Principle Project

M7X01613



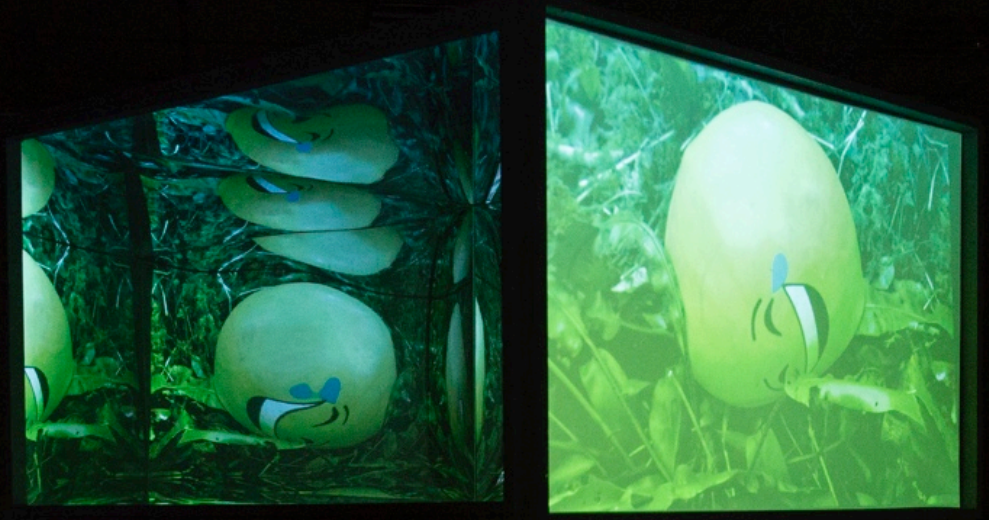
The *Principle Project* aims to provide an opportunity for students to develop a full-scale project, which would normally be presented/exhibited in the public arena.

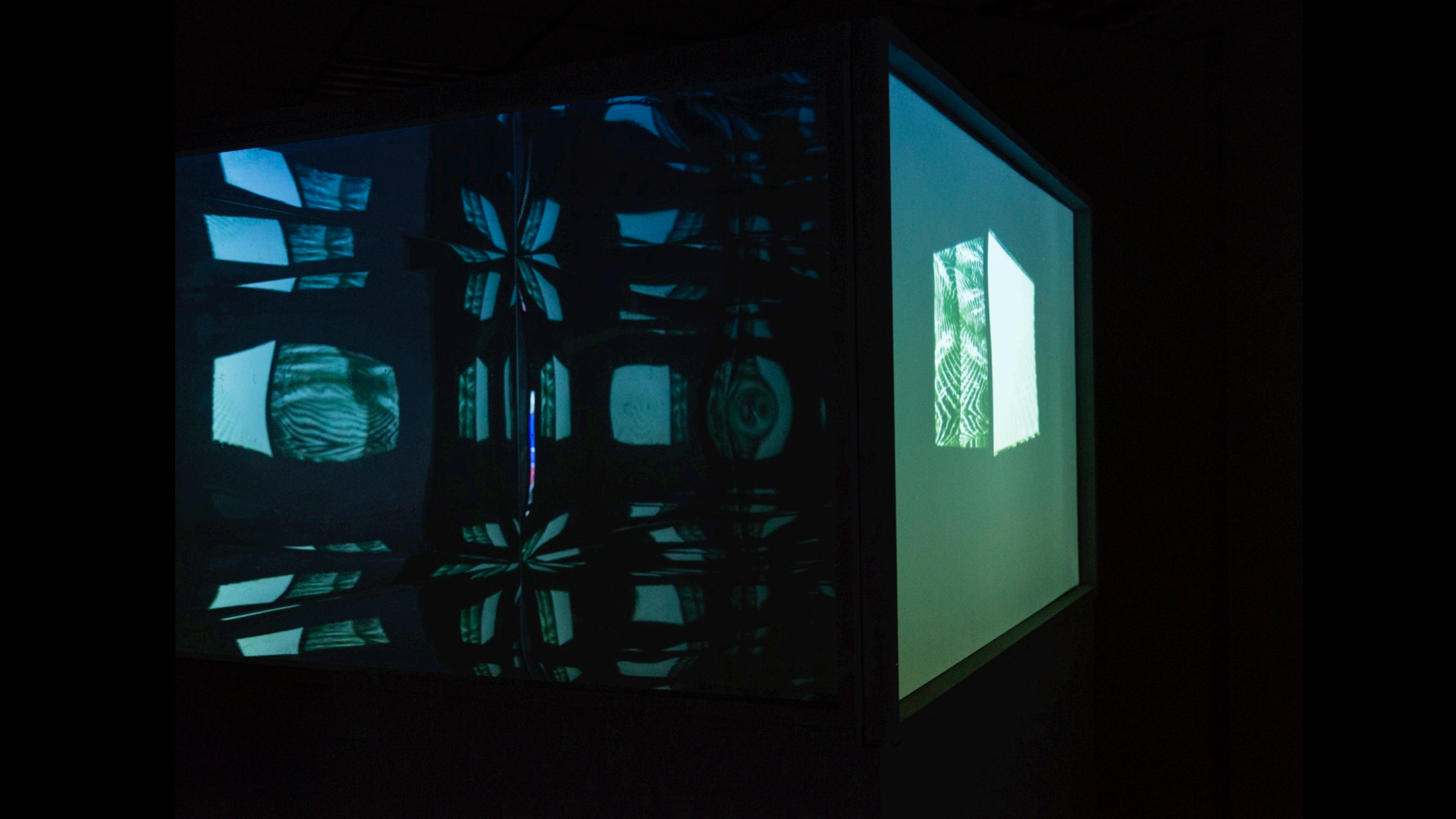
- 15th May 2020 – 211 High Street, Swansea






















KIMTECH

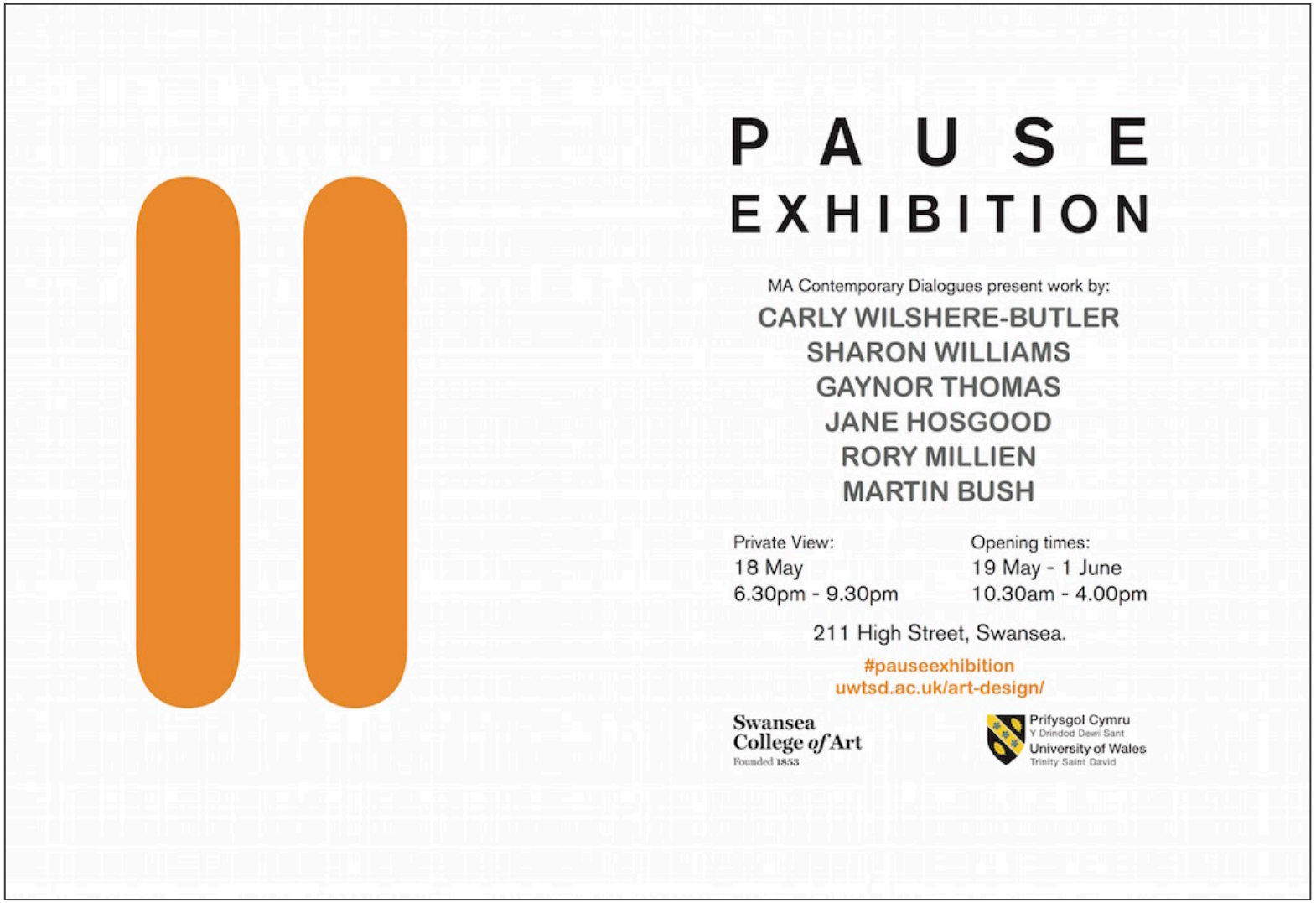

MAGAZINE



‘The wall is our assumptions’

(O’Doherty, B., 2009, *Situations*, MIT Press, page 29)

The module will enable the students to develop a clear trajectory of artistic enquiry of an individual nature. The first semester modules build a platform from which students will construct a project which reflects their professional interests. This can include, for example, curatorial practice, education and/or socially engaged practice, exhibition and the creation of an artist's book or other publication. As part of this module students should aim to combine a balance between artefact and supporting discourse.



Publicity EXAMPLE

www.blurb.co.uk

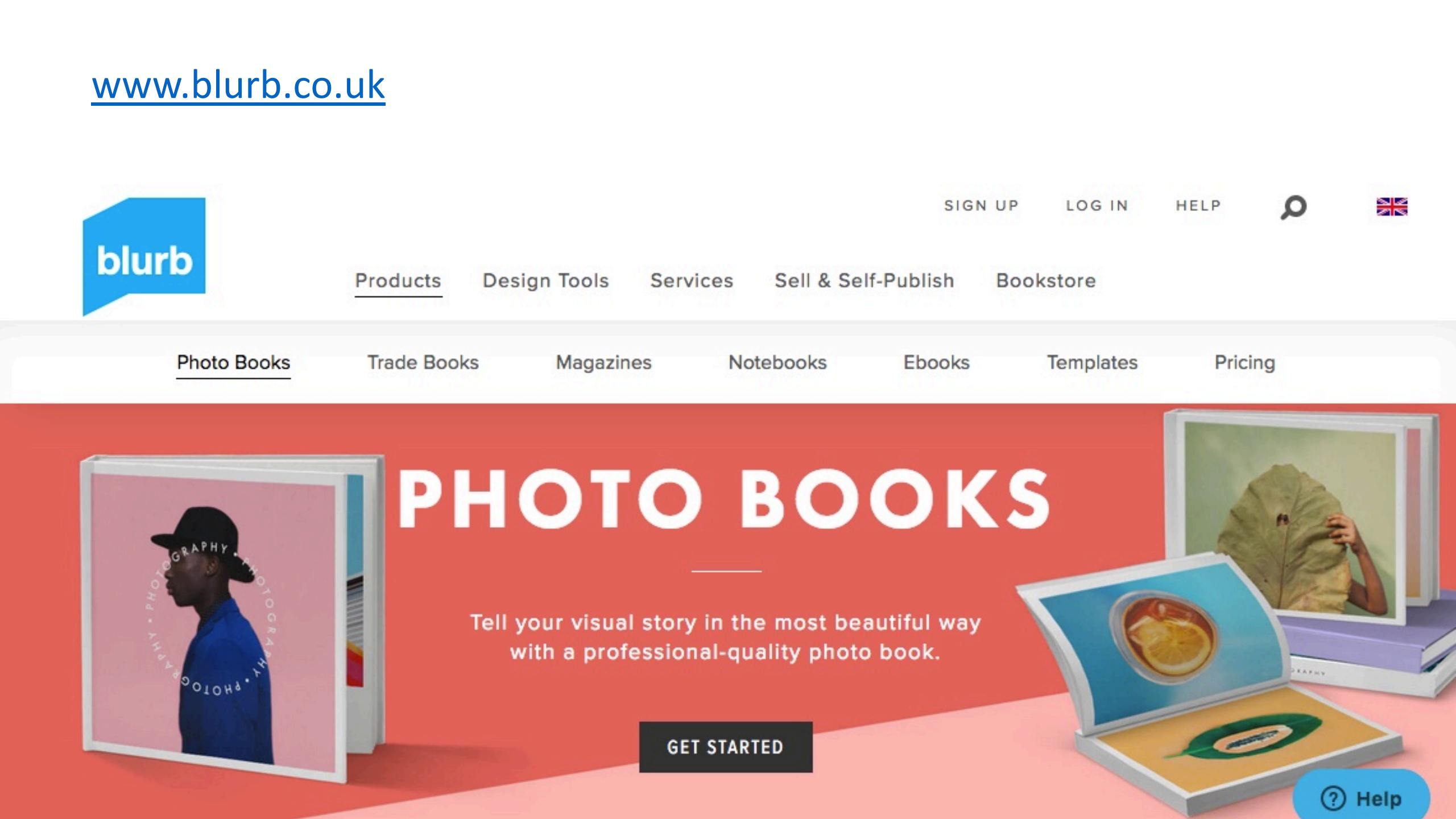




Photo Books

Stunning photo books for creative expressions of all kinds.

From £9.99 for 20 pages



Trade Books

Affordable paperbacks and hardbacks are ideal for distribution.

From £1.99 for 24 pages

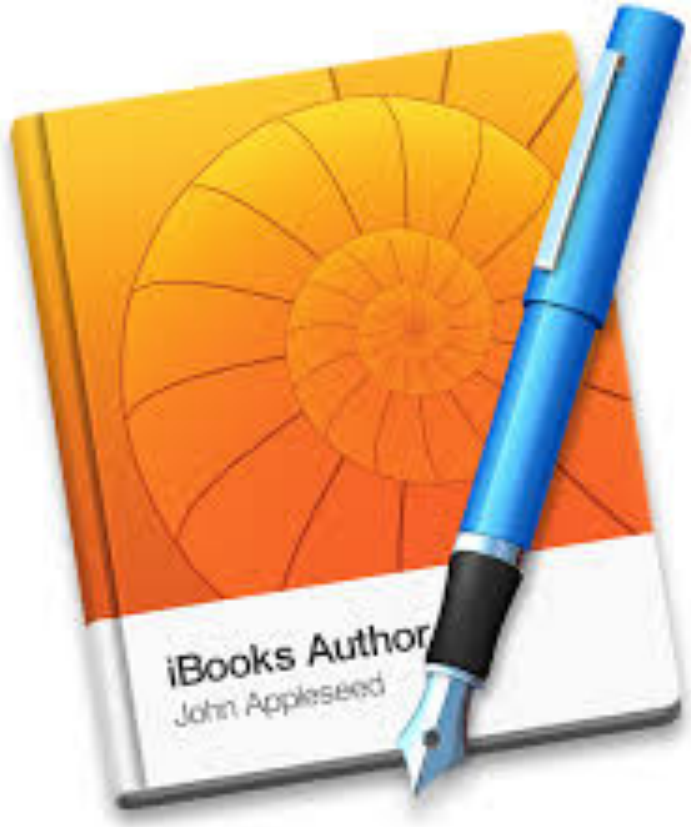


Magazines

The magazine format offers a sleek solution to serial content.

From £2.99 for 20 pages

Digital books provide scope for multi-media components to be included:





- As part of this module students will be encouraged to employ speculative thinking, experimentation and visual analysis, which will take forms appropriate to their practice and could include test pieces, paintings, drawings, performance, video work, sketchbooks, photographic documentation, digital images etc. as part of a sustained practical engagement and through the participation in a broad range of workshops to develop skills.

- **ASSESSMENT:**

- **Assessment Component 1 – 100%**
- A major public exhibition of work and catalogue or publication

- **Exemplar:**
- To create and curate a body of work for public display with an accompanying text/monograph/artist's book

- **SUBMISSION DATE 15th MAY 2020**

Developing a body practice for the principle project



Colourfall, Ian Davenport, Venice Biennale 2017



“Art[s] practice is a way of researching through the practice of making[…] Such making is not just doing, but is a complex informed physical, theoretical and intellectual activity.” (Sullivan, G. (2010), *Art Practice as Research*, Sage Publications, p.78)







colour, chance and the nature of paint

Material Evidence

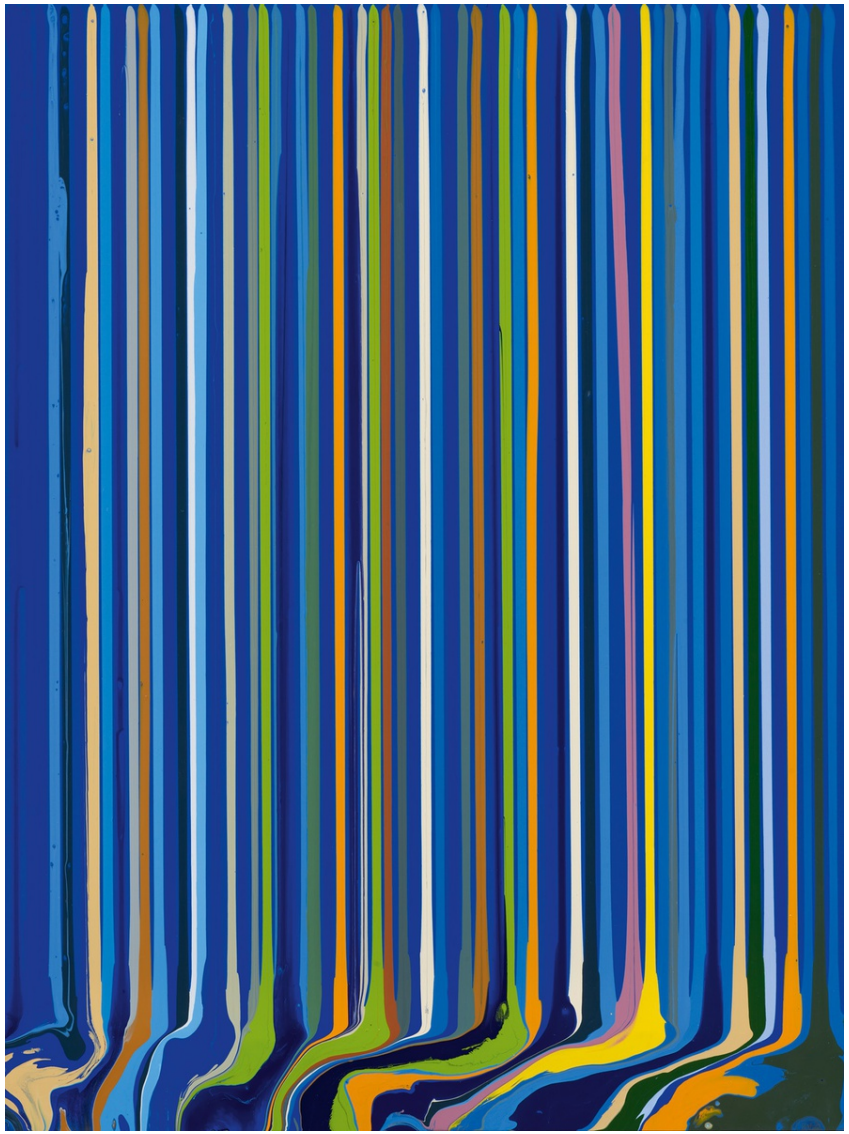


https://vimeo.com/75990442



Research Process

- **Investigation**
- **Context**
- **Experimentation**
- **Materials**
- **Systems**
- **Method**
- **Material evidence**
- **Critical Analysis**
- **Reflexive Practice**
- **Synthesis**
- **Exhibition**



The SMALL Crit.

Thursday 6th February - 1.30pm Elysium Studios

Sophie Harding

Kena Brown

Jeremy Gluck

Thursday 13th February - 1.30pm Elysium Studios

Johnathan Woodwards

Andrew Pagan

Ellie Yates

‘The SMALL Crit.’ is a session designed for students to present their initial ideas for the Principle Project. There is no expectation that students will present finished ideas; however, it is anticipated that you will discuss your conceptual and practical ambitions for the module and the exhibition.

‘The Micro-Seminars’ will respond to ideas discussed during The SMALL Crit. sessions and each week will conceptually explore the theme of one students’ practice.

All students will be expected to contribute to the discussion on the theme of their peer’s practice (as one week will focus on your practice and fellow students will be expected to contribute to your micro-seminar week).

This is an opportunity to explore new perspectives relating to your practice and to engage with your peers’ work, which will be integral to the development of a coherent group exhibition at the end of the MArts course.

Thursday 20th February – Thursday 26th March (1.30 – Elysium Studios)

