

BMIH4011

Sustainability

Week 8

HOSPITALITY
AND
TOURISM
MANAGEMENT

Man Geni Addysg Uwch yng Nghymru
Where Higher Education Began in Wales



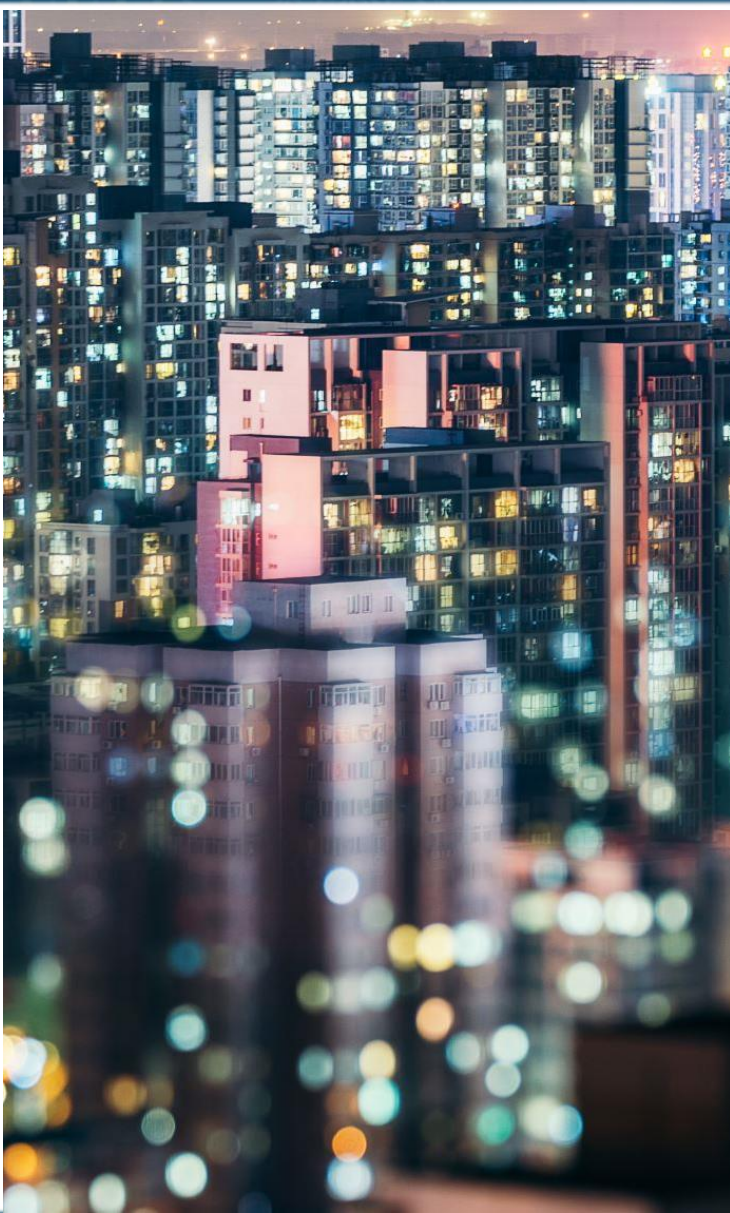
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Recap





Sustainable Transportation



Urban Transportation



Electric Cars



Sustainability: Carbon Footprint & Overview



Lesson Aims



Putting theory into action – case studies



Overview of module content, review and discuss.

Putting the theory into action.

What is already happening within tourism to make these shifts?

Bhutan



Bhutan, located in the East of the Himalayas, is known as one of the happiest countries in the world. The country remains relatively untouched which has ensured that the people's sustainable way of life has remained intact.

Bhutan's tourism operates on the principle of "high value, low impact". This has been achieved by enforcing strict entry requirements and a daily visitor tariff.

- The daily tariff includes the following:
- Accommodation,
- A licensed tour guide,
- Meals
- Hiking equipment.

A large portion of the tariff, however, is used to maintain and develop the country's infrastructure, as well as contribute towards Bhutan's free health care and education.

However, change is coming.



BHUTAN TOURISM PUSH



About Us - Epic Eco Travel

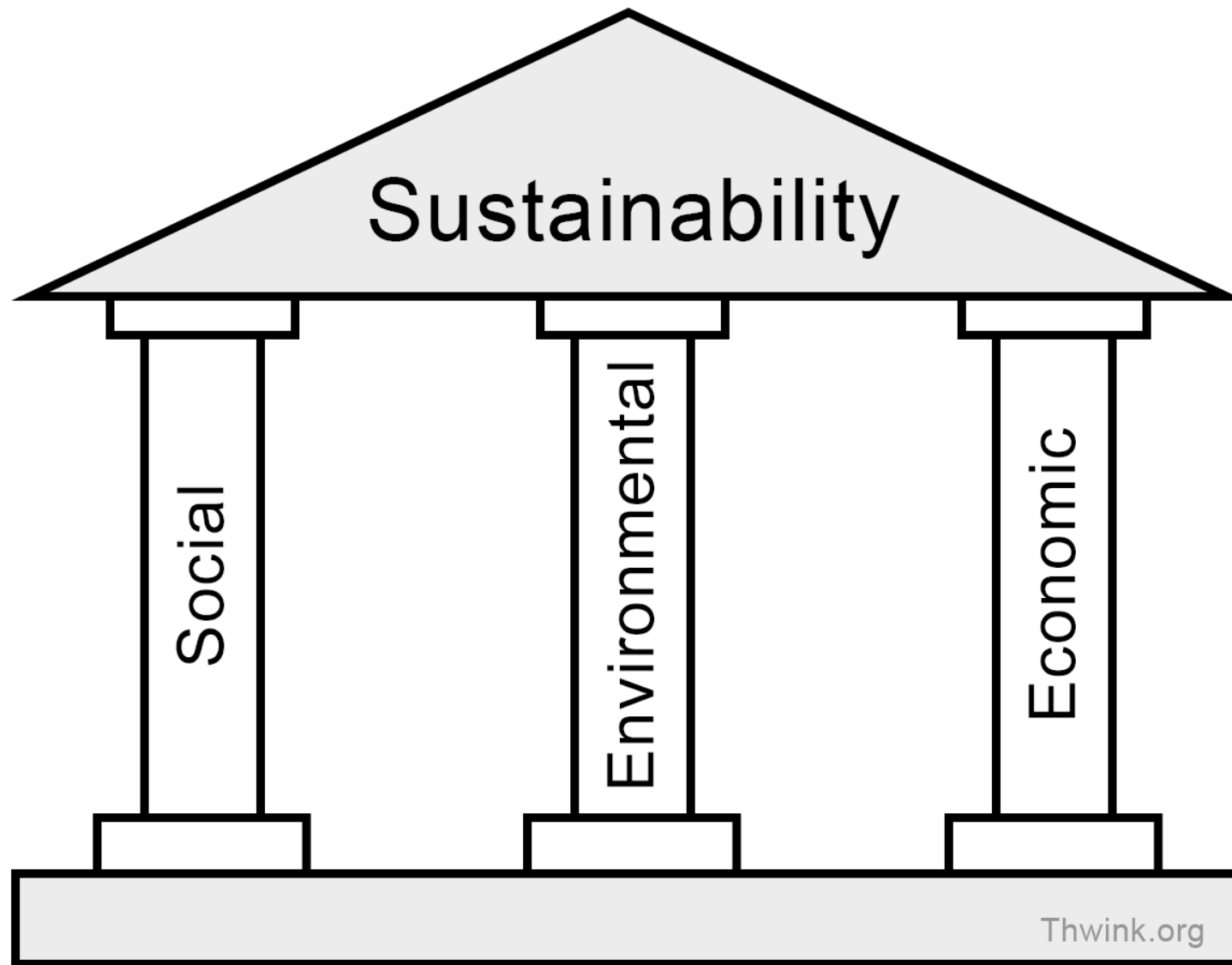
Fiji



Six Senses Fiji, located on the tropical Malolo Island

Solar powered resort in Fiji

- A five-star resort with sustainable luxury and cultural awareness at its core.
- The resort runs on 100% solar power, equipped with rainwater capture and its own onsite water-filtration site to eliminate the use of single-use plastic bottles.
- The resort aims to be as low-waste as possible, encouraging the principles of reuse whilst also practicing recycling and composting with a “worm-based septic system” and growing as much of its own herbs and vegetables as possible.
- All handywork and artwork at the hotel has been produced by local villagers and the hotel supports the Rise Beyond the Reef Charity which aims to bridge the divide between remote communities, government and the private sector in the South Pacific, sustainably creating a better world for women and children.



Eco tourism – Costa Rica

It's world renowned!

- One of the earliest adopters of connecting nature and wildlife
- 26 National Parks
- 25% of the country is protected from future development
- Pura Vida (Pure Life) – They are one of the happiest countries in the world!
- 100 protected areas
- First country in the world to reverse deforestation and since 1990 has doubled the size of its forests



Protecting paradise

- From the 1940s to the 1970s Costa Rica had one of the highest rates of deforestation in the world, as land was cleared to allow planting of high-value export crops. Falling demand and increased competition amongst banana and coffee suppliers led to a radical rethink of this policy
- The government set up the National Park Service to take charge of conservation in 1970, and Costa Rica is now often viewed as a model of good environmental practice
- As well as protecting the environment, these parks also contain important watersheds for hydroelectric plants and sources of drinking water.



RURAL TOURISM



Group Activity

- What have you learnt so far on this module?
- Think of your destination –
- What is it currently doing?
- What can you suggest for hospitality and tourism within that destination to make it more sustainable.
- This is your chance to make an impact!
- Report back as a team





Assignment Requirement.

- Discuss one of the topics covered in lectures and show the impact it is having on the environment. Reference industry experts and relevant information to back up your points

Sustainable Tourism



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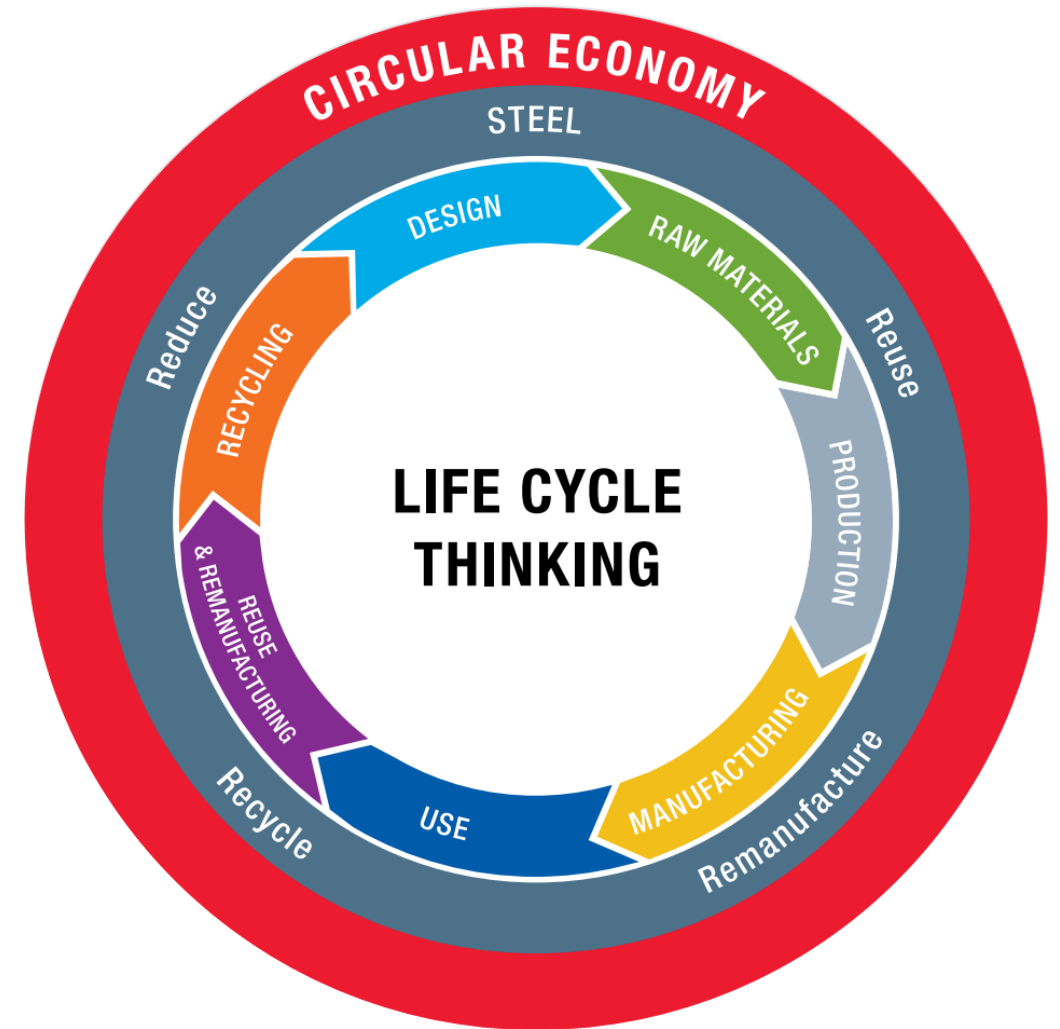
Environmental impacts - Borocay



Corporate social responsibility

What is the Circular Economy?

The circular economy is defined as a 'regenerative system in which resource input and waste, emission, and energy leakage are minimised by slowing, closing and narrowing material and energy loops. This can be achieved through long-lasting design, maintenance, repair, reuse, remanufacturing, refurbishing and recycling' (Geissdoerfer et al., 2017:764).



Energy Use



Greenwashing



Types of tourism

- Rural
- Coastal
- Urban
- Winter sports
- Cruise

Sustainable transportation

Recap



Tasks for next week

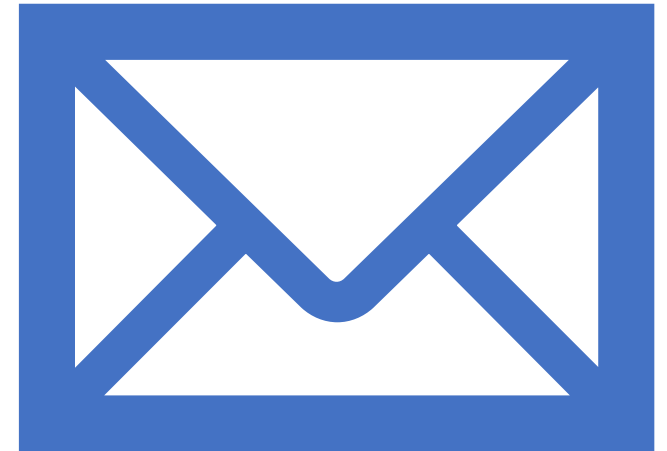
Write 750 words

Summarise the impact of sustainability on the hospitality industry.

I look forward to seeing you next week.

If you have any questions in the meantime, please
send an email from your student account

d.payne@uwtsd.ac.uk



- [The Rise of Eco-Tourism in Costa Rica and its Effects \(unk.edu\)](#)
- [Ecotourism in Costa Rica: The Ultimate Eco Travel Guide \(greenglobaltravel.com\)](#)
- [Ecotourism Benefits, Activities, and Tips \(webmd.com\)](#)
- [Conservation International Costa Rica](#)
- [1,500 UK B Corps show that business can thrive and benefit all \(bcorporation.uk\)](#)