

# Design for Publication

Where to Start.

# Design for Publication: Subject

- You need to think of a suitable subject for your magazine.
- Choose a subject that gives you good quality, beautiful images to work with.
- Choose a subject that enables you to easily find text content for your articles.
- You will need to email me your subject to get approval. Aim to do email me this week.
- The sooner you get approval the sooner you can start to gather your content.

# Design for Publication: Content

- Once approved you will need to start to gather your content for the magazine.
- Start to gather high quality images to work with.
- You will need more than you think so build up a good library to choose from.
- Start to gather the text content for your articles. Copy and paste the text into word documents or bookmark what you find in your web browser.
- See the brief for the types of articles you will need to find.

# Design for Publication: Research

- Look at a variety of different magazines, news papers, brochures etc.
- See if you can identify grid structures on the different page layouts.
- Look at the typefaces. What style of typefaces are being used for the different text elements of the pages?
- How many columns are being used?
- How are the images and text working together on the page? Do they compliment each other and aid the viewer?
- Start to add notations to the examples that you find.

# Design for Publication: What Next?

- The first Studio sessions will take place on Wednesday 27<sup>th</sup> January.
- Aim to have gathered your content by this point.
- Formative Deadline: 17<sup>th</sup> February for the plan of the magazine. You will be given instructions on how to do this on the run up to this date.
- You will mostly be using Adobe InDesign for this project with a little bit of Photoshop. I will be teaching you all that you need to know to complete this project.
- Easter Break. Break up on the 26<sup>th</sup> March and return on 19<sup>th</sup> April.
- Deadline 5<sup>th</sup> May at 4pm.