

Learning & Reflection

THE SPORTS DEVELOPMENT ENTREPRENEUR BMSM6008

SELF & PEER REVIEW

Section 1 Self Analysis

The questionnaire statements are focused on your preferences so there are no right or wrong answers. For each statement, circle one of the numbers on the 4-point Likert scale. Personal reviews should consider the reflective process (e.g. Gibbs Cycle) and consider the available literature in setting future action plans. Evidence of contribution should be included in the appendix. This should include photographic, scanned or screen shot evidence of tasks, meetings and activities. A list of references can also be included at the rear, to complement any citations to literature made during the completion of this report card.

Entrepreneurial Intention

Intention

	Not like me at all		Somewhat like me		Exactly like me
I am ready to do anything to be an entrepreneur	1	2	<u>3</u>	4	5
My professional goal is to become an entrepreneur.	1	2	<u>3</u>	4	5
I am determined to create a business in the future.	1	2	3	<u>4</u>	5
I have very seriously thought about starting a firm	1	<u>2</u>	3	4	5
I have got the intention to start a firm one day	1	<u>2</u>	3	4	5
I intend to start a firm within five years of graduation	1	<u>2</u>	3	4	5
I see the possibility of starting a business as a potential opportunity to pursue	1	2	<u>3</u>	4	5
If I do not start my own business, I may be missing a great opportunity	1	2	3	<u>4</u>	5
Overall I would label the option of starting a business as something positive	1	2	3	<u>4</u>	5

Please describe in our own words how the Module learning has affected your entrepreneurial intentions.

The main realisation I have learnt during the module is how impactful the financial side of running a business is. When looking at the costs for our project, the amount of money it costs to cover every aspect was surprising, for example the staff and facilities. This made me rethink how easy it was to start up, however after setting the funds aside coming out the other side in a profit made that thought a lot less intimidating. After living the entrepreneurial life during the module, it is something to consider following graduation.

Contribution Summary

Please use the space below to outline your contribution for the entire duration of the module, from the initial opportunity recognition and ideation phases, through to the business pitch and business planning, and eventual submission of the business plan and promotional resources.

You are encouraged to use the appendices section to evidence your contribution via photographic, scanned or screen shot evidence of tasks, meetings and activities.

At the beginning it was a lot of group discussions when deciding the topic. The business pitch was mainly driven by me and Owen with the submission and business plan being the entire group. We met on zoom, social media and the university to go through the module. The promotional resources were my main role as the poster and the leaflet being my doing (screenshots below).

Identifying Ideas and Opportunities – Self-appraisal

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at finding new opportunities to generate value for others.	1	2	<u>3</u>	4	5
I am excellent at recognising new opportunities to address problems and challenges.	1	2	<u>3</u>	4	5
I am excellent at seizing and shaping opportunities to respond to challenges and create value for others.	1	2	<u>3</u>	4	5

Creativity

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at developing multiple ideas that create value for others.	1	2	<u>3</u>	4	5
I am excellent at testing and refining ideas that create value for others.	1	2	<u>3</u>	4	5
I am excellent at transforming ideas into solutions that create value for others.	1	2	<u>3</u>	4	5

Vision

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at imagining a desirable future.	1	2	3	<u>4</u>	5
I am excellent at building an inspiring vision that engages others.	1	2	<u>3</u>	4	5
I am excellent at using my vision of the future to guide strategic decision-making.	1	2	<u>3</u>	4	5

Valuing Ideas

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at understanding and appreciating the value of my ideas.	1	2	3	4	5
I understand that ideas can have different types of value, which can be used in different ways.	1	2	3	<u>4</u>	5
I am excellent at developing strategies to make the most of the value generated by ideas.	1	2	<u>3</u>	4	5

Ethical & Sustainable Decision Making

	Not like me at all		Somewhat like me		Exactly like me
I can recognise the impact of my choices and behaviours.	1	<u>2</u>	3	4	5

Component 3: Self Analysis

I consistently consider ethical and sustainable principles when making decisions.	1	2	<u>3</u>	4	5
I am excellent at making sure that ethical and sustainability goals are considered and met.	1	2	<u>3</u>	4	5

Identifying Ideas and Opportunities – Self-reflection

Step 1 : Description of Process

Coming up with ideas using a mind map then narrowing down with pros and cons.

Step 2: Personal Contribution to the Process

Coming up with some ideas with the group before the decision-making process.

Step 3: What I have learned

I learnt to explore the opportunities after the initial idea as sometimes the idea is not as good as first thought.

Step 4: Personal Action Plan (based on experience and self-reflection).

In future, I will ensure that the opportunities are well documented before moving forward with an idea.

Mobilising and Managing Resources – Self-appraisal

Not like me
at all

Somewhat
like me

Exactly like
me

Component 3: Self Analysis

I am confident in my ability to generate ideas and value for others.	1	2	<u>3</u>	4	5
I am excellent at making the most of my strengths and weaknesses.	1	2	3	<u>4</u>	5
I am excellent at compensating for my weaknesses by teaming up with others and by further developing my strengths.	1	2	3	<u>4</u>	5

Motivation and Perseverance

	Not like me at all		Somewhat like me		Exactly like me
I want to follow my passions and create value for others.	1	2	<u>3</u>	4	5
I am willing to put effort and resources into following their passion and create value for others.	1	2	<u>3</u>	4	5
I am excellent at staying focused on my passion and can keep creating value despite any setbacks.	1	2	<u>3</u>	4	5

Mobilising Resources

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at finding and using resources responsibly.	1	2	<u>3</u>	4	5
I am excellent at gathering and managing different types of resources.	1	2	<u>3</u>	4	5
I am excellent at defining strategies to mobilise the resources needed to generate value for others.	1	2	<u>3</u>	4	5

Financial & Economic Literacy

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at drawing up a budget for a simple activity.	1	<u>2</u>	3	4	5
I am excellent at finding funding options and managing a budget for a new value-creating activity.	1	2	<u>3</u>	4	5
I am excellent at making a plan for the financial sustainability of a new value-creating activity.	1	2	<u>3</u>	4	5

Mobilising others

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at communicating my ideas clearly and with enthusiasm.	1	2	<u>3</u>	4	5
I am excellent at persuading, involving and inspiring others.	1	2	3	<u>4</u>	5
I am excellent at inspiring others and getting them on board for new ideas.	1	2	3	<u>4</u>	5

Mobilising and Managing Resources – Self-reflection

Step 1 : Description of Process

Component 3: Self Analysis

Searching for the most cost-efficient facilities, staff and equipment for the camp and then narrowing the most feasible option.

Step 2: Personal Contribution to the Process

Deciding which opportunity was the most feasible cost wise.

Step 3: What I have learned

I learnt how to budget for a business and how to ensure a business is feasible or not with the numbers given.

Step 4: Personal Action Plan (based on experience and self-reflection).

In future, I will make tables and graphs to make the financial numbers more presentable and understandable.

Turning Ideas into Action – Self-appraisal

	Not like me at all		Somewhat like me		Exactly like me
I am interested in solving problems that affect my chosen industry/communities.	1	2	3	<u>4</u>	5
I am excellent at initiating new value-creating activities.	1	2	<u>3</u>	4	5
I am excellent at looking for opportunities to take the initiative to add or create value.	1	2	<u>3</u>	4	5

Planning & Management

Component 3: Self Analysis

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at defining goals for a simple value-creating activity.	1	2	3	<u>4</u>	5
I am excellent at creating an action plan, which identifies the priorities and milestones for the achievement of my goals.	1	2	3	<u>4</u>	5
I am excellent at refining priorities and plans to adjust to changing circumstances.	1	2	3	<u>4</u>	5

Coping with Uncertainty and Risk

	Not like me at all		Somewhat like me		Exactly like me
I am not afraid of making mistakes while trying new things.	1	<u>2</u>	3	4	5
I am excellent at evaluating the benefits and risks of alternative options and can make effective choices.	1	2	<u>3</u>	4	5
I am excellent at weighing-up risks and making decisions despite uncertainty and ambiguity.	1	2	<u>3</u>	4	5

Working with others

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at working in a team.	1	2	<u>3</u>	4	5
I am excellent at working with a wide range of individuals and groups.	1	2	<u>3</u>	4	5
I am excellent at building a new team and networking	1	<u>2</u>	3	4	5

Learning Through Experience

	Not like me at all		Somewhat like me		Exactly like me
I am excellent at recognising what I have learnt by taking part in activities.	1	2	<u>3</u>	4	5
I am excellent at reflection and judging my achievements and failures, and can learn from these.	1	2	<u>3</u>	4	5
I am excellent at improving my abilities by building on their previous experiences and interactions with others.	1	2	3	<u>4</u>	5

Turning Ideas into Action – Self-reflection

Step 1 : Description of Process

The presentation and business plan were the actions of the project in addition to the promotional tools.

Step 2: Personal Contribution to the Process

Component 3: Self Analysis

The promotional side was the main contribution on my half, with that being a key component of the project it was important to do well and on time.

Step 3: What I have learned

During the module I learnt what the risks are when planning a business and what solutions can be made to solve them.

Step 4: Personal Action Plan (based on experience and Self Reflection below).

In the future, I would set more goals to achieve when the idea is coming alive, to help push the idea further and unlock more potential.

Section 2: Individual Peer Review Reports for Team Members

There are six categories to assess your peers for the group work and presentations. For each item, rate each person in your group using the 4-point scale given. Please think hard and honestly, about each of the categories and how each group member performed - different people will have different strengths and will have made different contributions. Space for comments has been provided to explain your ratings allowing the marker to understand your views.

Please do your evaluations independently – do not share or discuss your scoring or come to a decision based on a group opinion. I want a rating from each of you, based on your perceptions and experiences.

Complete one form for each of your group members with their name on each form.

Peer Review

Name of Team Member: Owen

Scoring:

For each assessment criteria, award each member of your group a score using this scale.

0 – No help at all to the group in this respect

1 – Not as good as most of the group in this respect

2 – About average for the group in this respect

3 – Better than most of the group in this respect

Assessment Criteria	Score	Example/Explanation
Group Participation: Attends meetings regularly and on time.	2	Always turned up, sometimes late, however.
Time Management & Responsibility: Accepts fair share of work and reliably completes it by the required time.	3	Always sent in the work on time when group was needed.
Adaptability: Displays or tries to develop a wide range of skills in service of the project, readily accepts changed approach or constructive criticism.	3	Accepted the change when got the financial numbers wrong.
Creativity/Originality: Problem-solves when faced with impasses or challenges, originates new ideas, initiates team decisions.	3	Really drove the group when in two minds about a decision.
Communication Skills: Effective in discussions, good listener, capable presenter, proficient at diagramming, representing, and documenting work.	3	Good at communicating when group was not together eg emails ect.
General Team Skills: Positive attitude, encourages and motivates team, supports team decisions, helps team reach consensus, helps resolve conflicts in the group.	3	Very supportive and understanding person.

(adapted from Goldfinch, 1994; Lejk & Wyvill, 2001)

Peer Review

Name of Team Member: Albi

Scoring:

For each assessment criteria, award each member of your group a score using this scale.

0 – No help at all to the group in this respect

1 – Not as good as most of the group in this respect

2 – About average for the group in this respect

3 – Better than most of the group in this respect

Assessment Criteria	Score	Example/Explanation
Group Participation: Attends meetings regularly and on time.	2	Missed a few meetings.
Time Management & Responsibility: Accepts fair share of work and reliably completes it by the required time.	1	Good at completing work, did not have as much as the rest, however.
Adaptability: Displays or tries to develop a wide range of skills in service of the project, readily accepts changed approach or constructive criticism.	2	Always looked for feedback which is a positive.
Creativity/Originality: Problem-solves when faced with impasses or challenges, originates new ideas, initiates team decisions.	2	Had good ideas when deciding the project.
Communication Skills: Effective in discussions, good listener, capable presenter, proficient at diagramming, representing, and documenting work.	1	Struggled somewhat on the presentation however grew into it as he went on.
General Team Skills: Positive attitude, encourages and motivates team, supports team decisions, helps team reach consensus, helps resolve conflicts in the group.	2	Always good vibes and had encouraging communication.

(adapted from Goldfinch, 1994; Lejk & Wyvill, 2001)

Peer Review

Name of Team Member: Naj

Scoring:

For each assessment criteria, award each member of your group a score using this scale.

0 – No help at all to the group in this respect

1 – Not as good as most of the group in this respect

2 – About average for the group in this respect

3 – Better than most of the group in this respect

Assessment Criteria	Score	Example/Explanation
Group Participation: Attends meetings regularly and on time.	3	Always attended and on time.
Time Management & Responsibility: Accepts fair share of work and reliably completes it by the required time.	2	Always completed work on time when asked with a good chunk of work.
Adaptability: Displays or tries to develop a wide range of skills in service of the project, readily accepts changed approach or constructive criticism.	2	When doing the presentation, we had some last-minute rotations which he handled well.
Creativity/Originality: Problem-solves when faced with impasses or challenges, originates new ideas, initiates team decisions.	2	Had good ideas during the business plan and the promotional side.
Communication Skills: Effective in discussions, good listener, capable presenter, proficient at diagramming, representing, and documenting work.	2	Very well spoken in group discussions and always got point across.
General Team Skills: Positive attitude, encourages and motivates team, supports team decisions, helps team reach consensus, helps resolve conflicts in the group.	2	Always in good spirit regarding the project even when things weren't always so high and always motivated the group.

(adapted from Goldfinch, 1994; Lejk & Wyvill, 2001)

References:

References for Businesses Pitch Power Point:

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CDC (2022) "Adults" Available at: [How much physical activity do adults need? | Physical Activity | CDC](https://www.cdc.gov/physicalactivity/basics/adults/) (Accessed on: 5th of February 2024)

Iberdrola (2023) "Women's Interest in Sport Continues to Grow." Available at: [Women and sport today: growth statistics - Iberdrola](https://www.iberdrola.com/en/energy/newsroom/2023/03/women-s-interest-in-sport-continues-to-grow) (Accessed on: 5th of February 2024)

Lange. D (2022) "Number of Women Who Participated in Sport and Physical Activity at Least Twice in the Last 28 Days in England from 2016 to 2021." Available at: [Female sports participation England 2022 | Statista](https://www.statista.com/statistics/1105442/female-sports-participation-england-2022/) (Accessed on: 5th of February 2024)

Mbu. J (2022) "'Lingering Self-Consciousness' More than a third of women don't participate in sport due to a lack of confidence in themselves and their appearance." Available at: [More than a third of women don't participate in sport due to a lack of confidence in themselves and their appearance | The Sun](https://www.thesun.co.uk/sport/12345678/more-than-a-third-of-women-dont-participate-in-sport-due-to-a-lack-of-confidence-in-themselves-and-their-appearance/) (Accessed on: 12th of February 2024)

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Sports Wales (2024) "Gender" Available at: [Gender | Sport Wales](https://www.sportswales.org/gender/) (Accessed on: 19th of February 2024)

Ward. A (2023) "7 Reasons to Get Your Daughter Involved in Sports." Available at: [7 Reasons to Get Your Daughter Involved in Sports, According to Science - Penn State PRO Wellness \(pennstatehealth.org\)](https://www.pennstatehealth.org/7-reasons-to-get-your-daughter-involved-in-sports) (Accessed on: 5th of February 2024)

Weale. S (2022) "100,000 More Girls Playing Football In England as Activity Levels Rebound." Available at: [100,000 more girls playing football in England as activity levels rebound | Sport England | The Guardian](https://www.sportengland.org/news/100000-more-girls-playing-football-in-england-as-activity-levels-rebound) (Accessed on: 5th of February 2024)

Weaver. M (2022) "More than 1 million girls in the UK lose interest in sport as teenagers." Available at: [More than 1 million girls in the UK lose interest in sport as teenagers | School sports | The Guardian](https://www.theguardian.com/sport/2022/mar/10/more-than-1-million-girls-in-the-uk-lose-interest-in-sport-as-teenagers) (Accessed on: 12th of February 2024)

References for Design of Merchandise:

Doodletogs (2024) "Personalized T-Shirt – T-Shirt Printing. Available at: [Personalised T Shirts - T Shirt Printing – doodletogs](https://www.doodletogs.com/personalised-t-shirts) (Accessed on: 22nd of April 2024)

T-Shirt Printing (2024) "Hoodies" Available at: [T-Shirt Printing | Personalised Hoodies | Personalised T-Shirts \(tshirtstudio.com\)](https://www.tshirtstudio.com/personalised-hoodies) (Accessed on: 22nd of April 2024)

References for Making of the Website:

Tshirtstudio1 (2024) Online store: WSC by Naj. M. Available at: [Online Store \(company.site\)](https://www.tshirtstudio.com/) (Assessed on: 23rd of April 2024)

Component 3: Self Analysis

Appendices:

Use the appendices to include evidence of your contribution to the group. This should include photographic, scanned or screen shot evidence of tasks, meetings and activities.

This is a screen shot evidence of the poster I made and design to help promote and attract new participants for our club.

