

1a How quickly and easily does the website load?

In load in 2 seconds

1b Does the website contain many subpages? How does a prospective customer navigate theses?

Yes, but the key subpages? Restaurant and gallery, offers good navigation in menu.

1c Can a customer make booking via the webpage?

Yea, Allways Customes have good navigation for booking and main menu.

1d what improvements could be made to the usability of the website?

The page contact improved email, phone number, and google map.

Always 100% for make customers happy, is save contact the customer in email and phones.

2a how pleasant does the webpage look? Are there any differences in appearance on a mobile phone versus computer?

The webpage is very modern and designed and professional relax restaurant.

2b How does the website use imagery, video and colour?

The site is excellent quality because skilled professional taker about everything and shows high quality.

2c Has the website made use of an online chat tool on the website? how effective is this to enquire about the product or service?

The website online chat tool for intent customers from contact but email.

Chat tools help quick question and answer live for chat immediate, the hotel offer customers good guide potential to booking very good.

2d How effective are the social media links on the website?

The website a have clear icons for Facebook and Instagram sow everything about hotel.

Users managed professional to take social media accounts.

This is key modern marketing strategies.

3a How are the services offered by the company made clear to customers?

Organise party and half prices in drink and food, events, give more opportunity for business growth.

3b How are customer reviews made available? Are these up to date?

The website does not have section for customer reviews to navigate or Google the pub like positive reviews to platforms for significant.

Date reviews build trust social profile.

3c How is the service present as high quality? For what reasons would you use the company s service recommend to friends or family member?

The service is superior quality and professional branding,

Amazing and good chefs and good care about customers and tasty food and drinks quality,

High Produto make the hotel the best.

Very good hotel for family and friends visiting any time.

3d Are price made clear to customers?

The prices are compactivity the food and the service for make customers happy and do not worry about nothing and go to pub relax and enjoy.

4a What three words would you type into google to find this type of service?

Ashton under Lyne

21 old street ol6 6la easy to find.

Extremely ambitious pub

Luxury pub in Asthon

Superior quality and original.

4b When you type words into company's website appear in the top ten websites?

Yes, you searching phrases in google the pub Asthon website fist pages of results, strong optimisation, and strategy and visible business.

5a Do you feel that website still have relevance in modern uk business?

Explain your answer.

Yes, website is modern uk business and social media, is engagement to authoritative company digital.

In pub have credibility and trust people care about present amazing relationships to customers this is driving the business.

5b If you were to make one recommendation about how to improve the website of your chosen company, what would it be why have you suggested this improvement?

This pub has everything you need.

But for me you need present more, offer protrude and more customers came back.

<https://www.highfieldedgbaston.co.uk>