

Let's get ready for hand in

A closer look at what you need to hand in for the January deadline.

Assessment Part 1: Instagram Quotes

- **TASK 1:** The Instagram Quotes project is designed to do the following.
 - Test your search skills in finding relevant quotes for your designs.
 - Test your referencing skills by creating a bibliography of your quotes in the Harvard style.
 - Test your creative skills in how you choose to visualise the quotes.
 - Encourage you to experiment and explore the Adobe apps and traditional creative methods.
- **Work required for the Instagram Quotes.**
 - Six finished designs for Instagram saved as Jpg files.
 - Bibliography for your quotes (remember to give credit on the designs).
 - Examples of earlier design developments.
 - Examples of visual influences.
- All of this needs to be uploaded to your hand in folder by **4pm (UK) on the 7th January.**

Assessment Part 2: How To... Poster

- **TASK 1:** The How To... Poster project is designed to do the following.
 - Test your ability to solve a problem through visual means.
 - Test your knowledge of your chosen problem and determine what information is important.
 - Test your technical ability in Adobe Illustrator.
 - Test your ability to design for an audience.
- **Work required for the How To... Poster.**
 - Finished A3 colour poster design (landscape or portrait).
 - Evidence of research: Example - poster designs, poster styles, typefaces etc.
 - Evidence of development work: Example - thumbnail sketches, layout roughs, storyboarding, photographs and illustrations etc.
- All of this needs to be uploaded to your hand in folder by **4pm (UK) on the 7th January.**

Assessment Part 2: Design Summary Video

- **TASK 2:** A 3 to 5 Minute Design Summary Video for your How To... Poster Project.
 - Your idea. What is the How To... problem that you are solving and why?
 - What are your research influences?
 - What was your design process and what software did you use?
 - Where do you need to improve?
 - What was your decision making when creating your visuals?
 - How did you design for your target audience?
- Talk me through your designs. You can record this either with Teams, QuickTime (on Mac), PowerPoint, or any other piece of software that you are familiar with.
- The finished video, or a link to your video needs to be uploaded to your hand in folder by **4pm (UK) on the 7th January.**