



Marketline

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How to use MarketLine Advantage

The screenshot shows the MarketLine Advantage website. At the top is a dark navigation bar with the MarketLine logo and links for Sectors, Companies, Geographies, Databases, and Analysis. A search bar and a user icon are on the right. Below this is a teal banner with the text "Welcome to MarketLine University of Wales Trinity Saint David :". The main content area has a heading "Use the search box below to access **4,002,821** Intelligence Reports & Analysis". Below the heading is a search bar with the placeholder "Type keyword", a dropdown menu set to "All Research", and a "Search" button. Underneath are five large teal tiles with white text and icons, each representing a different browsing method: "Browse by Sector" (19 core sectors), "Browse by Company" (over 100,000 companies), "Browse by Geography" (region or country), "Browse by Database" (City, Country, and Industry Statistics), and "Browse by Content Type" (Industry, Company, and Geography focused reports and data). At the bottom, there are four horizontal sections: "Theme Reports" (with a "More" button), "Case Studies" (with a "More" button), "Deals" (with a "More" button), and "News" (with a "More" button). Each section contains a preview of a report or article with a title, date, and a small graphic.

- Use the search box to search all MarketLine content
- Browse by Sector, Company, Geography, or Content Type
- Browse by Database to find City, Country and Industry Statistics

[MarketLine Advantage](#)

Browse by Sector

MarketLine Sectors ▾ Companies ▾ Geographies ▾ Databases ▾ Analysis ▾ Search 🔍

Hide Navigation

Search **3,988,596** Reports & Data

Enter keyword

☒ Exact word

Browse by Sector

Refinements

Sector ▾

Geography ▾

Content Type ▾

Date ▾

Browse by Sector

 Aerospace and Defense 66,731 187 New this week	 Agriculture and Forestry 24,025 90 New this week	 Automotive 144,649 330 New this week	 Business and Consumer Services 205,229 1,049 New this week	 Chemicals 64,341 265 New this week
 Construction & Real Estate 421,752 1,665 New this week	 Consumer Goods 285,254 1,405 New this week	 Energy and Utilities 587,737 2,149 New this week	 Financial Services 507,322 2,267 New this week	 Government and Non-Profit Organisations 51,171 182 New this week
 Industrial Goods and Machinery 240,405 1,040 New this week	 Media & Digital Entertainment 116,997 479 New this week	 Metals and Mining 195,889 893 New this week	 Paper & Packaging 34,706 191 New this week	 Pharmaceuticals and Healthcare 692,197 1,945 New this week
 Retail, Wholesale & Foodservice 265,063 1,126 New this week	 Telecoms & IT 922,870 3,193 New this week	 Tourism, Leisure & Hospitality 87,506 363 New this week	 Transportation, Infrastructure & Logistics 145,898 518 New this week	

Browse by Sector allows you to select and display all content available for each of MarketLine's 19 core industry sectors:

- Industry profiles
- Thematic Analysis
- Case Studies
- Value and Supply Chain Analysis
- Industry Data
- Chartbooks
- Analyst Insights
- Interactive Models
- Companies
- News
- Deals

Browse by Company

Marketline Sectors ▾ Companies Geographies Databases ▾ Analysis ▾ Search  

Hide Navigation

Search **108,055** Companies

Enter keyword

All ▾

☒ Exact word 

List All Companies 

Refine Companies

Industry & Geography 

Company Attributes 

Financials 

Browse Key Lists

Key Lists ▾

Companies  

Key Lists ▾

Global: Consumer Packaged Goods Companies by Sales

Global: Foodservice Companies in the Profit Sector by Operator Sales

Global: Non-Alcoholic Beverages Companies by Sales

Global: Alcoholic Beverages Companies by Sales

Global: Tobacco Companies by Sales

Company Listing

1 - 50 of 108055 companies  Page 1 of 2162 | Next Page | Go to page  50 ▾ Results

Company Name	Parent/Subsidiary/Independent	Headquarters ▾	Employees ▾	Annual Revenue (US\$m) ▾	Benchmark
Walmart Inc	Parent	 United States of America	2,300,000	559,151	☐
Amazon.com Inc	Parent	 United States of America	1,608,000	469,822	☐
China Petroleum & Chemical Corp	Subsidiary (of China Petrochemical Corp)	 China	385,691	424,950	☐
PetroChina Co Ltd	Subsidiary (of China National Petroleum Corp)	 China	417,173	405,332	☐
Saudi Arabian Oil Company	Parent	 Saudi Arabia	66,800	400,864	☐
State Grid Corporation of China	Parent	 China	1,520,000	385,504	☐
China National Petroleum Corp	Parent	 China	1,448,400	302,479	☐
Volkswagen AG	Subsidiary (of Porsche Automobil Holding SE)	 Germany	668,294	295,850	☐
China State Construction Engineering Corp Ltd	Parent	 China	368,327	293,235	☐
CVS Health Corp	Parent	 United States of America	300,000	292,111	☐
UnitedHealth Group Inc	Parent	 United States of America	350,000	287,597	☐

- Browse by Company takes you to the Companies module where you can search or build lists of companies, or access the analyst curated lists of leading companies.
- Search for a Company by name
- Browse Key Lists for Companies
- Refine Companies by Industry & Geography, Company Attributes, or Financials

Browse by Geography

Marketline Sectors ▾ Companies Geographies Databases ▾ Analysis ▾ Search 🔍 👤 🔑

Hide Navigation

Search **3,988,650** Reports & Data

Enter keyword

☒ Exact word 🔍

Browse by Geography 📄

Refinements

Sector ▾

Geography ▾

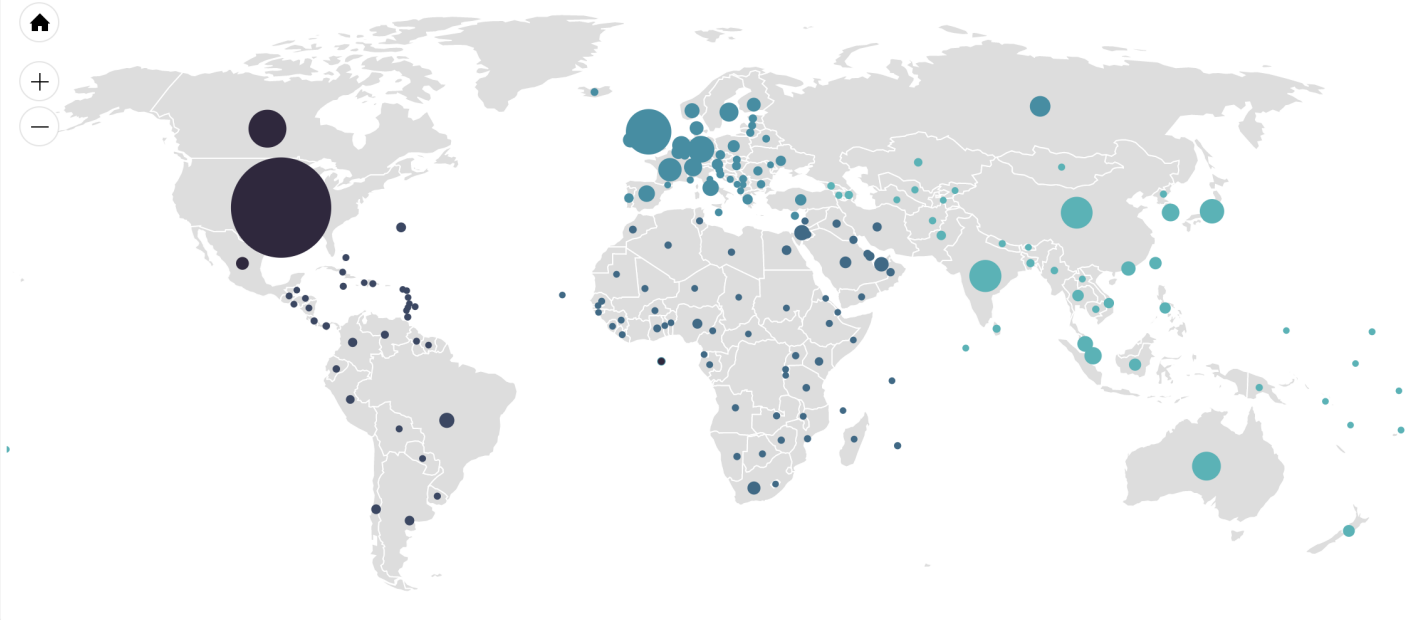
Content Type ▾

Date ▾

Browse by Geography

Select a region below or a country from the map

North America 2,068,932 📅 7,232 New this week	Europe 1,053,648 📅 3,988 New this week	Asia-Pacific 833,661 📅 3,954 New this week	Middle East and Africa 194,473 📅 1,288 New this week	South and Central America 95,894 📅 982 New this week
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The map displays a world view with proportional circles indicating the volume of content for various regions. North America has the largest circle, followed by Europe, Asia-Pacific, and Australia. Smaller circles are visible across South America, Africa, and the Middle East. The map includes navigation controls (home, zoom in, zoom out) on the left.

Browse by Geography allows you to select and display all content available for any major region or country.

Select a region or country from the map to find:

- Industry Profiles
- Case Studies
- Value and Supply Chain Analysis
- Industry Data
- Country Profiles
- Chartbooks
- Analyst Insights
- Country and Risk reports
- Companies
- City profiles
- News
- Deals

Browse by Content Type

The screenshot shows the MarketLine website interface. At the top is a dark navigation bar with the MarketLine logo and menu items: Sectors, Companies, Geographies, Databases, and Analysis. To the right of the menu is a search bar and user account icons. Below the navigation bar, the page is divided into two main sections: General and Industry.

General

- Analyst Insights**: Opinion from MarketLine Analysts on current business issues and trends.
- Theme Reports**: Analysis of topics and megatrends impacting multiple industries, sectors, and countries.

Industry

- Industry Profiles**: Assess the key dynamics, trends and level of competition for all major industries and sectors.
- Industry Profiles - Archive**: Archived Industry Profiles.
- Industry Data**: Interactive Excel based Datafiles for over 100 sectors, 50 countries, and 9 regions.
- Value & Supply Chain Analysis Reports**: Reveal all key stages of the value and supply chains, competitors, and issues for over 100 major global sectors.
- Industry Case Studies**: In-depth analysis of industry level issues and trends.
- Case Study - Archive**: Archived Case Studies.
- Interactive Models**: Interactive Models.
- Industry Chartbooks**: Visual presentation of data from MarketLine's wide array of company, industry, country and city datasets.

- Browse by Content Type shows and describes the types of content available on MarketLine, and enables you to quickly drill down if you are interested in one particular content type.
- Refine by Sector, Geography, Analysis Type, or Date

Browse by Database

Marketline Sectors ▾ Companies Geographies Databases ▾ Analysis ▾ Search 🔍 👤 🔍 ▾

Browse by Database



City Statistics

Analyze and compare the world's most important cities. Features comprehensive data and forecasts of key socio and macroeconomic indicators for more than 3000 cities, spread across Asia-Pacific, Europe, Middle East & Africa, North America, and South & Central America.

[Video Tutorial](#)



Company Prospector

Screen companies and build lists of potential business partners, clients, and investment targets in industries and countries of interest.

[Video Tutorial](#)



Company Report Generator

Generate fresh custom company reports featuring analytical text and charts which draw on MarketLine's company datasets. Example sections include company overview, history, SWOT analysis, M&A, partnerships and agreements, news and product information.

[Video Tutorial](#)



Country Statistics

Conduct quick and easy comparative analysis of macroeconomic and industry drivers for over 200 countries. Features comprehensive data and forecasts including detailed coverage of consumer demographics, incomes, and expenditures.

[Video Tutorial](#)



Deals

Track market activity with MarketLine's database of global mergers and acquisitions (M&A), private equity deals, venture finance deals, private placements, IPOs, and partnerships.



Industry Statistics

Conduct quick and easy comparative analysis of market values, volumes, and forecasts for over 120 industry sectors and 50 countries.

[Video Tutorial](#)



Industry Data

Interactive datafiles that provide extensive annual market data by sector with 5-year market forecasts. Datafiles provide a market summary section, regional and country comparison sections, bubble analysis and options for downloading the underlying raw data.



Consumer Data Analytics

A unique online information service providing comprehensive data across global food, drinks personal care household products, pet care, news and magazine and tobacco markets.

[Video Tutorial](#)



News

With MarketLine's unique database, you can filter News stories by Date, Geography, and Subject, therefore providing you with the tools to find News within areas of interest.



Influencers

Identify and track crucial insights from leading digital B2B influencers relating to key sectors, issues or themes.

[Video Tutorial](#)

Browse by Database shows and describes the Databases available as part of your MarketLine subscription.

Use the Video Tutorials to find the best way to use the Databases

Basic search

Type in 'search term' in search box

Refine your search on the left-hand side,
E.g., geography

Choice of view 'grid' or 'list view'

Use the browse function options of
Database; Geography; Sector; Company or
content type

You have the option to download reports in
PDF or Word format

You can view this database in different
language by selecting the google translate
at the bottom right of the page under
Accessibility

The screenshot displays the MarketLine database search results for the query 'sports+direct'. The interface includes a top navigation bar with categories like Sectors, Companies, Geographies, Databases, and Analysis. On the left, a sidebar offers search refinements: Sector, Geography, Content Type, and Date. The main search area shows 7,699 analysis reports, with options for Grid View and List View, and a Sort dropdown set to Relevance. The results are categorized under 'Industry Profiles (812)' and include links to 'View all Industry Profiles'. The first three results are for 'Global - Sports Equipment Retail', 'Russia - Sports Equipment Retail', and 'India - Sports Equipment Retail', each providing a brief description and a link to the industry profile. Below these, there is a section for 'Industry Profile - Archive (3,260)' with a link to 'View all Industry Profile - Archive'. The first two results in this section are for 'United Kingdom - Sports Equipment' and 'United Kingdom - Sports Equipment Retail', each with a link to the industry profile - archive. The final result is 'Europe - Sports Equipment'.

How to find a PEST or PESTLE Report

- Click on the **Home** link
- In the search box type: **India**
- Click the **Search** button
- On the results screen, click on the **Analysis** filter
- Click on the **Countries & cities – Country profile**
- In refinements on the left click **geography & find India**
- Results : **Country Analysis Report: India, In-depth PESTLE Insights**



Starbucks

Key Stats

 Headquarters United States of America	 Telephone 1 206 4471575
 Website www.starbucks.com/	 Revenue (2021) \$23,518 m  -11.28%  2021 vs 2020
 Net Income (2021) \$928 m  -74.22%  2021 vs 2020	 Net Profit Margin 3.95 %  -70.91%  2021 vs 2020
 M Cap * \$129,385.3 m	 Fiscal Year End September
 No. of employees 346,000	 Ticker Symbol SBUX [NASD]
Company Subtype Public Independent	Address 2401 Utah Ave S, SEATTLE, Washington, 98134-143



Swot analysis

Strengths

-  Building Strong Customer Connect Through Value-Added Services
-  Operational network strengthens strategic position
-  High liquidity position stabilize its fund day to day operations

Opportunities

-  Investment in stores may enhance geographical presence and customer base
-  Positive outlook for global hot drink market
-  Positive Outlook for Increasing Consumer Spending in the US
-  Positive outlook for foodservice industry in the US

Weaknesses

-  Dependence on Americas for majority of revenue
-  Decline in revenue affects financial stability

Threats

-  Competition could impact profit margins
-  Increase in raw material costs
-  Compliance Costs Associated With Government Regulations



Live Tour



The screenshot shows the homepage of the University of Wales Trinity Saint David's library website. The header is dark blue with navigation links for NEWS, QUICK LINKS, and CYMRAEG on the left, and social media icons for Facebook, Twitter, Instagram, YouTube, and LinkedIn on the right. Below the header, the university's name is displayed in both Welsh and English. A horizontal menu contains links for CLEARING, STUDY, ABOUT, STUDENT LIFE, INTERNATIONAL, and RESEARCH, followed by a search icon. The main banner features a background image of an open book with a stylized sunburst graphic. The text 'LIBRARY AND LEARNING RESOURCES' is prominently displayed in large white letters. Below this, the logo for 'LLYFRAUaRHAGOR BOOKS&BEYOND' is shown, with a tagline in Welsh and English. A search bar with the placeholder text 'Find books, articles and more...' is positioned above two yellow buttons labeled 'SEARCH' and 'ADVANCED SEARCH'. At the bottom of the banner, there are three buttons: a blue one for 'MY LIBRARY ACCOUNT', a pink one for 'NEED MORE?', and a dark blue one for 'COVID-19 SERVICES'.



Useful Information

- Depending on the information type, MarketLine allows you to download whole reports or sections of content in PDF, Excel, Word or PowerPoint formats.
- Where available click the relevant icons select to download or save the file to a location on your computer.
- If you wish to view the MarketLine platform in another language, you can use the Google Translate. Google's translation service allows you to translate words, sentences, and web pages between any combination of its 57 supported languages



Referencing MarketLine

- Name of organisation or institution
 - Year of publication (in round brackets)
 - Title (in italics)
 - Reference number (if available)
 - Place of publication: publisher
- Or if accessed on the internet:

- Available at: DOI or URL (Accessed: date)

■ **Example**

■ **In-text citation**

- MarketLine (2025) , The UK hybrid & electric car market is

■ **Reference list**

- MarketLine (2025) *United Kingdom - Hybrid & Electric Cars* Available at: <https://advantage-marketline-com.uwtsd.idm.oclc.org/Analysis/ViewasPDF/united-kingdom-hybrid-electric-cars-ml-246871> (Accessed:24 January 2026).



Further Help

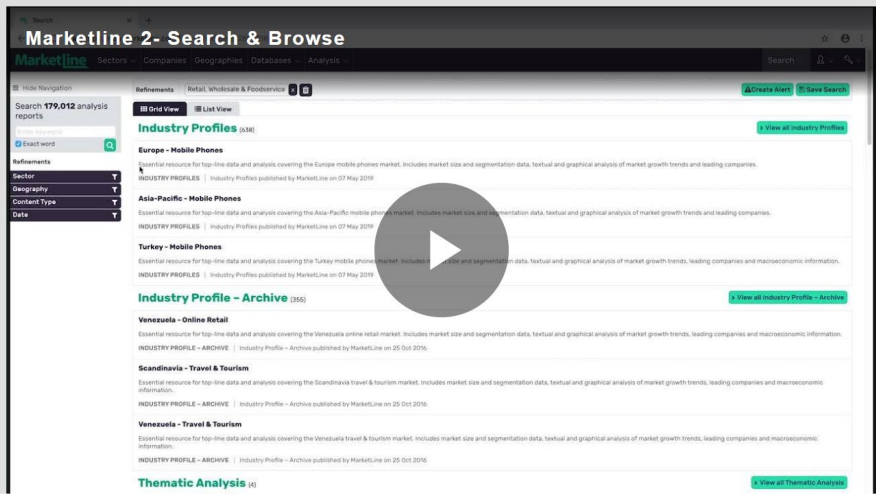
Marketline Sectors ▾ Companies Geographies Databases ▾ Analysis ▾ Search 🔍  ▾

Video Guides

The following videos will guide you on how to use the database and analysis tools.

- Companies, News and Deals
- Search and Browse**
- Country Statistics
- City Statistics
- Consumer Data Analytics
- Industry Statistics
- Company Prospector
- Influencers
- Case studies
- Chartbooks
- Industry Data
- Value Chain Analysis

Search and Browse



Video guides and a [User Guide](#) are available under the person icon on the top right hand of the page

Upgrade of MarketLine

Please note:

During March, the university will be upgrading from MarketLine to GlobalData. When this happens, we will send out a notification alerting you of the new changes.

Some examples of extras:

- An increase from 2.8 million datapoints to over 55 million.
- An increase in Company Profiles from 100,000 to 800,000+.
- In-depth Sector reports, spanning 22 Sectors and additional subsectors (These are unique to our GlobalData Intelligence Centres)



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*Any
Questions*