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Professional Summary

Results-driven and highly skilled **Hair Extension Specialist** with over 6 years of experience delivering expert services in high-demand beauty salons and independent practices. Adept in multiple hair extension methods, including **tape-ins, microbeads, sew-ins, keratin fusion, and clip-ins**, with a proven track record of providing clients with beautiful, natural-looking hair transformations. Known for expert color matching, strong client relationships, and a passion for maintaining the health of natural hair while creating stunning results. Committed to continuous education, exceptional customer care, and growing a loyal client base.

Core Competencies

- **Hair Extension Expertise:** Mastery in tape-in, microbead, keratin fusion, sew-ins, clip-ins, and more.
- **Client Consultation:** Providing personalized guidance to clients on extension selection, care, and maintenance.
- **Customer Service & Retention:** Building lasting relationships with clients, ensuring their satisfaction and loyalty.
- **Scalp Care & Hair Health:** Educating clients on the best practices to protect natural hair while wearing extensions.
- **Sales & Upselling:** Proficient in recommending high-end hair care products and extension maintenance services to enhance client experience.
- **Hair Styling & Cutting:** Offering customized styling options to suit extensions and natural hair.
- **Professionalism & Time Management:** Consistently delivering services in a timely manner while maintaining the highest standards of work.

Certifications & Education

- **Certified Hair Extension Specialist**, (Certification Specialise Hair extensions (2019)
- **Cosmetology License**, [London] – [2020]
- **Advanced Hair Extension Techniques Certification**, [Luxury Salon] – (2021)
- **Certificate Of Higher Education Skills** Jan.2025-present

Professional Experience

Senior Hair Extension Specialist

(Salon Vanilla – (Cardiff)

[2020-2024]

- Applied various extension methods to meet client desires for length, volume, or colour changes, ensuring natural-looking results with minimal damage.
- Conducted in-depth consultations to determine client needs, offering expert advice on hair care and long-term extension maintenance.
- Trained and mentored junior stylists on extension techniques, ensuring consistency and high standards across the team.
- Increased salon revenue by [X]% through upselling high-quality extension services and products.
- Developed a strong clientele, with a retention rate of 100%, by providing personalized services and creating a welcoming, professional atmosphere.

Freelance Hair Extension Specialist

Self-Employed – (France)

[2019-2020]

- Specialized in providing high-end hair extension services at clients' homes or offices, offering flexibility and personalized care.
- Built a reputation for exceptional quality through word-of-mouth referrals, increasing business by 20% year-over-year.
- Managed all aspects of the business, including client booking, consultations, service delivery, and product sales.
- Developed a diverse portfolio showcasing transformations, which led to partnerships with local beauty influencers and brands.

Key Achievements

- Successfully applied over hair extensions in a variety of styles and techniques, maintaining a customer satisfaction rate of 100%.
- Trained over new stylists in hair extension techniques and best practices, helping improve the overall quality of services.
- Featured in [Beauty Magazine, Local Media, or Industry Award] for excellence in hair extension artistry.
- Grew clientele by 20 % within the first year of launching a freelance business.
- Created a personal brand with [X] followers on [Instagram/Social Media Platform], showcasing high-quality transformations and gaining recognition in the beauty community.