

Question 3

a) - Forming

→ high energy team that's enthusiastic to ~~work~~ work.

- Storming

→ Idea sharing which leads to some conflict and discomfort in the group.

- Norming

→ ~~structured~~ structured progression.

- Performing

→ working towards results.

- mourning

→ Celebrating completion of project

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Question 3

b) i) vehicle development and testing.

traits needed would be:

Implementer - they would need to be organised and be able to formulate a plan and put it into practice

Plant - solves difficult problems, as a leader when a problem occurs the team would look to see them for a solution.

Specialist - Someone should lead with expert knowledge so they can direct the team.

ii) arranging sponsorship funding -

Shaper - lots of energy and vision

Team worker - Good listener and works to resolve any social problems.

Investigator - Explores new ideas with energy and with others.

iii) Practice / Race weekend

Team worker

Specialist

Coordinator

and implementer.

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Question 3

c) After a loss the boss could motivate the team by taking them out or throwing a party to let them blow off steam and pay for everything.

Organizing an after party would lift peoples spirits and ~~make~~ cheer them up after disappointment making them more at ease to and more productive and excited to get back to work.

another method ~~can~~ could be to hold a team meeting and give recognition to members that did good and deserve it.

this ~~is~~ would push ~~on~~ others to work harder.

2/6

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$$\frac{3}{6}$$

$$\frac{12h}{25}$$

Question 4

- 1) When dealing with ~~new~~ ^{existing} employees the company ^{ask} them to sign an NDA (non-disclosure agreement)

NDAs are commonly used to protect trade secrets and allows for legal action when broken.

they could also copyright any literature.

3/5

2)

- a) the wheel logo can be trademarked and copyrights extend to graphic works.

This allows the company to own the logo and sue over any copyright infringement.

4/6

- b) the wheel ~~the~~ design should be copyrighted. The ~~copyright~~ copyright protects the creator of original work by stopping unauthorized duplication.

3/6

1) 9/8

10/25

Question 4

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Question 1

a payback = 4 yrs ^{and} 4 ~~months~~ ^{months} - months

Calculation of month = $\frac{\text{income required}}{\text{Contribution per month}}$

Contribution per month = $\frac{24000}{12} = 2000$

Calculation of month of payback = ~~16000~~ $\frac{8000}{2000} = 4 \text{ months}$

3 years and 4 months
Payback for Project a

Project b - 3 years.

$\frac{16000}{12} = 1333.3$

~~9750~~ $\frac{9750}{1333.3} = 7.3 \text{ months}$

Paid back in
3 years and 7.3 months.

Question 2

- a) In motor sport & teams use ~~sponsor~~ sponsorship as sole income. Companies pay massive amounts of money for advertisement space on the race cars and the drivers apparel. This money is then used to fund the car, team and driver.

Companies can also ~~sponsor~~ sponsor individual people. Pepsi is very known for this getting ~~for~~ for billions to advertise their drink in exchange for payment and sometimes lifetime ~~set~~ supplies of the 3/9 product.

- b) - find motor/cross based companies
→ such as PPE companies
→ engineering companies
→ motor cycle companies
→ clothing companies
→ companies like red bull. 3/9

- Research companies.

- Contact via phone or email

- arrange meetings

→ dress appropriately

→ punctuality

→ prepared with information and notes

→ establish next course of action.

c) Some Sponsorships allow for special promotions such as Red Bull. They pay the team for advertisement space but also have the drivers take part in TV. and social media ads wearing brand clothing and drinking the product.

$$\frac{9}{25}$$

$$\frac{31\frac{1}{2}}{75} = 42\%$$