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Module Name:Skills Development At Workplace

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Task 3

Topic 3

Session 1

Storytelling As A Persuasive Communication Tool :

Why Storyteller Is A Powerful Person:

Yes I am agree with **Steve jobs** opinion that storyteller is almost powerful person in the World because it's not easy to make a story to write a story.This is a big thing that how a storyteller write a story and the characters of his story lives forever.These characters feels like they are around us and specially the story and plot of story everything are never forgettable.When we read a story we feels like we are also part of that story.

Stories like Disney's were told so compellingly that they led us to somehow live them out as how life would imitate art. This is why horror movies would haunt you in your sleep, tales of adventure would drive you to go set out on your own, romance books would set expectations in love you'd possibly carry with you throughout the years, and even comedic pieces you might find yourself fondly quoting them in your day to day lives.

Great storyteller always listen,engage and interact their audience.They understanding that storytelling is a selfless gift it is egoless.They are authentic and genuine, not being afraid to admit doubts, confusion or mistakes. They also invite people in and reveal

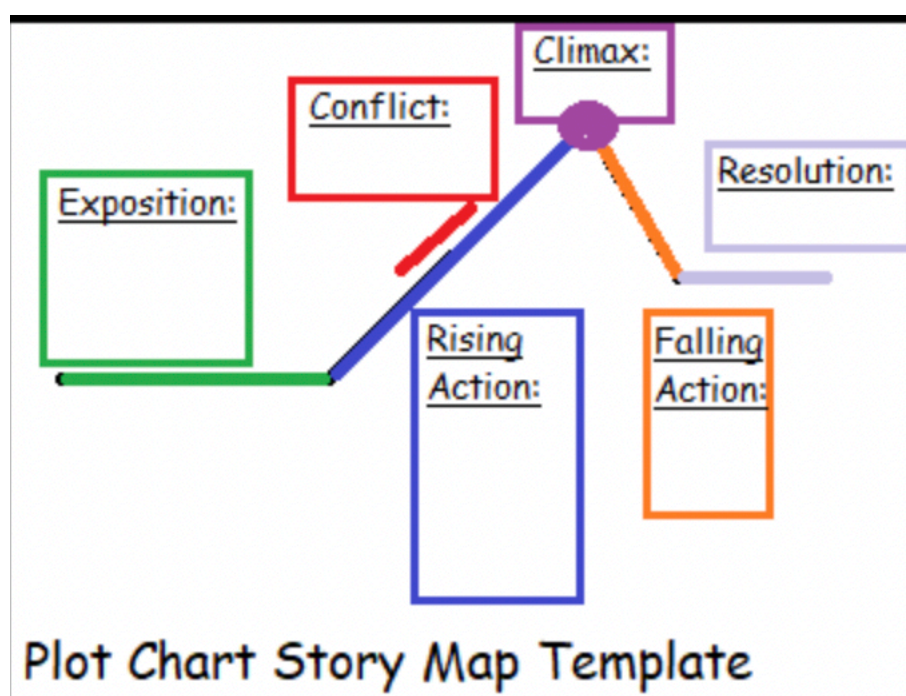
parts of themselves in telling of their stories, and the audience feels closer to them as a result because they relate to the storyteller not just on a professional level, but also on a human one.

Story Structure:

classic story structure know as dramatic structure. This structure has seven main parts. That are exposition, rising action, climax, falling action, resolution and themes.

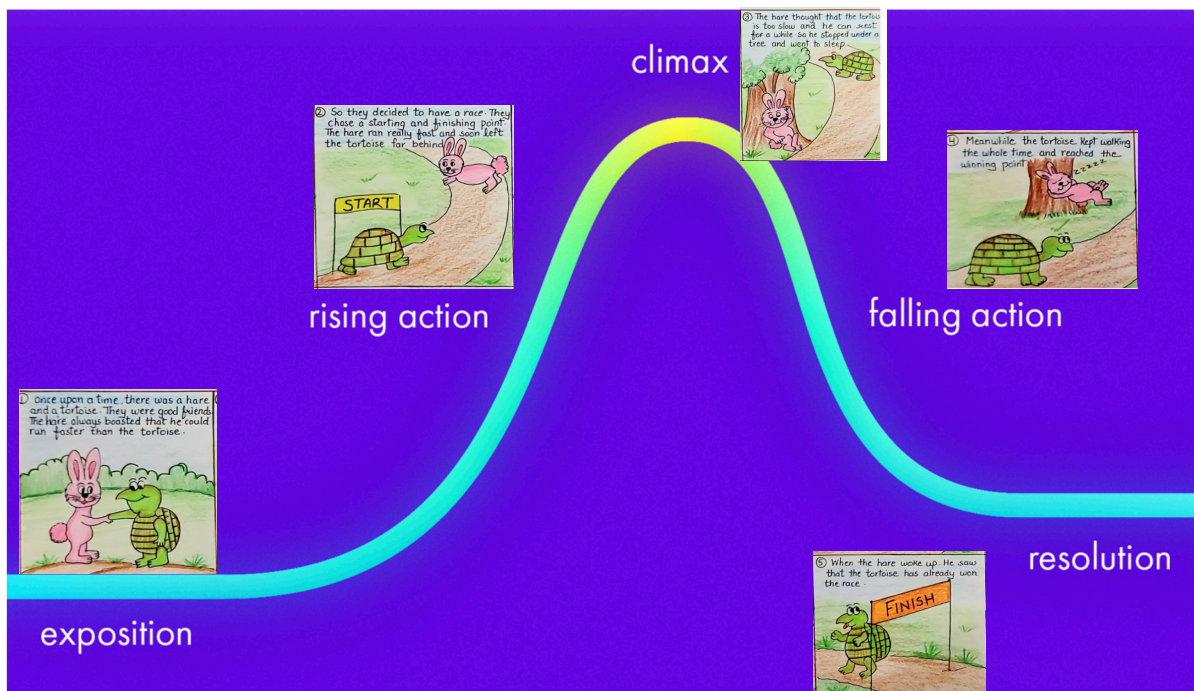
Story structure is an important part of any book. It is a way that a storyteller involved a person in that story by its story's ups and downs and climax. Story structure helps guide your audience from the beginning to the end by introducing characters and settings, setting of plot and finally resolving that conflict. There is also tension, suspense, surprise and then ending of a good structure.

Different stories have different structures it depends on story what it is? some stories are full of suspense, some are sad, some romantic but still these stories structure has ups and downs.[1]



Heir is a story that was my favourites story of my childhood showing visual map of this story.

This visual map is showing 5 part of this story exposition, rising action, climax, falling action and resolution.



What Makes A Presentation Spell Binning:

The most important thing in a presentation is effectiveness. We must become masters of effectiveness. If you want your presentation to be effective you must give a clear call to action. Invite them into a next step. If you ignore this step the entire presentation will have missed the mark. Do not shy be confident in the call and make the ask, but don't pick out particular members of audience. Make them feel the part of presentation this will encourage the people to take part and join in. Keeping audience attention for long period is a biggest challenge but this is the main thing that is called **Attention** we need to get from audience. Engage the crowd no matter it is big or small.

A presenter must use their opening minutes to build rapport with the audience, connect with their emotions, and humanise them self. It is also important to remember to smile. If people are making a judgement about you in the first few seconds, you want your body language to communicate warmth, rather than nerves or anxiety. Remember, it takes a lot of work to unravel a bad first impression.
[2]

Session 2

Self Confidence And Authenticity:

One of the biggest pitfalls when it comes to confidence is believing that you have to feel and act confidently when you don't. There's this idea that if we just pretend to be confident, then things will work out.

Confidence is a key that unlocks many doors but without it you will often stand in the rain. True and lasting inner confidence can only come from being authentic and not trying to be anyone other than who you are. If you don't you continue to project an image of who you think you need to be and you simply keep on reaffirming the message that you are not good enough as you are.

To be confident will mean different things to different people. Confidence is a deeply personal journey that will look different for each one of us and is not an end goal that we can get to. Rather it's a continuous exploration of our own sense of self and how we relate to the outside world. confident will mean different things to different people.

Ultimately, I believe that authentic confidence comes from a deep understanding of who you are and what matters to you most. An inner knowing and belief that says: whatever comes my way, I know I have the resources to handle any situation and I know that I can and will act on this. What confidence is not is 100% certainty of any

outcomes, not pretending to be someone who you are not, not failing or making mistakes, and it's certainly not being fearless.[3]

Confidence Is A Preference:

The big introduction of a confidence person is that they have true sense of self. They confidently know what they like and what they don't like. They know that where to talk and where they need to ask for help. Confidence is not something that just appears. It's grown and established over time. Self confidence is an attitude about your abilities and skills. That means you trust yourself and have sense of control in your life. You know your strengths, your weaknesses and you know how to use and where to use your strength and how to overcome your weaknesses.

On the other hand low confidence might make you feel full of self doubt, self sympathy and having difficulty trusting others. Feeling confidence in yourself might depend on the situation. You may feel confidence in academics but lack of confidence on others specially like relationships.

Low self confidence might stem from different experiences in your life or it might grow on with you or maybe something unexpected happened occurred you to low confidence. Low confidence might stem from experiences such as growing in an unsupportive and critical environment. Sometimes being separate from your friends

and family. Low self confidence people mostly have errors in their thinkings.[4]

List Of Attributes You Believe Important When You Want To Appear Confident:

It is confident in our bodies, mind and spirit that allow us to keep looking for new adventures. It is obvious that some people appear naturally confident with themselves whilst others do not. A

confident person opens a new world for themselves. They can fight with any hardship.

Also, several attributes associated with confidence include a greater sense of self-worth; greater enjoyment in life and in activities; freedom from self-doubt; freedom from fear and anxiety, freedom from social anxiety and less stress; more energy and motivation to act; and also having more enjoyable time interacting with other people at social gatherings. These tend to explain why confident people are more relaxed and confident to interact with others around them.

There are some strategies to improve self confidence.[5]

Standing Or Sitting In A Confidence Posture:

One must learn to sit or stand in a confidence posture. Your way of sitting and standing should be relaxed. A unique standing that encourages confidence is feeling one's feet on the ground and keeping the body relaxed and open.

Practicing Mindfulness:

Practicing presence or mindfulness includes becoming aware of one's awareness by being observant about one's self and their immediate environment. Attention should be paid to one's body sensation, feeling in the feet and legs, belly and chest, arms, neck and head. There is also the need to pay attention to one's breath control by noticing the pattern of breathing in and out. The eyes should be made to notice what is within the visual field as well as

ensuring that the ear is hearing correctly. Sensations associated to smell and taste must be trained to highly aware. It is also important to feel the energy, quiet and noises that surrounds you at any point in time.

Build Capacity Of Energy:

This can be achieved by encouraging a little bit of stress to help improve one's level of alertness. This helps provide a unique amount of energy to help perform tasks. Try reframing your nervous jitters as excitement. One must know how to engage with such feelings in the body to help expand one's presence.

Regular Exercise:

Regular exercise can relax one's muscles, mind and body this can make you more confident. Exercise not only gets one to be physically active but also motivated to new ways and more confident.

Visualising Confidence:

Sometimes all one needs to close his eyes and completely relax his body. It also help connecting with sensation of relaxation. Feel yourself like in the world where you want to be. This will makes your body relax and more confident.

Definition Of Authenticity:

Simple definition of authenticity is that you are living your life according to your own values and goals rather than those of other

peoples.you are true to your personality, values and spirit.you are not under the pressure of others.You are honest with yourself and others.You are responsible for your own every act.As a result, you come across as genuine, and you're willing to accept the consequences of being true to what you consider to be right.

When I Feel Authentic In My Life:

I tried to be authentic with me and with my related peoples like my friends ,family and other related peoples.Yes it's makes hard for me in some ways but still I stayed on authenticity.

I'm authentic with my everyday jobs like taking care of my kids, house and my studies.These things make me responsible ,honest and hardworking

session 3

Preparing A Strong Presentation

A successful presentation helps to engage the audience.You need to convey your message correctly.You will want to provide your audience key points they understand can understand your message with full attitude.There are some tips to prepare a strong presentation.[6]

Telling Story:

One of the best way to engage the audience with your presentation is tell them story. Share your personal experiences with them, your life's ups and downs in this way you can engage audience with your presentation and convey your message properly.

Smile And Eye Contact:

Smiling and eye contacting is also another best for a strong presentation. In this way actually you are giving attention to audience and audience giving attention to you.

Body Language:

Body language is also has importance to convey a strong presentation. you should looks relax and confident.

Public Speaking:

Effective communicators know how to get their points across in a succinct way. They know how to speak clearly and avoid confusing their audience. This makes it easier for the audience to absorb and take action on the One way to be more concise is to break your presentation into smaller chunks of information. And avoid the urge to over-explain yourself and restate your points using different words you are sharing.

People who are good public speaker they know how to involve public with their topic. For instance, you notice if they seem bored or disengaged during your speech and can adjust your presentation accordingly. Stay focus on audience and goal of your presentation.

Planning Your Presentation:

Preparing a presentation can be an overwhelming experience if you allow it to be one. The strategies and steps below are provided to help you break down what you might view as a large job into smaller, more manageable tasks. Presentation:

Analyse Your Audience:

Before presenting presentation you should aware of your audience that who are they, their values, their interests and what they expect for your presentation.

Select A Topic:

Select a topic in you and your audience interested. It will be easy for you to deliver an audience interest presentation.

Objective Of Presentation:

Once you have selected a topic, write the objective of the presentation in a single concise statement. The objective needs to specify exactly what you want your audience to learn from your presentation. Base the objective and the level of the content on the amount of time you have for the presentation and the background knowledge of the audience.

Practice Delivering The Prescription:

practice your presentation as more as you can. Don't use additional words like,"um," "well," and "you know." These habits can easily diminish a speaker's credibility. You can also fine-tune your content to be sure you make your most important points in the time allotted.

Opening And Closing Of Presentation:

During opening of a presentation its important to attract the audience attention.If you didn't do so it will be hard for you to convey your message.

- Make the introduction relevant to the listeners' goals, values, and needs
- Ask questions to stimulate thinking
- Share a personal experience
- Begin with a joke or humorous story
- Project a cartoon or colourful visual
- Make a stimulating or inspirational statement
- Give a unique demonstration

During the conclusion of your presentation, reinforce the main ideas you communicated. Remember that listeners won't remember your entire presentation, only the main ideas. By reinforcing and reviewing the main ideas, you help the audience remember them.

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Task 4

Session 1

Moving Forward

Learning From Failure

Is This The End

This is life and we face many ups and downs in it. Failure and success is also part of our life. Important thing is that we should not loose. One of Winston Churchill statement is that **success never final and failure is never fatal**. Work is going on as our life. Every day we face different tasks. One finished another will start and this will keep going with the end of our life. If we fail we just have to learn from our previous experiences .

Learning From Failure:

As an employee you may make many mistakes in your career. But by learning from these mistakes you can improve in future. Learning from mistakes makes you responsible for your actions and figure out how to perform better for the next task.

Exploring techniques to learn from failure can enable you to overcome work challenges and reach your professional goals. In this article, we discuss the benefits of learning from failure and strategies to persevere through hardships.

Strategies For Learning From Failure:

Most of people think that failure is terrible. Some failures are unacceptable and some gave you lesson to learn more. If you failed that not mean to give up that means you need more practice after there is success but never give up.

Try → Try → Try
↓ ↓ ↓
Fail Fail Success ✓

There are some techniques to learn from failure.

Failure Is Key To Success:

When you think of failing, it's unlikely that your first thought is 'I'm on track for future success'. However failure can be the key to success for many people, as it allows you to learn what works well, what doesn't and how you can use a range of strategies to improve your performance in the future.

Learning From Your Mistakes:

When we start a task we have biggest fear of failure its a big pressure on us. But if we failed we have chance to learn from our failure. Life is not finished after failure. Now we have to take a new track. Change your strategy. Take responsibility for your actions no matter how hard it is.[1]



Use Failure As A Stepping To Success:

Without failure there is no success. Every businessman has to face failure. There will be bumps on the road but by changing your attitude and accepting your failure your experience will lead you to success.

Don't Feel Embarrassed On Failure:

Failure is part of your life don't feel embarrassed because of it. Take it easy, relax and think about next strategy.

Spectrum Of Reason For Failure:

Most of the people face failure it's not a big thing but there are some reasons for failure.

Lack Of Communication:

Every project requires time, effort and team communication. If we didn't follow these strategies we will face failure. So it is important when we start any project we discuss and communicate it with our employees, team and if need our close friends as well.[2]

Lack Of Leadership:

Working without leadership is just like kids without mom. So for success of a task it is important to have a strong leadership. That will lead you that what to do, how to do and when. You need to make sure workers have all the information they need to complete their tasks with confidence.

Lack Of Vision:

If employees didn't have a direction and understanding of the overall vision they are working towards. It will have an impact on the quality of their work and their performance. The vision should be clear that employees follow it for gaining success.

Lack Of Trust:

Sometimes failure happens as a result of employee's negligence or lack of trust. So should be aware of these things.

Learning From The Past Mistakes:

To avoid failure we should learn from the past mistakes. Try to not repeat same mistakes that caused your failure in past.

Are Your Reason Objective:

Praise and blame are closely connected with the concept of moral responsibility for an action, omission, or a trait of character. When someone is morally responsible for doing something wrong we say that his or her action is blameworthy. By contrast, when someone is morally responsible for doing something right, we may say that his or her action is praiseworthy. There are of course other senses of praise and blame that are not ethically relevant. One may praise someone's good dress sense, and blame the weather for the crop failure. This article will be exclusively concerned with praise and blame in their moral senses.

When someone is responsible for doing something wrong we say he or she is blameworthy. Same like that when someone is doing something good we say he or she is praiseworthy.

This is naturally happen that if someone did a bad action everyone blame that person. This is a human nature at that time a person need support and motivation.

Don't Play Blame Game Play The Feature Game:

What Is Blame Game:

When something is goes wrong and we feel threatened and we try to escape from that blame and we try to shift the blame elsewhere. We may try to distance ourselves from problems and errors or mistakes could harm our career and its bad. Doing like that is not going to solve the problems. Shifting the blame won't help you to solve the problems.

You should face the problems. The people who always try to escape they always loose the game. Even the society doesn't value these types of people. Think about feature, plane about feature. Play feature games.

Sessions 2

The Power Of Failure Offshoots And Random Coincidences

Is there Such A Thing As Failure

Nobody likes to fail because it wastes your time, money, and efforts. But all the famous and successful peoples failed some of them many times failed but at a time they succeeded and now the whole World knows them. I think failure is good for us. Recently I just had my personal experience with failure. I had an English test. I failed two times then I asked myself why I'm failed so I just picked up my mistake and prepared everything and finally I passed. Now I understand that when we go for a task how we should prepare ourself.

What Does Bell's Story Tell Us:

Bell was born in Edinburgh, Scotland, in 1847. His father and grandfather had been elocutionists who worked with the deaf, and his mother was almost fully deaf. In 1870, his family immigrated to Canada, and one year later, Bell moved to Boston. While in the United States, Bell spent several years **teaching** at schools for the

deaf. In 1877, he married Mabel Hubbard, who had lost her hearing in childhood due to scarlet fever.

Seeing the impact of communication and hearing loss on the lives of those around him, Bell was committed to developing improvements to the world of sound. While teaching, he spent time **researching** methods of transmitting several telegraph messages simultaneously over a single wire. Known as “harmonic telegraphs,” these systems used reeds or tuning forks that responded to specific acoustic frequencies.

If we look back to Bell’s story it is very unexpected invention that is called telephone. It is amazing invention. It makes a world like a home. To see this invention we can say that humans can do anything.[3]

Sessions 3

Looking Forward

Improve Or Innovate

Line between improvement and innovation are often blurred. Both involved with unique ideas. Innovation means invention of a new item and improvement mean you put new and better updated features in it. Just an example of Apple iPhone 6 vs iPhone 14. When iPhone was invented it was different then this latest iPhone 14.

Same like when we start a business it might be limited but when it fully settled we add many new things in it. from the start it was innovation and after by time it became improved.[4]

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