

Professional & Versatile (great for studios, publishers, brands)

Dear [Name],

I hope you're doing well. My name is [Your Name], and I'm an illustrator specializing in [your style or focus — e.g., atmospheric horror illustration, narrative-driven fantasy art, character design, editorial illustration].

I've been following the work of [Company/Project/Individual Name], and I'm particularly drawn to [brief genuine compliment — e.g., your recent book covers, visual storytelling, tone of your projects]. I wanted to reach out to introduce myself and share my portfolio in case my work may be a good fit for future projects.

You can view my portfolio here:

[Portfolio Link]

My work often focuses on [brief description — mood, themes, strengths], and I'm especially interested in collaborating on projects involving [e.g., publishing, entertainment, storytelling, genre-focused visuals].

Thank you very much for your time and for taking a look. I'd love to stay in touch and would be happy to discuss any upcoming opportunities.

Best regards,

[Your Name]

[Website]

[Social links]

[Location – optional]

Friendly & Creative (great for indie creators, authors, collaborators)

Hi [Name],

My name's [Your Name] — I'm an illustrator working in [your style/genre], and I wanted to reach out to introduce myself.

I really admire [their work/project/company], especially [specific detail if possible], and thought my illustration style might be a good fit for future collaborations.

Here's a link to my portfolio if you'd like to take a look:

[Portfolio Link]

I'm always excited to work on creative projects and explore new ideas together, so feel free to reach out anytime.

Thanks so much for your time!

Best,

[Your Name]

[Website + socials]