

Urdd Gobaith Cymru

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(Urdd, 2009)

Sir Ifan ab Owen Edwards- Founder of Urdd Gobaith Cymru.



(Dailypost, 2014).

- 1922
- Socialise
- Learn
- Medium of Welsh



(People's collection, 1986)

The Arad Report -

- ▶ Economic value of £25.5 million in Wales, 2017/18.
- ▶ Local level-£4.2million in their areas.
- ▶ 46,063 visitors
- ▶ Ceredigion-£1.8million by the Llangrannog and Glanllyn Centres.

(Arad.Wales, 2018)

Eluned Morgan, Assembly Member, Minister for Welsh Language and Lifelong Learning “The Urdd has made a significant cultural, linguistic and educational contribution to Wales for many years.”

(dailypost, 2018)



(Urdd,
2009)



Welsh Learners - Second language Acquisition and Bilingualism.

- ▶ Million Welsh Speakers by the year 2050.
- ▶ Informal opportunities to use Welsh socially.
- ▶ Positive attitudes.
- ▶ Broaden learners horizons by attending Urdd's activities.
- ▶ BICS: Basic Interpersonal Communication Skills.
- ▶ Does not include literacy.
- ▶ Vocabulary of conversations.
- ▶ Face to face communication.
- ▶ CALP: Cognitive Academic Language Proficiency.
- ▶ High levels of literacy.
- ▶ Tens of thousands of specialized words.
- ▶ CULP: Common Underlying Language Proficiency.

Cummins, J. (2000)

Summer Camps



(Peoplescollection,
2018)



(Visitmidwales
2020)



(Uwtsd, 2020)

Weekly meetings of the Urdd. (Adrannau yr Urdd)

Promoting the Welsh
language.

Citizenship

Welshness

Identity

Culture

Community



(Traveline.cymru, 2018)



Traveline,cymru, 2018.

- ▶ Competing in Welsh (mother tongue).
- ▶ Informal Welsh
- ▶ Wales' largest youth festival
- ▶ Diverse
- ▶ Poetry recitation to disco dancing

(Tes, 2009).





“

The Lakes whose water runs to
England.

”

(Jones, Merriman & Mills, 2016, p.729)





(Urdd, 2009)

Geographical tensions - embroiled in a key area of nationalist debate, to control its own land and resources.

(Jones, Merriman, & Mills, 2016, p. 729)

Job Losses - Covid 19



- ▶ Urdd will have to adapt services.
- ▶ 80 jobs under threat.
- ▶ A loss of £14 million in income.
- ▶ Closure of all 3 residential centres.

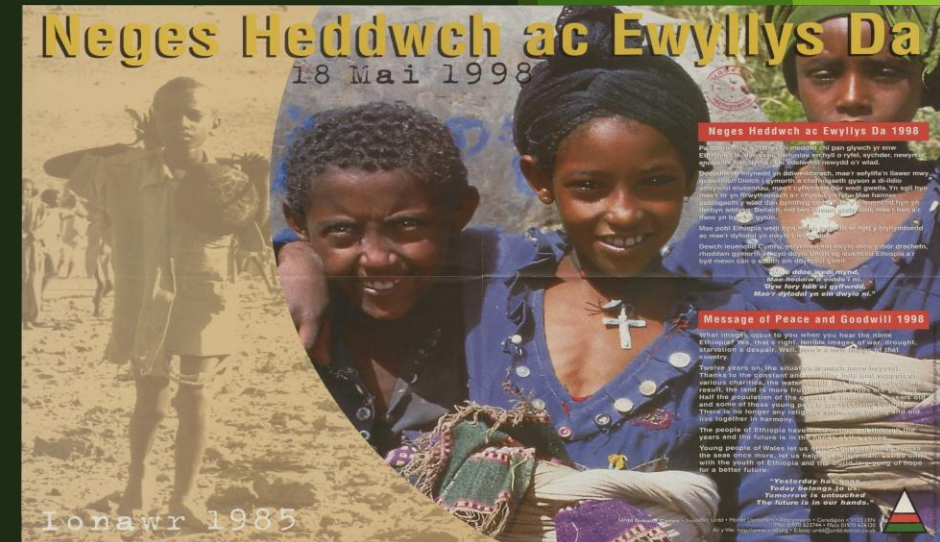


(Crickhowellhighschool,
2020)

(dailypost, 2020)

To Conclude

- ▶ The Urdd is an active, prominent youth organisation in Wales.
- ▶ Promoting the Welsh language.
- ▶ Culture and activities
- ▶ Welsh historical and literary ‘heroes’.
- ▶ Welsh countryside.
- ▶ “As we approach our centenary in 2022 the Urdd has ambitious plans to ensure Wales makes a positive impact in the World”, Chief executive of the Urdd Gobaith Cymru, Sian Lewis.



People's Collection,
2020.

Mari Williams, 2020.



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