

Finding a Job in the Creative Industries

Ian Simmons

Today we will look at Job Hunting

It is important to have a clear goal in terms of the type of employment you are wanting.

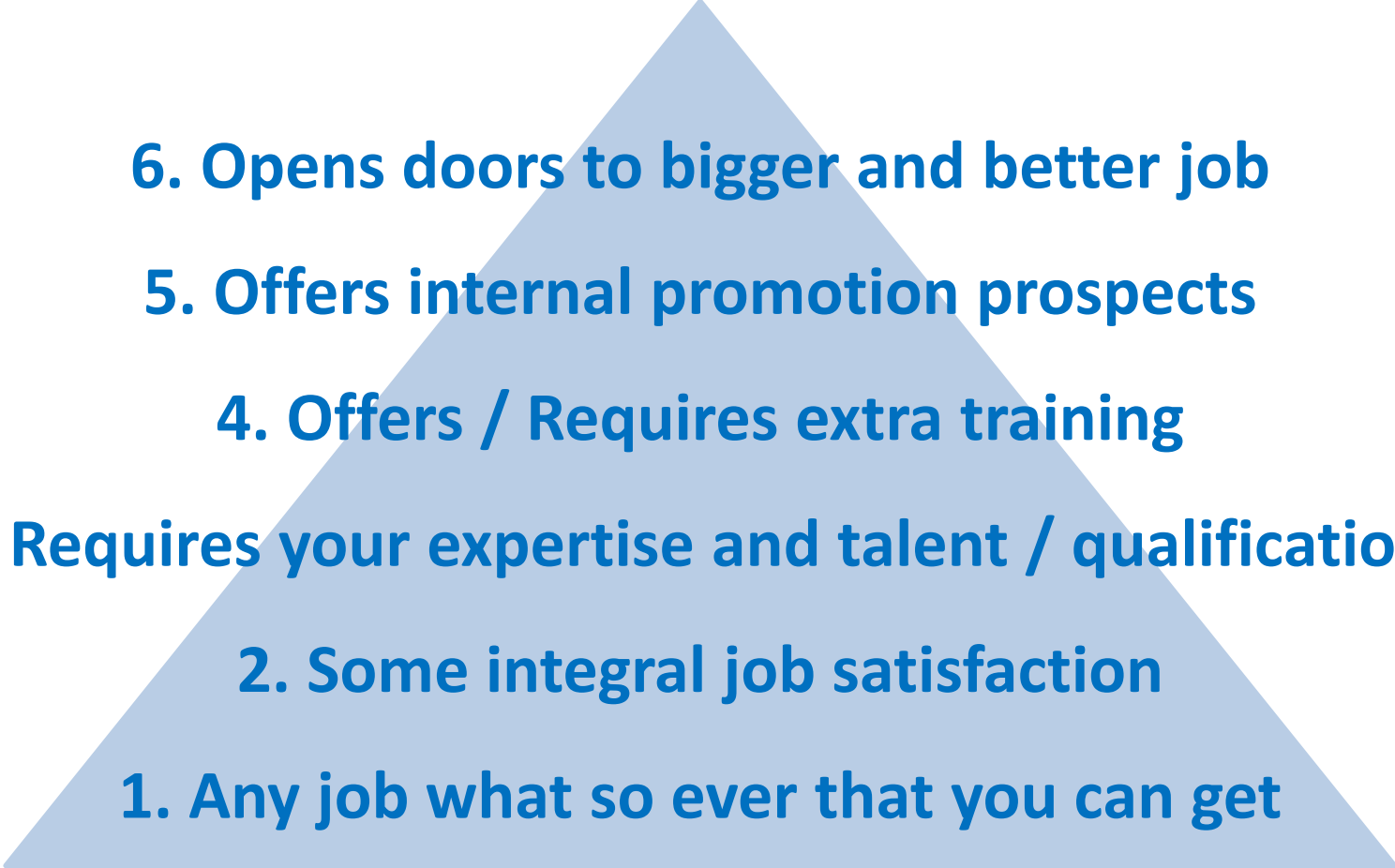
It is also important to have ambitions beyond your immediate future.

Ask yourself these questions:

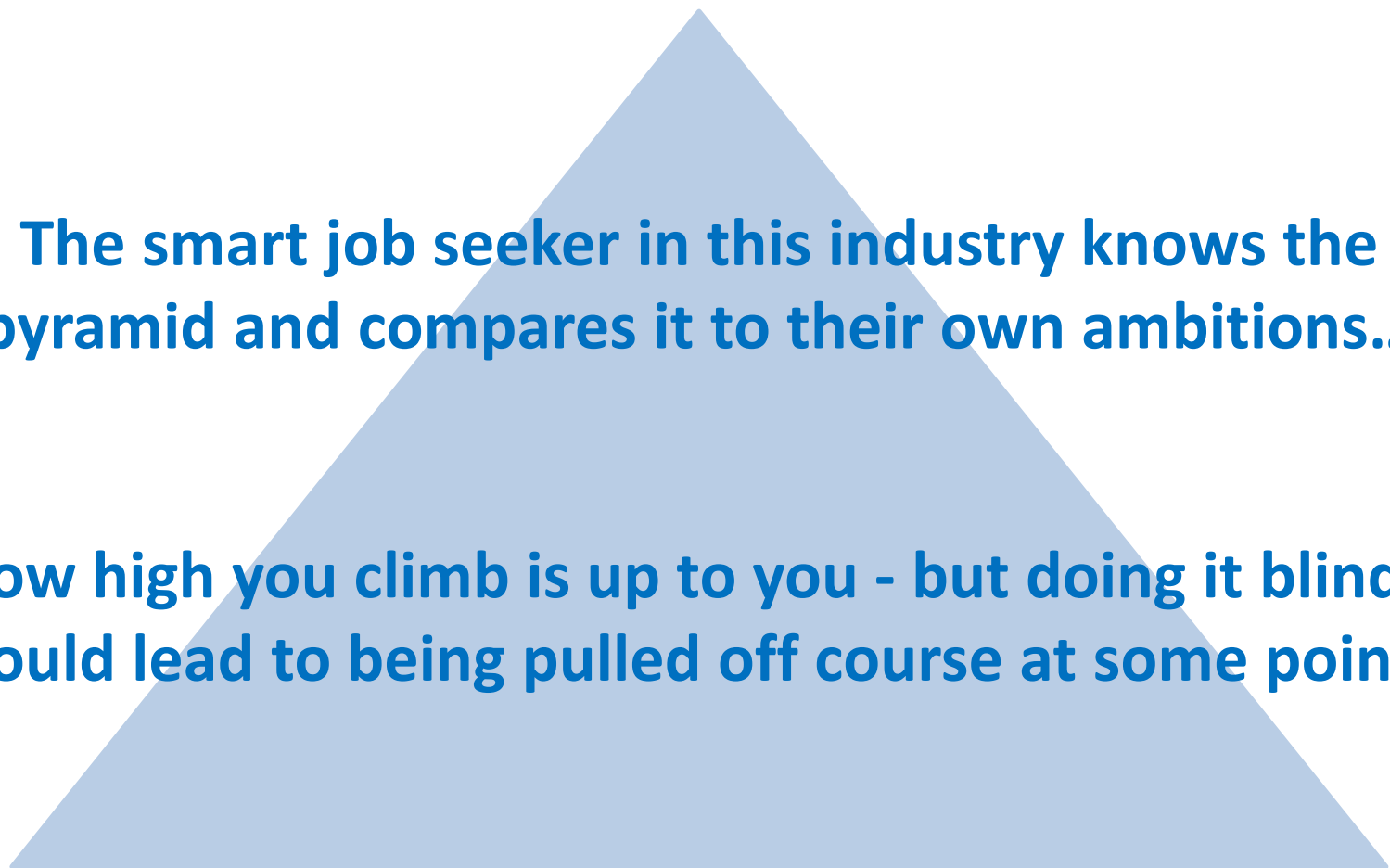
What will I be doing after I graduate?

What do I want to be doing in 5 years from then?

The pyramid of the truly 'ideal' job

- 
6. Opens doors to bigger and better job
 5. Offers internal promotion prospects
 4. Offers / Requires extra training
 3. Requires your expertise and talent / qualifications
 2. Some integral job satisfaction
 1. Any job what so ever that you can get

The pyramid of the truly 'ideal' job



The smart job seeker in this industry knows the pyramid and compares it to their own ambitions...

How high you climb is up to you - but doing it blindly could lead to being pulled off course at some point!

As we said at the outset you should always keep the pyramid in mind and compare it to your own ambitions.

Always have a plan of action.

Think of jobs that weren't around when I graduated (be nice):



Think of jobs that weren't around when I graduated (be nice):

Social Media Manager

Website UX Designer

App Designer

AR Designer

Influencer

Games Designer

CGI Designer

AI Designer/Artist

YouTuber/Vlogger

Future of Employment Task



In today's job market,
shelf life of in-demand skills
is about 5 years,

65% of all new jobs don't exist yet.

Ira S Wolfe
Recruiting in the Age of Googlization

Future jobs that don't exist yet

AI ethicist

Self-driving car mechanic

Human-technology integration specialist

3D-printed chef

Robot recruiter

Commercial space pilot

AR journey builder

Marketing Plan for Employment

Determine and list your career goals – short term and long term.

List your current experience, skills, strengths and weaknesses.

Research companies/clients you'd like to work for and start to compile a contact list.

Describe and research the role you want.

Strengths

Weaknesses

Opportunities

Threats

Strengths These are the internal characteristics and resources that give you an advantage, such as a talented team, unique creative processes, or strong client relationships.

Weaknesses These are internal areas that may need improvement, such as limited resources, lack of expertise, or inefficient workflows.

Opportunities These are external opportunities that can be leveraged, such as trends, market gaps, or emerging technologies.

Threats These are external factors that could impact success, such as increased competition, economic downturns, or changing client needs.

Marketing Plan for Employment

Review job ads for sample job descriptions.

Compare your skills, experience, education and background to the sample job descriptions to see if your background supports the position you are interested in.

Marketing Plan for Employment

Study the job description and any available information you have on the position.

Are you mirroring the words and phrases in the job description?

Are you showcasing your strengths in the areas that seem to be of paramount importance to this role?

Job Hunting – where and how to look.

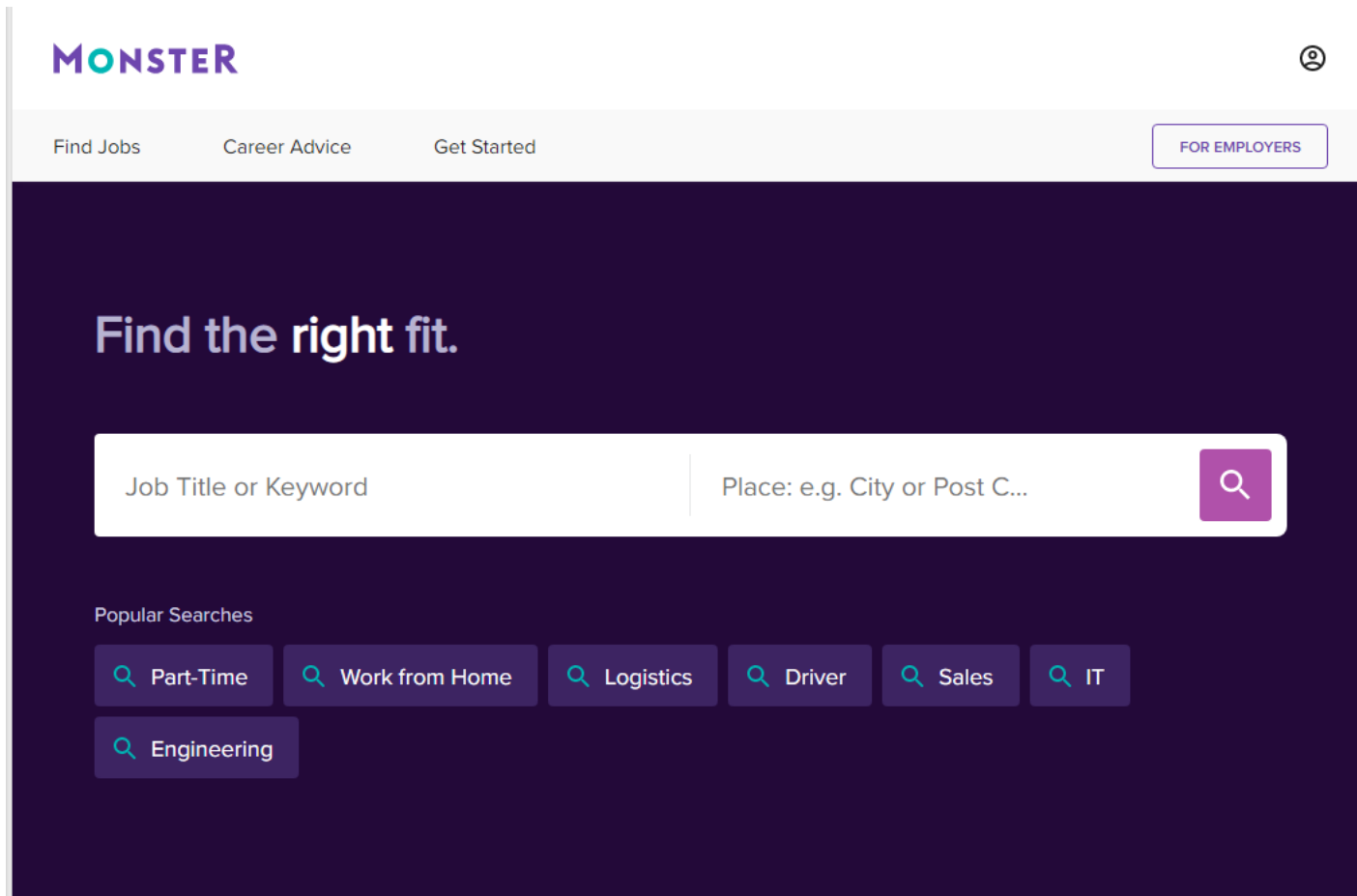
Job Centres / Careers Centres.

National and Local Newspapers.

Journals, magazines & Agencies.

Employer's Premises – portfolio viewings.

The Web.



The image shows the Monster UK homepage. At the top left is the Monster logo. To its right is a user profile icon. Below the logo are three navigation links: 'Find Jobs', 'Career Advice', and 'Get Started'. On the far right of this navigation bar is a button labeled 'FOR EMPLOYERS'. The main content area has a dark purple background. It features the text 'Find the right fit.' in a large, white, sans-serif font. Below this text is a white search bar with two input fields: 'Job Title or Keyword' and 'Place: e.g. City or Post C...'. To the right of the search bar is a purple button with a white magnifying glass icon. Below the search bar, the text 'Popular Searches' is displayed. Underneath this text are seven buttons, each with a magnifying glass icon and a search term: 'Part-Time', 'Work from Home', 'Logistics', 'Driver', 'Sales', 'IT', and 'Engineering'.

MONSTER

Find Jobs Career Advice Get Started FOR EMPLOYERS

Find the right fit.

Job Title or Keyword Place: e.g. City or Post C...

Popular Searches

Part-Time Work from Home Logistics Driver Sales IT Engineering

<https://www.monster.co.uk/>

Jobs Recruiter A-Z Job Alerts Career advice InYourArea

LoginCreate accountAdvertise a job

Find your next local job

Keywords

graphic designer

Location

Town, City or Postcode

Within 5 miles

Search

Popular Searches: [Part-time jobs](#) | [Admin jobs](#) | [Retail jobs](#) | [Driver jobs](#) | [Warehouse jobs](#)

YOUR RECOMMENDED JOBS

[View all jobs](#)

					
Bookkeeper / Office Clerk	Clerk	ROAD SURFACING STAFF	Visitor Experience Assistant	Class 1 Driver	Legal Secretary / PA
Stockport Competitive	Tunbridge Wells £29,577 and...	Edinburgh Competitive	Edinburgh £19,634	Birmingham Dependent on...	Bangor Competitive
Apply Now	Apply Now	Apply Now	Apply Now	Apply Now	Apply Now

03_job_hunting.pdf

Show all



13:02 17/03/2021

<https://www.fish4.co.uk/>



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Your Account Recruiters

Careers In

Research in Germany

China

Spotlight

Dean and Pro Vice-Chancellor

XJTLU | XIAN JIAO TONG UNIVERSITY

Professor and Dean Academy of Future Education

English Language/ EAP Teachers

UNIVERSITA DEGLI STUDI DI PADOVA

GREAT JOBS FOR BRIGHT PEOPLE

Academic Discipline / Field of Expertise

Search All	Historical & Philosophical Studies	124
Agriculture, Food & Veterinary	Information Management & Librarianship	62
Architecture, Building & Planning	Languages, Literature & Culture	172
Biological Sciences	Law	120
Business & Management Studies	Mathematics & Statistics	496
Computer Sciences	Media & Communications	89
Creative Arts & Design	Physical & Environmental Sciences	868
Economics	Politics & Government	118
Education Studies (inc. TEFL)	Psychology	203
Engineering & Technology	Social Sciences & Social Care	327
Health & Medical	Sport & Leisure	24
Professional / Managerial / Support Services		

Featured Industry

college.jobs.ac.uk

Find your perfect FE job

Working in Life Sciences

Featured Jobs

LIVERPOOL JOHN MOORES UNIVERSITY

Academic Opportunities in the Faculty of Engineering and Technology

University of Kent

Academic Positions at Kent Business School

BfR Bundesinstitut für Risikobewertung

Scientific Officer

Ulster University

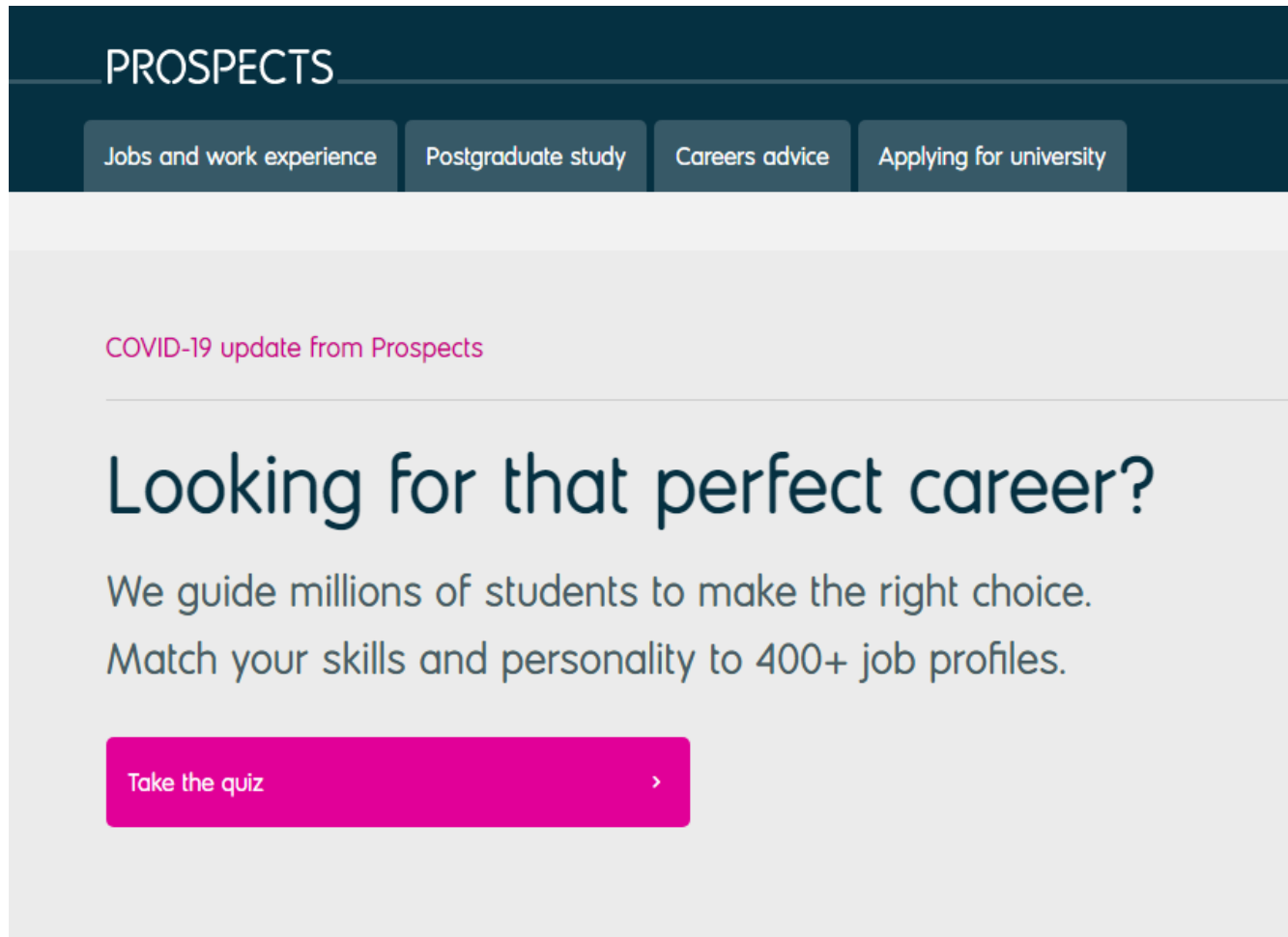
Director of Education School of Medicine

Edinburgh Napier UNIVERSITY

Business School Vacancies

EMBL European Molecular Biology Laboratory

<https://www.jobs.ac.uk/>



<https://www.prospects.ac.uk/>

DISCOVER!
creative careers

Explore Students & parents Teachers & career leaders Employers About Cymraeg

Experience the world of the creative industries

Bringing together workplace visits, courses, competitions, programmes, events and work experience opportunities in one explorable directory. Click on the cards to find out more about the opportunity and how to take part.

Explore careers Explore opportunities

Placement or paid internship

PUBLISHING

Publicity and Marketing Assistant

🕒 04 May 2021 - 04 Oct 2021

18 and over
North West
For young people to book direct

Event

MULTIPLE INDUSTRIES

Introduction to Creative Careers

🕒 28 Apr 2021

14 and over
Online
For young people to book direct

Course or programme

ANIMATION

Animation Club 3Dami: Learn to animate with Blender

🕒 19 Apr 2021 - 02 Jul 2021

13 - 18
Online

Search by event name... 🔍

<https://discovercreative.careers/#/>

The screenshot shows the homepage of the DesignWeek Jobs website. At the top, there is a navigation bar with links for 'Go to DesignWeek.co.uk', 'Sign in or Create account', and a 'Recruiters' button. The main header features the 'design WEEK JOBS' logo and navigation links for 'Find a job', 'Job alerts', 'Search recruiters', and 'Careers insight'. A 'Download on the App Store' button is also present. The central hero section has a blue background with a row of stylized human figures. It contains the text 'Find your perfect design job' and a search form with three input fields: 'e.g. Graphic Designer', 'e.g. London', and 'Within 5 miles', followed by a red search button with a magnifying glass icon. Below the hero section, there are two columns of links. The left column is titled 'DESIGN DISCIPLINES' and lists various fields with their respective job counts. The right column is titled 'JOB FUNCTIONS' and lists different roles with their counts. To the right of these columns is a box containing the Royal College of Art logo and name.

Go to DesignWeek.co.uk Sign in or Create account Recruiters >

design WEEK JOBS Find a job Job alerts Search recruiters Careers insight Download on the App Store

Find your perfect design job

e.g. Graphic Designer e.g. London Within 5 miles

DESIGN DISCIPLINES

- Advertising 22
- Architecture 35
- Branding 55
- Digital / Web 43
- Direct Marketing 16
- Editorial 10
- Exhibition 1
- Furniture 19

JOB FUNCTIONS

- Graphics 26
- Interior 69
- Packaging 15
- Print 18
- Product 11
- Retail 14
- Other 14

Royal College of Art

<https://jobs.designweek.co.uk/>



Jobs and opportunities

We help creative people find creative jobs. We also promote funding, commissions, available space, training and other opportunities which support our members to grow and develop.

If available, opportunities will be advertised in both English and Welsh. Creative Cardiff is not responsible for the language choice of external advertisers.

Post a job

If you'd like to promote an opportunity you can join our network for free and post an opportunity. We need to approve all new posts so they will not be published immediately.

[JOIN US | >](#)[LOGIN | >](#)

opportunity:

Green Manager - Ffilm Cymru Wales



Closing date: 23.03.2021

Posted by: [Creative Cardiff](#)

Location:

Wales. We have a Cardiff base but flexibility to work remotely.

Salary:

£25,000- £30,000 (depending on experience), plus pension and 28 days holiday in addition to Public Holidays.

Hours: Full time

opportunity:

Elan Valley Artists Residencies Programme 2021-22



Closing date: 26.03.2021

Posted by: [SimonFenoulhet](#)

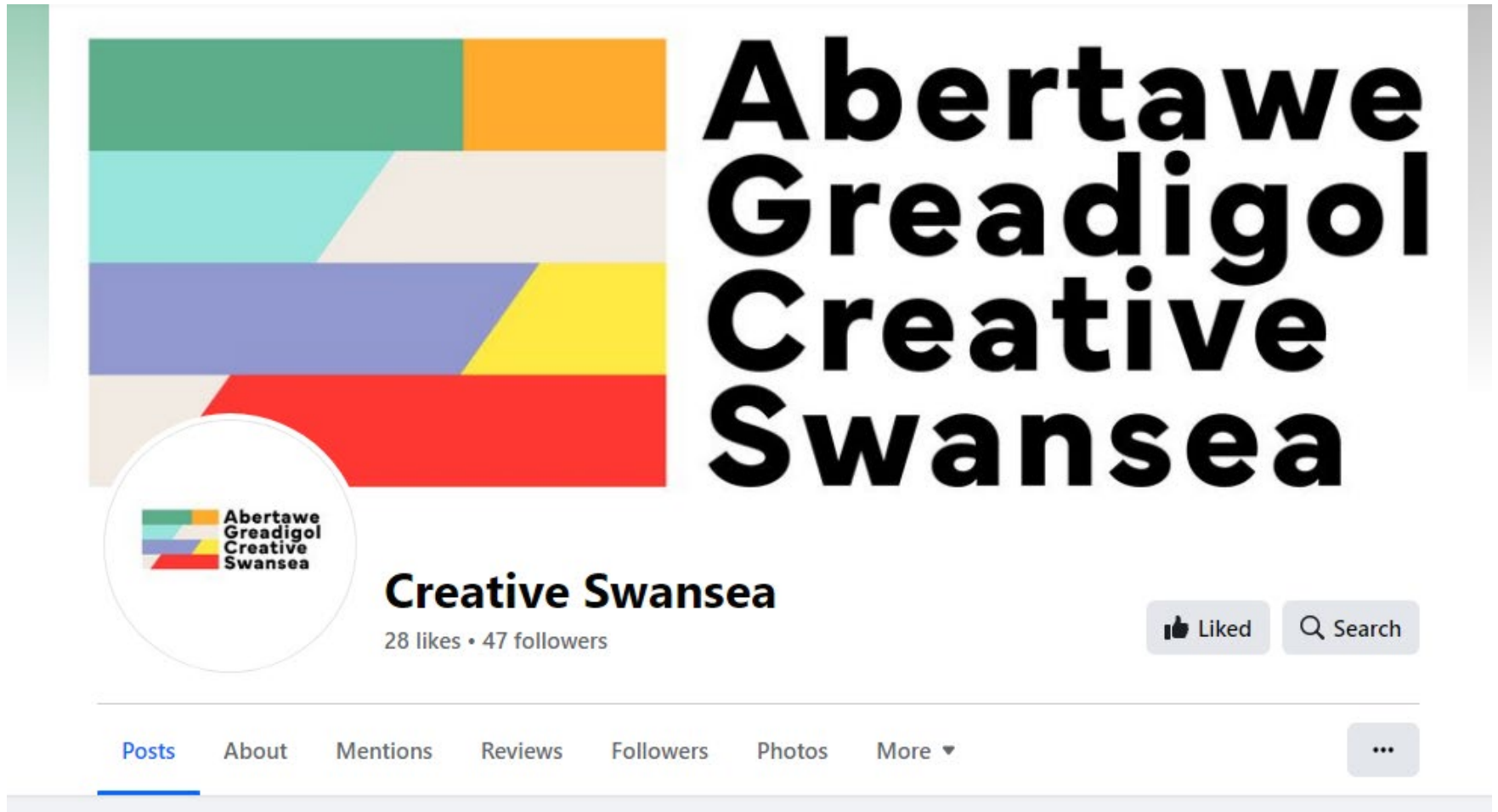
Location: Rhayader

Salary: £3000

Hours: Fixed term

Applications are invited from visual artists for the 2021-22 Artists Residency programme in the Elan Valley, mid-Wales. Three residencies are available: one for August-December 2021, one for January-June 2022 and one for August-December 2022. Through

<https://creativecardiff.org.uk/opportunities>



www.facebook.com/CreativeSwanseaofficial

Finding a Job in the Creative Industries

Where and how to look

 **The Dots**

Hire talent Explore ▾

Log in Join now for free

Want to Search & Filter?
Please Log In or Join

Log in Join

Professions e.g. Designer
Professions

Job title or skills

Remote **NEW**

Full Time

Part Time

Freelance

Internship

Junior

Mid Level

Senior

Location e.g. London
Location

Industry e.g. Fashion
Industry

Illustration Jobs — 8

Curated Freelance Remote Internships Collaborations Jobs for you Applied jobs Saved lists Latest

Post a job ▾

 Like these jobs? Notify me with new jobs that match this search. ☐



FARFETCH

+ Follow

Creative Illustrator (Studio)

Farfetch

2 days ago

Level	Mid Level	Professions	Illustrator
Type	Full Time	Location	London, United Kingdom



d

+ Follow

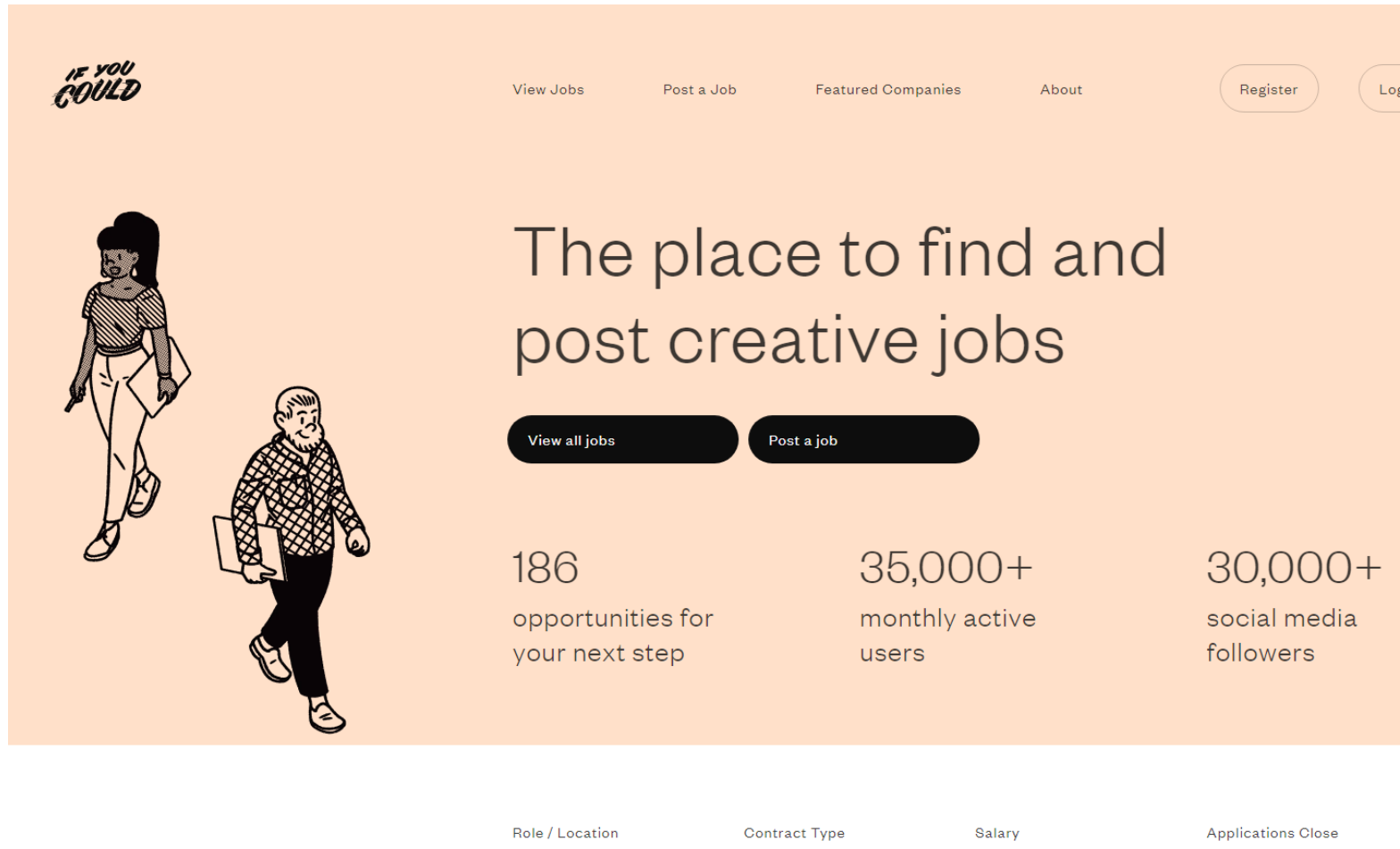
Designer

distillery

8 days ago

Level	Mid Level	Professions	Graphic Designer, Typographer
Type	Freelance	Location	Remote

<https://the-dots.com/jobs>



The screenshot shows the homepage of the 'if you could' website. The header features the logo 'if you could' on the left, navigation links 'View Jobs', 'Post a Job', 'Featured Companies', and 'About' in the center, and 'Register' and 'Log In' buttons on the right. The main content area has a large heading 'The place to find and post creative jobs' and two buttons: 'View all jobs' and 'Post a job'. Below this, three statistics are displayed: '186 opportunities for your next step', '35,000+ monthly active users', and '30,000+ social media followers'. On the left side of the main content area, there is a black and white illustration of a woman and a man walking and carrying folders. The footer contains a table with four columns: 'Role / Location', 'Contract Type', 'Salary', and 'Applications Close'.

if you could

View Jobs Post a Job Featured Companies About Register Log In

The place to find and post creative jobs

View all jobs Post a job

186 opportunities for your next step

35,000+ monthly active users

30,000+ social media followers

Role / Location	Contract Type	Salary	Applications Close
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<https://www.ifyoucouldjobs.com/>

**DESIGN
JOBS BOARD**

The best design jobs today.

AboutPricingPost a JobContact



Level

☒ Junior
☐ Mid-weight
☐ Senior
☐ Director

Role

☐ Design
☐ Design Management
☐ Administration

Type

☐ Internship
☐ Part Time
☐ Temporary
☐ Freelance
☐ Full time

Premium listings

Head of People and Wellbeing Full Time	Red Ant London, Blackfriars	2 days ago
Mid-Weight Designer, Marketing Full Time	The Telegraph London Victoria	2 days ago
Branding, Design and Digital Internship Internship	ShopTalk London	2 weeks ago
Graphic Designer/Artworker Full Time	Mountain Glasgow/Edinburgh	3 weeks ago

<https://www.designjobsboard.com/>

Job Hunting – where and how to look.

Are all opportunities advertised?

No they are not...

...a majority of opportunities are not advertised.

Here's how to go about finding them.

Job Hunting – where and how to look.

Personal Networking

In order to succeed in today's job market, it is absolutely critical that you build relationships with recruiters and meaningful people in your industry.

You cannot rely on tapping into the unadvertised job market by simply attending local events.

Think outside the box with your networking and utilise all of the tools and resources available.

Job Hunting – where and how to look.

Get active on social media

Research shows that organisations and companies use social media as a key part of their recruitment strategy and are very active on multiple social media platforms.

For the purpose of tapping into the unadvertised jobs market, focus on LinkedIn and X.

Those two platforms tend to get the most job market engagement with employers and recruiters.

Job Hunting – where and how to look.

Get active on social media - [LinkedIn](#)

You should also use a professional networking site like [LinkedIn](#).

Make sure you have a recruiter friendly LinkedIn profile with a strong professional headline, for example, "Jane Smith – design professional".

Use plenty of keywords and phrases in your profile that relate to your particular skills set and experience.

Job Hunting – where and how to look.

Get active on social media - [LinkedIn](#)

Besides having a great professional profile picture and strong professional headline, a keyword-rich profile written in a narrative, conversational style works well on LinkedIn and will attract recruiters who use the platform to search for candidates.

Job Hunting – where and how to look.

Get active on social media - [LinkedIn](#)

Recruiters routinely search LinkedIn looking for candidates for their unadvertised jobs. As such, having a well-written profile ensures they can easily find your details and contact you.

Job Hunting – where and how to look.

Get active on social media - [LinkedIn](#)

There are also hundreds of professional networking groups on LinkedIn covering almost every job category and profession.

Join some of these groups and actively participate.

Mention in your introduction that you are looking for work; other members may get in touch if they have a suitable opportunity.

By participating in conversations, you will also pick up useful information about possible openings.

Illustrator in United Kingdom

8,031 results

Job Alert Off

Showing results for **illustrator**

No results found for **illustrator**

curtain illustrator

Cirencester, England, United Kingdom

Actively recruiting

1 week ago • 9 applicants • Easy Apply

MENG

Illustrator

MENG

London, England, United Kingdom

2 weeks ago

Illustrator for Children's Book Series

London, England, United Kingdom

1 week ago

Artist In Residence

main-line

United Kingdom • Remote

Actively recruiting

2 hours ago • Easy Apply

curtain illustrator

Shoestring Book Co · Cirencester, England, United Kingdom

Posted 1 week ago · 215 views

See how you compare to 9 applicants

Try Premium Free for 1 Month

Job	Company	Connections
9 applicants - Part-time	Company page not claimed This is my company >	You have 0 connections at this company. Add >

Posted by

wendy baker

Chief Executive Officer at Shoestring Books

PREMIUM

Send InMail

e are looking for a person who understands curtains, who knows how to sketch them but also needs to know how to make them so that the sketches are correct. This is a freelance job and can be done anywhere in the world as no need to actua meet!

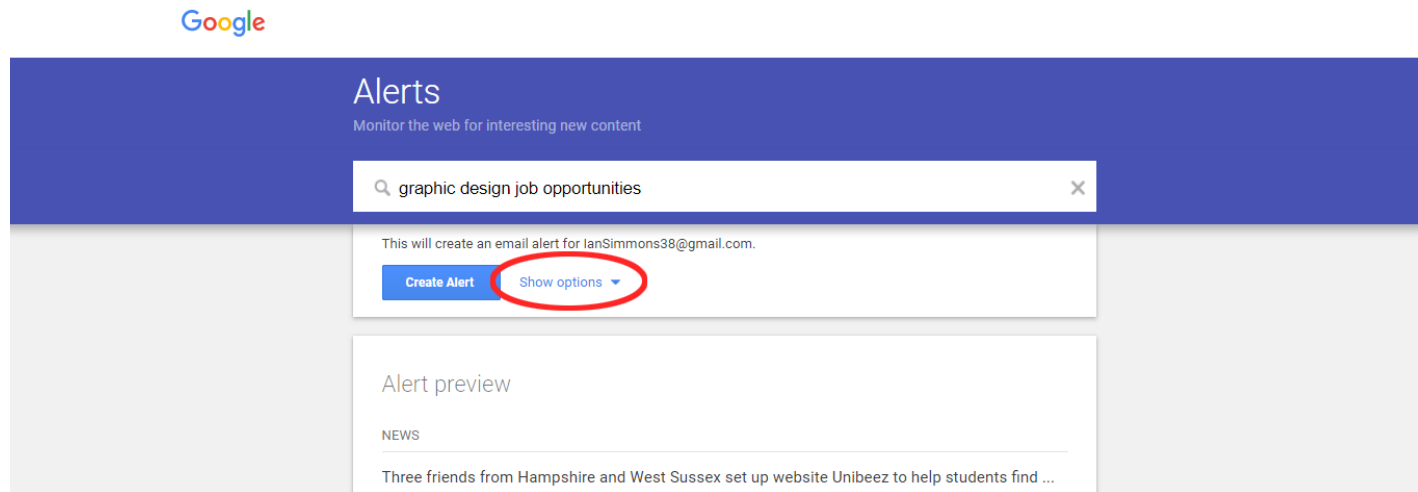
Mes

<https://www.linkedin.com/jobs/>

Job Hunting – where and how to look.

Get active on social media – [Google Alerts](#)

Use Google Alerts to get regular email notifications of events that might lead to a job opportunity.

A screenshot of the Google Alerts interface. At the top, the Google logo is on the left, and the word 'Alerts' is centered in a large font, with the subtitle 'Monitor the web for interesting new content' below it. A search bar contains the text 'graphic design job opportunities'. Below the search bar, a message states 'This will create an email alert for lanSimmons38@gmail.com.' There are two buttons: 'Create Alert' and 'Show options'. The 'Show options' button is circled in red. Below this, there is an 'Alert preview' section with a 'NEWS' heading and a snippet of text: 'Three friends from Hampshire and West Sussex set up website Unibeez to help students find ...'.

You should also edit the *Show Options* pull down menu and input how often you want alerts, how many and what email to send the alerts to.

Job Hunting – where and how to look.

The Careershifters site has an excellent article for further information and tips:

<https://www.careershifters.org/expert-advice/why-the-best-jobs-are-never-advertised-and-how-to-find-them>

Job Search Task

Find a job advertisement using the jobs boards list I have given you.

Compare your skills, experience, education and background to the job description

What do you already have?

What skills/experience gaps do you need to work on?