

Skills for the Workplace

Module Assignment Submission

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Module No:	BMSK4007
Module Title:	Digital Skills and Personal Branding

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What has been the impact of 21st Century Technologies on the modern workplace?

Evaluate the appropriate use of modern technologies and social media in the workplace generally

Explore the use of modern technologies and social media in own workplace

How can Personal branding help YOU?

Your **LinkedIn Profile** to promote your Personal Brand

Evaluate the value of other social media platforms to enhance networking and career prospects

Examine the impact of Personal Branding on your own employability

Discuss personal and professional security and safety online.

References

Appendix 1

Appendix 2