

Workflow for Photographers

What it is, what it does, why you need it?

What is Workflow?

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A logical sequence of steps taken or tasks performed that define the paths taken to complete a task with a specified outcome, subject to certain approvals or tests. It may be illustrated with a flowchart to define specific actions, results, decisions, or desired outcomes.

In photography, it refers to the sequence of actions from capture to output that produce a final image.

Workflow Overview

(Why you need it?)

To organise your work

To save yourself time

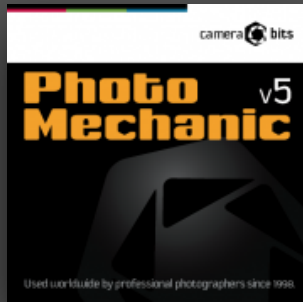
To protect your copyright (IP)

To be professional

Workflow Elements

- Camera: settings, file choice, white balance, card or tethered to computer etc.
- Computer: software, ingestion, backup, selection, presets, process, catalogue, output
- Metadata: IPTC, photographer info, copyright, keywords, captions

The Workflow process should be straightforward, methodical and repeatable



Workflow



Software



Types of Workflow Software

Component	Different softwares are used from input to output (Browse, Catalogue, Edit/Process)
All-In-One	One software allows a beginning to end process covering all of the above.

Examples:

Bundled Computer Browsers: iPhoto, MS Photo Viewer

Camera Manufacturers' proprietary software e.g. Canon Digital Photo Professional

Browsers: Adobe Bridge, Photo Mechanic

Raw Conversion/Processing: Adobe Camera Raw, Phase One Capture One Pro,
Affinity Photo Pro, Luminar Ai/Neo

All-In-One: Adobe Lightroom, Corel Paintshop Pro, DxO
Photolab, ON1 Photo Raw

Metadata

Metadata can be technical, descriptive or administrative

- Technical: EXIF - data from the camera, imbedded file information: pixels, compression mode, ISO, shutter speed, apertures, colour space etc.
- Descriptive: IPTC - Core and Extension; titles, captions, keywords etc.
- Administrative: IPTC - Core, Extension and Plus; Licence, releases, creator identity etc.

- XMP - Extensible Metadata Platform
- EXIF - Exchangeable Image File Format
- IPTC - International Press & Telecommunications Council
- PLUS - Picture Licencing Universal System

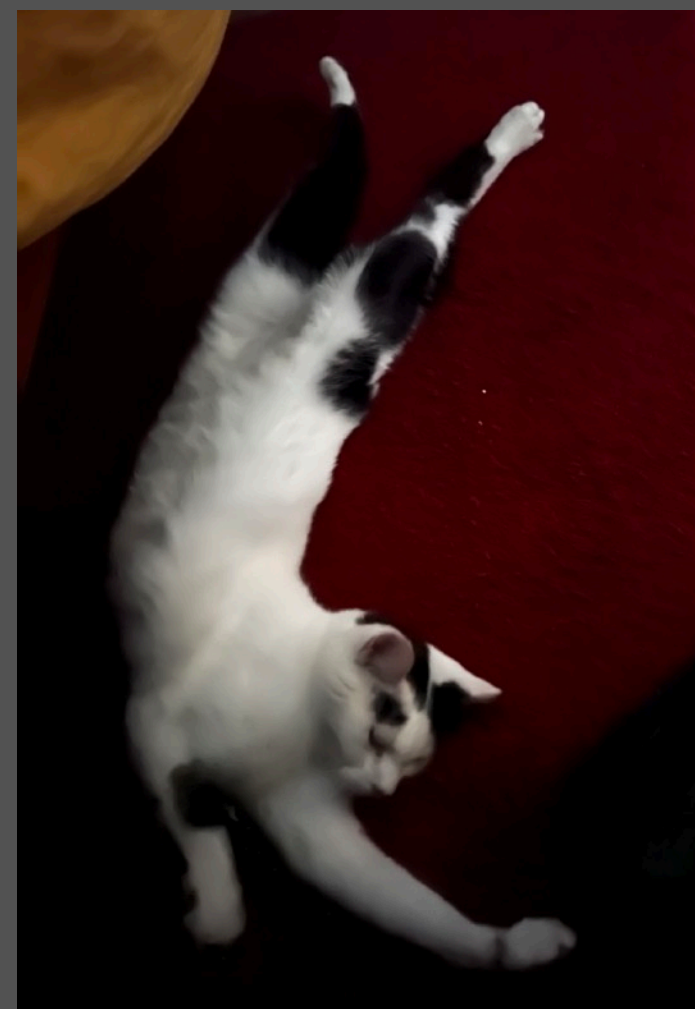


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**Command of your workflow gives you more time to do
the things you need, or want, to do:**



Go Paragliding



Photograph Cats



Go to the pub

Etc.

