

Travel and Tourism

Non Risk Industry???

Travel and Tourism - Non Risk Industry???

- When we consider how 'far' the industry has developed from its elementary forms, the industry has grown exponentially! (Advanced through technology and SAFETY!)



- 2019 – 1.5 Billion International Travellers, significant growth from 1950 where there were just 25million!! - -Safety is demonstrated in the figures! – Surely if travel wasn't safe, we wouldn't see figures increasing!?!?!?!?! (UNWTO 2019)

- Without safety measures and precautions, the industry would not have developed at such a rate. The industry understands that for industry growth they need to assure the potential traveller with regards to the safety.



- MEETING the SAFETY / SECURITY ASPECTS OF **MASLOW's HIERARCHY!**

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- Rigorous emphasis is placed on tourism safety and security measures across the world – to ensure the industry is 'SAFE'. A primary motivating factor for this, relates to the levels of income that is generated from tourism! *(Countries need to guarantee safety if they are to receive visitors and therefore generate an income from tourism)!!!!*
- Global Governments manage tourism within their country , with the devising of relevant Policies / Strategies / Initiatives / Management Plans..... *(all of the above, ensure the industry's astute development - and therefore **safety**)*
- In addition key stakeholders *(Varying Sectors = Wider Public Bodies, Voluntary Sector, and Private Sector, assist in managing, monitoring and protecting the industry).*

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- BODIES PROTECTING AND REGULATING THE INDUSTRY:
- Central Governments – Tourism Depts -----
- Foreign Offices
- Tourism Boards
- ABTA - Association of British Travel Agencies.
- ATOL – Air Transport Operators Licence.
- CAA – Civil Aviation Authority.
- PTR – Package Travel Regulations.
- IATA – International Air Transport Association
- Cross Border Controls
- Tourism Specific Laws and Policing – Eg; Transport Laws – Air Marshals
- Tourism Risk + Crisis Mgt Experts.....
- ETC.....

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For modes of travel - - in the main, individuals are most concerned about Air Travel –

Anxieties put into perspective (See Below)??!!



- **Plane Crashes are remote - - an individual is more likely to have a fatal accident in a car as opposed to plane!**
- **Safety Records have found that : If you did fly every day of your life, probability indicates that it would take 19,000 flights before you would succumb to a fatal accidents!!!**
- **Flying is recorded to be 10 times safer than making the trip by train!**
- **130 people killed daily in car accidents - -- 47,000 killed per year! - - a capacity 727 jet would have to crash every day of the week, with no survivors, to equal the highway deaths per year!**
- **You are 19 times safer in a plane than a car!**
- **Whenever we fly, we have a .000014% chance of dying!**

Global Methods to Address / Ensure Safety and Security Travel Concerns Linked to Terrorism across the Globe:

- Anti Terror Strategies – Audits / Controls...
- Incident Impact Analysis Strategies.
- Global Anti Terrorism Groups.
- Defence Organisations.
- WTO Campaigns.
- Risk Management Actions.
- Travel / Air Marshalls.
- Crisis Management Companies Developed.
- Behaviour Detection Officers
- Prohibited Travel Items.
- Advanced X-ray / Screening Devices.
- Exclusion Zones.
- Increased Travel Costs – Premiums / Taxes / Fees

- USA CASE: US Transportation Security Administration (TSA)
- Aviation and Transportation Security Act 2001
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