

# Research Proposal PP

*by* Fozlul Hoque

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A photograph of Cinderella Castle at Walt Disney World at night. The castle is brightly lit with warm orange and yellow lights. A large, semi-circular arc of fireworks or light trails arches over the castle against a dark blue night sky. The sky is also filled with horizontal streaks of pink and purple light. The castle is situated on a body of water, and the Disney logo is overlaid in the foreground.

Disney



# RESEARCH PROPOSAL

- Voted number 1 best mega-ship cruise line 2019
- 4 amazing Disney cruise line ship to choose from going to different destinations
- Disney very own private island paradise – CASTAWAY CAY
- Good way of saving money while travelling the world

#1



# RESEARCH AREA

- Full of opportunities for workers who want to use their skills in the industry (OPPORTUNITIES)
- Travel to many different locations across the world (TRAVEL)
- Different departments to work in (Hotel, Entertainment, Marine & Technical)
- Staff perks and discounts (BENEFITS)
- TRAINING PROVIDED



## RESEARCH APPROACH:

### WHY WE CHOOSE THE SECONDARY RESEARCH?

- SAVE TIME
- ITS COST EFFECTIVE
- THE DATA IS USUALLY VERY EXTENSIVE
- IT GIVES THE BASIS OF PRIMARY RESEARCH
- EASY TO ACCESS
- SECONDARY DATA IS ALREADY REFINED



# ANTICIPATED LIMITATIONS

- Flexibility - working times
- First hand experience working
- Open days – talking face to face
- Disney books





# REFERENCES

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# Research Proposal PP

GRADEMARK REPORT

FINAL GRADE

/100

GENERAL COMMENTS

Instructor

PAGE 1

PAGE 2

PAGE 3

PAGE 4

PAGE 5

PAGE 6

PAGE 7

PAGE 8