



- Week 1 – Overview
- Dr Helen Lee

LCDB7008 Visions for the Future :
Theoretical Perspectives on Management

Agenda today

Ice-breaking session

Module Overview

What is Management ?

In-class exercise

Post an emoji to show your feeling on TEAMS



Warm-up session – Use one word to describe your feeling this morning



<https://www.mentimeter.com/app/presentation/alryxt1u68szj4qgkc2nhs4p93dhj3fg/edit?source=share-modal>

Choose how long the code for your Menti is active. The code **6709 3523**

Schedule today

Time	Activity
9:00 -10:30 am	Lecture commences
10:30 am – 10:50 am	1 st Tea/coffee Break
10:50 am – 12:00 pm	Lecture
12:00 pm – 12:20 pm	2 nd Tea/coffee break
12:20 pm – 1:20 pm	In-class exercise <i>(Don't stay hungry while doing your in-class exercise)</i>
1:20 pm- 2:00 pm	Discussion and Sharing
2:00 pm	Wrap – up

Class Schedule

Time	Activity
9:00 -10:30 am	Lecture commences
10:30 am – 10:50 am	1 st Tea/coffee Break
10:50 am – 12:00 pm	Lecture
12:00 pm – 12:20 pm	2 nd Tea/coffee break
12:20 pm – 1:20 pm	In-class exercise (Take food while you are doing your in-class exercise)
1:20 pm- 2:00 pm	Discussion and Sharing
2:00 pm	Wrap – up

LCDB7008 Visions for the Future : Theoretical Perspectives on Management



Week 1 – Overview
Dr. Helen Lee,
UWTSD

Course Materials on Moodle



Student Card
Go to
Reception
counter for
assistance



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David



A.N. Other

Rhif Myfyriwr/Student Number: 1109876

Llyfrgell/Library: 2011098761

Terfyn / Expiry: 31/07/2018

Need IT Support on-site ?

Please go to YFforum

Module overview



LCDB7008 Visions for the Future : Theoretical Perspectives on Management

Aim

- To critically reflect on the evolution of contemporary management theory and the relevance of management theory to management practice.
- To apply current academic and theoretical knowledge to contemporary management challenges in a critical and rigorous manner.



LCDB7008 Visions for the Future : Theoretical Perspectives on Management

LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- critically analyse the philosophical underpinnings of contemporary management practice and the different contexts, perspectives and paradigms on management;
- critically examine and evaluate and the views of major academic and management theorists;
- critically apply underpinning management theory to current and emerging debates in management practice.



LCDB7008 Visions for the Future : Theoretical Perspectives on Management

Items	Description
Schedule	06/10/2026 – 27/01/2027 (Wed)
Time	09:00- 14:00
Venue	IQ001, Waterfront Campus

Christmas Break : 15th December 2026 – 04th January 2027

Teaching Schedule

LCDB 7008 – Visions for the Future

Teaching Schedule (2026/27 Autumn)

Date	Venue	Topic	Theme	Activities/Business Case
07/10/2026	IQ001	Topic 1 - Introduction to Org mgt management Overview	Business and management	Discussion on job satisfaction and motivation
14/10/2026	IQ001	Topic 2 – Management and employee	Business and management	Discussion on job satisfaction and motivation
21/10/2026	IQ001	Topic 3 – Job satisfaction	Digitisation	Business case : Hybrid work arrangement Communication through Teams
28/10/2026	IQ001	Topic 4 – Emotion and Mood	Digitisation	Business case/activity : or literature-based discussion AI and emotion
04/11/2026	Immersive Room	Topic 4 -- Emotion and Mood	Generational studies/ Sustainability	Business case /activity or literature-based discussion
11/11/2026	IQ001	Topic 5 – Leadership and organization (I)	Generational studies / Sustainability	Business case/activity or literature-based discussion
18/11/2026	TBA	Topic 6 – Leadership and organization (II)	Generational differences at work / CSR/ Sustainability	By14/11 : Assignment topic submission ONE-TO-ONE Consultation (To be advised)
25/11/2026	IQ001	Topic 7 - Group behaviour and management	Generational differences at work / CSR/ Sustainability	Student-led activity or literature-based discussion on leadership (Team A) Business case /activity / debate... ONE-TO-ONE Consultation (To be advised)
02/12/2026	IQ001	Topic 8 – Organisational change and stress management	Globalisation / Sustainability /	All students Presentation (10 mins)

				5-min presentation on the assignment topic (aim, objective, theory) & 5 min Q&A
13/01/2027	IQ001	Topic 9 -Change management	Globalisation / Sustainability	Student-led activity or literature-based discussion on organizational change and mgt
Christmas and New Year Break : 15 Dec 2026 – 04 January 2027				
20/01/2027	IQ001	Topic 10 – Organisational culture & one-to-one consultation (For assignment)	Globalisation / Sustainability	Students' sharing Sharing on i. Work environment Sitting arrangement, office and facilities) ii. Work practice (e.g. manager-subordinate communication, power distance, decision making, process, dress code..) Dos and Don't in your work culture (e.g. Workover time culture)
27/01/2027 (Last session)		Wrap-up session & Q&A		
05/02/2027		Assignment submission		

The above schedule is for reference only. It is adjustable to fit into students' learning.

Theme-based lectures

- The development and relevance of theory and philosophical understanding to management practice,
- The different contexts, perspectives and paradigms that contribute to management understanding and views on the challenges of 21st Century management.
- The management theory jungle and the views of different theorists and their theories to contemporary management issues.
- Theoretical understandings applied to selected current discussions and debates in management practice, examining the changing external and internal business environment, and the influence of political, economic, social, technological, environmental, legal and regulatory pressures on contemporary management practice.

Analyse our business
world through
theoretical lens



Analyse the
organization AND
interpret the
business paradigm
on your ways

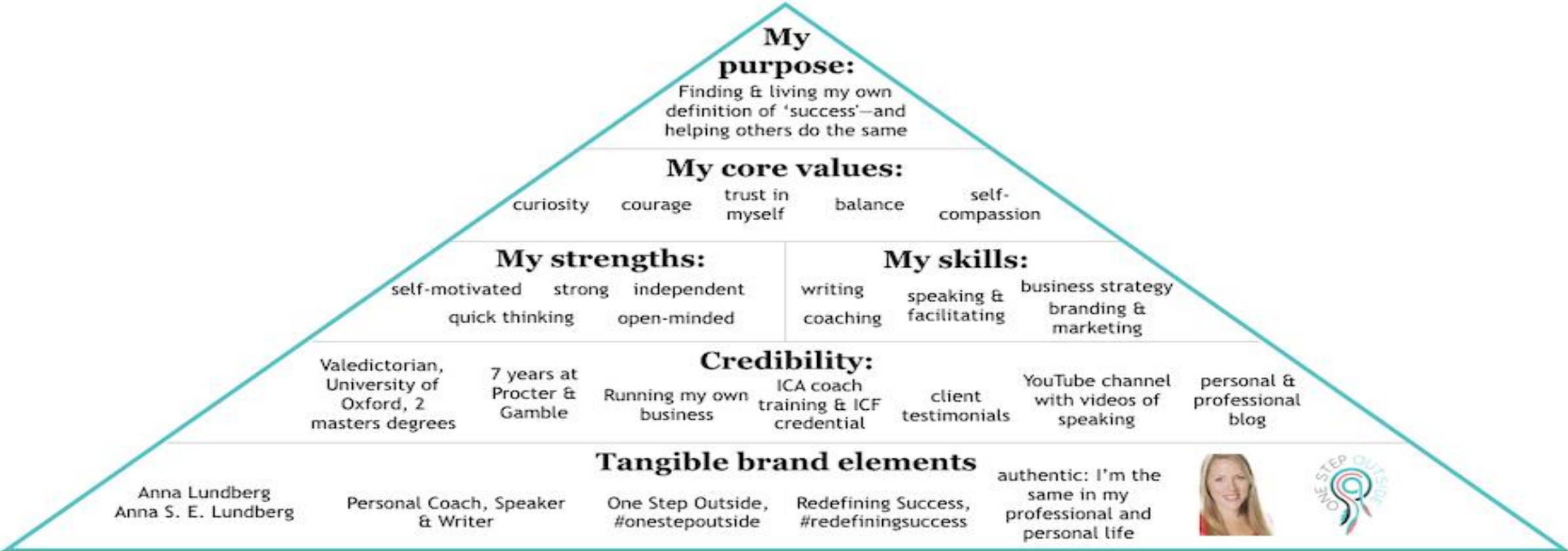


ORGANISATION



Lundberg, A. (2020) Personal branding secrets: 7 steps to building an outstanding personal brand. <https://99designs.co.uk/blog/tips/personal-branding/> (Accessed 12-01-23).

My Personal Brand Framework





What is Management?

What is Management?

Apple Management Team- Can you identify the boss from the photo?



Source : The New York Times 2019

Arsenal Man Squad 2025/26





Coupe du monde 2026 : Le Portugal dévoile sa liste de 26 avec Cristiano Ronaldo et Bernardo Silva

2026 World Cup: Portugal unveils its 26-man squad

What is Management?

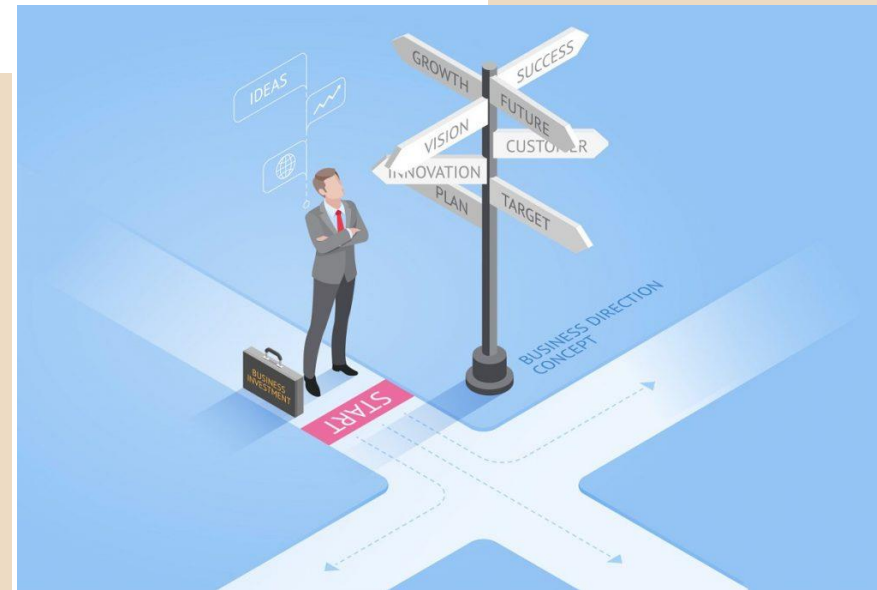
[what is management - Google Search](#) (4:23)

Management's key roles

Managing Performance

Managing People

Managing the business (Strategic direction)



Management's key roles

Apple's spiritual leader -
Steve Jobs



Tim Cook's leadership (3:50 mins)

https://www.youtube.com/watch?v=j_tBpqntriM



Management

Facebook
Management
Team- Can you
tell who is the
boss from the
photo and the
video ?



Facebook Management Team (2:19 mins)

<https://www.youtube.com/watch?v=-YuyyE7CUfg>

Exercise 1 – Good vs Bad organisation(s)

- Identify a company or a leader that impresses you most in terms of their good management practice / good leadership.....
- Identify a company or a leader of bad management practice
- Why you think it is bad or why you think it is good ?

Team up with 2-3 students
Time allowed : 40 mins

Share your thoughts !!



Exercise 2 – Elaborate your work with theory

Based upon your selected organization or leader, select a theory to evaluate their impacts on employee e.g. job satisfaction or team performance.

e.g. Social exchange theory



Wrap Up !

