

Assignment 1

Academic skills

BMSW4003



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Introdu ction

- Tesco is a global grocery and general merchandise retailer head quartered in Cheshunt, United Kingdom
- Third-largest retailer in the world measured by revenues; the second-largest measured by profits
- Originally specializing in food and drink , it has diversified into areas such as clothing, electronics, financial services, telecoms, etc.
- Tesco also operates a grocery home- shopping service, as well as providing consumer goods, telecommunication and financial services online.

History

Jack Cohen at the time age 21 founded Tesco in 1919 when he started selling groceries on a boat, in a region of London known as the East End. The Tesco brand was born in 1924. The name came when Jack Cohen bought a shipment TE tea Stockwell. He then used the first three letters of the supplier (TES), and the first two letters of his surname (CO), forming the word "TESCO".

The first Tesco store opened in 1929 in Burnt Oak, Edgware, Middlesex. Its business expanded rapidly, and in 1939 there were more than 100 Tesco stores across the country.

History

- The first self-service store opened in St Albans in 1951.
- The first supermarket was in Maldon in 1956.
- Originally a supermarket retailer in the UK, but
- since the early 1990s
Tesco has increasingly diversified geographically and in areas such as retailing books, clothing, electronics, furniture, gas and software; financial services; telecommunications and Internet services; DVD rentals and music downloads.





Insights to the
modern technology
introduced

A few years ago the Supermarkets implemented the self service. When you go shopping using your phone you can register for the self service. You take a device which scans yourself for the products that you intend to buy. They're simple to use, as you only have to scan the barcodes and bag the items you want before paying and leaving the supermarket. Compared to all you have to do is to scan a barcode with the device scanner onto a screen which is onto a different cashier service and all your products will be automatically added to the store system.



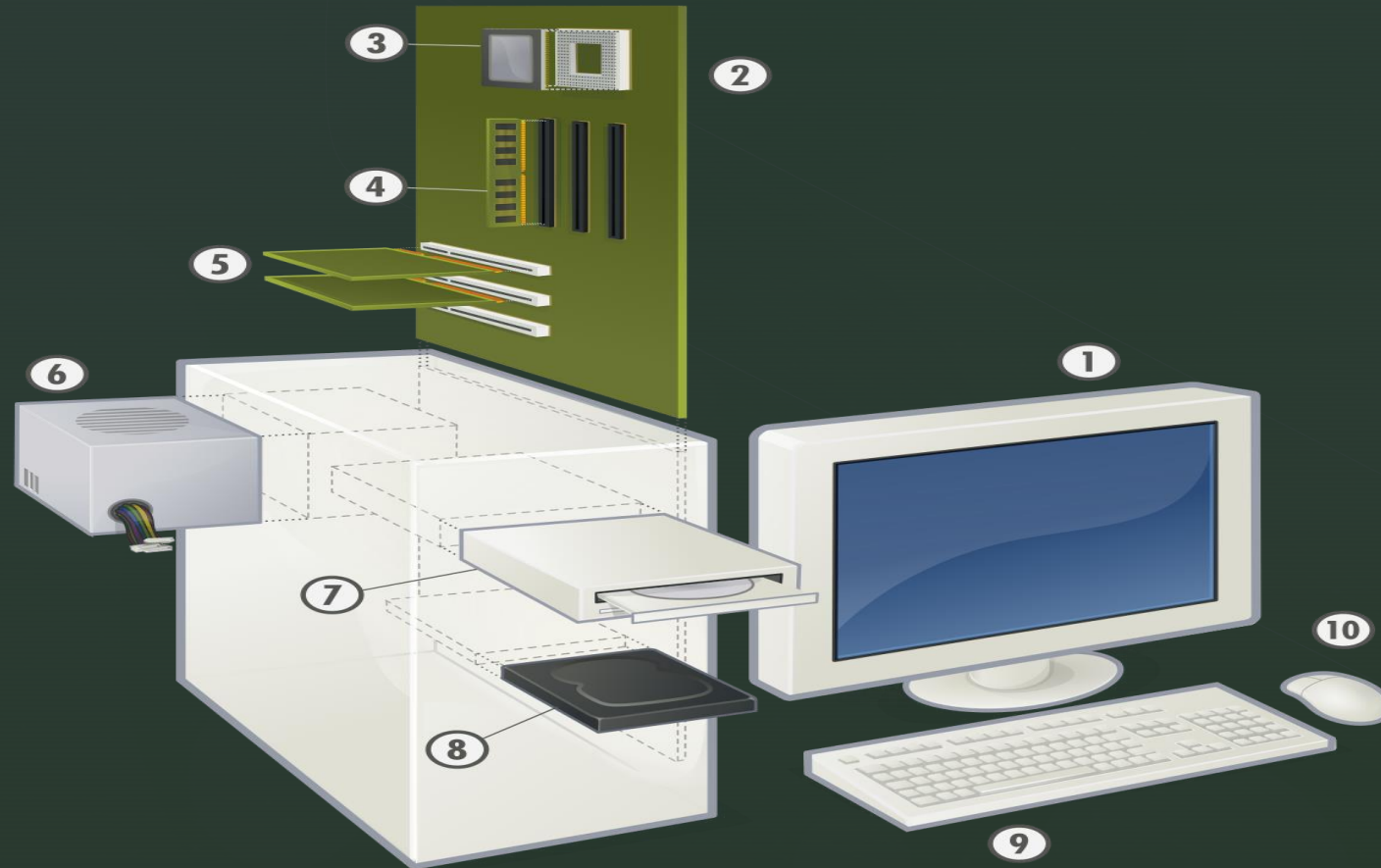
By doing this firstval you will see how much money you spend during your shopping, second benefit, is much easy to pack your desired goods adding them directly in your shopping bags and finally you avoid queueing up at tills and waiting for other customers to finish paying and packing their items, you'd be saving valuable time. Now all you have to do is make the payment. However the technology is showing us how we can save time and the companies help them to simplify the buying method to make this more efficient for the business.



Also Tesco implemented mobile app payment Apple Pay is here in the UK, Android Pay is close to launching and Samsung Pay will be on these shores before the end of 2016, but Tesco has taken a punt on consumers downloading its own mobile payments platform. Tesco are now the first grocer in the UK to have a mobile payment app niched to their store but how hard are other retailers going to have to work to convince customers to download their app. Smartphones are now becoming a vital part to majority of people's everyday lives.



Tesco had to adapt to the digital platforms where he has access to the information and can communicate, for that he needed a computer system and internet. The computer consists of the following hardware: keyboard, mouse, monitor, disc drive, cd-rom drive, leisure print, memory modern, speak.



Tesco had to also use the software system that includes operating systems, like windows, mac, Linux and applications are Gmail, Hotmail, word and more they are a group programs

SOFTWARES





The cloud in Europe works better, is a model of a data store. has the following components: deployment models, private cloud (a single organization), public cloud, hybrid cloud (a private or public), community cloud (organization), service models of cloud, software-as-a-service, infrastructure-as -a-service, platform-as-a-service and support.

The advantages

- **Collaboration** (shearing documents in an organization, user documents and projects)
- **usability** (drop files between cloud and local storage), bandwidth.

Disadvantages

- **Usability** (copy and past)
- **Brand width** (careful)
- **Accessibility** (no internet, no connection)

Research methods and research report

- introduction Title + research aim + research objectives + research rationale + research limitations
- Literature review. Methodology-research onion + research philosophy + research methods + research design + sampling and so on
- Chapter for data collection and analyses
- Conclusion + recommendation if any, references, appendix.

Information = Data + context + meaning

- Collect information
- Summary
- Data Information
- Knowledge
- Wisdom

Tesco's number of stores worldwide from 2010 to 2020

This graph shows Tesco's number stores between 2010 and 2020

Overview we can see the greatest difference

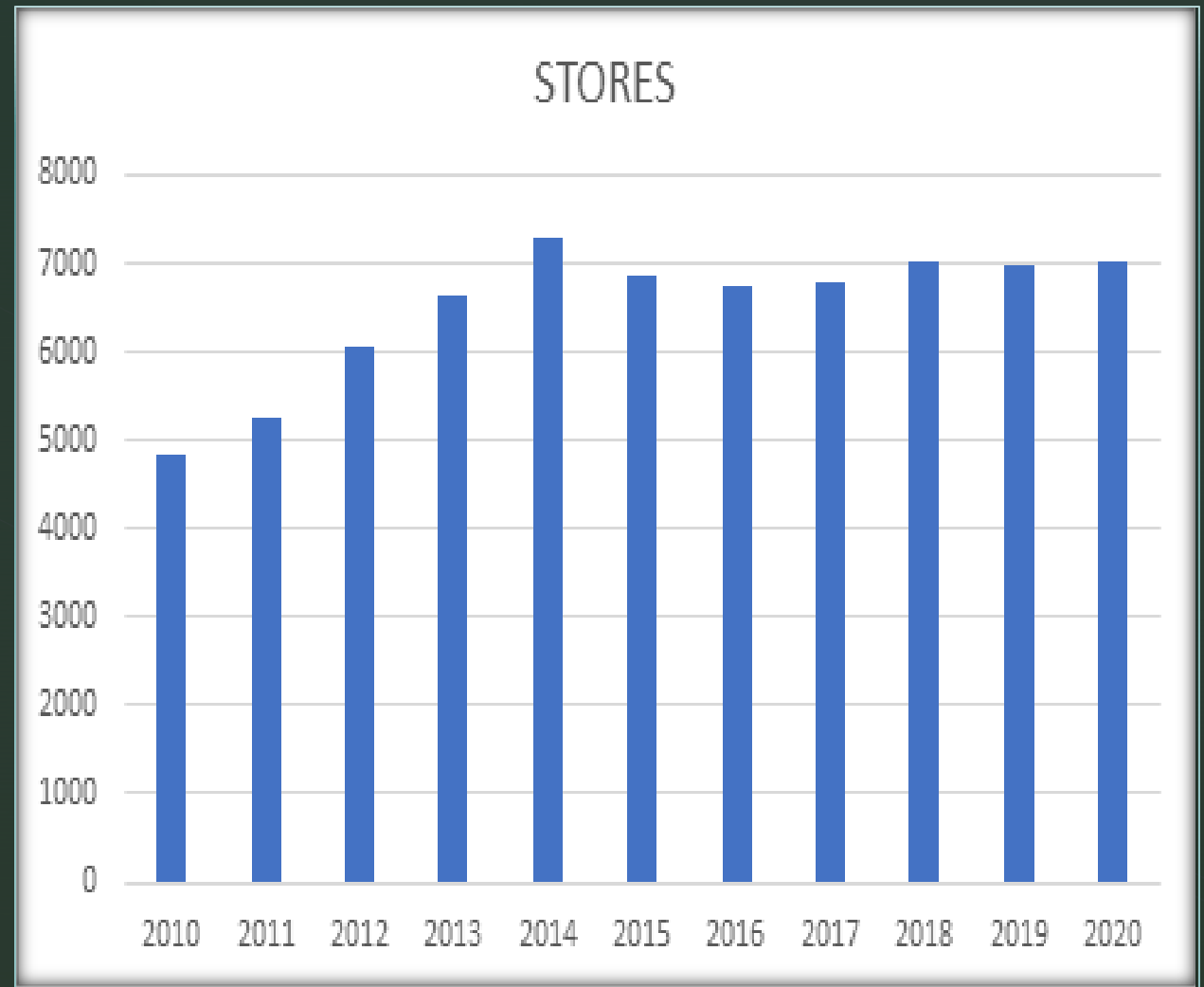
The bars represent The stores numbers

There was gradual increase every years

2013 had a much highest than 2010

There was rich a pick in 2014

This happening because because every year the population grows which makes more stores necessary



Coluna1	Coluna2	Coluna3	Coluna4	Coluna5	Coluna6	Coluna7	Coluna8	Coluna9	Coluna10	Coluna11	Coluna12
ano	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
stores	4836	5265	6049	6653	7305	6849	6733	6809	7033	6993	7005

range

4836-5265-6049-6653-6733-6809-6849-6993-7005-7033-7305

7305-4836=2469

The range number is 2469

The mean of a frequency stores

4836+5265+6049+6653+6733+6809+6849+7005+7033+7305=71530

71530:10=7153

The mean is 7153

Median

4836-5265-6049-6653-6733-6809-6849-6993-7005-7033-7305

The median is 6809

Conclusion

■ This introductory powerpoint emphasized the general concept of Electronic Commerce, as a vehicle that will revolutionize the business world. He highlighted the importance of adopting a global perspective on this matter; and he foresaw that its impact will be profound, both in companies and in society in general.

References:

<https://ecommerceworkroom.co.uk/technology-in-tesco-how-tesco-are-improving-online-and-offline-shopping/>

<https://www.essentialretail.com/analysis/five-ways-tesco/>

THANK YOU

The image features the words "THANK YOU" in a large, bold, sans-serif font. Each letter is filled with a different color and has a thick white outline. The colors are: T (teal), H (yellow), A (blue), N (pink), K (purple), Y (teal), O (yellow), and U (pink). Below each letter, a hand is visible, holding the letter from underneath. The hands are of various skin tones, including light, medium, and dark. Some hands are wearing watches or bracelets. The background is a solid light blue.