

Assignment 1

Module code and name:

Employability and Career Development (LCLM4005_LON)

Lecturer:

Dr Lizeta Demetriou

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Student ID: 2417452

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JOB DESCRIPTION

Job Search | Indeed

Full job description:

Are you ready to be part of something TRULY extraordinary?

To wake up every day knowing you're helping women feel radiant and confident.

To join a tight-knit team of passionate artists who are transforming lives, one makeover at a time? If you answered "yes" to all, please keep reading!

Welcome to Body & Soul: Where Beauty Meets Empowerment

We're not just another photography studio. We're a movement. A revolution. A sisterhood.

At Body & Soul, we're on a mission to celebrate the beauty, strength, and uniqueness of every woman through our luxury hair and makeup artistry and exclusive beauty experiences.

Over the last year alone, we've transformed over 800 women in London - and we're just getting started! We're also on a mission to create a massive impact for children around the world by donating to charities that work at ground-zero. Body & Soul is a MOVEMENT of change and goodwill!

What Sets Us Apart?

- We're fast-growing, ambitious, and hungry for success
- We believe in the power of community
- We offer a culture that's electric, supportive, and downright magical

The Role: Photographer Extraordinaire

We're seeking a photographer who's ready to dive deep into our world of transformation and empowerment.

You'll be the artist behind the lens, capturing the essence and beauty of every woman who steps into our studio.

You'll create stunning portraits that not only look beautiful but also empower and inspire.

But remember, this role goes beyond traditional photography.

You're helping create an experience that will change lives.

You're inviting women to see themselves in a new light, and to join a sisterhood that celebrates their unique beauty and power.

What We're Looking for in Our Ideal Candidate:

- A team player who puts the collective good above individual gain
- Someone who thrives in a fast-paced, ever-changing environment
- A person who radiates positivity and keeps the magic alive in every interaction
- An individual who's passionate about empowering women and making a difference
- Someone hungry for growth and ready to be part of something bigger than themselves

Responsibilities:

- Capture high-quality portraits that empower woman, showcasing their strength and individuality.
- Collaborate with clients to understand their vision and provide a personalised experience.
- Welcome clients with genuine warmth and professionalism, making them feel comfortable and valued from their first interaction
- Establish our studio as a premier destination for intimate portraiture through exceptional service and artistic excellence.
- Maintain an immaculate, serene studio environment, including private changing areas and reception space, to ensure client comfort and confidence.
- Care for our collection of client wardrobe options and styling pieces with attention to detail, ensuring they remain in pristine condition.
- Develop a thorough understanding of our signature style and approach to intimate portraiture, reflecting it in every client interaction.
- Handle sensitive situations with discretion and professionalism, maintaining our studio's reputation for excellence.
- Work collaboratively with team members, sharing insights and feedback to continuously elevate our craft and client experience.

Note:

- There are no sales required in this role. Your bonuses etc. are about your artistry not sales
- This full-time position will require working some weekends

The Perks:

- Tips + bonuses
- Continued creative training with world-class photographers and coaches
- Space for creative flair and direction
- A Team First culture that celebrates your wins and supports your growth
- The chance to be part of a movement that's changing lives globally
- Team HOLIDAYS & GETAWAYS (think luxury spa days and adventures)
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But want to know what the best thing is:

You'll go to bed every night knowing you've made a real, tangible difference in someone's life. You'll be part of a team that's not just talking about change but actively creating it.

P.S. A personal note from Founder Abbey Madison:

"I founded Body & Soul to change lives at scale. My deepest hope is that your experience here becomes one of the most rewarding chapters of your life. If sincere candour, compassionate feedback, and emotional resilience excite rather than intimidate you, you'll find a home here."

CV - Yana Drimko

Email: drimkoy@gmail.com

Phone: +44 7909 248 592

Location: East London, UK

Portfolio: <https://yanalabel.gallery.photo/>

Instagram: @label__studio__

SUMMARY

Creative and passionate experienced **Portrait Photographer** with a love for capturing the unique beauty and personality of every individual. I am also professional stylist and always combine my all skills in personal expression to create images that empower, inspire, and celebrate clients. As a model myself, I understand the experience from both sides of the camera, helping clients feel confident, comfortable, and natural in front of the lens. I bring creativity, energy, and a team approach to every session.

PROFESSIONAL EXPERIENCE

Photographer / Stylist (Freelance)

Ukraine – 2009-2022 | United Kingdom – 2022-Present

Photography & Creative Direction:

- Worked across portrait, fashion, branding, love story and emotional storytelling styles.
- Built and led creative workflows, collaborating with stylists, make-up artists, designers, production teams, famous people and bloggers.
- Guided clients through posing and emotional engagement to help them feel confident, relaxed, and empowered.
- Developed creative concepts and prepared styling to reflect personality, character, and individual beauty.
- Created safe, welcoming, and empowering environments for clients of diverse ages, backgrounds, and life stories.
- Adapted flexibly to fast-paced and changing creative environments.

Projects & Achievements:

- Participated in TV transformation projects (Inter, IRT, Central, Misto, P-TV).
- Worked on transformation and charity projects, including “*Age Does Not Exist*” older adults, “*Teach Me to Live*” for individuals affected by cancer and people with disabilities.
- Took part in London Fashion Week, London Fashion Day, Ukrainian Fashion Week.
- Delivered and hosted masterclasses and workshops on style and photography.
- Served as a jury member in multiple beauty and creative competitions.
- Awarded **Top People 2021 (Ukraine)** for outstanding creative work and transformational projects.

EDUCATION

- Certificate in Higher Education, Business Skills for the Workplace - University of Wales Trinity Saint David (UWTSD), 2025
- ESOL English Course - New City College, Epping Forest, London, 2023
- Diploma in Psychology - Fundamentals of Counselling (Positum Approach) – Ukraine
- Photography Course - Red Lab, Ukraine, 2015
- Master's Degree, Builder Engineer - Poltava National Technical University, Ukraine, 2009-2014

KEY SKILLS

Portrait Photography & Creative Work

- Capture high-quality portrait & fashion photography
- Styling for individual expression
- Visual storytelling & composition
- Studio and natural light experience
- Lightroom & Photoshop editing

Client Experience & Communication

- Confidence and posing guidance
- Warm, supportive communication
- Creating a safe and comfortable atmosphere
- Working with diverse personalities
- Sensitive and respectful approach
- Ability to make clients feel valued and seen

Personal & Team Qualities

- Team-focused mindset
- Adaptable and open to new ideas
- Patience and emotional intelligence
- Strong attention to detail

LANGUAGES

- Ukrainian
- Russian
- English

REFERENCES

Available upon request.

COVER LETTER

Yana Drimko

Email: drimkoy@gmail.com

Phone: +44 7909 248 592

Location: East London, UK

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Instagram: @label__studio__

Hiring Manager

Body & Soul Studios

London, UK

Dear Hiring Manager,

From the moment I discovered Body & Soul Studios, I felt an instant alignment with your mission and values. This role is more than a job - it represents something deeply meaningful: empowerment, transformation, connection, and artistic storytelling. I am applying for the **Portrait Photographer** role because your work reflects not just what I do, but who I am, and the purpose that has guided my creative career for more than a decade. The idea of being part of a team that uplifts women, celebrates individuality, and creates an unforgettable experience resonates deeply with me.

For over 10 years, I have worked as **Image Stylist, Portrait Photographer** and **Creative Director**, guiding women through styling, posing and emotional confidence in front of the camera. My background includes leading a creative team in Ukraine, producing personal style and branding portraits, taking part in TV transformation projects, and creating deeply personal portrait sessions for women of all ages and backgrounds. I have experience working in fast-paced environments, collaborating with make-up artists, stylists, videographers, photographers and production teams, developing creative mood boards, guiding wardrobe selections, and supporting clients through the entire journey - from first consultation to final gallery delivery. As both a photographer and someone who has been often in front of the camera as **a Model**, I understand vulnerability, body language, emotional safety and the psychology behind self-image. My psychology diploma also strengthened my emotional awareness and ability to create a warm, safe, judgment-free environment - something essential when working with intimate and transformational photography.

My approach to photography goes far beyond technique. I believe every woman deserves to be seen, celebrated, and reminded of her inner beauty and strength. My work is rooted in empathy, compassion, emotional presence, and the belief that confidence grows when someone feels genuinely supported and understood. I am inspired by your culture of sisterhood, growth, artistry, excellence, and community impact - and I feel energised by the thought of contributing my experience, creativity, emotional intelligence and passion to your team.

Thank you for considering my application. I would love the opportunity to discuss how my background, values and artistic vision align with the Body & Soul movement. I am truly excited about the possibility of joining your team and contributing to the magic, transformation and empowerment you create every day.

Sincerely,

Yana Drimko.