question 1 as the main contact	
I confirm that, to the best of my knowledge and belief, all the information in this application from is true and correct. I understand that you may ask for additional information at any stage of the application process.	
Signed:	Dewi Wyn Morgan
Date:	16/4/2023

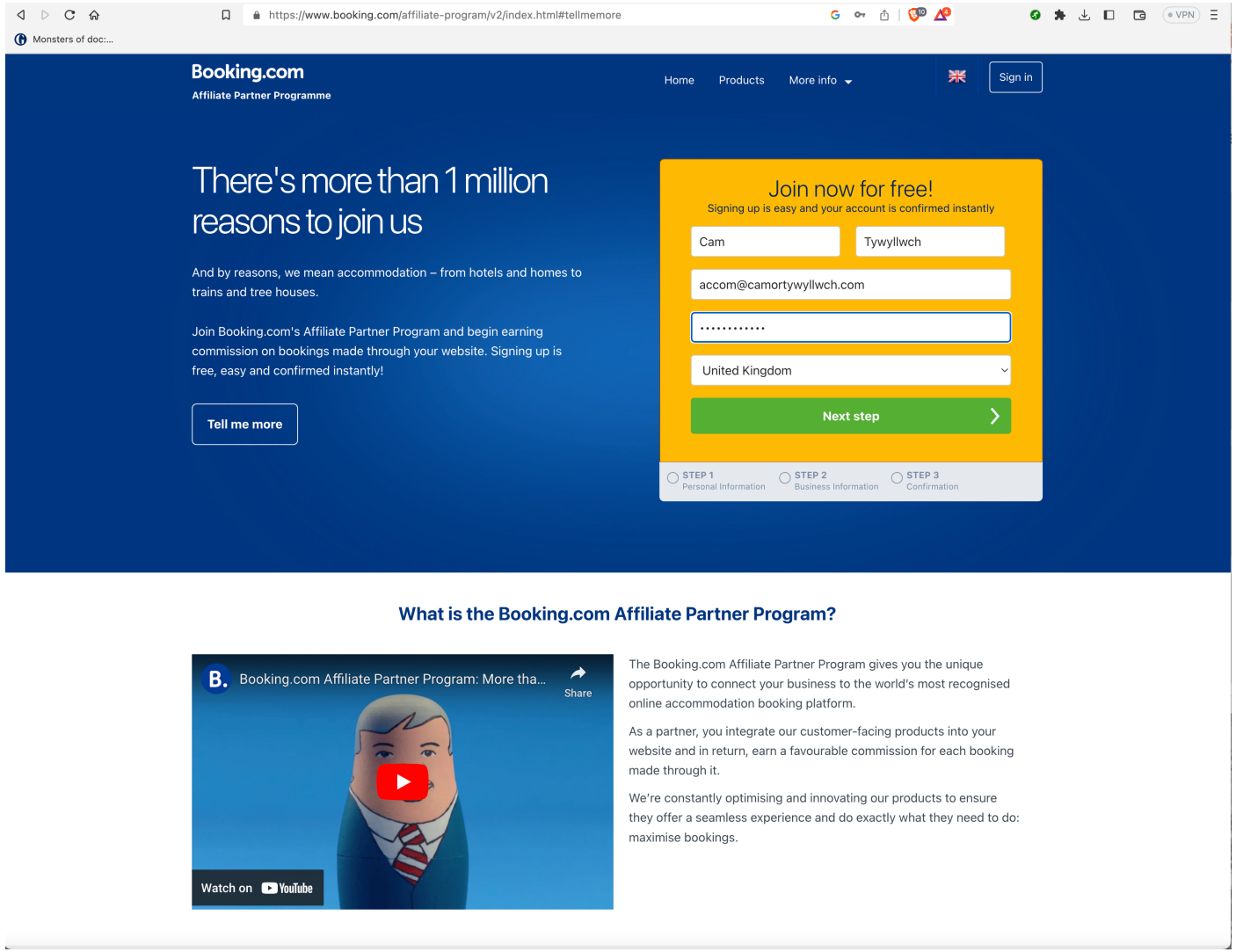
PLEASE RETURN YOUR COMPLETED APPLICATION FORM TO:

The Town Clerk
Aberystwyth Town Council
11 Baker Street
Aberystwyth
Ceredigion
SY23 2BJ

01970 624761
council@aberystwyth.gov.uk

Please let us know if you need to receive this form in another format

APPENDIX E – Join Booking.com's Affiliate Partner Programme



APPENDIX F – PLAS NANTEOS ENTERTAINMENT LICENCE

LICENSING ACT 2003
PREMISES LICENCE

Cyngor Sir **Ceredigion** County Council

Premises licence number **PRM 0363 (Issued 24/10/2017)**

Part 1 - Premises details

Postal address of premises, or if none, ordnance survey map reference or description

NANTEOS MANSION,
RHYDYFELIN,

Post town	**Post code**
ABERYSTWYTH	**SY23 4LU**

Telephone number
01970 624 363

Where the licence is time limited the dates

LICENCE NOT TIME LIMITED

Licensable activities authorised by the licence

REGULATED ENTERTAINMENT:
PLAYS
FILMS
INDOOR SPORTING EVENTS
OUTDOOR LIVE MUSIC
LIVE MUSIC
RECORDED MUSIC
PERFORMANCES OF DANCE
ANYTHING OF SIMILAIR DESCRIPTION TO LIVE or RECORDED MUSIC or PERFORMANCES OF DANCE.

SALE BY RETAIL OF ALCOHOL

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

PLAS NANTEOS LIMITED,
NANTEOS MANSION,
RHYDYFELIN,
ABERYSTWYTH
SY23 4LU

Tel. 01970 624363

Registered number of holder, for example company number, charity number (where applicable)

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

NIGEL ROWLAND JONES

NANTEOS
RHYDYFELIN
ABERYSTWYTH
CEREDIGION
SY23 4LU

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

CER 0865

CEREDIGION COUNTY COUNCIL

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

PLAS NANTEOS LIMITED,
NANTEOS MANSION,
RHYDYFELIN,
ABERYSTWYTH
SY23 4LU

Tel. 01970 624363

Registered number of holder, for example company number, charity number (where applicable)

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

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CEREDIGION COUNTY COUNCIL

APPENDIX F – PLAS NANTEOS ENTERTAINMENT LICENCE

Annex 1 - MANDATORY CONDITIONS

1 Mandatory conditions where licence authorises supply of alcohol

(1) Where a premises licence authorises the supply of alcohol, the licence must include the following conditions.
(2) The first condition is that no supply of alcohol may be made under the premises licence-
(a) at a time when there is no designated premises supervisor in respect of the premises licence, or
(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
(3) The second condition is that every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

2 Mandatory condition: exhibition of films

(1) Where a premises licence authorises the exhibition of films, the licence must include a condition requiring the admission of children to the exhibition of any film to be restricted in accordance with this section.
(2) Where the film classification body is specified in the licence, unless subsection (3)(b) applies, admission of children must be restricted in accordance with any recommendation made by that body.
(3) Where-
(a) the film classification body is not specified in the licence, or
(b) the relevant licensing authority has notified the holder of the licence that this subsection applies to the film in question,
admission of children must be restricted in accordance with any recommendation made by that licensing authority.
(4) In this section-
"children" means persons aged under 18; and
"film classification body" means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (c.39) (authority to determine suitability of video works for classification).

3 Mandatory condition: door supervision

(1) Where a premises licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, the licence must include a condition that each such individual must be licensed by the Security Industry Authority.

(2) But nothing in subsection (1) requires such a condition to be imposed-
(a) in respect of premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001 (c.12) (premises with premises licences authorising plays or films), or
(b) in respect of premises in relation to-
(i) any occasion mentioned in paragraph 8(3)(b) or (c) of that Schedule (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
(ii) any occasion within paragraph 8(3)(d) of that Schedule (occasions prescribed by regulations under that Act).
(3) For the purposes of this section-
(a) "security activity" means an activity to which paragraph 2(1)(a) of that Schedule applies, and
(b) paragraph 8(5) of that Schedule (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.

The Licensing Act 2003 (Mandatory Licensing Conditions) Order 2014

With effect from 28th May 2014

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1-

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula –

P = D + (DxV)
where –
(i) P is the permitted price

(ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence –

(i) The holder of the premises licence,

(ii) The designated premises supervisor (if any) in respect of such a licence, or

(iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "valued added tax" means value added tax charged in accordance with the Value Added Tax Act 1994

APPENDIX F – PLAS NANTEOS ENTERTAINMENT LICENCE

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4. (1) Sub-paragraph (2) applies where the permitted price by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

The Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order 2014

The below Mandatory Conditions **replace** the Licensing Act 2003 (Mandatory Licensing Conditions) Order 2010 and comes into effect **on 1st October 2014**

Conditions 1 to 4 refer to all premises that sell or supply alcohol for consumption on the premises. Condition 3 is relevant to Premises that sell for consumption off the premises.

1. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

Annex 2 - Conditions consistent with the operating Schedule

Promotion of Licensing Objectives

a) General – all four licensing objectives

The premises are in a rural location with no noise sensitive properties close to the premises. However the premises will be operated mindful of the potential for nuisance to nearby properties and where appropriate near neighbours will be informed prior to any regulated entertainment event continuing into the early hours. Further co-operation with all relevant authorities will minimise disputes. Drunken violent or quarrelsome behaviour will not be tolerated on the premises and perpetrators will be barred from the premises and the Police informed if necessary. Customers who fail to heed advice to leave the vicinity of the premises quietly will be barred.

b) The prevention of crime and disorder

Door Supervisors

1) Will be correctly registered with the SIA
2) Will display the correct name badge
3) Will carry proof of registration
4) Will be used at a ratio of 2 door supervisors for every 100 persons or part thereof
5) Be fit to carry out their duties
6) Will not consume alcohol whilst on duty
7) Will wear clothing that can be easily and clearly identifiable on CCTV
8) Will be in attendance at the premises from the commencement of any "music and dancing" events of regulated entertainment and will remain in attendance until the end of the "music and dancing" regulated entertainment
9) SIA doorpersons will be used for any public music and dancing

CCTV
During regulated entertainment involving recording, live (amplified) music and dancing, CCTV cameras shall be deployed in any part of the premises (including marquees) in use for such entertainment.

Bottles and glasses
Regular sweeps of the public areas are made to remove bottles and glasses which are finished or empty

Capacity limits
(1) The premises shall have such a capacity limits for parts of the premises as advised by the Fire Authority. This will be obtained from the Fire Authority and the Local Authority informed.

APPENDIX F – PLAS NANTEOS ENTERTAINMENT LICENCE

(2) Door supervisors and the designated premises supervisor will ensure that capacity limits are controlled.

Proof of age
The premises shall have a proof of age policy, whereby persons attending the premises may be required to prove their age, and for the purpose of this policy Validate and Portman Group identification cards shall be accepted, as well as official photo documents such as photo driving licences or passports

Drinks promotions
All inclusive nights or other irresponsible drinks promotions are not permitted

Drugs
1) The use of illegal drugs on the premises is not tolerated, and any person attending the premises suspected if using or being in possession of illegal drugs shall be reported to the Police, and shall be barred from the premises
2) A secure facility to store any illegal drugs seized until collection is available in the office area.

Notices
A poster is displayed warning customers that if they act in an inappropriate manner they will be barred from the premises.

General
The person holding the National Licensees Certificate will be on the premises at all times when alcohol is being served or regulated entertainment is provided.

c) Public Safety
Door Supervisors
1) Will be correctly registered with the SIA
2) Will display the correct name badge
3) Will carry proof of registration
4) Will be used at a ratio of 2 door supervisors for every 100 persons or part thereof
5) Be fit to carry out their duties
6) Will not consume alcohol whilst on duty
7) Will wear clothing that can be easily and clearly identifiable on CCTV
8) Will be in attendance at the premises from the commencement of any "music and dancing" events of regulated entertainment and will remain in attendance until the end of the "music and dancing" regulated entertainment
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(2) A secure facility to store any illegal drugs seized until collection is available in the office area.

Notices
A poster is displayed warning customers that if they act in an inappropriate manner they will be barred from the premises.

Fire Safety
(1) All exit doors are easily operable, without the use of a key, card, code or similar means
(2) Exit doors are regularly checked to ensure that they function satisfactorily
(3) All removable security fastenings are removed whenever the premises are open to the public and to staff
(4) Curtains, hangings and temporary decorations are located so as not to obstruct exits, fire safety signs or fire fighting equipment.
(5) Notices detailing the actions to be taken in the event of fire or other emergency are prominently displayed in areas in use by members of the public
(6) Access is provided for emergency vehicles and kept clear and free from obstruction
(7) Emergency lighting tests are conducted monthly, records of these tests will be available on request,
(8) All fire exits and means of escape are appropriately signed

First Aid
Adequate and appropriate first aid equipment and materials are available on the premises in the office and in the kitchen

Lighting

Annex 2 - Conditions consistent with the operating Schedule

Promotion of Licensing Objectives

a) General – all four licensing objectives

The premises are in a rural location with no noise sensitive properties close to the premises. However the premises will be operated mindful of the potential for nuisance to nearby properties and where appropriate near neighbours will be informed prior to any regulated entertainment event continuing into the early hours. Further co-operation with all relevant authorities will minimise disputes. Drunken violent or quarrelsome behaviour will not be tolerated on the premises and perpetrators will be barred from the premises and the Police informed if necessary. Customers who fail to heed advice to leave the vicinity of the premises quietly will be barred.

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CCTV
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Bottles and glasses
Regular sweeps of the public areas are made to remove bottles and glasses which are finished or empty

Capacity limits
(1) The premises shall have such a capacity limits for parts of the premises as advised by the Fire Authority. This will be obtained from the Fire Authority and the Local Authority informed.

APPENDIX F – PLAS NANTEOS ENTERTAINMENT LICENCE

(1) Wherever a film exhibition is taking place for a seated audience, that part of the premises in use have one attendant/supervisor for every 100 persons and part thereof:
(2) No flammable films are allowed on the premises without prior notification to the fire authority
(3) In no circumstances will anyone be permitted to:
Sit in any gangway
Stand or sit in front of an exit
(4) Whenever drinks are sold to or are consumed by closely seated audience they must be served in plastic or paper containers
(5) Whenever a play including scenery is taking place on the premises, the scenery used shall be maintained in a flame retardant condition

d) The prevention of public nuisance

(1) Music will be reduced in volume and will be discernibly quieter after 01:00
(2) Whenever there is an outside event involving live or recorded music or pyrotechnics or noise generating special effects taking place, the owners or occupiers of neighbouring properties will be consulted

Light pollution
The premises do not use flashing or bright lights on or outside the premises, and any floodlighting is installed and operated so as not to cause a nuisance to neighbouring properties

Litter
Whenever an outside event is taking place, litter receptacles are placed outside the premises for customers to use. The premises has a waste collection contract with Ceredigion County Council, who remove waste weekly.

e) The protection of children from harm

(1) Whenever entertainment of a clearly adult or sexual nature is taking place on the premises, access is not permitted to that part of the premises to people under the age of 18 years.
(2) The premises operates a proof of age policy
(3) Children under 18 are not allowed in licensed areas of the premises unless they are supervised by an adult. For this purpose, supervision shall mean present in the same area of the premises
(4) No smoking areas are available on the premises for children and families wishing to be separated from smoking areas

Nudity and striptease
(1) No person under 18 is permitted to enter any part of the premises whilst nudity or striptease is or may be taking place

(2) Whenever nudity or striptease is taking place, that part of the premises cannot be seen from other parts of the premises

Exhibitions of film
(1) Film classification on the premises will be carried out in the following way:-
U: Universal – Suitable for audiences aged 4 years and over
PG: Some scenes may be unsuitable for your children
12A: Viewing by persons aged 12 years or older or persons younger than 12 when accompanied by an adult
15: Viewing by persons aged 15 years and over
18: Viewing by persons aged 18 years and over

(2) Immediately before each exhibition of a film classified by the BBFC a reproduction of the certificate of the board is shown on the screen for at least 15 seconds, that can be easily read by all persons in the audience, as regards a trailer advertising a film, a statement approved by the board indicating the classification on that film.
(3) Where the Licensing Authority has made a restriction on the admission of children to a film, notices are displayed both inside and outside the premises so that persons are aware of the classification

Performances especially for children
The minimum number of attendants on duty for any performances especially for children wil be 1 attendant per 50 children (or part thereof)
The attendant will be stationed in the area occupied by the children and in the vicinity of the main exit from that part of the premises

Children in performances
(1) The back stage facilities shall be sufficient to accommodate safely the number of children taking part in any performance
(2) All chaperones and production crew involved in the performance shall receive instruction on fire and emergency procedures prior to the arrival of the children
(3) Special effects including smoke, dry ice, rapid, pulsating or flashing lights are not permitted in such performances.

(1) In the absence of adequate daylight, suitable and sufficient lighting is provided and maintained in any area accessible to the public
(2) Emergency lighting is installed and regularly maintained
(3) Emergency lighting tests are conducted monthly

Safety certificates
(1) The premises will have a satisfactory NICEIC periodic electric installation report. An inspection will be carried out every year, and a new report obtained each time
(2) The premises will have a satisfactory NICEIC periodic emergency lighting report. An inspection is carried out every year and a new report obtained each time
(3) The premises has and will maintain public liability insurance in the sum of £2 million pounds
(4) The premises will have a certificate of inspection for portable fire fighting equipment. An inspection is carried out every year and a new certificate obtained each time
(5) The premises will have a certificate of inspection for the fire detection alarm. An inspection is carried out every year and a new certificate obtained each time.

Special effects
1) Special effects including the following can be used with prior notification to the Licensing and Fire Authorities:
Dry ice and cryogenic fog
Smoke machines and fog generators
Pyrotechnics, including fireworks
Real flame
Motor vehicles
Strobe lighting
Lasers

2) The following effects will not be permitted:
Firearms;
Explosives and highly flammable substances

General
1) Free drinking water will be available at all times when the premises is open to the public
2) Telephone numbers of local registered taxi firms will be available at the premises
3) With the exception of the hall and bar areas, there is a no smoking policy in force at the premises

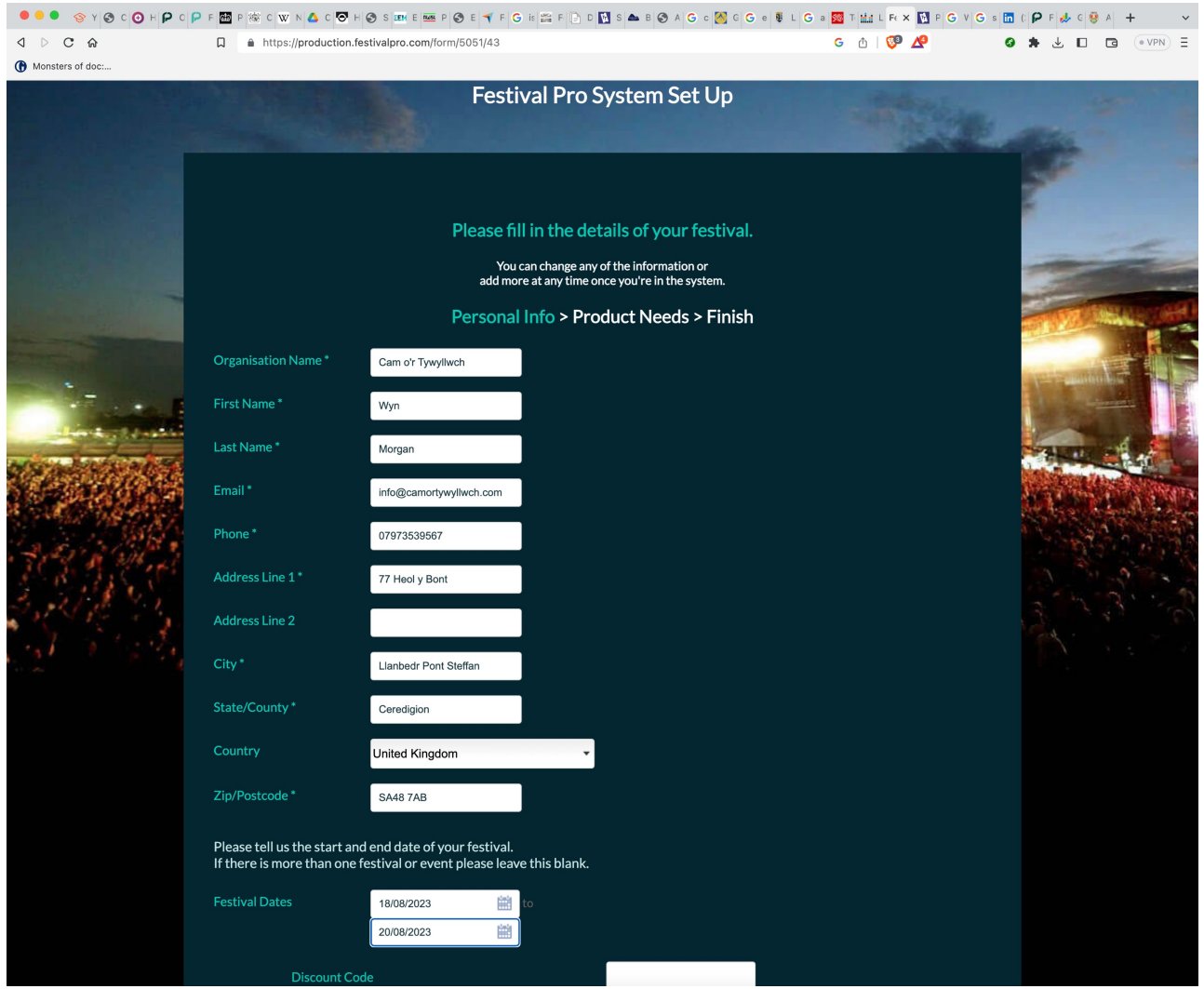
Premises used for film exhibitions

APPENDIX F – PLAS NANTEOS ENTERTAINMENT LICENCE

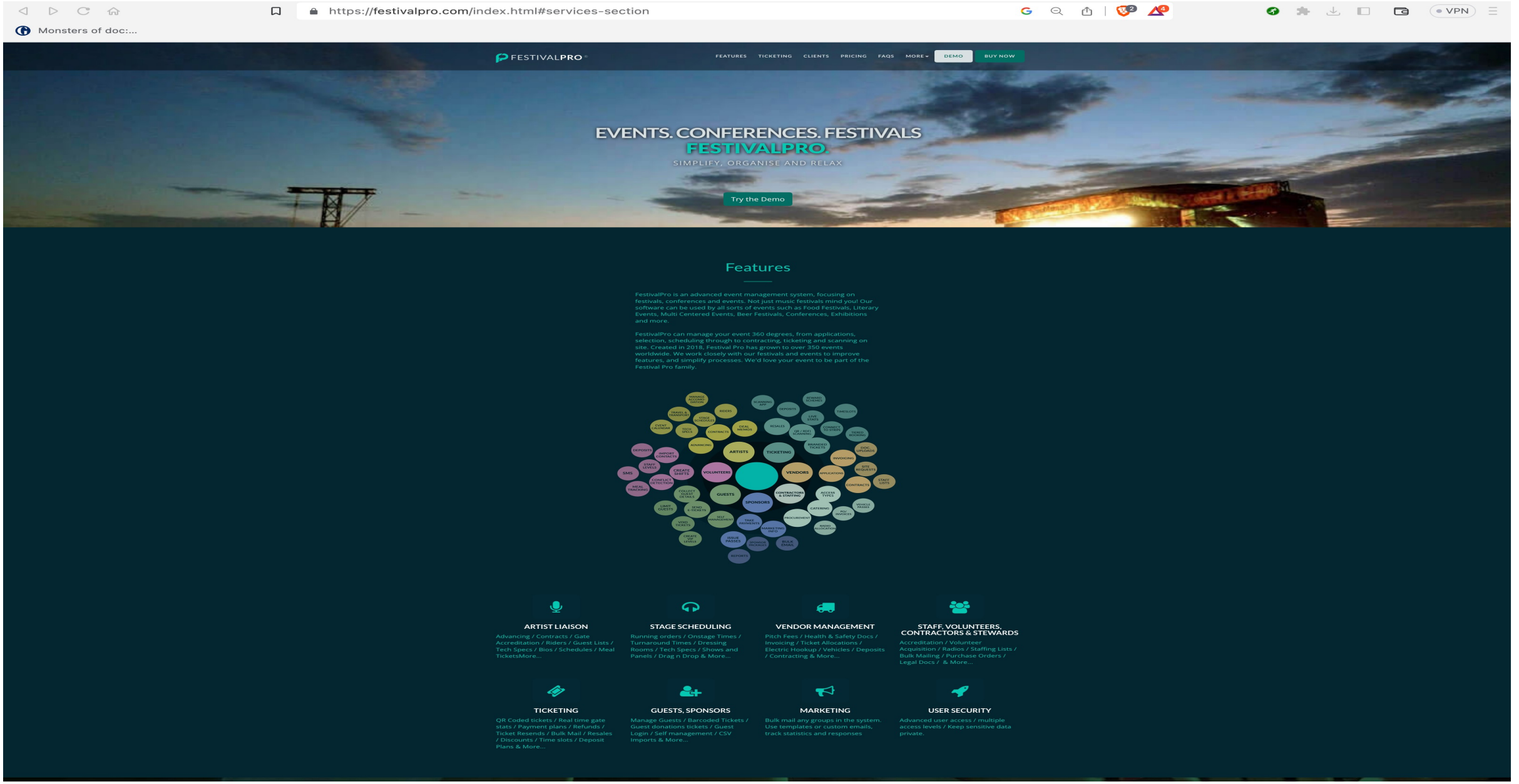
ADDITIONAL CONDITIONS FROM OPERATING SCHEDULE:

- PLAYS: Indoors or Outdoors.
- LIVE MUSIC: Indoors or Outdoors.
- RECORDED MUSIC: Indoors or Outdoors.
- PERFORMANCES OF DANCE: Indoors or Outdoors. To include performances of striptease style dancing indoors only.
- ANYTHING OF SIMILAIR DESCRIPTION: Indoors or Outdoors. Striptease or stripogram indoors only.
- MAKING MUSIC: Indoors or Outdoors.
- DANCING: Indoors or Outdoors.
- ANYTHING SIMILAIR TO MAKING MUSIC or DANCING: Indoors or Outdoors.
- BOX N: 18 rated adult films for exhibition inside premises only. Striptease or Stripogram entertainment as part of Private Adult only functions held at the premises.

APPENDIX G – FESTIVALPRO APPLICATION & SPECIFICATIONS



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