

MSc Research Methods – Presentation

Student Matthew Lewington
Topic Sentiment analysis in Twitter
Tutor Dr Nik Whitehead

Final mark

80%

Project Presentation	Marks Available	Marks Awarded
<i>Background – what is the project and why does the student want to do it?</i> Background is solid and well justified.	10	8
<i>Literature review – is the project sufficiently rooted in a suitable research field?</i> Good links to the literature. There is clearly plenty of literature available on this topic. Both dataset and analysis techniques well referenced.	20	15
<i>Aims and Objectives – are these SMART?</i> The aims and objectives are clear and achievable.	20	15
<i>Methodology and research process – is this a practical process and does the student understand how to carry out the research?</i> Research methodology is appropriate and well justified. Data mining methodology is good, and software development methodology is suitable for the project. R,V,G all considered. Good consideration of legal and ethical issues.	20	17
<i>Resources and planning – are these appropriate to the project?</i> Excellent consideration of the resource requirement in terms of data availability, hardware and software. Several significant reference texts already identified. Good level of detail in the plan. This is a viable MSc project.	20	17
<i>Presentation</i> Professional presentation in terms of both materials and narration.	10	8