

ABOUT THE PROJECT

Full name:	Adam James Cole
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Proposed name of project:	Acts: Visualised
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Describe your project using 5 key words:
Sublime
Perception
Immersive
Visceral
Sensory
Installation/Projection/Experimentation

Provide a short summary of the proposed project: 100 words

For this project, I am proposing an installation and/or projection of motion imagery depicting the sublime through minute subjects. Focus will be on creating affective atmosphere through lighting, imagery, projection and scale. As mentioned, the imagery will be motion imagery and through the use of editing software I hope to create work that can smoothly transition between types of motion imagery. Furthermore, I will also experiment with sensory interacts such as audio and lighting. I hope to extend my previous work into a piece that is well rounded and affective.

Provide a detailed description of the proposed project (250 words)

What is the subject/concept/theme that you are exploring? What are your motivations behind making the work? What are the medium(s) in which you will work? What are the methodologies you will be employing?

In this project, I will be continuing to explore the adverse themes of the sublime through minute subjects, this time focusing on how vast emotional and philosophical ideas can be evoked through overlooked subjects. Rather than focusing on still photography, I intend to expand from the previous project to include experimentation with projected moving imagery and installation. My end-goal is to have created a piece that heightens viewers sensory engagement while generating a sense of awe, vulnerability and also, contemplation.

The motivation behind my interest in this sublime proposal is to further understand and depict how meaning is not a fixed subject but created through perception. By

experimenting with scale and different mediums, I aim to uncover the relationship between vast landscapes and small details and how they resonate.

I am heavily inspired by the Outernet digital displays, Tottenham Court Road. *The Weather Project* by Olafur Eliasson is another big inspiration to my project this year along with Artes Mundi's *Nguyễn Trinh Thi*. All these examples influence my proposed ideas through their use of immersive imagery, atmospheric experience and experimental lighting.

In terms of my method, I will be combining captured video projections, experimenting with sequencing and space within the environment to design an installation that can be described as tactile and almost ephemeral. Furthermore, testing of lights, scale and types of material surfaces will be how I refine my project after the imagery has been created, ultimately and hopefully producing my proposed project as that of a sublime, participatory experience.

STRUCTURE

Timeline and milestones

Include a breakdown of the plan and milestones of the proposed project for the academic year. Consider the tasks, processes or activities necessary to complete in order to create the proposed body of work.

START DATE	END DATE	ACTIVITY OR TASK DETAIL
01/10/2025	30/10/2025	Refine research and theoretical framework; Gather key inspirations; Begin research into technological aspects along with installation.
01/11/2025	15/12/2025	Start Projection imagery experimentation; tests of varied surfaces; sketches of proposed installation.
15/12/2025	04/01/2026	Christmas Break. Refine and develop moving imagery sequences, experimentations with layered imagery and also sound. Test spaces.
05/01/2026	01/02/2026	Installation prototypes; test scale, atmosphere and viewer movement.
02/02/2026	30/03/2026	Production of final piece should be coming to a close, start preparations; finalise creative decisions, technical run throughs; risk assessment and produce description of the piece.
01/04/2026	01/05/2026	Finalised Piece.
15/05/2026		Swansea Exhibition Opening

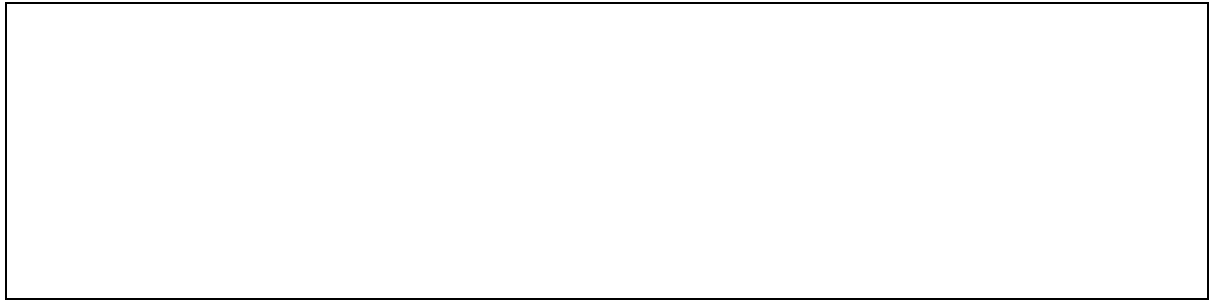
Budget

Add the expenditure and appropriate details of your proposed project on this page. Provide information about the quotes for services/ products/ fees in the description field. Though we cover your printing costs within the department for anyone wishing to use print as a final form for their major project, please cost them based on real world cost.

Description	Cost
Projector equipment. Number required unknown.	TBA
Lighting Equipment. Number required unknown.	TBA
Sound speaker.	TBA
TOTAL COST	£TBA

Describe the developmental opportunities, experiments and processes you have undertaken, what did you get out of them, and how will you use them to support your proposed project? (200 words max)

What are the main risks and challenges to your project meeting its aims? What will you do to manage these risks? Mitigation (100 words max)



PRACTICE-BASED EXPERIMENTS

Include examples of your practice-based experiments, that you have developed during this project. (add to this pdf between 20-30 pages) include photographs, screenshots, process images, texts, notes, references, links to videos made, audio files or other files.