

Entrepreneurship 7004

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Personal reflection on power point presentation

In case of entrepreneurship or any start-up business as it is extremely important to arrange the capital needed for conducting the daily operations as well as arranging the required fund to support the innovation in the business. Fund raising is one of the most important responsibility of the management of a business organisation to run a business successfully by supporting the need of the capital. But, for the small scale business it can be difficult to find different sources from which the financial support for fund raising can be available. In this presentation the discussion on different opportunities and challenges for start-up businesses on fund raising has been discussed.

Starting a new business through process of entrepreneurship can be demanding of different factors and requirements which involve the financial risk, hope and profit. For the purpose of setting up a new business not only the consideration of marketing operations and customer services are important but also financial support is the key factor which is needed to be taken into consideration by the business along with other functional units and areas. Raising the capital for running the business and to support the growth development of the new business is not only a challenge but also an opportunity for the companies to increase their horizon and improve the potential capability of the business.

The foundation of enterprise includes engagement in commercial, professional and industrial activities. It included different entities such as departments, subsidiaries and divisions which were mismanaged by the board of directors (Easterby-Smith *et al.*, 2021). For example, the foundation of an enterprise are its employees, suppliers, investors, board of directors and consumers.

Important foundations of entrepreneurship include change, innovation and creativity. Therefore, it indicates the traits and skills for the sustainable management of business. For example, entrepreneurship considers personal growth, profit and Loss, resource management, product selling and branding etc.

What happened to Patisserie Valerie?

On October 11, the company announced that there was a material shortfall between the reported financial status and the actual financial status of the business. Without an immediate injection of capital, the directors were of the opinion it wouldn't be possible for the company to continue

What caused Carillion collapse?

Carillion were facing payment delays in the Middle East that hit its accounts hard, causing them to issue three profit warnings in five months and wrote down more than £1bn from the value of contracts.

Why did conviviality fail?

Though its problems were growing more severe by the minute, Conviviality underestimated the severity of the lack of confidence in its leadership, which would ultimately deter any buyers from considering a purchase for the company in its current form.

When [Monarch Airlines collapsed on Monday](#), the company became the biggest airline failure in the history of British aviation

Speculation that the 50-year-old company was close to collapse [first surfaced in September last year](#) but the airline strongly denied it was in trouble at the time.

Monarch received a funding injection from private equity business Greybull Capital shortly after. It later emerged that Monarch lost £291 million in the year to October 2016.

Greybull Capital's founder Marc Meyohas said a "bloody hurricane" of problems led to the airline's eventual collapse, adding that the European short-haul flight market is a "bloodbath."

Weaker sterling has been an issue for all British airlines since the Brexit vote — [the slump in the pound has cost easyJet £90 million](#) — and Monarch was no different. The weak pound both lowered the number of people able to afford a holiday and increased the airline's fuel costs.

Monarch had somewhat lost its way in recent years, trying to reinvent itself as a low-cost carrier but in a market already well supplied by dominant players like Ryanair and easyJet," John Strickland, an aviation consultant, [told the FT on Monday](#). Symes said: "The airline adopted the low-cost model in 2004 to keep pace with rivals EasyJet, but this was the beginning of its demise. Flights at some destinations were dropped due to low demand and leased planes were quickly returned."

Why kids company collapsed?

Kids Company collapsed overnight in October 2015 following a series of serious allegations in the media about safety and financial mismanagement. Batmanghelidjh and Kids Company's trustees have always denied the claims.

Why dementia uk failed ?

We receive no government funding and rely on donations, including gifts in Wills. care through Admiral Nursing.

There are different factors which can influence the process of fundraising for the start-up companies. For example, the vision, mission and objectives of the company can directly influence the decision regarding the investing in the company .The business model of the company and the market opportunity and industry growth can also be another factor which can influence the decision on the growth and development of the business as well as fund raising opportunity .The competitive advantage of the business organisation and the competitive environment is another factor which is taken into consideration for fund raising

and investment. The stages of development in which the company is operating is another important factor to influence the fundraising opportunity of the business

In conclusion fund raising for the business organisation is one of the most important job to secure the capital needed for operation of the business organisation. But at the same time it is also important note that fund raising includes different challenges which are needed to be mentioned in the process of managing the same. Especially for the start-up business organisations it is difficult to find the current sources for contracting the fun racing while also balancing the high rate of interest and matching the criteria is needed by the lenders. Therefore, many options available for the start-up business it is important to consider both of the positive and negative factors involved in the process of the same before making the decision on using the source.