



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

VIVA ASSESSMENT

STUDENT NAME: HYACINTH THOMAS

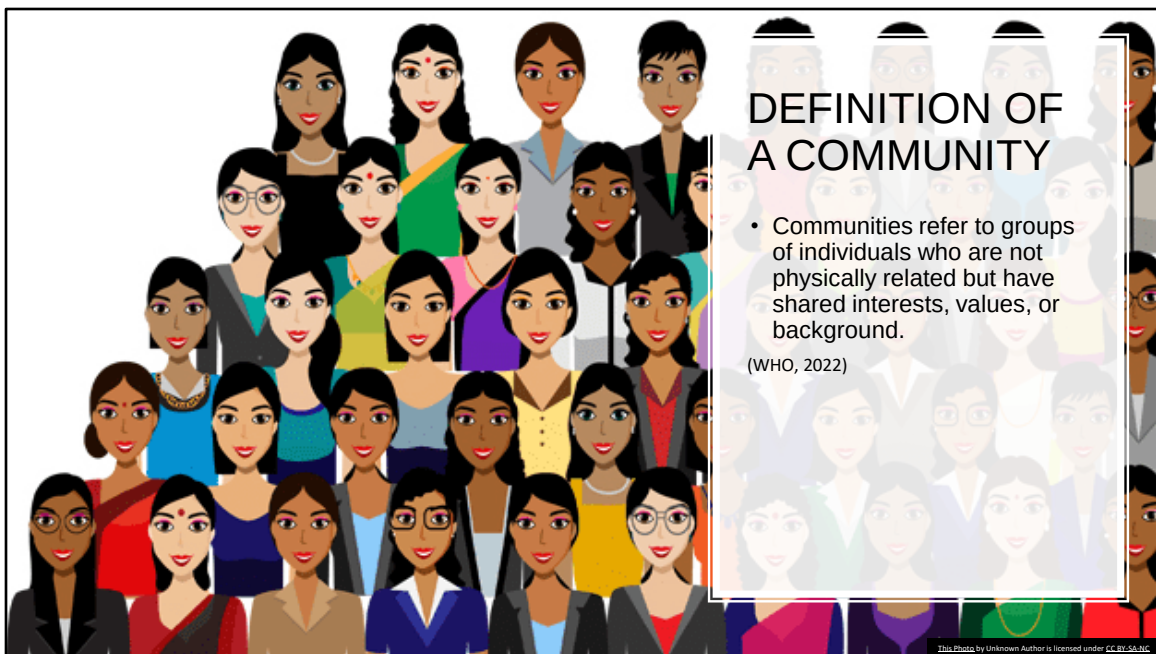
STUDENT ID: 1810167

**MODULE NAME: COMMUNITY CARE AND
DEVELOPMENT**

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LECTURER NAME: CHIZOBA ESIO-BASSEY

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A community is a collection of people who are linked by one or more characteristics (s). The ingredient that binds them together is central and is the group's soul. A part of the population is bound together by a common thread. In the realm of public health, a community is defined as a group of people who are at risk of infection or disease focused on the demographic, economic status and social status. A community is a well-known thread that connects individuals to advocate for and support one another in the struggle to defeat such dangers. We require a sense of belonging as human beings, and this sense of belonging is what binds us to the numerous connections we form. (Ikeda, 2022).



OBSTACLES/BARRIERS YOU MAY FACE WHEN UNDERTAKING A DEVELOPMENT IN YOUR COMMUNITY

- Inability to communicate/language barriers
- Public participation is lacking
- Absence of leadership that is competency based
- Infrastructural deficiency
- There is no initial funding
- Continued financing unavailable
- Absence of stakeholder involvement

(Cooper, 2021)

Community members want to feel that their input is appreciated, and who better to emphasize the area's needs than the residents? If you want to elicit the complete and candid opinions of people around your project, a smart first step is to eliminate any barriers that may prevent them from sharing (Cooper,2021).

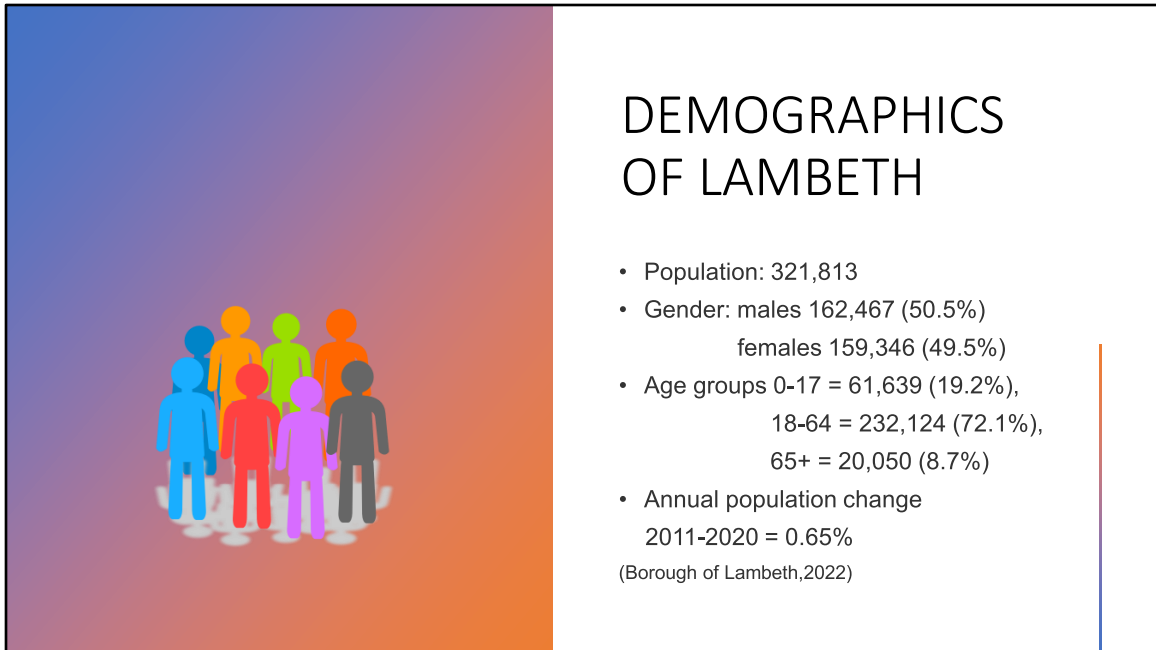


DIVERSITY IN LAMBETH

- Lambeth is a varied borough. The community is composed of black Caribbeans, black Africans, White Britons, Bengalis, Somalians, Irish, French, Chinese, Australians, and Spaniards, among others.
- The diverse community also includes many people suffering with cancer.
- Lambeth is home to nearly 150 languages.
- All conversation may be conducted in the user's selected language.

(State of the Borough, 2016)

Lambeth is a diverse community that welcomes everyone. Recognize and respect individuals. To feel you are valued and respected. To eliminate inequalities. Up lifting each other. Make a commitment to the community and its project. Lambeth is a multi culture borough that host the country show every year within the borough. Showcasing the many different talents. For example, The many different nationality food provided and the various music it offers to the diverse community including the cancer patients. (State of the borough, 2016)



There are over 84, 800 employees in Lambeth 66.33%. The number of people unemployed stands at 7,100 which is estimated at 6.3% according to figures from (Fingertips PHE, 2020). The report also goes on to say there are 19,900 14.1% self employed people that are also in the borough. (Borough of Lambeth, 2022).



LOOK AND FEEL GOOD IN LAMBETH

- Beauty Services for Local Cancer Survivors
- Enhance confidence
- Lift's self-esteem
- Boosts emotional well-being
- Gives you the feel-good factor

(Look Good Feel Better, 2021)

According to the Macmillan cancer support, (2021) Most of the women in the cancer community, the psychological aftermath of a diagnosis is frequently as distressing as the related illness itself. Although medical therapy is clearly a priority, patients' psychological and emotional needs are equally as critical, if not more so. Look and feel good in Lambeth can help the cancer survivors enhance confidence and lift self-esteem. Engaging in a therapeutic programme such as look and feel good in Lambeth provides significant, long-term advantages for example, making new friends knowing that everyone in the community shares similar diagnoses. As a team we are there to provide a service and support our patients to look and feel extra special. According to (Macmillan cancer support, 2021). It can sometimes be useful to talk to someone from outside your situation, who has been trained to listen. Counsellors and psychologists can help explore their feelings and talk through confusing or upsetting emotions. Talking one-to-one with a trained counsellor or psychologist can help the cancer community find ways of coping with difficult feelings. Some GPs have counsellors within their practice, or they can refer the patients to a counsellor. (Macmillan cancer support, 2021). Here you will find a few handy links to some of the cancer-related charities. Maggie's center's they provide complimentary reliable, emotional and social assistance to cancer patients,

families and friends. Anthony Nolan (AN) is another nonprofit charity that connects patients with remarkable individuals willing to give their healthy cells to save a life. (Macmillan cancer support, 2021).

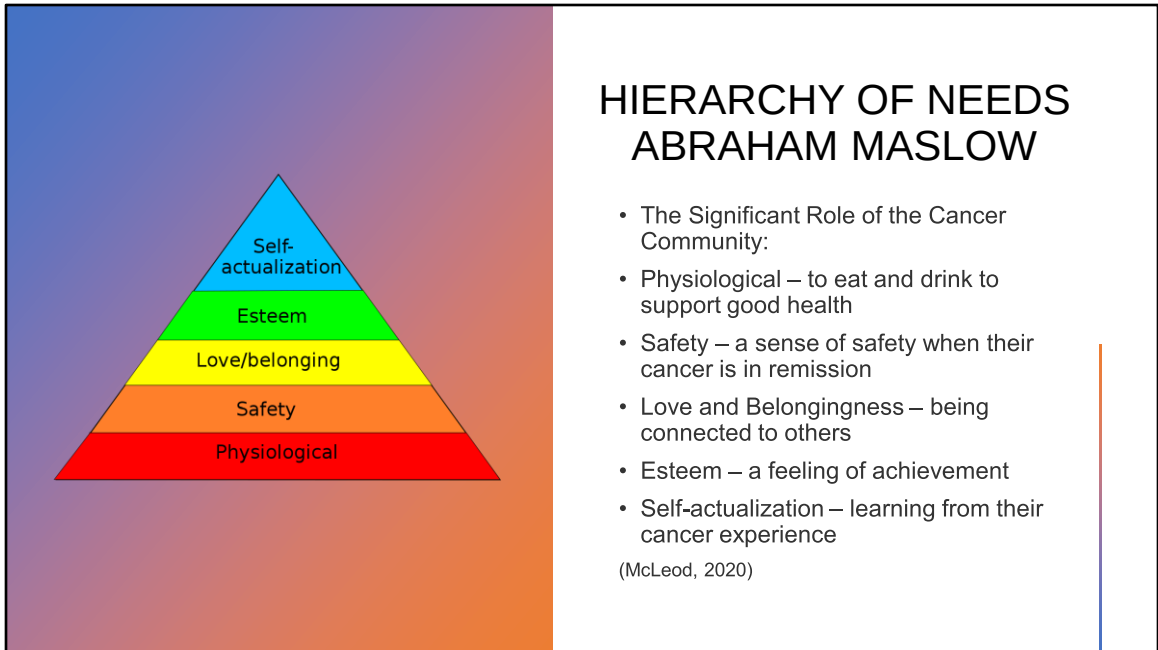


LOOK AND FEEL GOOD IN LAMBETH

The community that I am targeting is a cancer community within a hospital setting

- Many women in the borough of Lambeth have been diagnosed with having cancer between the age of 45 and over. (NHS Digital, 2022)
- This community are more likely to face discrimination. (Quach et al, 2012)
- Empower the cancer community by enhancing their self-esteem giving them the knowledge to apply their makeup, through education this allows them a great sense of achievement. (Macmillan cancer support, 2022)
- Women 18 and upwards
- Services: Every fortnight. (Look Good Feel Better, 2019)

Research conducted by Quach et al, (2012) suggest ethnic minorities receive less recommendations for special care. For example, cancer treatment and less access to high-quality health care than white patients in general. At least three alternative routes have been proposed, where discrimination may have influenced an effect on the cancer patients. The report also goes on to say, prejudice might result in socioeconomic disadvantage. Inequalities that can have a negative impact on health.(Quach et al, 2012.



As you can see Maslow Hierarchy of needs is very important. Physiologically, in order to help with the cancer, it is very important to have a nutritious diet. You can get a sense of safety when the cancer is in remission and still under medical care knowing they have the support of family. Being part of a cancer community who give the patient a sense of connection of belonging and love. With esteem the cancer patient still needs to be respected and given the dignity they deserve by incorporating the look and feel good in Lambeth. This would give them a sense or pride and purpose. Self-actualization is a sense of fulfillment by being part of the cancer community that survived the illness, and this is a great accomplish. (McLeod, 2020)



HOW TO PERSUADE THE CANCER COMMUNITY TO SIGN UP

- Welcoming atmosphere
- One to one
- Goody bag if they sign up for six sessions
- Website access

(Community Toolbox, 2022)

According to the (community Toolbox, 2022) There are many strategies for enticing others to join and stay committed. Because motivation originates with the client, it makes sense to emphasize each person's individuality. Assist individuals and acknowledge that their contributions are valuable and valued, and that by being active, they may profit in ways that make sense to them and their community. (Community Toolbox, 2022).

	THE BENEFITS AND DRAWBACKS OF USING DIGITAL PLATFORMS	Positives • Engage from the convenience of anywhere you may be • Individuals are often more motivated to connect online • Very quick and easy to share information • Any issues can be raised immediately • Make communication with outside agencies • Up to date promotions and advertising (Panori et al,2021) Negatives • Data protection concerns • Issues with Network • Time consuming for some • Can have a sense of social isolation • Uncomfortable in using digital gadgets • Affordability (Bonina,2021)
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The positive of using technology you have 24/7 access and its also extremely quick to retrieve information. (Panori et al,2021) However, the negative side of technology it can be hack leaving people vulnerable. (Bonina,2021).

POLICIES AND LEGISLATIONS FOR THE CANCER COMMUNITY

- Equality Act 2010
- Safeguarding Vulnerable Groups Act 2006
- Health and Safety Act 1974
- Human Rights Act 1998
- Care Act 2014
- Sustainable Communities Act 2007
- Data Protection Act 2018
- Whistleblower Protection Act 2010
- Digital Economy Act 2017

(DSDWEB, 2022)



Equality Act 2010, prohibits discrimination based on age, religion/belief, gender, sexual orientation, etc. Which are considered as the protected characteristics. Care Act 2014, ensures treatment and care needs are prevented from delay and the effect of their requirements. Data Protection Act 2018, Should only be applied for specific stated aims handled in a manner that is adequate, appropriate and confined to the bare minimum. Maintain any information for no longer than required. Managed in a secure manner, including prevention from wrongful or illegal handling, access, loss, alteration, or damage (DSDWEB,2022).



SUSTAINABILITY OF THE CANCER COMMUNITY

- Understand the different groups in the community
- Not to exclude any member of the community
- Value and respect the cancer community
- Encourage participation by removing barriers
- Approach outside agencies for funding
- Fundraising events

(Hospital Hub, 2022)

Once the Cancer patient is discharged from hospital, they will have the opportunity to receive the services on a one to one in the comfort of their homes if they so wish. They can do so through the platform which is created for the community. There will also be on going events for example, fundraising which would be through the hospital website and other channels. (Hospital Hub, 2022).

CONCLUSION

- Ensure that individuals feel appreciated and heard
- Work tirelessly to ensure that the cancer community is included
- Adapt to preferences or desires e.g., sexual or gender orientation and language barrier
- Respect peoples religious and cultural beliefs, as well as their age and ethnic

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