

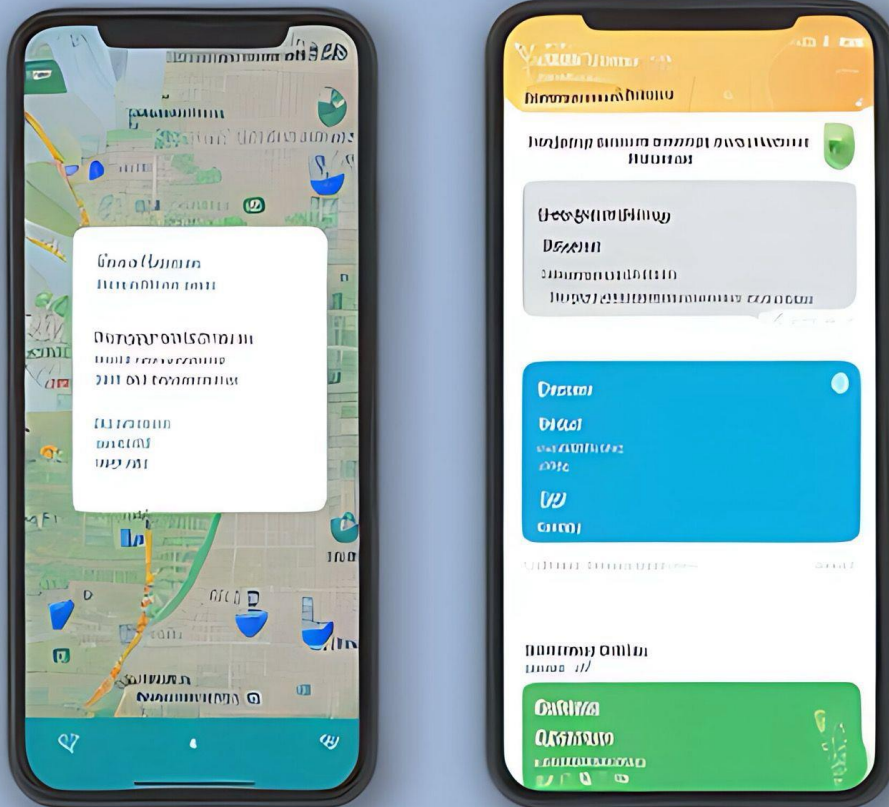


eclo





- ECO PLASTIC IS A MOBILE APPLICATION DESIGNED TO EDUCATE AND ENGAGE USERS IN REDUCING PLASTIC POLLUTION BY PROVIDING THEM WITH INFORMATION, RESOURCES, AND TOOLS TO MAKE SUSTAINABLE CHOICES. FEATURES:
- 1. PLASTIC TRACKER: THIS FEATURE ALLOWS USERS TO TRACK THEIR PLASTIC CONSUMPTION BY SCANNING BARCODES OF PRODUCTS THEY USE REGULARLY. THE APP WILL PROVIDE USERS WITH INSIGHTS INTO THE AMOUNT OF PLASTIC THEY ARE USING AND OFFER SUGGESTIONS FOR ALTERNATIVE PRODUCTS WITH LESS PACKAGING.
- 2. ECO-FRIENDLY ALTERNATIVES: ECOPLASTIC WILL PROVIDE A DATABASE OF ECO-FRIENDLY ALTERNATIVES TO SINGLE-USE PLASTICS. USERS CAN SEARCH FOR SPECIFIC PRODUCTS AND FIND SUSTAINABLE ALTERNATIVES, ALONG WITH INFORMATION ON WHERE TO BUY THEM. THE APP WILL ALSO PROVIDE USER REVIEWS AND RATINGS TO HELP USERS MAKE INFORMED CHOICES.



- **3. RECYCLING LOCATOR:** THIS FEATURE WILL HELP USERS LOCATE NEARBY RECYCLING FACILITIES AND DROP-OFF POINTS. USERS CAN ENTER THEIR LOCATION, AND THE APP WILL PROVIDE THEM WITH A MAP SHOWING THE NEAREST RECYCLING OPTIONS. THE APP WILL ALSO PROVIDE INFORMATION ON WHAT TYPES OF PLASTICS ARE ACCEPTED AT EACH LOCATION.
- **COMMUNITY CHALLENGES:** ECOPLASTIC WILL OFFER INTERACTIVE CHALLENGES TO ENGAGE USERS IN COLLECTIVE EFFORTS TO REDUCE PLASTIC POLLUTION. USERS CAN PARTICIPATE IN CHALLENGES SUCH AS "PLASTIC-FREE WEEK" OR "BYOB (BRING YOUR OWN BAG)" AND TRACK THEIR PROGRESS. THE APP WILL PROVIDE REWARDS AND RECOGNITION FOR ACTIVE PARTICIPANTS.



5. Educational Resources: The app will include a section with educational articles, videos, and infographics about plastic pollution and its impact on the environment. Users can learn more about the issue and share the information with their social networks.



6. Personalized Tips: EcoPlastic will provide users with personalized tips and reminders based on their plastic consumption habits. The app will send notifications suggesting ways to reduce plastic use, such as bringing a reusable water bottle or using cloth bags for shopping.



THE: APP WILL BE AVAILIABLE
ON ALL PLATFORMS

BY COMBINING THESE
FEATURES, ECOPLASTIC AIMS
TO RAISE AWARENESS ABOUT
PLASTIC POLLUTION AND
EMPOWER INDIVIDUALS TO
MAKE SUSTAINABLE CHOICES IN
THEIR DAILY LIVES.



PLEASE NOTE THAT THIS IS JUST
A CONCEPTUAL PROTOTYPE,
AND FURTHER DEVELOPMENT
WOULD BE REQUIRED TO
CREATE A FULLY FUNCTIONAL
APPLICATION.



THANK YOU FOR LISTENING

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