

Engineering the Human Factor

Engineers are humans, therefore surely we know how people will use the products and services we develop, don't we?



Barry Kirby is a Chartered Engineer with the IET. He is also a Chartered Human Factors Practitioner

This talk will give an insight into the value of considering users at all stages of the project lifecycle, with real world examples of what happens when people are not considered, and the advantages that can be gained when you do. A high level overview of the tools, techniques and processes involved in Human Factors Engineering will be rounded off with a “next steps” for all engineers to consider in their current or future projects.



Barry Kirby
Managing
Director,
KSharp Ltd



23/11/2022

Wednesday, 1pm EST
and 19:00 GMT



Hybrid event info: <https://tinyurl.com/yw47j5fk>

Online: <https://tinyurl.com/v4j2k6fr>

In-person: <https://tinyurl.com/yc6xktwm>

SA1 8EW

IQ Building Room 002
University of Wales Trinity St. David's. SA1
Innovation Quarter, Swansea



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Warm Welcome

to the public at this free event
Registration is need in order to get
the webinar online link



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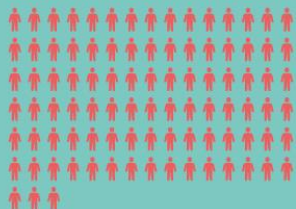


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