

Roles

End of Year Exhibition

Exhibition Opening:

Friday 15th May, 2026

SWANSEA COLLEGE OF ART (UWTSD)

SA1



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

Supported by **radley yeldar.**

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SWANSEA COLLEGE OF ART



A large, stylized graphic of the word "SUMMER" in a bold, sans-serif font. The letters are colored in a vibrant, multi-colored palette: S (light pink), U (orange-red), M (dark teal), M (teal), E (light pink), and R (orange-red). The background is a solid light beige color.

👉 DEGREE 👈

2022



Opening Night:

May 20th - 6:00p.m - 9:00p.m.

Shows Open:

Until June 1st -10.00a.m. - 4.00p.m.

(Closed Sundays & Bank Holidays)

<https://swansea.collegeofartsummershows.org>



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Main Committee

Organisational role [3 - 4 People]

Point of contact for all other roles if support is needed or problems arise

Setting and overseeing deadlines on the run up to the show

Main point of contact between staff and the group as we go through the preparations & set up

Fundraising Team

[3 - 4 People] *Getting the money together to fund the show*

Set up of a new bank account

Managing opportunities to raise funds

Possible Sponsorships

Treasurers (x2)

What the funds go towards:

How much will the book cost?

Website costs?

Venue hire? NA

Purchase of promotional materials?

Bar on the night?

Website Team

Tech Role [2 - 3 People]

Creation of an outward facing website.

Collect and organise all the text and
images from each student

Purchase a domain

Build the website

Manage the website

Previous Years' Sites

www.bloom-exhibition.com

www.blink-uwtsd.com

Social Media Team

Promotional role [2 - 3 People]

Identify most important platforms
and create new accounts

Set up/development posts accross
the semester

Promotional posts on the run up to
the show

Getting the word out there whilst the
show is open

Marketing & PR Team

Promotional role [2 - 3 People]

Identifying ways of getting your branding out there into the world

Signposting the show (posters, banners, flags etc)

Sending invitations to prospective employers & other guests

Working closely with the social media team to identify promo opportunities

Book Design Team

Design Role [3 - 4 People]

Working with the show branding

Collect and collate content for each student

Gather any additional content needed

Arrange printing and delivery

Venue Team

[2 - 3 People]

Measuring and mapping out spaces (with help from staff)

Helping to set up the show on the days leading up.

Organising and Managing the Bar

Cleaning up on the night and day after

Managing the rota for stewarding the show for the week.

What role is right for me?

You will also be assessed on your contribution and professionalism within the roles.

It is always best to pick a role that reflects your strengths. However, you may want to step into an area that you find personally challenging. For example: You may want to take a leading role in the management committee because you want to challenge yourself or find your voice. Or you want to have the experience of creating a finished printed book from start to finish. No role has greater weighting. All roles are essential for the whole exhibition to work. The assessment is more about your enthusiasm and contribution of the part that you have personally chosen.

Branding

End of Year Exhibition

Branding Proposals

Each student will need to design a proposal for the end of year exhibition's branding.

The theme/style/concept for your End of Year Show might reflect something about the character of the year group, and how you want yourselves to be perceived. It should in some way be visually symbolic of what the 'End of Year Show' represents.

Previous Branding Proposal Themes

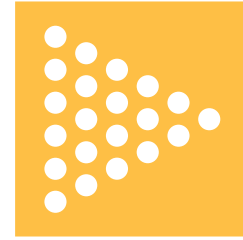
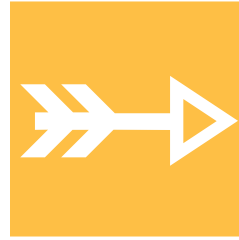
The idea of moving on

Looking forward

New destinations

Groups to individuals

Progression





On

BA Graphic Design
Final Exhibition 2019

Swansea Grand Theatre
May 3rd | Private Viewing
May 4th-13th | Open to Public

 Prifysod Gymru
University of Wales
Swansea
1920-2020

 Swansea
College of Art
founded 1881

BA (HONS) GRAPHIC DESIGN
THIRD YEAR EXHIBITION
SWANSEA COLLEGE OF ART (UWTSD)

Disperse



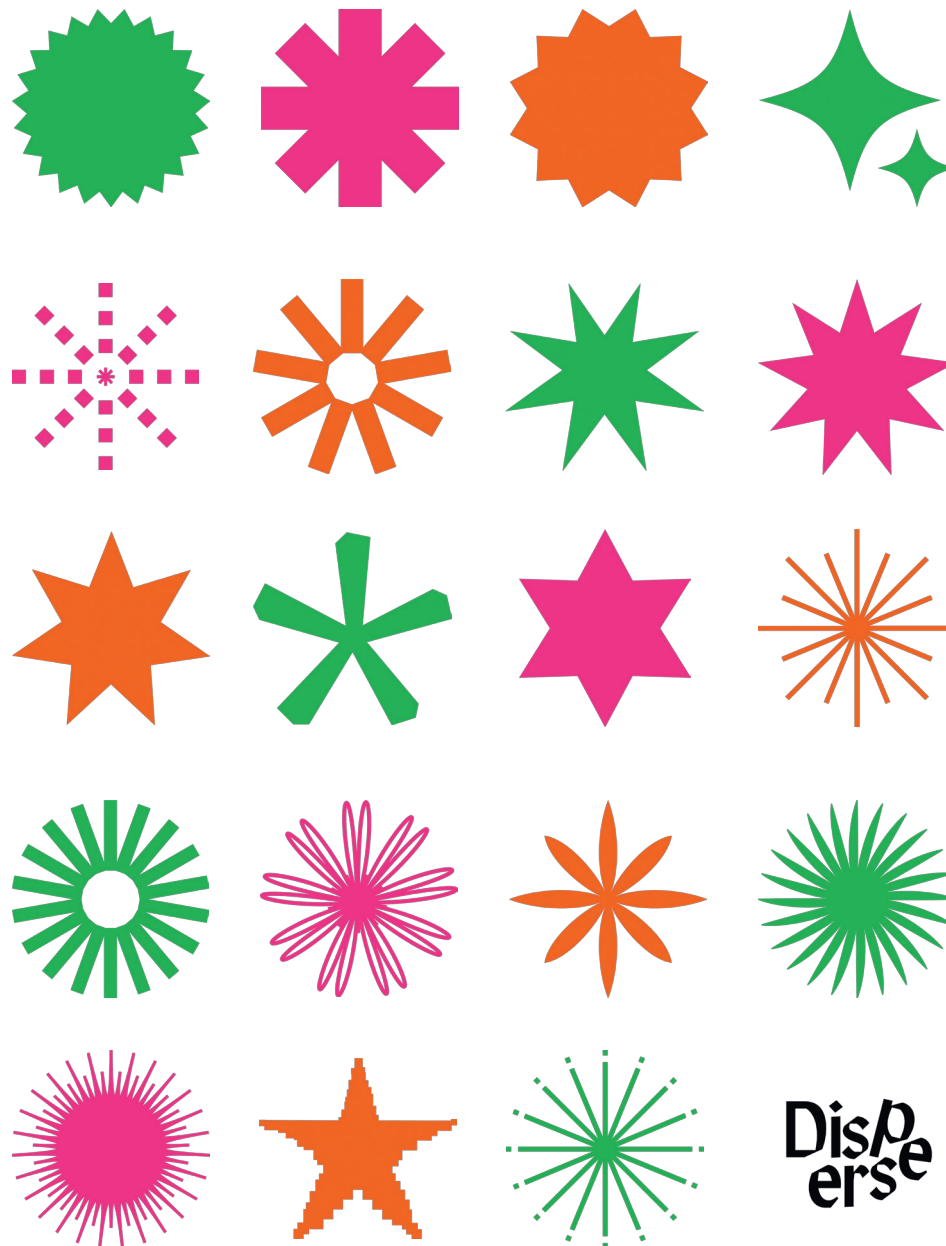
20 MAY
DYNEVOR
SA1



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2022
CAMPUS
3EU



Disperse



Examples of where branding will be seen

Poster

Website

Invitation

Lanyards

Exhibition catalogue

Social media posts

Additional adverts

Name tags

Wayfinding

The Way it Works

Each student will need to design a proposal for the end of year exhibition's branding.

You will all be given the opportunity to pitch your design concept.

The group will vote and select a winner.

The designer will work closely with other teams to bring it all to life.

Start thinking:

Ideas for the main show title

Visuals to work alongside your title

Opportunity to discuss early ideas and concepts
on the 25th November & 2nd December.

Branding pitches to happen after Christmas. Date TBC.

Next Session 25th November

Feedback to group from your teams on progress.

Early thoughts and concepts for the show branding.

Note: Portfolios for second semester