

Mia Rees 2238563

by Mia Rees

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University Wales Trinity Saint Davids
Hospitality and Tourism Management

International Gastronomy and Management BA Hons Degree
Restaurant Sourcing Report
Unit 4

Mia Haf Rees (2238563)
Produce, Provenance and Sourcing BMGM4005
Ben Chong.
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Introduction

Sourcing locally and globally are key factors for a business's day to day operations. Being sustainable in the hospitality industry is very important now, more than ever due to increasing levels of carbon footprint emissions. A business that has a great commitment to sustainability and sourcing products locally, with visions of causing little to no damage to the environment (Dictionary, Cambridge, 2023) is The Grove of Narberth Hotel in Pembrokeshire. This hotel has two restaurants; however, this report concentrates on the Fernery restaurant which holds 4 AA Rosettes within the 5AA red-starred hotel (Agency, 2023). The chefs create a tasting menu of gastronomic delights using in-house production and locally sourced produce that is delivered to customers. This aligns with many people's preferences of being sustainable and knowing where their food originates. The business produces cuisines of a very high standard. If customers enjoy their dining experience they become repeat customers, generating steady revenue for the business. As this report progresses, we will evaluate how well this business sources its products, their relationship with their supply chains and how they help the environment by recycling and using their own garden for produce. The business is working towards achieving net Zero emissions by 2030 (Agency, 2023). Visiting this restaurant will be an invaluable experience in gaining knowledge about their sourcing procedures which will greatly inform this report.

Support

Wordy

Main Body

When visiting the Grove, one of the first things you see are the hotel gardens where vegetables, fruits and flowers grow in their 2-acre in-house production. They are committed to being sustainable by growing their own produce ensuring high quality food delivery. Once harvested, produce is used for garnishing or is cooked into different cuisines within minutes or hours of being picked (Agency, 2023). Customers appreciate that growing produce on the hotel premises adds freshness and quality to their meal. They state that the gardens are organically managed. This is achieved by composting in the winter months when the vegetable gardens are resting ready for the following year. They recycle all glass, plastic, and paper. While coffee grindings and cardboard are used to make good quality compost which helps the crops grow stronger year after year (Agency, 2023).

Strong evidence

Weak Transition

Figure 1 and Figure 2 - vegetables growing in the organic garden.

Improper Citation



The Fernery restaurant has a 5 or 8 course taster menu option. When each course is served the waiter delivers a detailed explanation of what each dish comprises of and where the components are sourced from, showing provenance of the produce. "Provenance refers to the history and lineage of produce" (Chong, 2023). This is not only educational but also reassuring for customers, knowing that in each dish served they eat quality local foods. This enhances the dining experience exponentially. The quality of produce in this hotel is very good, which is reflected in the relationships with each of their supply chains. Good working relationships result in fast and efficient product sourcing.

Find a scholarly source

The following are examples of the Grove's supply chain management and sourcing practices from the Fernery taster menu:

1. 'Farnesman'

The amuse bouche that they use on the menu is "Farnesman" This is a play on words and is a joke between the Executive Chef and local cheese producers at Cenarth as it is made in a similar style to parmesan cheese. That is aged for 30 months to produce a quality product. (Manager, 2023).

2. 'Grove Vegetables'

This course is dedicated to the organically grown vegetables from the gardens at The Grove as stated above.

3. 'For the Love of Sea' (also known in Welsh as being "Car Y Mor").

This taster course is sourced from a local Pembrokeshire seafood farm supplying oysters, lobster, and king prawns to the hotel. "They use zero input farming using no pesticides, fertilizers, or freshwater. They want to improve the coastal environment and the wellbeing of the local community." They are an ethical business that doesn't want to damage the environment for future generations. They create new ecosystems by growing and harvesting their products on the seafood farm. They are creating full time jobs for the community, which increases revenue for their business (Mor, N.D.). They are situated 45 minutes away from The Grove. Therefore, the transport of produce does not emit much greenhouse gas emissions into the atmosphere (Maps, 2023). This is a very good supply chain for the hotel as there are many positive attributes for how they are sustainable and working towards ensuring the future safety of our oceans.



4. "Berwyn's Sea Bass"

Berwyn is a very close friend to The Grove and makes sure the quality and consistency of his produce is exceptionally high. He catches sea bass directly from his boat off the coastline of Saundersfoot which is about 15 minutes away from The Grove (Google Maps, 2023) (Manager, 2023). Berwyn circles his boat around the harbor ensuring no damage is done to the ecosystem or environment surrounding Saundersfoot. This

supports sustainability and ethical considerations which are a priority at The Grove. However, one disadvantage of only having Berwyn as the sole supplier of sea bass to the restaurant is if a shortage of seabass were to happen due to a poor catch. The Grove might have to change to a supplier that is further away from the hotel, which might impact their commitment to locally sourced produce.

Clarify ideas

5. 'Pigeon from Abroad - Squab'.

The first global sourcing practice that The Grove uses is their pigeon sourced from the Anjou in the Loire region of Northwest France. Disadvantages of this include cost of delivery and associated tariffs which inevitably cause the product to be more expensive. Language barrier issues could cause the wrong product to be delivered.

Awk.

However, The Grove considers this the best quality pigeon and believes it's worth importing the pigeon for the heightened customer dining experience (Manager, 2023).

6. 'The king's Estate Venison'.

The Venison is sourced from the Balmoral Estate in Scotland. This is a locally sourced product, even though it takes over 9 hours commute to The Grove (Google Maps, 2023). This may increase the price line of the product due to travel, fuel cost and lead time of delivery. There are questions that will be considered about how well this product travels. For example, is it correctly packed and sealed to withstand the journey? However, having the venison on the menu has a lovely sentimental reason behind it – the Executive Chef is from Scotland.

Support

7. 'The Walled Garden'

This dessert is made from apples and fig leaves grown in the walled garden at The Grove. This further enhances their sustainability credentials and increases the positive effect they have on the environment. The second example of their globally sourced product is their cocoa beans from Araguani, Venezuela which makes the chocolate ganache.

4

8. 'The Remarkable Valley' Cheese Course

The cheese course is an optional course that customers can take part in should they wish. The cheeses are sourced within a certain proximity to the hotel, which is an advantage for the business. All these cheeses are made from vegetarian rennet which is suitable for customers who eat dairy products. The Grove targets its audience's needs and is mindful of customer preferences and attitudes. The front of house team explains all these details when serving the cheese course, so customers know exactly where the cheeses come from and how it was made.

Support

Figure 3 – Location map of sourced cheese.

Improper Citation

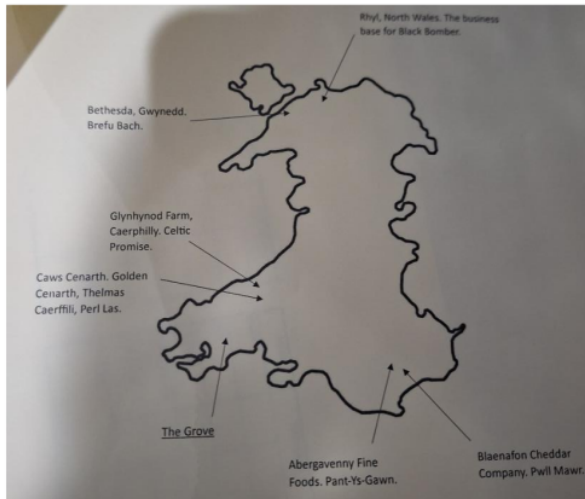


Figure 3 shows where each cheese is made, sourced and distance it travels to The Grove. This map is a great visual representation helping the business keep track of where their produce originates.

To the East of The Grove, about 2 hours away, you find Pant y Gawn Goats cheese from Abergavenny Fine Foods. They have been in business for about 40 years and are a very well-established brand found in many supermarkets and restaurants across the UK. They are a very sustainable business as stated in 2019 "we were one of the first in the UK to achieve 100% zero waste to landfill." Helping to reduce carbon emissions from our ecosystems" (Company, 2023).

To the North of The Grove, we find Caws Cenarth supplying the hotel with Golden Cenarth, Thelma's Caerffili, and Per Las cheese. They are also a well-known business established in 1987 producing many varieties of quality cheeses all made to a very high standard (Cenarth, 2023). They're the closest supplier to The Grove situated 40 minutes away from the premises (Maps, 2023), again adding to the locality and sustainability aspects of the business.

The Wine lists.

Finally, the last aspect considered in this report is the sparkling wine variety offered at The Grove. The sparkling wines is sourced locally from Llanddewry Velfrey. The Velfrey vineyard supplies the hotel with Pinot Noir, Sauvignon Blanc, and the grape variety Solaris. They have 4,000 vines across 3 acres of land in Pembrokeshire and are located 16 minutes away from The Grove, which is advantageous to the business (Maps, 2023) (Vineyard, 2023). Each year a team of staff from The Grove travel to The Velfrey Vineyard to help pick grapes. This clearly shows the relationship strength between the businesses as the staff team help ensure the grapes are harvested for the sparkling wine!

Clarify ideas

Conclusion

In conclusion, visiting The Grove Restaurant in Narberth was a great learning opportunity from evaluating their supply chain relationships to understanding their contribution to sustainability, which is a core value of the business. Their in-house production is remarkable as most of the produce grown is made into different cuisines. Journeying to The Grove and experiencing the exquisite cuisine is well worth a visit and highly recommended. Customers are safe in the knowledge that each dish has been thoroughly researched for sustainability and environmental impact. It is a place that is leading the way in fine dining and in house sustainability.

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PAGE 1

Text Comment. Add university logo

PAGE 2



Comment 1

need different headings

PAGE 3

QM

Support

Support Needed:

A well-written paper will include strong support for its thesis. Support for your thesis should come from primary (original documents, interviews, and personal experiences) and secondary (information that has been processed or interpreted by someone else) sources. To use your support effectively, you must elaborate upon the information, quotations, and examples taken from your sources and connect them to your thesis. It is also important to remember to cite the sources of the evidence and support you use in your paper.

QM

Wordy

Wordy:

If you use too many words to describe a relatively minor point, your paper may seem wordy. In order to be as concise as possible, trim your sentences down and use longer, more meaningful words. Try to use fewer two- and three-letter words, passive constructions, and weak verbs such as "seem" and "appear."

PAGE 4

QM

Strong evidence

This piece of evidence is highly relevant to your claim and presented accurately. In future responses, continue to include the most appropriate data and evidence to support your ideas.

QM

Weak Transition

Weak paragraph transition:

Although paragraphs are separate, individual steps of your paper, it is important to clearly demonstrate a logical connection between them. Generally speaking, the way your paragraphs relate to one another displays how sound your argument really is. A paragraph that begins with "also" or "in addition" offers a weak transition from the previous point, even though it may develop a highly interesting and related point.

QM

Improper Citation

Improper citation:

Improperly cited material. Please use the link below to find links to information regarding specific citation styles: http://www.plagiarism.org/plag_article_citation_styles.html



Comment 2

I have not published anything yet, it is not a proper reference.

QM

Find a scholarly source

This source does not appear to be scholarly. Scholarly sources are supported by evidence and are most often peer-reviewed or published. Review the writing task and choose a scholarly source to better support your claim.

Review how to evaluate a source's scholarship with [this quick video](#).

PAGE 5



Comment 3

the text should be justified.

PAGE 6

QM

Clarify ideas

What is it that you are trying to say here?

QM

Awk.

Awkward:

The expression or construction is cumbersome or difficult to read. Consider rewriting.

QM

Support

Support Needed:

A well-written paper will include strong support for its thesis. Support for your thesis should come from primary (original documents, interviews, and personal experiences) and secondary (information that has been processed or interpreted by someone else) sources. To

use your support effectively, you must elaborate upon the information, quotations, and examples taken from your sources and connect them to your thesis. It is also important to remember to cite the sources of the evidence and support you use in your paper.



Comment 4

It is more likely to increase the customer experience rather than sustainability.

PAGE 7

QM

Support

Support Needed:

A well-written paper will include strong support for its thesis. Support for your thesis should come from primary (original documents, interviews, and personal experiences) and secondary (information that has been processed or interpreted by someone else) sources. To use your support effectively, you must elaborate upon the information, quotations, and examples taken from your sources and connect them to your thesis. It is also important to remember to cite the sources of the evidence and support you use in your paper.

QM

Improper Citation

Improper citation:

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PAGE 8

QM

Clarify ideas

What is it that you are trying to say here?

PAGE 9

Strikethrough.

PAGE 10

PAGE 11

GRADING FORM: PPS REPORT

MIA REES

43

ENGAGEMENT WITH LITERATURE/10

You must include a minimum of 15 reference sources, and these must be accurately cited within the report text. You should show an understanding of the principles of restaurant operation in this context, specific to sourcing produce. It should be a full-report structure including page numbers, table of content, and reference list.



Satisfactory research in industry data and real-life examples. You have done a lot research on the target hotel, however, you need academic reference and theories to support your ideas.

4

Please use this link to reserve a lesson to improve your info reference skills.

<https://outlook.office365.com/owa/calendar/LLRSkillsBookingCopy@uowtsd.onmicrosoft.com/bookings/>

KNOWLEDGE AND UNDERSTANDING/30

You should be able to show an appreciation for the decisions that you as a restaurant operator with your chef and head waiter have made, regarding the sourcing of food and how food provenance might influence sales, marketing techniques, and the demand for this special event. You should use case studies and examples to support your finding.



You have shown good understanding in subject knowledge e.g. sustainability in supply chain management, local sourcing vs global sourcing. You have applied the knowledge you learnt from

16

lesson. However, you need academic source to support your knowledge understanding.

COGNITIVE AND INTELLECTUAL /30

You should reference the data if applicable. The recommendations and analysis should be reasonable.



Satisfactory analysing of the advantages and disadvantages of some key concepts in the report. It is not clear enough and you need more evaluation and research to support your argument.

8

PRACTICAL SKILLS/20

You should provide real life example to increase the report quality. At least one theory / model should be applied in the report.



Good evidence in real-life examples and data to support your ideas. However, the examples are too general and vague. You should focus on 2-3 examples with deep analysis rather than various examples with limited analysis.

10

TRANSFERABLE SKILLS /10

You should write this assignment in report format, provide your student name, number, module name and module code and assignment title. You should use a font of Arial 12 point. Justify your text, in order for your essay to look professional. Use 1.5 line spacing throughout the document. Spelling and grammar should be accurate.



Good report structure with figure and heading support. You need different effective headings in your table of contents but not only in the text.

5

Your writing is not clear enough. Please consider to book an academic writing skill session as well.