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Developing a Subscription Cybersecurity Support Business for Small Construction Firms in Greater Manchester

- Business problem: small construction firms handling invoices, supplier payments and customer information may lack dedicated IT support.
- Proposed business: Offer email security setup, backup checks, practical staff training and invoice-verification procedures through a monthly support package.
- Target customers: Construction and maintenance firms employing 2–20 people in Greater Manchester.
- Distinctive angle: Tailor the service to construction workflows, including supplier bank-detail changes and staff accessing business systems from different sites.
- Early evidence: The UK Government's 2025 survey found that 41% of microbusinesses and 50% of small businesses identified a cyber breach or attack during the preceding year. These are cross-sector figures; construction-specific demand would require investigation.
- BDP aim and feasibility: Assess customer demand, competitor pricing, technical delivery costs and subscription profitability. Access to qualified technical support would be essential.