

Lex Lüpke

S: Being a Disney Imagineer

M: Working on attractions

A: Because of my skills & will

R: It is my career goal

T: by summer 2026

This document is a

Specific,

Measurable,

Achievable,

Relevant &

Time bound

plan what my professional life will be in
four years from now (15.11.2022 to 15.11.2026)

My ultimate career and life goal is to work as an Imagineer for Walt Disney Imagineering in Florida. I have always been passionate about creating unforgettable experiences and building attractions, and I am committed to achieving this goal. I envision myself working in a creative team of childlike dreamers and professional doers, where I can design and build attractions that will be enjoyed by millions of people around the world.

In order to achieve this goal, I am currently studying Set Design & Production. This will provide me with the experience and skills required to fill any remaining gaps in my design skill set. The knowledge and experience gained during my studies will empower me to perfectly fit into the role of an Imagineer.

As a creative and open-minded individual, I have a deep understanding of design, themed and interactive entertainment, and customer experiences. I am also a team player who can both follow and lead, which will be essential when working in the fast-paced environment of Walt Disney Imagineering. In the next two years, I plan to acquire and master new skills in scenic construction, painting, drawing, and model making. This will enhance my mind and skill set, making me more well-rounded and able to tackle a wide range of projects.

My family, consisting of artists, actors, musicians, authors, and dancers, has greatly influenced my progression in life and has instilled a deep appreciation for art in me. Growing up in this environment has given me an innate understanding of how to create immersive and engaging experiences for audiences of all ages. My network of professional contacts in the Welsh Set Design industry will also expand and I will leave my footprint in the industry. This will give me more opportunities to learn and grow as a designer.

**Personal
Development
Plan**

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In addition to my studies, I will be applying for internships at Walt Disney Imagineering. This will give me the opportunity to work alongside experienced Imagineers and learn from the best in the industry. I am also planning on taking my family with me to Florida to support my career goals, this will be a great experience for the whole family.

To supplement my studies, I will continuously consume media about themed design and entertainment. Furthermore, I will continue to develop and innovate my escape room company and its consulting branches. This will give me hands-on experience creating interactive experiences and allow me to apply the knowledge and skills gained during my studies. I also plan to collaborate with my wife to write a book about how to create immersion in interactive experiences. This book will contain all my knowledge and experience gained throughout my career and will serve as a valuable resource for others in the industry.

I plan to graduate in summer 2025 with distinction and use my experience and knowledge to serve as a positive example to future students. My focus during the remainder of my studies will be to establish connections with Imagineers and make arrangements for my family's move to Florida. Once graduated, I will give myself a year to set everything in place and remove any obstacles that may prevent me from beginning this new chapter. By that point, I aim for my company to be self-sustaining, allowing me to fully focus on my Imagineer role.

I am confident that with this plan and my dedication, I will reach my goal of becoming an Imagineer at Walt Disney Imagineering. This is my calling, and I am determined to make it happen.

Mic drop

Link to Video:

https://drive.google.com/file/d/1ErHb0khtGktciXsZ1FS_KISijzGBDylZ/view?usp=sharing