

MAJOR PROJECT - Interim Viva – 15%

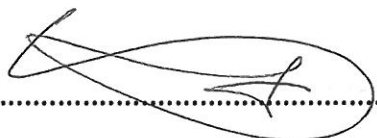
Student Name:	Becca Rees					
Title of Project:	Digital Marketing					
Supervisor:	Sue Maw					
2 nd marker:						
Course:	☒ BIT	☐ BusComp	☐ CIS	☐ CNETs	☐ CSE	☐ Electrical
	☐ Games	☐ Mobile	☐ TRE	☐ SE	☐ Web	(please circle)
Project Type:	☒ Survey	☐ Review	☐ Experiment	☐ Development	(please circle)	

Project type:	☒ Survey	Review	Experiment	Development
1. Knowledge and Understanding of Subject				
Response to Questioning	18/20	/20	/20	/20
2. Research-informed Literature				
Literature Review (level of progress, suitable synthesis of background material completed)	35/40	/40	/40	/40
3. Analysis				
Discussion of Findings	16/20	/20	/10	/10
4. Practical Application and Deployment				
Code examples/prototypes/demo	-	-	/10	/10
5. Skills for Professional Practice				
Project Plan	7/10	/10	/10	/10
Quality of Presentation	8/10	/10	/10	/10
TOTAL	~~82~~ 82/100	/100	/100	/100

Comments:

Great info with importance of topic brought to life.
Aims outlined & explained
Effective presentation of Lit Review topics - great quote! Good summary of key topics. Nice in-depth explanation.
Good presentation of research methods - really clear what is planned.
Advantages & disadvantages of research methods discussed in depth.
Survey question & framework already done - great! Also presenting the data planned out in detail.
Plan presented as an accessible summary.

Signed: Sue Mann (Supervisor)

 (2nd marker)