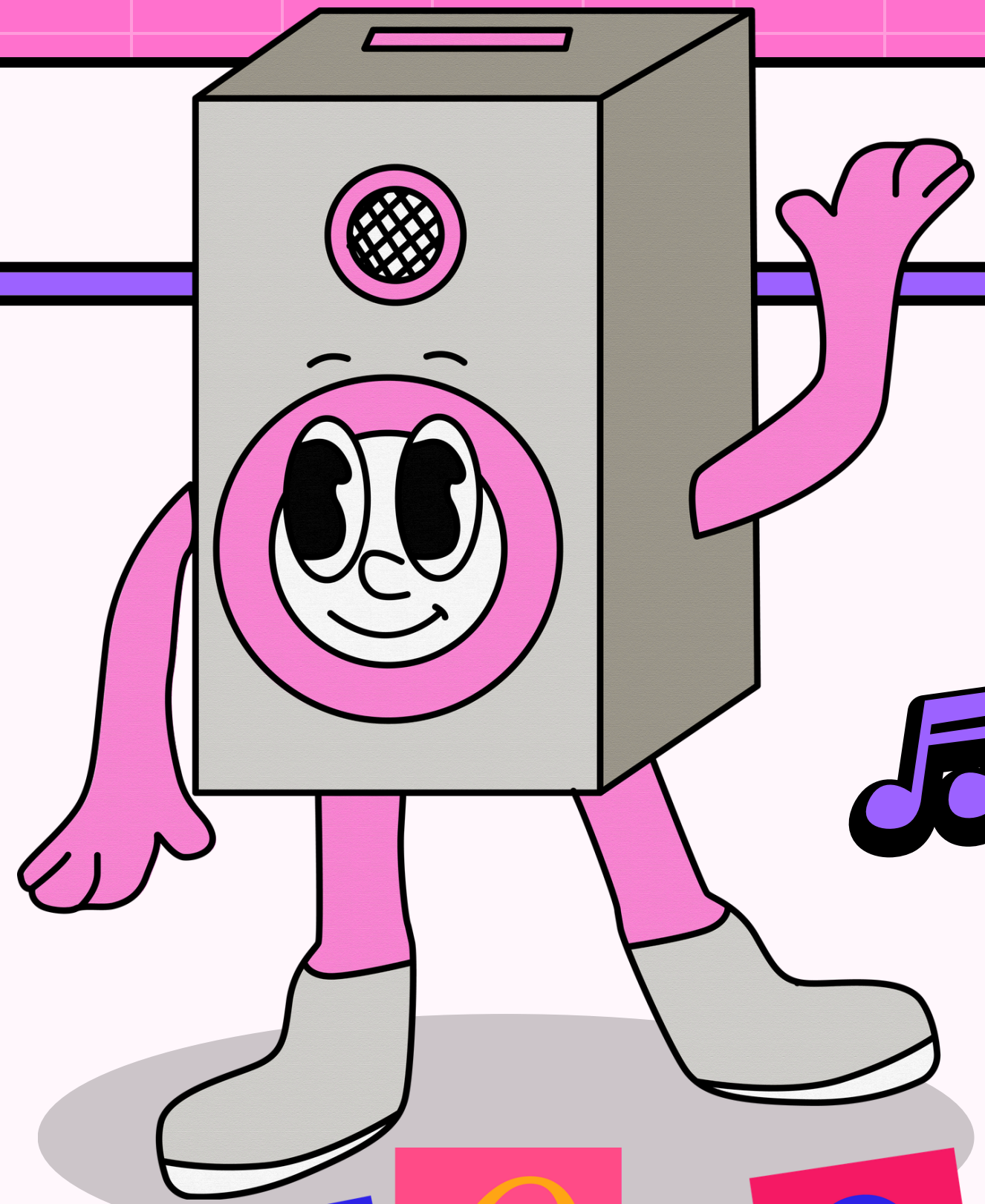


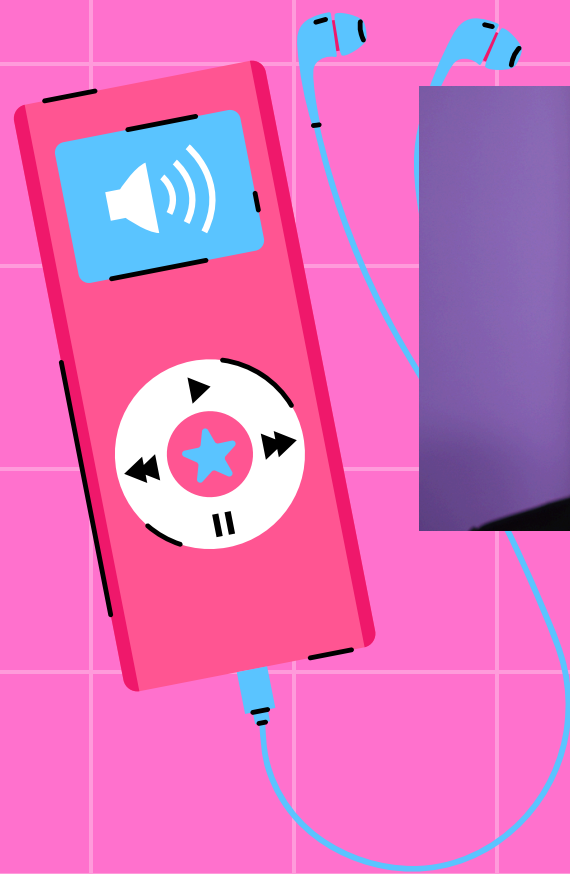
The Influence of the 00's

How the 00's shaped Youth Services today

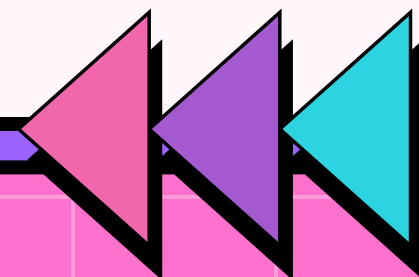
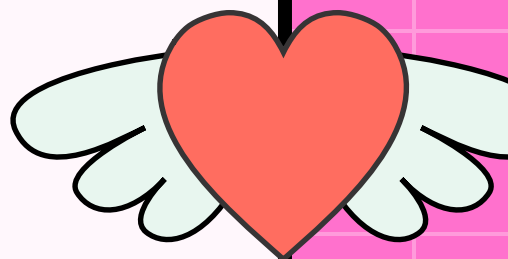


2000s

Defining Music



- The 00's were defined by a diverse mix of pop, hip-hop, R&B, and rock, producing iconic hits that shaped a generation
- Usher, Beyonce, Rhianna, Eminem and Britney
- Exposure of new content setting trends



The Impact of fashion

The 2000s fashion era was defined by bold experimentation, Y2K futurism, hip-hop influences, fast fashion, and eclectic global styles.



1

**Low cut jeans
and crop tops**

2

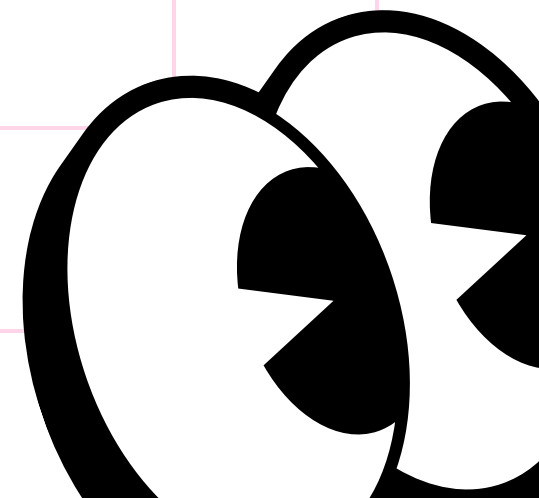
**Ugg Boots in
the rain**

3

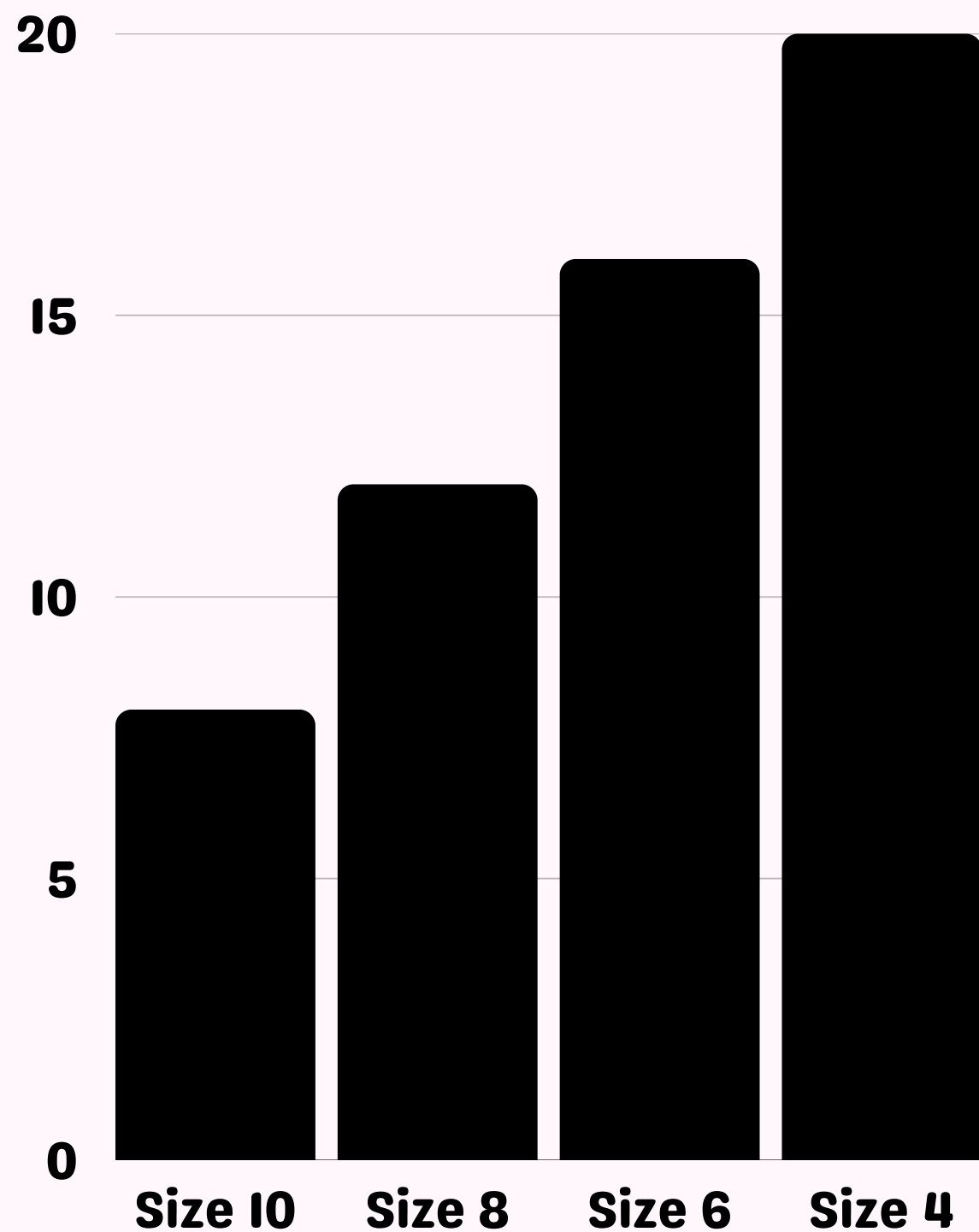
**Juicy
Coutoure
velvet**



Youth services seen a change from grunge and preppy to baggy jeans, hoodies and shiny jewellery becoming the trend.



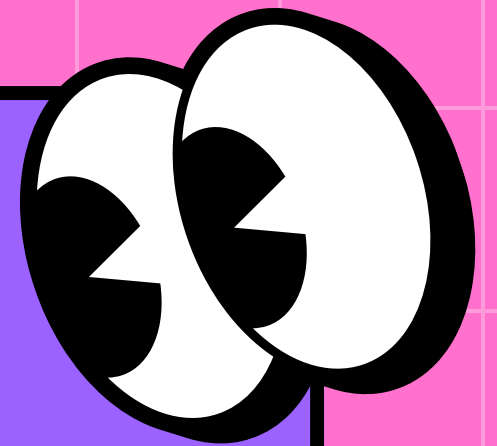
How fashion changed health for young people



- Rise in eating disorders
 - Size zero was the goal
 - Social pressures from “role models”



Substances and the 00's

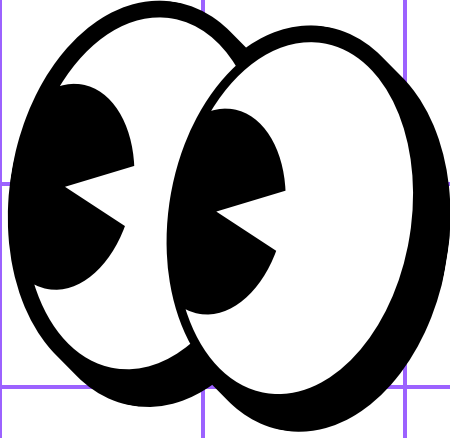
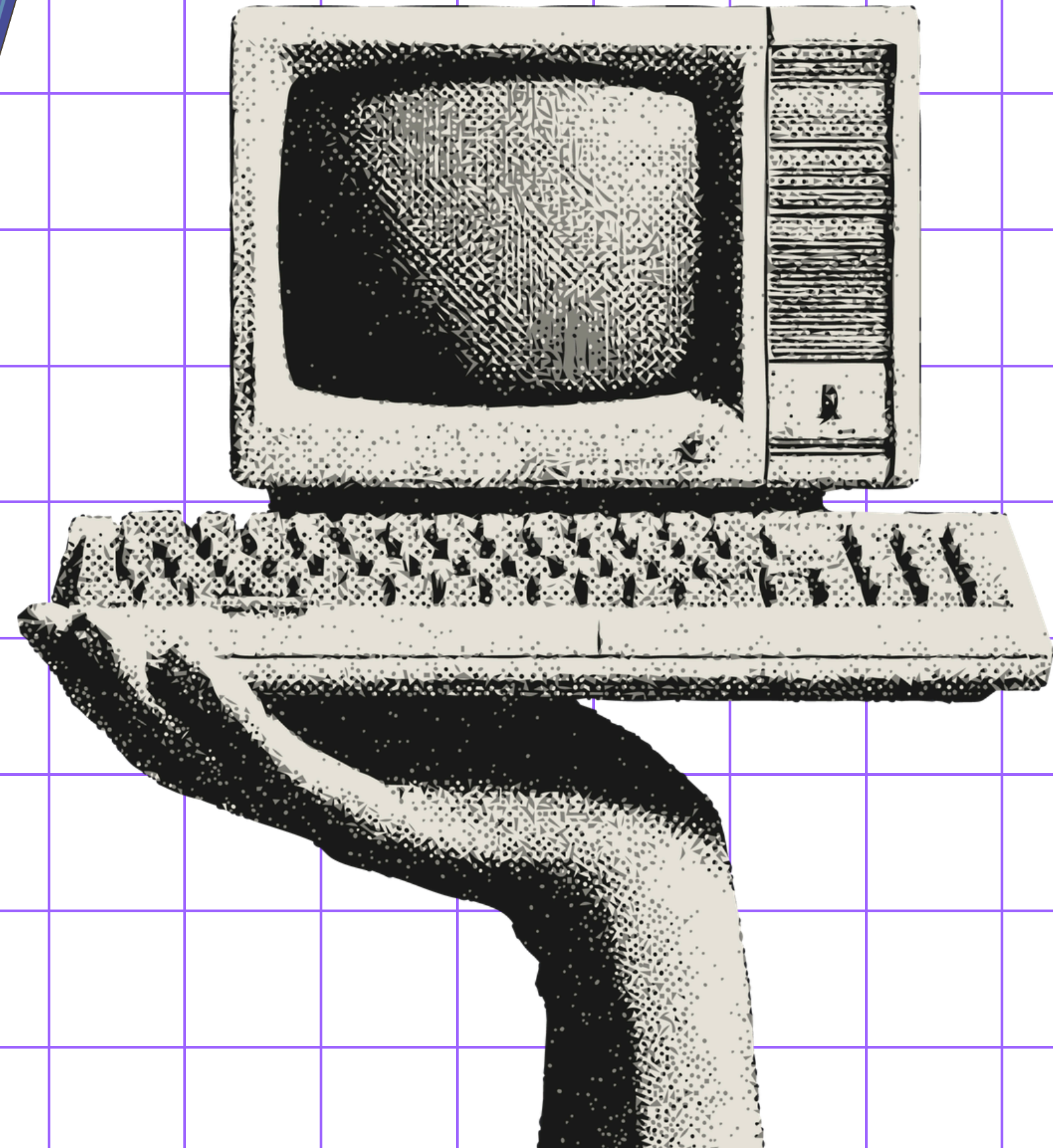


- In the 2000s, many countries re-evaluated their age restrictions on the purchase of nicotine products. One **significant** change was increasing the legal age for purchasing tobacco products from 16 to 18 years old.
- This shift was driven by research highlighting the health risks associated with smoking and the potential for nicotine addiction, particularly among younger individuals.
- This policy change was part of broader public health strategies to combat smoking and promote healthier lifestyles.

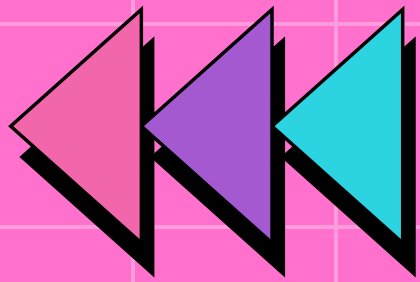
Technology & Social Media

The 2000s were a **transformative** decade with the rise of smartphones, social media and advanced computing, that changed communication, entertainment, and daily life.

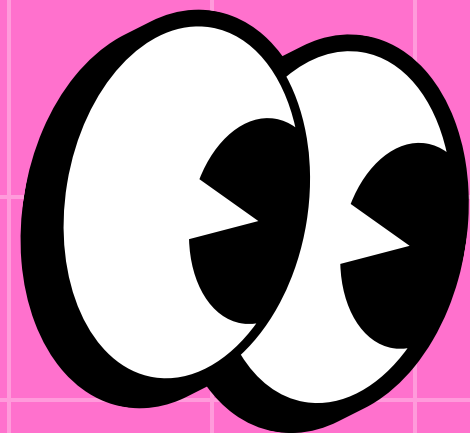
- **Facebook, My Space, MSN Messenger, Twitter**
- **Blackberry devices, iPhones**
- **Gaming era**



*How this
influenced
youth
services
today?*

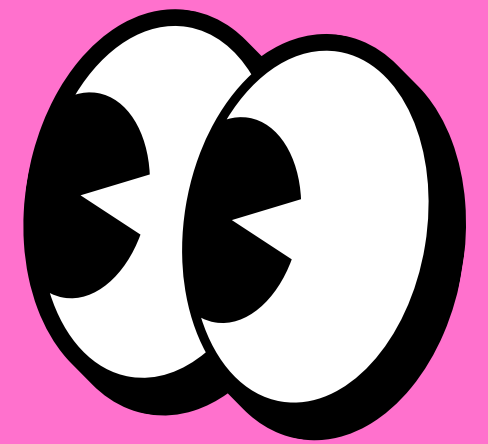


Extending Entitlement framework 2000



- Education, training and work experience – tailored to their needs;
- Basic skills which open doors to a full life and promote social inclusion;
- A wide and varied range of opportunities to participate in volunteering and active citizenship;
- High quality, responsive and accessible services and facilities;
- Independent, specialist careers advice and guidance and student support and counselling services;
- Personal support and advice – where and when needed and in appropriate formats – with clear ground rules on confidentiality;
- Advice on health, housing, benefits and other issues provided in accessible and welcoming settings;
- Recreational, and social opportunities in a safe and accessible environment;
- Sporting, artistic, musical and outdoor experiences to develop talents, broaden horizons and promote rounded perspectives, including both national and international contexts;
- The right to be consulted, to participate in decision-making and to be heard, on all matters which concern them or have an impact on their lives.

Policy Changes



Eleanor Burnham said “we support youth services to aid the development of our young people”

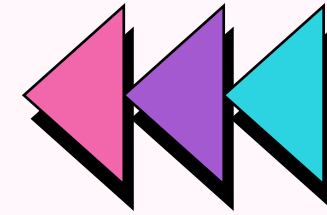
**Education
Act 2014**

**National Youth
Strategy for
Wales 2007**

**National
Occupation
Standards**

**Youth and Pupil
Participation
Division (YAPP)**

The Actions



- **Education Act 2014** - The Education (Wales) Act 2014 helped professionalise the youth work sector and integrate it more closely with the wider education system and supporting youth workers be recognised amongst educational provisions supporting more collaborative working
- **National Youth Work Strategy For Wales** - Wales first youth work strategy. The strategy provides a national vision for youth work ensuring they're voluntary, inclusive and youth led.
- **National Occupation Standards** - Defined skills, knowledge and behaviors required for youth work practice, supporting professional competence, youth empowerment, guidance for training and qualifications and rights-based practice
- **Children and Young people's National Participation Standards** - supporting young people to have a voice in decision making affecting their lives



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