

Academic and Employability Skills

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Module code: BMSW4001

WHAT ARE ACADEMIC AND EMPLOYABILITY SKILLS?

Academic and employability skills are things which help you within the workplace or if you are searching for work. Every individual has a different set of strengths and weaknesses.

These skills include the following :

- Applied knowledge (What you learnt from the past e.g. reading/writing/critical thinking
- Professionalism (How you behave and speak to people on a daily bases in a business environment)
- Your ability to make decisions and solve problems



ROLE OF A FASHION DESIGNER



- *Have knowledge of the latest trends/what people want*
- *Produce and create designs for an target market*
- *Assist colleagues at the workplace with the designing of your products*
- *Monitor sales of your products and read finances correctly*
- *Present your work Infront of possible investors/buyers.*

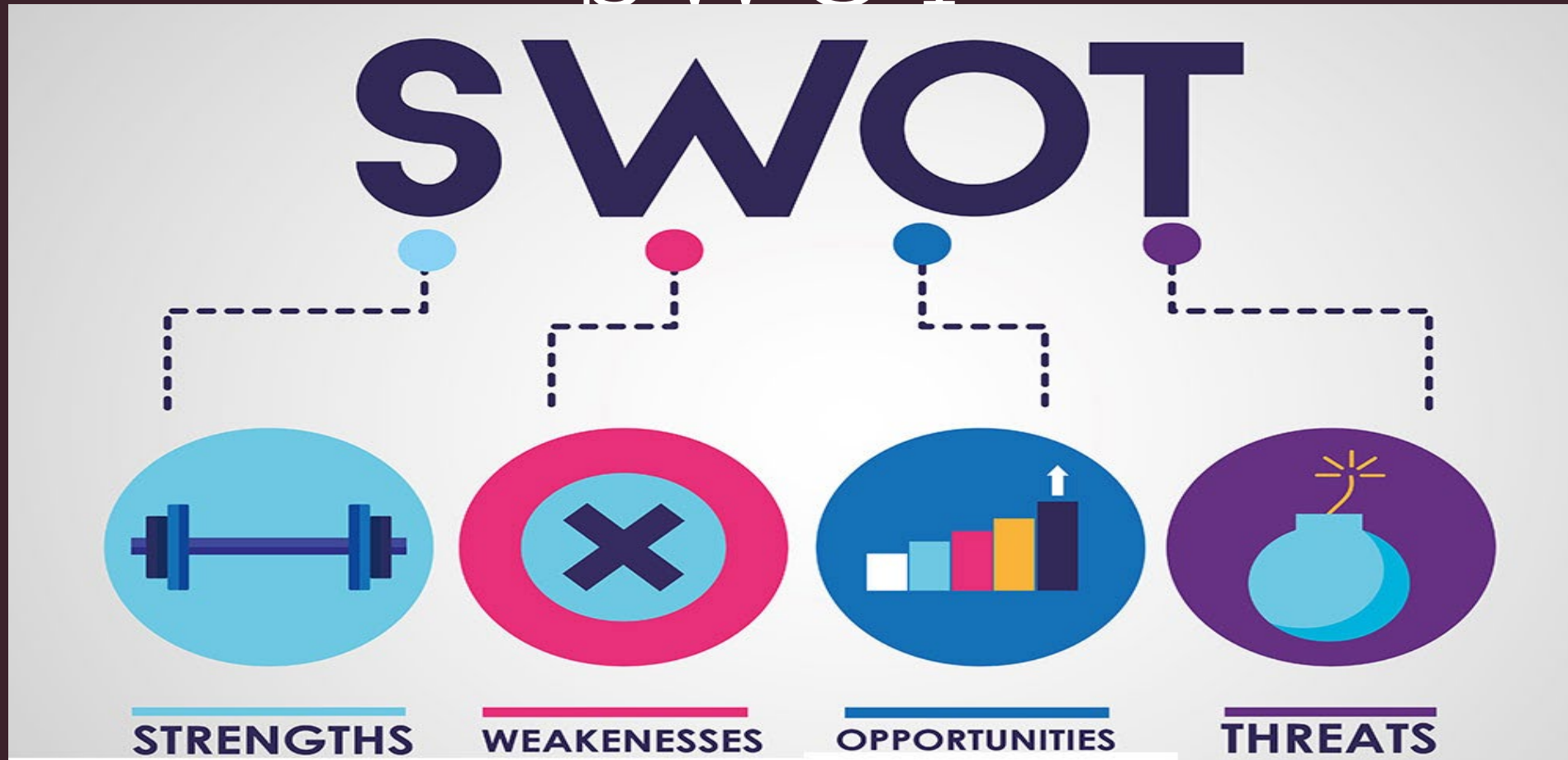
(ORDNUR textiles fashion and finance 2021)

SKILLS NEEDED FOR THIS ROLE

- Have the ability to visualize
- Have good presentation skills Infront of single individual or a crowd
- Be able to communicate thoroughly with customers and workers
- Be able to think critically
- Take criticism and feedback well and be able to improve
- Find multiple ways of distributing your products nationally/internationally
- Manage your time properly to meet deadlines etc.
- Have extensive knowledge of the industry



SWOT



- Time Management
 - Keep customers satisfied at all times
 - Manage and help workers/colleagues
- Issues with customer service
 - Not being able to work around the clock
 - Severing ties quickly
- Working with people of different ideas
 - Creating multiple ways to expand
 - Welcoming new propositions with an open mind
- Disloyal customers/colleagues
 - Competition in the industry
 - Market and demand can change at any given moment

PERSONAL DEVELOPMENT PLAN (PDP)

What are my goals?	Which goal do I prioritise at the moment?	When do I want to achieve this?	What are the obstacles that might come along?	How can I improve the chances of achieving my goal?	Where can I go for support if needed?	Self-Review: What am I currently doing?
Receive my university degree and learn further knowledge	Complete exams/assignments and always try hardest to be punctual	At the end of the semester if possible.	Low amount of resources / Not enough time	Study well and become better at my time management	-University Lecturers - Teachers - Colleagues Friends and family	- Trying my best to take in every piece of information I'm learning in lessons - Studying as much as I can during and after class

CONCLUSION

- How can I become a success in the industry and as a manager?
- What skills are needed in the role I want to be in the future?
- Learn extensive knowledge of running my own business and be able to manage my time and workforce effectively

The Goal – Become a fashion designer



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