

Benefits of Multilingualism and the Importance of Language Awareness Skills



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- ▶ Module Code: BMIH5003
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Benefits of Multilingualism

- ☐ Multilingualism is significant because of various benefits:
- ☐ It improves problem-solving skills and creativity.
- ☐ It enhances employment opportunities.
- ☐ It helps in exploring different cultures.

Importance of Language Awareness

- ☐ It is essential for hotel staff to be multilingual in both understanding and speaking languages.
- ☐ It enhances the stays of visitors
- ☐ It ensures clear communication
- ☐ It helps avoid cultural misunderstandings
- ☐ It improves the efficiency of hotel operations

European Language

- ☐ Portuguese is a contemporary language.
- ☐ It is the official language of countries in Africa and Asia.
- ☐ Portugal is the main hub for Portuguese speakers throughout Europe.
- ☐ The vocabulary, idioms, and accent of Brazilian Portuguese are entirely unique.
- ☐ Learning Portuguese depends on a number of circumstances.
- ☐ Being courteous is crucial in working with Portuguese visitors.

European Language

- ❑ When greeting guests in a Portuguese-speaking country, it is customary to utilise formal titles and pleasantries.
- ❑ Time-specific greetings "Bom dia" (good morning), "Boa tarde" (good afternoon), and "Boa noite" (good evening/night) are common.
- ❑ "Você deseja algo mais?" is one such query. Asking, "Do you wish for anything else?" is a polite way to find out whether a hotel guest has any other needs.

Conclusion

- ❑ Proficiency in language awareness is crucial in the hospitality industry.
- ❑ Effective and transparent communication is necessary to provide a satisfactory visitor experience and prevent cultural misinterpretations.
- ❑ In the cutthroat hotel business, hotels with multilingual staff members have an advantage.

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