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Retail

Title: (**Pathway Project 1**)

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Trawsnewid Addysg; Trawsnewid Bywydau
Transforming Education; Transforming Lives

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Introduction

In this presentation we will identify and demonstrate how the retail sector increases the awareness and knowledge of

- Sustainable Environment & Globalisation,
- Global citizenship ,
- Entrepreneurship and Leadership
- Community Participation

All the above will help improve employment skills in the retail sector.

Sustainable Environment & Globalisation

Environmental sustainability is the rates of replaceable resource, crop yield, pollution and non renewable resource exhaustion that can be forever increased. They will not be sustainable otherwise.



Sustainable Projects in Retail

Here are some examples of sustainable projects from within our chosen retail sector.

- A world renowned tobacco company British -American Tobacco [BAT] planted millions of trees worldwide for environmental sustainability as part of their Corporate Social Responsibility [CSR]



Cont.



-Global multinational energy company
British Petroleum [BP] is investing millions of dollars in various environmentally sustainable renewable projects such as solar and wind energy. They also expanded their research on renewable energy.



Environmental Sustainability



- By using water efficiently, some farmers minimise usage of water and reduce the dependability of harmful pesticides
- Some energy companies produce sustainable energy from the Sun, wind and water. Such as Sunrun, Trina Solar, Sun Power, Siemens and GE Energy.



GE Energy



Global Citizen

A global citizen is a recognised person who is part of an emerging world of communities. The activities and efforts of global citizens contribute to assembling community values and practices.

Cont..

We are in a world where we provide or facilitate and consume which develops the economy because it provides employment, opportunities and influences lifestyle. Shoppers of today are more global than ever. Consumers can keep up with developing worldly trends, products and fashion instantly. The internet plays a vital role in making the global citizen today.

Cont...

This has affected the retail sector in terms of demand and supply. If we look at the vast variety in grocery shops today, it is almost all international products. Whereas before it would only be local produce. This demand has led to the typical shopper expecting much more.

Entrepreneurship & Leadership

- Entrepreneurship provides the clear needs to meet the future actions
- Leadership tries to develop the team to complete the entire work

Leadership & Entrepreneurship

Leadership in retail can crucially impact the behaviour for employee and customer. It is the way a manager applies his/her methods to the team, also makes business decisions that affect and sustain the business.

Cont..

A good leader naturally has empathy, passion and humbleness but needs to acquire knowledge, risk taking and recognises potential.

Cont..

An example of good leadership in retail where M&S, a retail company takes care of their employees. An incident happened whereby an M&S employee fainted during her shift. The manager investigated and found out that she has been skipping meals to make ends meet after her husband recently lost his job. After knowing this, the manager introduced affordable food packs for all the employees, to ensure this type of incident does not occur again. This shows the empathy and humbleness of the management reflecting Corporate Social Responsibility.

Cont..

Here are some of the relationships between Entrepreneurship and Leadership.

They both share the same qualities e.g.

- Knowledgeable
- Risk taker
- Recognises potential of Business opportunities
- Manages difficult situations
- Keeps the group together

Community Participation [locally & Nationally]

Here are a few examples of community participation in retail.

- Organising various charity events for special and needy children, also with various organisations such as Cancer Research UK, British Heart Foundation, Oxfam and Save the Children UK



Cont..

The benefits of community participation are:

- Creates social awareness.
- Increases communications between communities and companies
- Helps the people in need
- Increases sales as a result therefore economic growth/sustainability

Conclusion

From our research we have learnt that the retail sector has a major affect on:

- Environmental Sustainability
- Global citizenship
- Community participation
- Leadership & Entrepreneurship
- Employment skills

These are all interlinked and depend on each other. It helps to promote a sustainable environment and encourages responsible global citizenship. It also helps to increase the skills of the retail employees.

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Learning Logs

We are a group of five members, Sumeira Ali, Mijanur Rahman, Sabbir Shahriar, Jamila Abedin and Asma Akhter. We have participated in Project Pathway 1 group Presentation. Our chosen topic was 'How the Retail Sector affects the Environment and Globalisation. (Please refer to the slide contents for full details). Below we have compiled together our learning logs to show all of our contributions and challenges we faced and how we solved them as a team.

As a group we felt very comfortable because we had done group work previously and succeeded. We are also very close friends since we started studying at the university.

Sumeira Ali

I am the group leader so I had the responsibility of delegating the tasks into sections and distributing them equally to each member. My research covered Community Participation and the conclusion. I also added more information to parts that I thought were not enough.

During our research from start to finish, we used a WhatsApp group to communicate. We decided to meet up at the campus once, then at Whitechapel Idea Store twice. This location was convenient for all group members. We practiced repeatedly until we were satisfied.

During the process, I have enjoyed learning about retail because there were subjects that I was unaware of. The only part I didn't enjoy was the weather.

Sabbir Shahriar

Firstly, I enjoyed heavily working with the group. It was a fantastic team effort. Team members had a very good understanding between each other. We all helped each other in all the stages of preparation.

Secondly, I prepared the Introduction and also researched and investigated about my allocated portion, which is Sustainable Environment and Globalisation. Also I did touch the subject Environmental Sustainability.

Asma Akhter

I was responsible for researching about Global Citizenship. I had to Google the word first as I was unaware of what this was. I also asked Mijanur to help me on this. He helped to understand how Global Citizenship is affected by retail. When we practiced, everyone helped me as I was nervous and mispronouncing certain words. Sabbir and Sumeira helped me to perfect my pronunciation and improve presentation skills.

Jamila Abedin

I researched about Entrepreneurship and Leadership. At first I was confused and asked Sumeira to help me. She showed me how to research the relevant topic. I then wrote down how Entrepreneurship and Leadership affects retail. Sumeira stressed that I reference all my work, which I did. The meetings helped me a lot as I had difficulty talking loudly and clearly. Sabbir helped me with this. I enjoyed together as we all are friends and get along very well. They encouraged me all the time.

Mijanur Rahman

I was responsible for the IT Tasks. My job was typing, organising the photos, logos and putting them in correct order, Also I had to research on the topic Sustainable Projects in retail. I added couple of examples about this topic. As a group we had a friendly relationship with each other. The team work was really outstanding and well organised. I really enjoyed working with everyone.