



ASDA

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ASDA

WHAT IS ETHICS ?





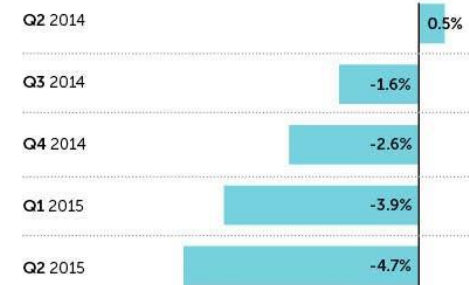
ASDA SWOT

ASDA RECOMEMDATION



At a glance

> Growth/fall in like-for-like sales from same period in previous year



> Asda's five-year plan launched in 2013

100  The number of standalone petrol forecourts Asda is set to open by 2018

 **1,000** The number of click-and-collect locations that Asda aims to have by 2018

£1bn  The amount Asda will put towards lowering prices in the same period

Source: Asda

