BMTP5023

Sustainable Global Tourism

Week 7

Before we start

As there are quite a few of us here, please ensure that your microphone is muted during all teaching until you are asked a question or there is a group discussion to prevent background noise.

You should attend every class and have a private space to work so that you can concentrate fully on the lesson.

You should not be at work, shopping, driving or caring for children.

Your camera must be always on during lectures please. -Use the Teams university background to protect your privacy.

YOU must join via a laptop or PC/MAC –No attendance permitted on phones or tablets

You will be removed from the session and logged as absent if you fail to adhere to these criteria.

This and all sessions will be recorded so that you can watch it again

Why is this important?

This is a Full Time University course and as such the University definitions of engagement and decorum apply as they would in a physical classroom.

-Your Cameras must remain 'On' for the duration of the session in order to ensure equal engagement and for your lecturers to observe your full attendance of the session which is a condition for student loans/maintenance to be authorised.

-You should be using a **desktop or laptop device** with a camera, speakers and a microphone so that you will be able to engage in the session on equal footing with your classmates.

-You will be asked to share your screen and "present" your work, access documents, engage in writing activities use websites and create presentations which are either difficult or impossible on a phone.

Get a laptop!

- Therefore, we ask you to purchase a laptop if you don't already own one, **by the end of Week 2**.
- Failure to do so within this time period will result in you being reported to the Level Lead in Week 3.
- The University offers bursaries that can provide a suitable device and/or contribute towards connectivity costs if you need some financial help with this.

-Digital Connectivity Bursary Application Form

-Undergraduate Bursaries

To report an incident use the Formal Student Complaint Form

Non-Academic Misconduct

Covers:

- Actions which cause actual or potential distress or harm to others;
- Actions which cause actual or potential damage to property of others;
- Actions which may prevent or disrupt the normal functioning of the University;
- Actions which may cause reputational damage to the University as a result of the misconduct of the alleged perpetrator;
- Actions which impede or interfere with the pursuance of work/ study of University members, or impact on normal operations of the University;
- Breaches of the University's Student Code of Conduct.

Harassment

Bullying

Victimisation

Hate Crimes

Sexual Misconduct

Antisocial Behaviour

Damage to Property

https://www.uwtsd.ac.uk/media/uwtsd-website/content-assets/documents/student-experience/UWTSD-Student-Code-of-conduct-2021.pdf

UWTSD STUDENT CODE OF CONDUCT

This document sets out the standards of conduct that are expected of students at UWTSD.
UWTSD expects its students to conduct themselves in a manner that does not bring the reputation of the University into disrepute. Where a student's conduct does not meet the expectations outlined in the Student Code of Conduct, the University **Non-Academic Misconduct Policy may be applied**. Examples of conduct that may breach this code of conduct can be found in the Non-Academic Misconduct Policy.

The University seeks to provide a safe and inclusive environment for all students, and therefore it takes breaches of this code of conduct seriously. If you are experiencing behaviour that contradicts this code of conduct, (e.g. harassment, sexual misconduct, bullying through social media), please report the allegations to the University as outlined in the Non-Academic Misconduct Policy. The University will look to provide support to you as appropriate through its procedures (this may include offers of mental health support and/or referral to external support).

Professionalism

- It is expected that you act in an honest way and that you will abide by the law.
- You should familiarise yourself with and adhere to approved University policies and regulations.
- Attend and engage with your programme of study and proactively seek support when needed as outlined in the **Student Charter.**
- Where applicable, adhere to relevant professional standards relating to personal and professional conduct. See also the University **Fitness to Practise Policy**.
- Where applicable, adhere to relevant professional, statutory, regulatory body expectations and requirements to protect present and future patients, service users or clients at all time. See also the University **Fitness to Practise Policy**.

Caring for each other

- You should recognise everyone is an equal member of the community whether teacher, student, administrator, cleaner or security worker. Everyone should be extended the same respect and support.
- It is expected that you should not be judgemental about others – not blame or stigmatise groups or individuals, for example, if they should become unwell with Covid-19 or are not able to follow all protective behaviours due to reasons of disability or medical exemption.
- You are expected to help your fellow students whether on campus, online or in halls, without posing a risk to yourself, especially if they are in difficulties or don't understand procedures. For example, you can offer help by directing your fellow student to the appropriate support service (e.g. **the Hwb** or **Student Services**).

Representing the University

- You are an ambassador for the University at all times. The University expects that you will act responsibly and respectfully both within the local community and when away from the local environment (for example, whilst on study abroad, field trips or placements, or when representing the University in sporting events).
- You should show good sportsmanship whilst representing the University in sporting events.
- When visiting off-campus locations for events, you should treat the facilities at the location you are visiting, as well as any transport that has been arranged to get you to your location, appropriately and with due consideration for others.
- You should behave in a manner which upholds the good reputation of the University, including whilst off-campus for sporting or social events associated with the University.

Respect for the University Environment

- You should treat University buildings, property and facilities with respect and refrain from conduct which may damage the University environment.
- You should ensure that any UWTSD equipment or facilities are used appropriately and with due consideration for others (e.g. shared computers or equipment, **IT Acceptable Use Policy**).
- You should show respect for the campus environment (for example by disposing of litter appropriately).
- You should make yourself aware of the health and safety arrangements at the University (for example, the **University Smoking Policy**).
- It is expected that you have your student ID card with while you are on campus and access University facilities.

Respect for Others

- It is expected that you act responsibly and courteously towards others.
- You should recognise the importance and value of equality and diversity in the University community by treating all members of the University with dignity and respect both in person and through alternative means (including but not limited to email, social media, instant messaging and texting) so that they do not feel as though they are being harassed or bullied.
- You should conduct yourself in a manner that does not harm or does not have the potential to harm others. This includes refraining from:
  - Abusive or unreasonable conduct e.g. acts of bullying or harassment; including harassment related to the protected characteristics
  - Physical misconduct e.g. punching, kicking, slapping, biting, pushing or shoving;
  - Sexual misconduct (see **Non-Academic Misconduct Policy**);
  - Threats of injury or violence upon others;
  - Activities which may constitute a hate crime;
  - Activities related to the incitement of, or participation in, acts of terrorism;
  - Activities that wilfully and deliberately spread misinformation;
  - Activities which foster blame narratives (i.e. apportioning blame without factual basis).
- Respecting the right of others to hold opinions that are different to your own. The University encourages respectful discourse and discussion. Where there are disagreements or debate, it is expected that students use appropriate language at all times including respecting protected characteristics.

Respect for the community

- It is expected that you consult and follow current government guidance and University advice, guidance and regulations relating to Covid-19 including the need to quarantine, self-isolate, social distancing requirements or reporting for contact tracing.
- It is expected that you will follow all health and safety practices required or recommended by health professionals such as frequent hand-washing and hand sanitisation.
- It is expected that you adhere to University policies relating to the wearing of face masks.
- It is expected that you behave responsibly within the wider community in which the University operates and follow any local guidelines.

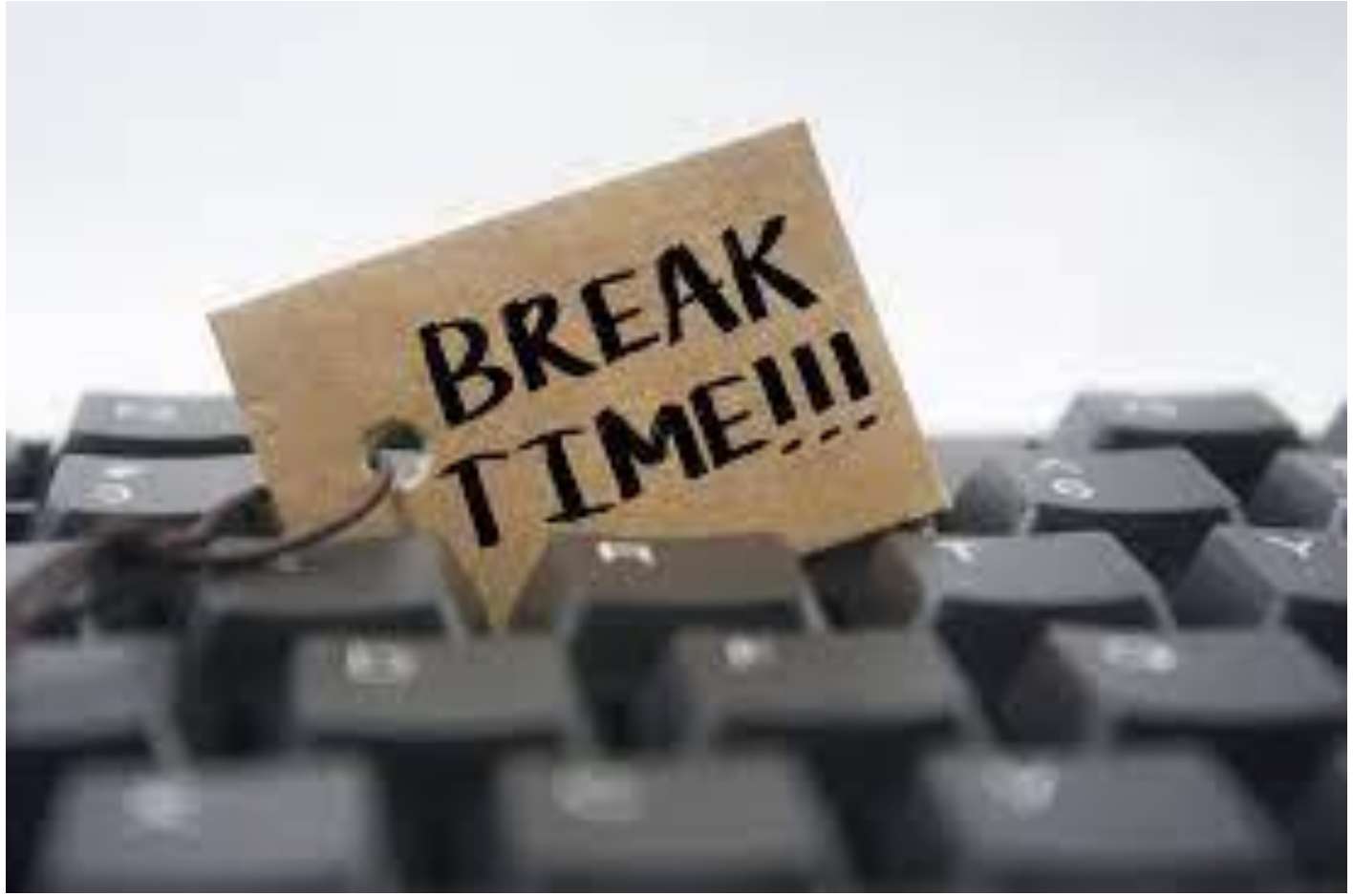
HOSPITALITY
AND
TOURISM
MANAGEMENT

Sustainable community development: from what's wrong to what's strong | Cormac Russell

He works with local communities, NGOs and governments on asset-based community development and other strengths-based approaches, in four continents.

What have we learnt so far?

- 3 Groups
- What have you learnt so far?
- What can you suggest for Events and Tourism for the future?
- Presentation
- 45 minutes
- Review previous weeks – Let’s see what you come up with.


BREAK
TIME!!!

www.malumbi.co.za

WE LIKE:
Investing locally
Saving energy & water
Protecting wildlife
Protecting culture
WE DON'T LIKE:
Animal cruelty
All inclusive resorts
Exploitation
Mass tourism

Eco tourism – Costa Rica
It's world renowned!

- One of the earliest adopters of connecting nature and wildlife
- 26 National Parks
- 25% of the country is protected from future development
- Work with Step Program
- Pura Vida – They are one of the happiest countries in the world!
- 100 protected areas
- Tree frogs account for about a third of the frog population
- First country in the world to reverser deforestation and since 1990 has doubled the size of it's forests
- By 2022 30% of Costa Rica's ocean will be protected

The power of nature

- Costa Rica know the power of nature. They understand it’s importance and value it.
- This why they are one of the happiest countries in the world
- Their conservation efforts are second to none
- They offer, bird watching turtle watching, monkey watching, frog watching and whale watching . All conscious of the environment

UNWTO ANNOUNCES LIST OF ‘BEST TOURISM VILLAGES’ 2021

The best examples of villages **embracing tourism to provide opportunity and drive sustainable development** have been celebrated at the World Tourism Organization (UNWTO) General Assembly in Madrid 2021.

https://www.unwto.org/news/unwto-announces-list-of-best-tourism-villages-2021

This initiative recognizes those villages committed to making tourism a **strong driver of their development and wellbeing**

Basic stages in tourism development planning

- https://tourismteacher.com/why-tourism-development-planning-is-important/?utm_content=cmp-true
- On a basic level, tourism development can be defined as creating **strategies and plans to increase/develop/encourage tourism** for a destination.
- The fundamental reason behind planning and implementing strategies to make money and to subsequently increase the GDP of a country/area.
- *'The aim of modern planning is to seek optimal solutions to perceived problems and that it is designed to increase and, hopefully maximise development benefits, which will produce predictable outcomes'.*
- And Getz (1987) cited in Pearce (1989) defines tourism planning as;
- *"A process, based on research and evaluation, which seeks to optimise the potential contribution of tourism to human welfare and environmental quality"*
- 14 important environmental impacts of tourism + explanations + examples - Tourism Teacher

Examples of Eco Tourism activities

- Travel to nature destinations (think flora, fauna, and natural resources)
- Learning about local cultural heritage
- Sustainable wilderness adventures
- Viewing or volunteering with wildlife
- Trips dedicated to activities that promote the planet's well-being, like beach cleanups
- Homestays that involve coexisting with a local family, integrating with their lifestyle, and helping to care their property/animals/etc.

The future

B Lab United Kingdom

ABOUT B LAB UK | NEWS, STORIES AND EVENTS | ACT AND LEARN | B CORP CERTIFICATION | FOR B CORPS

By B Lab UK

1,500 UK B Corps show that business can thrive and benefit all

To avoid social and climate catastrophe, businesses must take a view beyond profit. B Lab UK's Director of Impact Tom Ebbutt reflects on our latest milestone.

Recap

SEE YOU NEXT WEEK

I look forward to seeing you next week.

If you have any questions in the meantime, please send an email from your *student account*

k.roberts@uwtsd.ac.uk