



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

PHOTOSHOOTS AT UWTSD

Everything you need to know
before your photoshoot →



WELCOME

Thank you for taking part in a photoshoot for UWTSD

This guide explains:

- Where the photos may be used
- How to prepare
- What to expect



You don't need modelling experience,
just come prepared, comfortable
and ready to be yourself.



IMAGE USAGE



Photos may be used across (but not limited to):

- University websites
and landing pages
- Prospectuses and
printed publications
- Social media and
digital campaigns
- Marketing and
promotional materials

Images are used over multiple years.
If you have any concerns about how
your images are used, please email:

→ photoshoots@uwtsd.ac.uk

OUR VISUAL STYLE

We aim to create images that feel:

- Authentic and natural
- Friendly and welcoming
- Confident and inspiring
- Inclusive and representative

We avoid:

- Overly posed photos
- Anything that feels uncomfortable or unnatural
- Forced Expressions



Think real students, real moments

WHAT TO WEAR

Clothing guidelines

Best choices

- Comfortable, fitting clothing
- Plain or minimal patterns
- Neutral or muted colours
(e.g. navy, grey, beige, white, black, earthy tones)

Please avoid

- Large logos or branded clothing
- Bright or neon colours
- Busy patterns or bold stripes
- Clothing with slogans or text

Tip:

Layers (*jackets, cardigans, overshirts*) photograph well and give you options depending on the weather.



GETTING PHOTO READY

Come looking like the best version of your everyday self

- **Hair** styled as you would normally wear it
- **Facial hair:** Neat and intentional
- **Makeup** (if worn): natural and comfortable
- **Nails:** clean and presentable



ON THE DAY

What to expect

- A friendly photographer and/or visual marketing officer will guide you
- You'll receive posing direction - no experience needed
- Breaks are available if you need them
- You can ask questions at any time

The atmosphere is relaxed and supportive. If anything feels uncomfortable, please let us know.



BODY LANGUAGE AND EXPRESSIONS



What works well on camera

- Natural smiles or relaxed expressions
- Light movement
(*walking, talking, interacting*)
- Genuine interaction with others
- Open, relaxed posture



You don't need to smile constantly – Calm or thoughtful expressions are just as valuable.

INCLUSIVITY AND RESPECT

Our commitment

- You are never expected to change who you are
- Accessibility needs will be accommodated
- Respect, consent and comfort come first

If you have specific needs or concerns, please contact:

→ photoshoots@uwtsd.ac.uk



CONSENT AND PRIVACY

Consent forms

Before the shoot, you'll be asked to complete a consent form covering:

- How images may be used
- Storage and duration
- Your rights and withdrawal options

Please read carefully and ask questions if anything is unclear. You have the right to change your mind about the usage of your images at any time. Once consent is withdrawn, we will stop using your images in future materials as soon as possible. Please note that some content, such as printed materials already produced, may remain in circulation for a limited period.



By taking part, you're helping future students see what life at UWTSD is really like.

If you would like to take part in future opportunities or paid student ambassador work please contact:

→ studentambassadors@uwtسد.ac.uk

**Questions
or concerns?**

photoshoots@uwtسد.ac.uk



THANK YOU



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