



Doctor of Business Administration

List of Potential Thesis Supervisors

2018 May

Dr CHAN, Andrew *PhD*

Dr Chan has been Assistant Professor from the School of Hotel and Tourism Management, the Hong Kong Polytechnic University for 22 years. He earned his B.B.A. from the Chinese University of Hong Kong, his MBA from the University of Texas, Arlington, and his PhD. from the University of Strathclyde. Dr Chan retired from the Hong Kong Polytechnic University in 2016 and currently serves as an external examiner and advisor for a number of colleges in Hong Kong and overseas and has also been a frequent instructor and speaker at various postgraduate programmes.

Dr Chan's research interests lie in the areas of consumer behaviour, customer service and experience, brand equity and multivariate data analysis, subjects on which he has widely published in various academic journals of international standing, such as the Journal of Services Marketing, Journal of Travel Research, International Journal of Hospitality Management, Journal of Hospitality & Tourism Research, Tourism Management and Journal of Travel & Tourism Marketing.

Doctorate research projects recently supervised involve organisational behaviour, co-creation of tourism experience, consumer behaviour in casual dining restaurants, hotel brand equity and leadership perceptions.

Dr. CHEUNG, Millissa *PhD*

Dr. Cheung has twenty years of experiences in academic and business sectors. She is currently a full-time Assistant Professor in a local university in Hong Kong. She has been supervising Master's and doctoral research projects and serving as external examiner at various local and overseas universities for more than 10 years. Dr. Cheung holds a Doctor of Philosophy (Human Resources Management), a Master of Philosophy (Human Resources Management), and a BBA (Hons) degree in International Business Studies awarded by The Hong Kong Polytechnic University and Lingnan University respectively.

Dr. Cheung has published more than 40 books, conferences and journal papers. She is also a reviewer of several SSI academic journals. Her research interests are: Services Marketing, Leadership, Trust, Psychological Contract, Interpersonal Networking, Work-Family Balance, Emotional Intelligence, Part-time Work, Problem Gambling, Consumer Psychology and Behavior, and Service Quality.

Professor FONG, Peter *PhD*

Professor Fong is currently President of Hong Kong Public Administration Association; Editor-in-Chief of Public Administration and Policy Journal; Visiting Professor of Department of Management & Marketing, Hong Kong Polytechnic University; Research Associate of the Centre of Research on Education in China, Faculty of Education, HKU. He also holds advisory and visiting Professorships of several universities in Mainland China, namely Tsinghua, Renmin, Tongji, Tianjin Universities, China Training Centre for Senior Civil Servants, Ministry of Human Resource & Social Security, PRC; and Shenzhen Party School and Administration Institute. He is a Registered Professional Planner in Hong Kong, fellow of Hong Kong Institute of Planners, member of Planning Institute Australia, and Chartered Institute of Logistic and Transport in Hong Kong.

Professor Fong was formerly a Teaching Fellow of Judge Business School, University of Cambridge, U.K.; Director of EMBA and Executive Programmes, HKU Business School; Head of Centre for Executive Development and Principal Programme Director of China Development Office, HKU SPACE; Associate Professor of Department of Urban Planning & Urban Design, HKU; Professor and Executive Vice President of City University of Macau (formerly AIOU); Professor of Management, Chu Hai College of Higher Education; Deputy Executive Director, Hong Kong Institute of Education for Sustainable Development; Deputy Director, Hong Kong Financial Services Institute; Studies Director of Civil Service Training & Development Institute, HKSAR Government; Visiting Scholar, Massachusetts Institute of Technology (MIT); Consultant of the World Bank; and Chairman of Human Resources Committee and Board of Directors of Delta Asia Bank (Macau).

Professor Fong's expertise and research areas include: Balanced Scorecard and Strategy Maps, Leadership and Human Resource Management, Cross Border Partnership Negotiation, Executive Education and Training, Public Sector Reform and Innovation, Urban and Transport Planning, and Housing and Property Management. He has published numerous book chapters and articles in international academic journals. Professor Fong has extensive work experience in public, business, academic and international organizations. He is an expert in programme development and management. He partnered with world renowned universities such as Oxford, Cambridge, London, Harvard, and Columbia to offer Master Degrees and executive programmes in the Greater China Region.

Dr. HO, Leo DBA

Dr. Ho is an experienced academic and business practitioner for over 26 years in Asia. He held senior executive positions of seasoned US-based multinational companies with extensive experience in IT & Telecommunications, and Engineering Industries. Dr. Ho has hands-on international managerial experience and research interests in Sales and Marketing Management, Human Resources and Learning and Development Management, Corporate Finance and Merge and Acquisition, Engineering Service, and Project Management. He has been involved actively in lecturing and supervising of research projects in various educational institutes and universities in Hong Kong.

Dr. Ho obtained his Doctor of Business Administration from the University of South Australia; MBA from the Southern Cross University of Australia, and Bachelor of Science in Computer and Mathematics from the University of Western Ontario of Canada.

Dr. KAN, Mike DBA

Dr. Kan is currently a Senior Lecturer at a local higher education institution. He obtained his Doctor of Business Administration and Master of Science in Strategic Focus, Edinburgh Business School, Heriot-Watt University (U.K.). His Master and Bachelor of Science in Accounting were awarded by University of North Texas (USA).

Dr. Kan has 26 years of tertiary/university teaching experience in both Hong Kong and Mainland China, in business and business-related subjects at Diploma, Bachelor's degree and Master's degree levels. He also possesses 13 years of dissertation/project supervision experience at both undergraduate and post-graduate degree levels.

Dr. Kan's research interests include Corporate Social Responsibility, Corporate Social

Responsibility reporting, Sustainability, Business Ethics, Corporate Governance and Human Resource Management.

Professor LEE Ngok *PhD*

Professor Lee is currently an Honorary Professor at The University of Hong Kong, Vice-President (Education) at UNESCOHK, and Senior Consultant to the Executive Director of The Hong Kong Management Association. Over the decades, he has made contributions to the community by serving on the boards of the following: The Open University of Hong Kong, The Education University of Hong Kong, the Construction Advisory Council, the Town Planning Appeal Board, and the Tourism Industry Appeal Board. Professor Lee received his PhD in International History from the University of London and has first served as Dean of Arts, The University of Hong Kong, when he established the Departments of Fine Arts, Music and Japanese, before taking on the role as Director of the School of Professional and Continuing Education. He was also Executive Director of the Vocational Training Council and from 2003 to 2013, he was Senior Consultant to the President of The Hong Kong Polytechnic University, and then Senior Consultant to the Principal of the Community College, City University of Hong Kong.

Professor Lee's research expertise lies in History, International Relations, Education and Strategic Development Studies. He has successfully supervised multiple PhD and DBA students to completion.

Dr. LUK Chung Leung *PhD*

Dr Luk was trained as a psychologist at the Chinese University of Hong Kong and the University of Hong Kong. His PhD research was on industrial/organizational psychology, with a focus on work motivation. From September 1997 to August 2017, he took up teaching posts at the Department of Marketing, City University of Hong Kong. Since September 2017, he has been the Research Director of International Center on Behavioral Economics. In this role, he is responsible for conducting applied research in the domains of behavioral economics, business, and psychology, with the aim of providing strategic insights for governmental bureaus and private organizations.

In the meantime, Dr Luk has been contributing to international research communities by serving as reviewer and journal editor. He is also an Associate Editor of "Applied Psychology: An International Review" and the Regional (Asia) Editor of "International Journal of Business and Emerging Markets". He has published more than 30 papers in leading business and psychology journals, including Journal of International Business Studies, Journal of International Marketing, European Journal of Marketing, Psychology & Marketing, and Journal of Personality and Social Psychology. His current research interests are in the areas of international marketing and international management. In his on-going research projects, he is trying to integrate evolutionary psychology with economic theories to enhance our understanding of consumer and organizational behaviors. He has successfully supervised multiple PhD and MPhil students in these fields to completion.

Dr. MAN, Thomas *PhD*

Dr Man received his undergraduate degree in Economics from the University of Warwick, Master's degree in Entrepreneurship and Competitive Strategy from the University of Reading, and PhD degree in Entrepreneurship from the Hong Kong Polytechnic University. He has extensive experience of teaching, research, and academic administration and development in several higher education institutions in Hong Kong and in an international business school in China. He has edited/co-authored several books and authored/co-authored over 50 papers as book chapters, refereed journal articles, and conference proceedings in business management especially in the fields of entrepreneurship and small business management, strategic management, family business, business and management education, and entrepreneurial learning and education. He has successfully supervised multiple PhD and DBA students in these fields to completion.

Dr. RAMASAMY, Bala *PhD*

Dr Ramasamy is Professor of Economics and Associate Dean at China Europe International Business School (CEIBS). Before joining CEIBS, he was Professor of International Economics and Business and acting Director of Nottingham University Business School at the University of Nottingham in Malaysia. Previously, Dr Ramasamy was a faculty member at both Massey University in New Zealand and University of Macau. He has been teaching at higher institutes of learning since 1988. He has wide experience in teaching students of different backgrounds and culture in mainland China, Macau, Malaysia, Singapore, New Zealand, Ghana and the the UK.

Dr. Ramasamy received his PhD degree from University of Leicester, UK and his Master of Social Sciences from the University of Macau, both in Economics. His research interest focuses on Asian economies, Foreign Direct Investment, Corporate Social Responsibility and International Business Strategy. His research has been published in Journal of Business Ethics, World Economy, Journal of World Business, Journal of World Investment and Trade, Journal of Business Research, among others. His views are regularly sought by the media. He has been interviewed by CCTV, Bloomberg, AP, Al Jazeera, Channel News Asia, etc. His comments have also appeared in the Wall Street Journal, China Daily, Global Times and other newspaper around the world.

Professor TANNIRU, Mohan *PhD*

Professor Tanniru is the Professor of Management Information Systems (MIS) at Oakland University. He also taught at the University of Arizona, Syracuse University, and University of Wisconsin-Madison, and was the former Dean of the School of Business and the founding director of Applied Technology of Business Program at Oakland University, and the Department Head of MIS at University of Arizona. He has published extensively in areas related to knowledge based expert and decision systems, process modeling, health care operations and leadership as well as patient engagement and satisfaction. His work has appeared in journals such as ISR, MIS Quarterly, Decision Sciences, DSS, JMIS, IEEE Transactions in Engineering Management, CACM, Health Care Management and Administration, and Health Care Policy and Technology. He has coordinated numerous research projects with companies including GM, Chrysler, HP. Lear, Comerica, UTC, Bristol Myers Squibb, Honeywell, Intel, and Raytheon, and health care organizations such as Kaiser Permanente, Beaumont Health Systems, St Joseph Mercy-Oakland and Henry Ford Health Systems.

Professor WAN, Wendy *PhD*

Prof Wan received her PhD in Social and Personality Psychology from The University of Hong Kong. Her expertise is in application of psychological principles to solving problems related to international business and consumer marketing. As an active researcher, she has been publishing her works in top tier international journals, such as JPSP and JIBS; and has received awards from renowned publishers. She has taught at Bond University, Australia; the Chinese University of Hong Kong; Wu (Vienna University of Economics and Business); Sun Yat-sen University (Mainland China); and was a visiting scholar at Yale University and Tokyo University. She is currently a full-time faculty member of Tunghai University (Taiwan); Visiting Scholar of MIB School of Management (Italy), the Executive Director of The Center of Behavior Economics of Guangdong Academy of Social Sciences and the Supervisor of the PhD. Program of International School of Management, France.

As a business consultant, Prof Wan has been offering consultancy services to government and business entities since 1996. Her clients include Hong Kong Hospital Authority, Sun Hung Kei Properties; China Construction Bank, PPF Group, HSBC, New York Life Insurance Company, American Express Card, Philip Morris International, British American Tobacco, GlaxoSmithKline, Blackmores, Hong Kong Jockey Club, Midea Group, CP Lotus, AmInBev, Jacuzzi, Calligaris, BP and ANZ.

Professor WANG, Catherine *PhD*

Professor Wang is Professor of Entrepreneurship and Strategy at Brunel Business School, Brunel University London. Her research and teaching interests are in the areas of entrepreneurship and innovation from a strategic management perspective. In particular, she focuses on how firms can turn strategic and entrepreneurial resources and capabilities into successful new products/services and bottom-line performance, using quantitative and mixed methods. Within these broad research interests, her expertise falls in four core themes:

- 1) entrepreneurial orientation and learning in different organisational contexts, such as small firms, medium-to-large organisations, social enterprises, ethnic minority firms, high-tech firms, and family businesses;
- 2) the resource-based view of the firm and dynamic capabilities: conceptual development, empirical validation and practical application;
- 3) organisational ambidexterity: how firms explore new capabilities and exploit existing capabilities, and overcome success and failure traps;
- 4) international and comparative research on entrepreneurship and innovation, especially in the context of UK-China comparison.

Professor Wang's work has been published in journals such as Entrepreneurship Theory and Practice, British Journal of Management, Journal of Business Research, International Small Business Journal, Journal of Small Business Management, European Journal of Information Systems, International Journal of Management Reviews, and International Journal of Entrepreneurial Behavior and Research. She has received the MCB Best Paper Award, the Norbert Wiener Award for Outstanding Paper, and the Highly Commended paper of the Emerald Literati Awards for Excellence.

Dr. YEUNG, Matthew *PhD*

Dr Yeung is currently a full-time Assistant Professor in a local university of Hong Kong. He earned his PhD from the University of Nottingham, UK. He writes in the areas of Marketing and Brand research, Applied Economics and International Business, and has published in the *World Economy*, *J. World Business*, *J. Business Ethics*, *International J. of Research in Marketing*, *J. Business Research* and etc. Opinions extracted from his articles have appeared in the *Economists* and *Wall Street Journal*. He was the winner of Emerald Literati Network's Outstanding Paper Awards 2011 and Emerald's Citations of Excellence 2015. Opinions extracted from his articles have appeared in the *Economists*, and *Wall Street Journal*, and some local media. His algorithmic trading solution was adopted by a local brokerage firms.

Dr Yeung's research interests include Customer Satisfaction, Corporate Social Responsibility, Foreign Direct Investment, International Trade and Research Methods. He has successfully supervised several PhD and DBA students in these fields to completion.

Dr. YU, Eddie *PhD, DBA*

Dr Yu was a course leader of Management, Strategic Management, International Business and Management of undergraduate and postgraduate programs at City University of Hong Kong for over 20 years. He also supervised and examined PhD and DBA dissertations. He was awarded the University's Teaching Excellence Award in 1995. Dr Yu was also recipients of The Best Case Writer of the Year Award in Hong Kong in 1991, the Best Case Analysis of the Year Award in 2000, the Best Paper Award in an international conference on marketing innovation and strategic management in 2009, and the University's Interdisciplinary Professional Development Award in 2013.

Dr Yu was appointed as specialist by the HKCAAVQ and vetted over dozen of degree and sub-degree programmes. He served as external examiner/advisor roles for The Open University's undergraduate and postgraduate programmes in the past two decades. His consulting and executive training services include leadership, global strategic management, balanced scorecard, and new product development. A selected clients list include: HSBC, PwC Consulting, Dragonair, Philips, New World Telephone, Hong Kong Electric, Hospital Authority, Hong Kong Policy Force, Hong Kong Ferry, Hong Kong Electric, Shanghai Automobiles, Hong Kong Resorts, and Hong Kong Scouts Association. Before joining the academe, Dr Yu worked with Hewlett-Packard, American Express and several local based international firms for 14 years. His last position was group general manager.

Dr Yu was appointed as Associate Director in 2012 for an externally funded \$2-million project on social innovation and entrepreneurship - Project Flame. He was also a co-developer of a Standard Chartered funded project for developing an accreditation scheme for Hong Kong social enterprises (SEE Mark).

Dr Yu retired from his professorial post in City University of Hong Kong in September 2016 and is still active in teaching and consulting on a part-time basis.