

Hotel Placement - Food and Beverage Operations (BMIH4002)

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Word count: 370

Restaurant Concept:

Shapla, my upcoming restaurant will specialise in serving authentic Bangladeshi dishes. It will have a commitment to offering a warm and inclusive family-style dining experience. Named after Bangladesh's national flower, the water lily, Shapla serves as a symbolic representation of our dedication to embracing the cultural roots of Bangladesh.

Our culinary journey at Shapla is not just about serving delicious meals; it's a narrative that unfolds through the sharing of cherished family recipes and the use of traditional cooking techniques. With each bite, customers will embark on a flavourful experience, connecting them with the heart and soul of Bangladesh. The spice-infused dishes, featuring the likes of turmeric, garam masala, and chili, promise to tantalize taste buds and leave a lasting impression.

Deliberately targeting families and young individuals seeking a refined yet affordable dining experience, Shapla mirrors the communal essence of Bangladeshi cuisine, encouraging shared moments reminiscent of family gatherings. Drawing parallels with the convivial nature of Chinese food, we aim to create a space where the act of sharing a meal becomes a celebration in itself.

Respecting diversity, Shapla adheres to a no-alcohol policy based on religious beliefs. However, acknowledging the preferences of our customers, we'll have a BYOB (Bring Your Own Bottle) policy. This approach not only accommodates varied tastes but also appeals to cost-conscious customers, especially attracting young professionals and families looking for a dining experience that doesn't break the Bank.

At Shapla, our commitment to customer satisfaction goes beyond the plate. We recognise the significance of table service, emphasising the art of presentation and communication during the dining experience. By offering personalised service, we aim to forge a connection with our customers, fostering loyalty and encouraging them to become advocates of Shapla through positive word of mouth and reviews. The restaurant's interior is a carefully curated reflection of Bangladesh's lush landscapes, embracing a nature-themed decor that distinguishes us from neighbouring restaurants. This intentional aesthetic choice serves as an immersive backdrop, transporting diners to the beauty of Bangladesh. Through the integration of visual appeal and culinary excellence, Shapla aspires to carve its niche as a

distinctive and unforgettable dining destination, where every visit is not just a meal but a journey into the heart of Bangladesh's culinary heritage.



FOOD MENU

SHAPLA
Worthing, BN12

We are open *daily.*
12:30-10:00

RESERVATION

+123-456-7890 or
Rezwanalaboni@yahoo.com



STARTERS

PRAWN PURI**£7.99**

Delicious pacific prawns cooked in spicy sauce, served on a bed of thin layered bred

ONION BHAJI **£5.00** **V**

6 pieces of Onion Bhaji, deep fried with a crispy crunch

MIXED STARTER**£12.99**

Chicken Tikka, Lamb Tikka, Sheek Kebab and 3 pieced of Onion Bhaji

ALOO CHOP **£5.99** **V**

Stuffed mixed vegetables in potatoes, coated in crispy breadcrumbs.



SIDES

CHANA MASALA **£6.00** **V**

Spicy chickpeas mixed in rich spicy gravy for a delicious authentic taste

BHINDI BHAJI **£5.50** **V**

Fried Okra

DAL SABJI **£5.00** **V**

Vegetable and lentils



MAINS

TANDOORI CHICKEN **£18.00**

A quarter piece of chicken marinated in delicious herb. Medium spice and pan-cooked.

MUGHLAI

Favourite dish of the Mogal king cooked with specially selected herbs. rare spices with fresh cream. Topped with cheese

Chicken**£21.00**

Lamb**£23.00**

King prawn**£24.00**

BALTI

Cooked with finest spices and pickles. Medium spicy

Chicken**£21.00**

Lamb**£23.00**

King prawn**£24.00**

Veg **£19.00** **V**



DESSERT

**GULAB JAMUN
WITH BARFI** \$1.0

**FIRNI WITH DIERED
FRUITS** \$4.2



HOT DRINKS

MASALA CHAI £3.95

CHAI LATTE £4.20

COFFEE

CAPUCCINO £3.75

AMERICANO £3.50

LATTE £3.75



COLD DRINKS

MANGO LASSI £3.75

Coffee beverage mixed with durian as a replacement of sugar

**SPICY GINGER
MOCKTAIL** £4.25

**MIXED FRUIT
SMOOTHIE** £4.00

**HEALTHY MIX
MOCKTAIL** £4.25

References:

Cousins, J. and Weekes, S. (2020). *Food and Beverage Service, 10th Edition*. Hodder Education.