

ACADEMIC AND EMPLOYABILITY SKILLS

MODULE CODE: BMSW4001

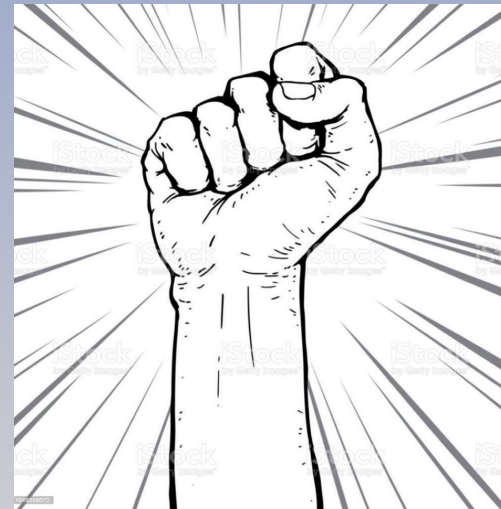
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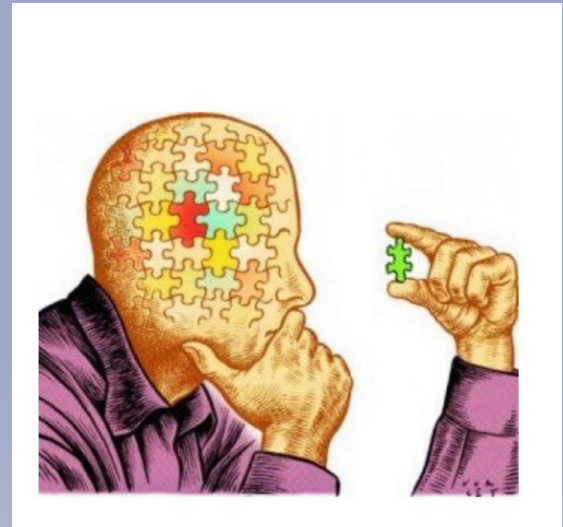
INTENDED CAREER

- The term career is associated with the idea of upward movement or advancement of a person in a desired field of activity.
- Career plan means: target, purpose and destination
- The goals have to be specific, measurable, and attainable.



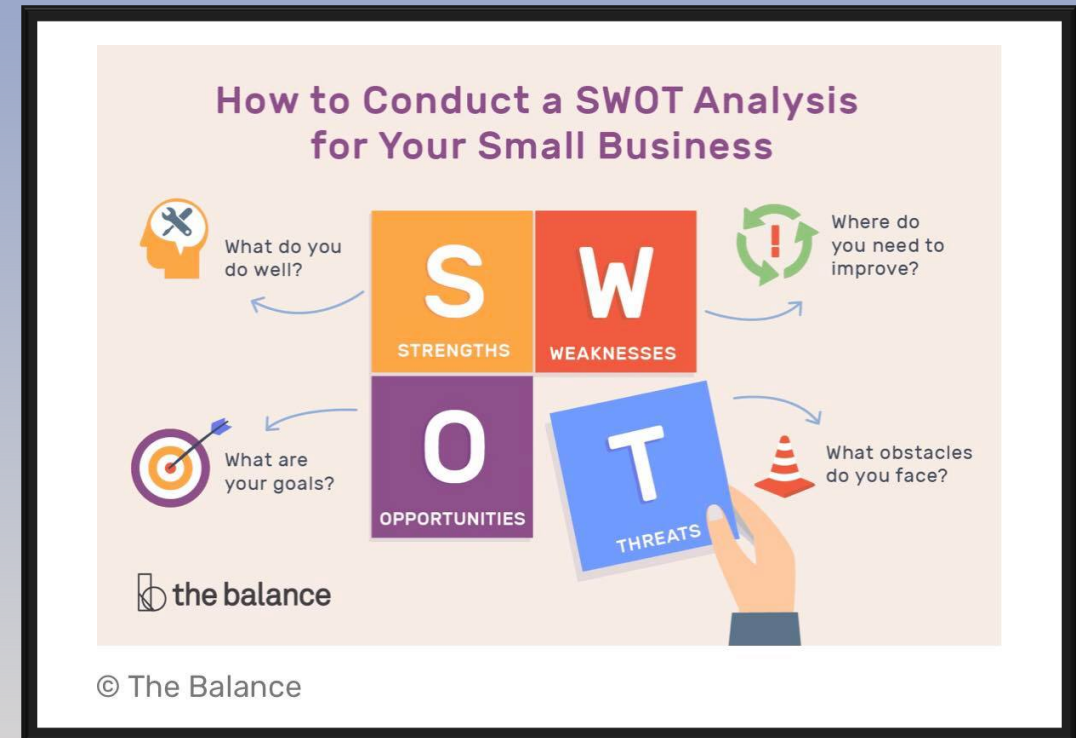
THE STAGES OF ELABORATING THE CAREER PLAN AS A PHONE ENGINEER

- self-knowledge
- setting goals
- The SWOT analysis



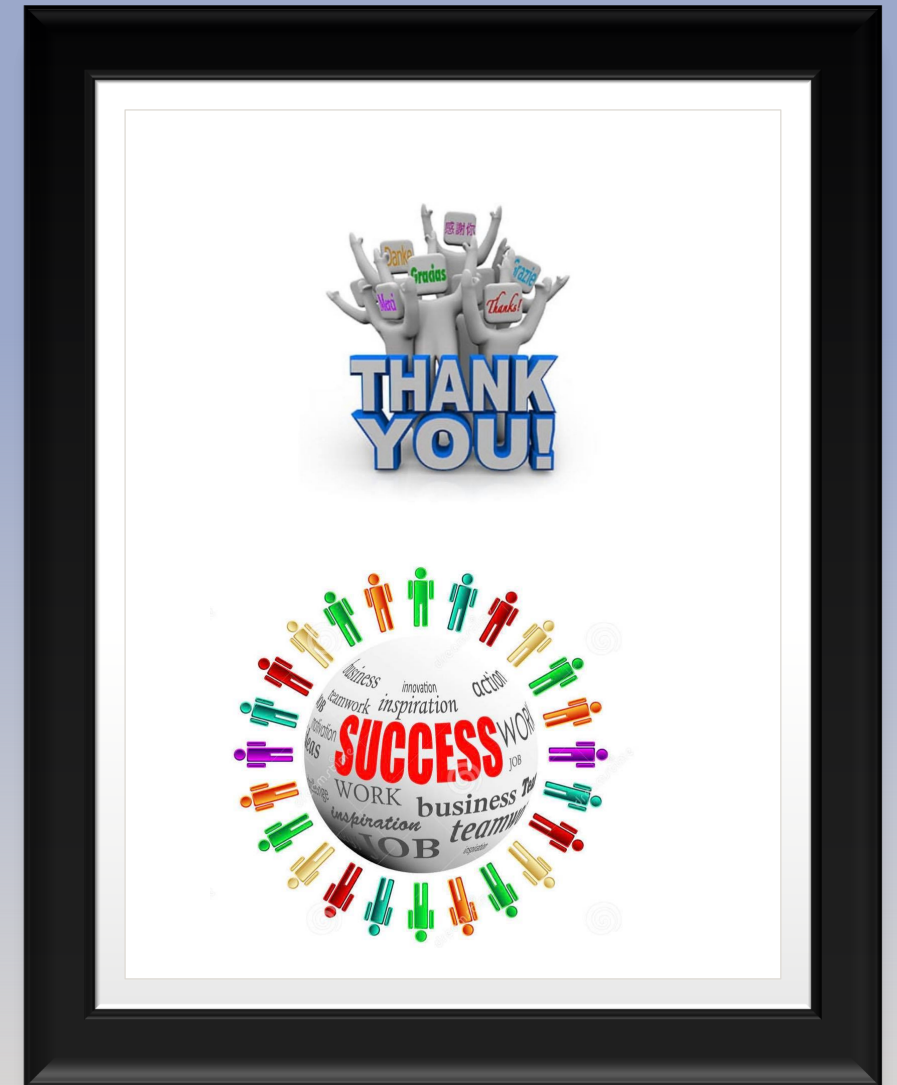
SWOT ANALYSIS

- A SWOT analysis is a technique used to determine and define the
- Strengths
- Weaknesses,
- Opportunities,
- Threats



CONCLUSION

- Professional efficiency
- The process of defining the professional mission
- Mission statement



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