

MAJOR PROJECT - Final Viva/Demo – 20%

Student Name:	Ross Thomas
Title of Project:	Amazon & Technology.
Supervisor:	James Williams
2 nd marker:	Kevin Palmer.
Course:	☒ BIT BusComp CIS CNetS CSE Electrical Games Mobile TRE SE Web (please circle)
Project Type:	☒ Survey Review Experiment Development (please circle)

Project type:	Survey	Review	Experiment	Development
1. Knowledge and Understanding of Subject				
Response to Questioning	13 /30	/30	/30	/30
2. Analysis				
Discussion of Findings	20 /50	/50	/25	/25
3. Practical Application and Deployment				
Demo	-	-	/25	/25
4. Skills for Professional Practice				
Presentation Style	5 /10	/10	/10	/10
Supporting Materials	3 /10	/10	/10	/10
TOTAL	41 /100	/100	/100	/100

Comments:

Zubro. Objectives.

SWOT (-Text size)

Amazon Shipping Methods (- indent 2 → bullet).

Amazon Technology (Difficult to see text).

Q. Including price & Sales? product Competitor product / feature analysis

Q. o Alexa - potential (good) - based on research or personal opinion only?
Res. Method. e.g. Growth = Product integration. (lit. rev.)

- Graph text difficult to see.

Q. Age range of ^{sample} population? useful for some questions.

Slides difficult to read - v. small text

Lack of analysis of data - very descriptive

Reasonable presentation

Signed: (Supervisor)

K Palmer

..... (2nd marker)