

## **Am I a contemporary designer?**

When I start a design, I am most concerned about whether the design meets the needs of contemporary people and social trends. In terms of human needs, we must investigate and analyse the local population of the project, and the design should be based on the investigation to reflect the humanistic care. The social trend is the integration of economic, environmental and development strategies to explore the sustainability of the project and to form an innovative modern design model. I like modern design that has a warmth and harmony with the environment, and the development of technology has become an enabler of the design vision, allowing for a greater variety of forms and visual impacts. To be a contemporary designer, I am a moulder who combines people, design and advanced technology.

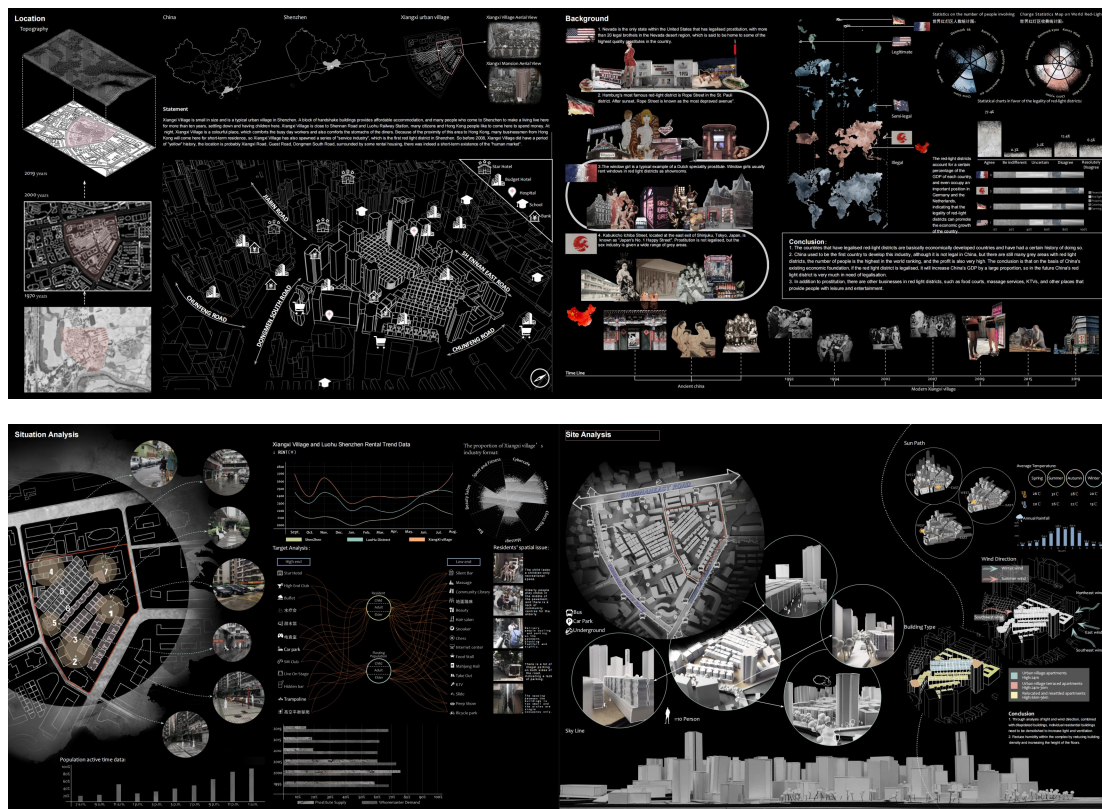
Firstly, in most parts of China, buildings are facing iterative renewal and maintenance remodelling. Therefore, sustainable design is particularly important to me in the rapidly developing social environment, and the harmonious relationship between human and nature is my focus, and the spatial experience of people in the space has also become a reference point for spatial narratives. The architecture is based on site preservation and seeks to maintain a harmonious design that improves the living environment while creating a unique architectural style. Designer Zhuang Ziyu's architectural environment renovation project is one of the inspirations for the use of modern and technologically innovative architectural forms based on the site.





Example: Anhui Tongling Mountain House

Influenced by this, in my later work "Renewal of Red Light District in Future City", I combined the development trend of similar plots at home and abroad with the unique concept of inclusiveness, through the investigation of the site, to determine the original characteristics of the building plot, combined with the contemporary social and environmental sustainability factors, innovative thinking on the design of the plot, to expand the plot's original location advantages, and to realise the plot through a point by point approach. The sustainable development of the site will be realised through a point-to-point approach, and a vibrant design will be created through the symbiosis of man and nature, realising and focusing on the inclusiveness and social impact that the design will ultimately emanate.





Contemporary design in my mind is a comprehensive humanistic design, I can innovate my design ideas based on the reality of the design project, according to the development of the current situation of the times, changing the design perspective is my common design procedure, different design ideas and perspectives will change the narrative method of the space, and will stimulate different experiences and emotional resonance between the people and the space, to form a different form of modern design. Ultimately, modern presentation is the key to contemporary design. If the presentation is not different from the previous one, then it is not contemporary design, and it is only by pushing the boundaries of what is new and what is current that we can realise iterative innovation in design, so I hope that each time I create something different, I can present it in a different way.