



UNIVERSITY OF WALES: TRINITY SAINT DAVID
PRIFYSGOL CYMRU: Y DRINDOD DEWI SANT

School of Business
Birmingham Campus

Financial Management
LCMB7002_BIRM

MODULE CODE:	LCMB7002
TITLE:	Financial Management
DATED:	23/06/2020
LEVEL:	7
CREDITS:	20
JACS CODE:	N300

AIM(S)

To provide students with an in-depth study of financial techniques and processes which enable management to evaluate and make strategic decisions in the context of competitive international environments.

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to demonstrate the ability to:

research, apply and evaluate a variety of financial assessment techniques for application to a case study;

research, evaluate and critically discuss various issues and theoretical frameworks used in the management and control of financial resources.

INDICATIVE CONTENT

Financial statements as a means of communication; users of financial information; ratio analysis; trend analysis; interlinking of ratio results; comparison with similar sized businesses and industry sector norms; recommendations and conclusions; follow up analysis and interpretation; corporate failure prediction models; critical appraisal of techniques; application to international companies.

Objectives of working capital management; methods of financing working capital (short and long term financing requirements); management and control of trade credit and trade debt; cash management, cash operating cycle, management of stocks; application of controls to international companies, evaluation of conflicting aims.

Project appraisal including payback, APR, NPV, IRR; decision to make, buy or lease; effects of capital rationing, taxation and inflation; project appraisal; post completion audit and critical appraisal of the techniques applied; requirements of international companies and global projects.

Corporate re-organisation, including mergers, takeovers, buyouts, demergers and corporate failure.

Financing quality systems initiatives; financial metrics for QA processes.

LEARNING AND TEACHING STRATEGY

The study time for the module is divided as follows:

Activity type	Hours	Percentage	
Scheduled learning	40	20	
Independent learning	160	80	
Placement learning			
TOTAL	200	100%	

ASSESSMENT

Assessment Component 1 - Coursework

Mode of assessment	Volume	Weighting
Essay	One 5000 words	100%

Assessment Summary

Activity type	Percentage
Written exam	
Coursework	100%
Practical	
TOTAL	100%

READING LIST

Module Code	LCMB7002
Module Title	Financial Management

Financial Management (LCMB7002)

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Essential reading

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Weetman, P. (2013b) *Financial and management accounting [electronic resource]* . 6th edition. Harlow, England:;, Pearson.

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Atrill, P. (2010) *Accounting and Finance for Non-Specialists [electronic resource]* . 7th Ed. Eddie. McLaney (ed.). Harlow:;, Financial Times/ Prentice Hall.

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Atrill, P. (2016) *Financial accounting for decision makers [electronic resource]* . 8th ed. E. J. McLaney (ed.). Harlow:;, Pearson.

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Further reading

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Fields, E. (2011) *The essentials of finance and accounting for nonfinancial managers [electronic resource]* . 2nd ed. New York:;, American Management Association.

[Go to item](#)

Marsh, C. (2012) *Financial management for non-financial managers [electronic resource]* . London;; Philadelphia:;, Kogan Page.

[Go to item](#)

Davies, T. (2011) *Business accounting and finance* . Ian Crawford (ed.). Harlow, England:;, Financial Times/Prentice Hall.

[Go to item](#)

Atrill, P. (2012) *Financial management for decision makers [electronic resource]* . 6th ed. Harlow:;, Financial Times Prentice Hall.

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McLaney, E.J. (2011) *Business finance [electronic resource] / theory and practice* . 9th ed. Harlow:, Financial Times Prentice Hall.

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Cinnamon, R. (2006) *How to understand business finance [electronic resource]* . Brian. Helweg-Larsen (ed.). London;; Philadelphia:, Kogan Page.

[Go to item](#)

Barrow, P. (2009) *Essential business finance [electronic resource] : a complete guide to starting, expanding and selling your business* . 2nd ed. London:, Kogan Page.

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Weetman, P. (2013a) *Financial accounting [electronic resource] / an introduction* . 6th edition. Harlow, England:, Pearson.

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