

MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Common Assessment Criteria Applied	Marks Available	Marks Awarded
General Comments		
Your presentation utilized a good range of literature and sources, but ensure references are correctly cited throughout. You have a good grasp of financial setup and referencing, though the accuracy of some concepts needs improvement. Strengthen your analysis, data interpretation, and use of financial tools for better assignments, and focus on clearer language, personal responsibility, and teamwork for professional development.	100	61
1. Engagement with Literature Skills		
Your presentation reflected a very good range of literature and sources. However make sure you reference sources correctly throughout your slides.	20	13
2. Knowledge and Understanding Skills		
Your presentation reflected a good grasp of financial set up. Inclusion of referencing was also good with a good range of sources and inclusion of a bibliography. You had an excellent range of concepts however their accuracy could be challenged.	15	9
3. Cognitive and Intellectual Skills		
You have a good foundation in Finance, but your work can improve with a more thorough analysis of concepts, stronger data interpretation, and solid evidence backing your statements. Enhancing your use of financial tools and evidence-based reasoning will further solidify your understanding and improve assignment quality	15	8
4. Practical Application Skills		
You demonstrated a very good understanding of the financial tools necessary for businesses, particularly startups. However, while the graphs were readable, they could benefit from being more visually appealing, and some data points seemed inaccurate. It's crucial to present financial data that is both accurate and visually engaging to enhance clarity and impact.	20	13
5. Transferable Skills for Life and Professional Practice		
Your overall work is good in presentation and coherence. The structure is well designed, leading to coherent expression of ideas and information. Attention to clear and effective use of language is necessary. Additionally, your approach to individual or group work shows only partial fulfilment of obligations. Developing skills for employment, including personal responsibility, is crucial. Focus on organizing your work logically, expressing ideas clearly, and fully engaging in collaborative tasks. Enhancing these skills will not only improve your academic work but also prepare you for professional environments.	30	18

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)	Late Submission Penalties (tick if appropriate)		61
	Late Submission ?		
	1st/2nd/3rd attempt?	1st	