



Campaigns Against Domestic Violence.

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Introduction

- A community can be defined as a group of people with common characteristics within a larger society.

(SWA, 2020) (SCVS, 2018) (Cambridge, 2020)

Background

- “Any incident or pattern of incidents of controlling, coercive, threatening behaviour, violence or abuse between those aged 16 or over who are, or have been, intimate partners or family members regardless of gender or sexuality. The abuse can encompass, but is not limited to psychological, physical, sexual, financial, emotional.”- (Gov.UK. 2020)

Background

- Signs of Domestic Abuse
- Statistics
- Impacts

(Cambridgeshire Constabulary, 2020)(Gov.UK, 2020)(Savelives, 2020)

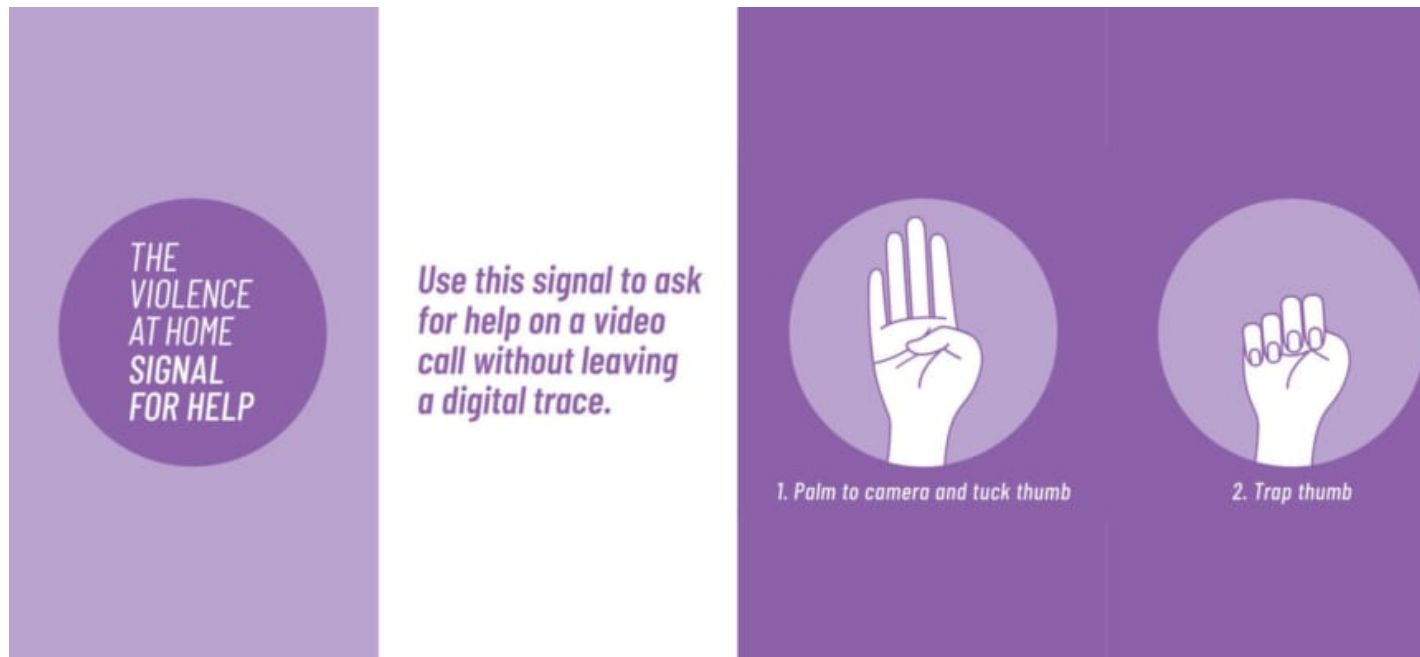
Campaign 1: Online abuse and harassment

- One form of abuse that can affect men, women and children is online abuse and harassment.
- Online abuse is any type of abuse that happens on the internet, facilitated through technology like computers, tablets, mobile phones and other internet-enabled devices.

(SWA, 2020) (Kelly & Graham, 2020). National Statistics (2020)
(Somerset Safeguarding Adults Board, 2020).

Campaign 2: Signal for Help

- Signal For Help
- <https://www.youtube.com/watch?v=>



Campaign 3: Victim support

The first victim support scheme was set up in Bristol in 1974 by Chris Holtom, by 1986 every county in England and Wales had at least one victim support scheme.

- In 1998 victim support set up their free national telephone helpline, support line.
- Victim support is an independent charity
- Victim support provides support to people affected by crime or traumatic events
- Victim support is free and confidential
- Victim support supports anyone affected by crime whether the crime is reported to the police or not
- Victim support can give support without the involvement of the criminal justice system or how long ago the crime took place
- In 2016/2017 victim support offered support to 92,700 victims of domestic abuse.

(victim support.org) (Megan Elkin crime statistics ons)

Legislation

- There doesn't appear to be much legislation for domestic violence or abuse.
- Although the domestic violence, crime and victims Act 2004 is the main legislation for this (gov.uk).
- The Domestic violence, crime and victims Act 2004
- The domestic abuse bill 2020 was introduced in July 2019

Conclusion

- This presentation has highlighted some of the key information regarding abuse in England and Wales, and two of the current campaigns for helping victims of abuse.
- For a campaign to be effective, it needs to be remembered. It must have a clear, memorable and emotionally compelling message. Statistics can be useful in highlighting facts about abuse, but real-life stories are usually more compelling when trying to change people's habits. Finally, the change should be easy. It should offer achievable solutions and steps to reduce abuse, escape from it and report it (Rosling, 2014).

HelpLines

- National Domestic Abuse Helpline for free and confidential advice, 24 hours a day on 0808 2000 247.
- For Emergencies Phone 999

Reference Page

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