

Data Mining – Final Poster			
Student	PAIGE HARRIS		
Dataset	Online Retail Dataset		
Marking			
Abstract (Clarity, readability, flow, accuracy, completeness) Ideally the abstract should also contain a brief outline of the results.			(10 marks) 7
Dataset Description (Where did the data come from? What does the data describe? Is the sample large enough? What data formats and types are involved? What were the objectives of the project?) Good description with data attributes, types and sizes			(10 marks) 8
Data Processing (What primary and secondary preprocessing was needed? How was data integrity maintained?) Good clear discussion of multiple pre-processing activities.			(20 marks) 16
Analysis (What analyses were carried out? Are they appropriate?) Problems stated, tool/analysis techniques identified, with comments on specific data requirements.			(20 marks) 16
Results (Are the results clearly stated? Do they meet the objectives?) Clearly presented in the right place. Results relate to each other.			(20 marks) 16
Graphic Design (Is it balanced and readable? Do the colours work? Are the graphics appropriate?) Good layout and colouring (although the green could be slightly paler :)).			(20 marks) 15
General comments Good linkage between analysis and results.			
Date	20/5/19	Agreed Final Grade (%)	78
Tutor Signature	Nik Whitehead		
Second Marker Signature	 		

$$15^{28} - 15^{43} + 3$$

Data Mining – Final Presentation			
Student	PAIGE HARRIS		
Dataset	Online Retail Set.		
Marking			
Presentation/Slides (Clarity, readability, flow, accuracy, completeness, performance) Clear slides - text a bit small at times. Be careful with colour choices - make sure everything is visible			(10 marks) ~~7~~
Dataset Description (Where did the data come from? What does the data describe? Is the sample large enough? What data formats and types are involved? What were the objectives of the project?) Clear description of the dataset - good comparison of UK/not-UK.			(10 marks) ~~7~~
Preprocessing (What primary and secondary preprocessing was needed? How was data integrity maintained?) Good description of the calculations. Good level of detail.			(25 marks) ~~20~~
Analysis (What analyses were carried out? Are they appropriate?) Clear statement of questions. All covered within the presentation.			(20 marks) 15
Results (Are the results clearly stated? Do they meet the objectives?) Good use of visualisation to get initial ideas. Nice discussion of association test that didn't go as planned.			(25 marks) 18
Results (What further analyses could be carried out if you had more time?) Some good ideas for going further.			(20 marks) ~~14~~ 14
General comments Good clear presentation style, but try not to read from the slides!			
Date	20/5/19	Agreed Final Grade (%)	81
Tutor Signature	Nik Whitehead		
Second Marker Signature	 		