

Exhibition evaluation Ren Weston (Self-image)

For my exhibition I had to consider what kind of frames I would use that would draw the audience in the most considering that my images were black and white film images sized into A3 matt paper. I wanted to use matt paper so that the images would have textures look to them. I put my images in 30mm by 40mm brown wooden frames so that the images would have a white border around without have to mount the images but by using brown frames instead of black frame created a contrast between the black and white images as well as the frames. I had to use mirror plates so that the images could be fixed to the wall and paint them over with white paint so that there blended into the wall.

With the layout of my images, I put them in a sequin so that my viewers can understand my images more because the series of images were speaking about my own struggles with body dysmorphia so putting it into imagery was the best way to put out a message of body dysmorphia. For my artist statement I decide not make it too long so that the viewer wouldn't be standing to long reading and more looking at the statement and look at the image them self.

As a group decision we landed on the name ephemera meaning "items which were not originally designed to be retained or preserved but have been collected or retained". (*Ephemera Meaning - Google Search, n.d.*) which strongly linked to are work because our work has only begun but we only kept up the work for a week for people to see it then take it down.

Creating an Instagram account gave the exhibition a wider range of audience so the exhibition would have more people will come see it. By having an bar it created a welcoming atmosphere so the visitor would feel comfortable and refreshed while see the artwork.