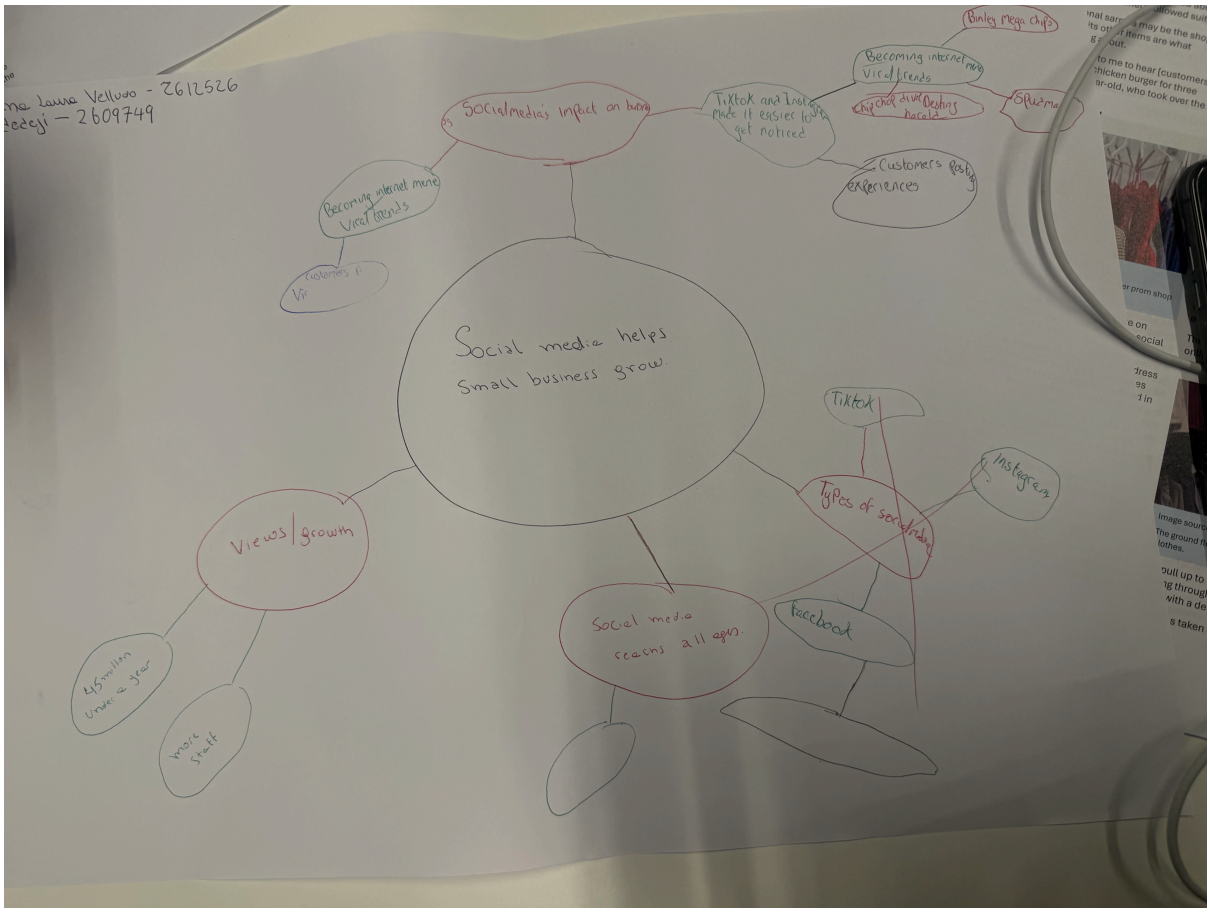
Prifysgol Cymru
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Assessment 1 – Reading Task Template

PART 1: Upload your photo of your A3 in-class notes here:



1. **What is the main idea of the whole text?**

   The main idea of the whole text is to show how social media is important on these days.

2. **What is one key point that supports the main idea, and which specific example from the text shows this?**

One key point is that social media helps businesses attract more clients and grown.

For exemple : Honywood sandwich shop, became viral because their own clients started posting videos on tiktok. So everyone started to know the business as consequence attracted more clients and helped it grown as well as the owner had to employ more staff.

3. **What is a different key point that supports the main idea, and which specific example from the text shows this?**

   Another key point is that within these days you don't need to have a physical shop to make money and attract customers.

   For exemple : Linda Hunter, she used to have a physical shop but then during the pandemic she started posting on instagram, and today she has a 100% online business and sends clothes all over uk and even to Australia.

4. **Which part of the text do you think is most important, and why?**

I think the most important part its how social media can help your business to grow, it could be any platform instagram, Facebook, tiktok etc. A simple video can become viral and makes your business attract more customers and make more money, it helps a simple small business to become bigger.

Reflection:

5. **What did you find difficult in this task (including in-class components), and why was it difficult?**

I found some words difficult to understand because English is not my first language.

6. **What helped you with this difficulty, and how did it help you?**

Reading the texts more than one time and google the words I didn’t know.